

All-in-One Fans management system

BY **missions.app**



Possible Customer Segments:

- Loyalty Clubs
- Fans Clubs
- Retail brands with memberships
- NGOs with memberships

Headline / Use Case Summary:

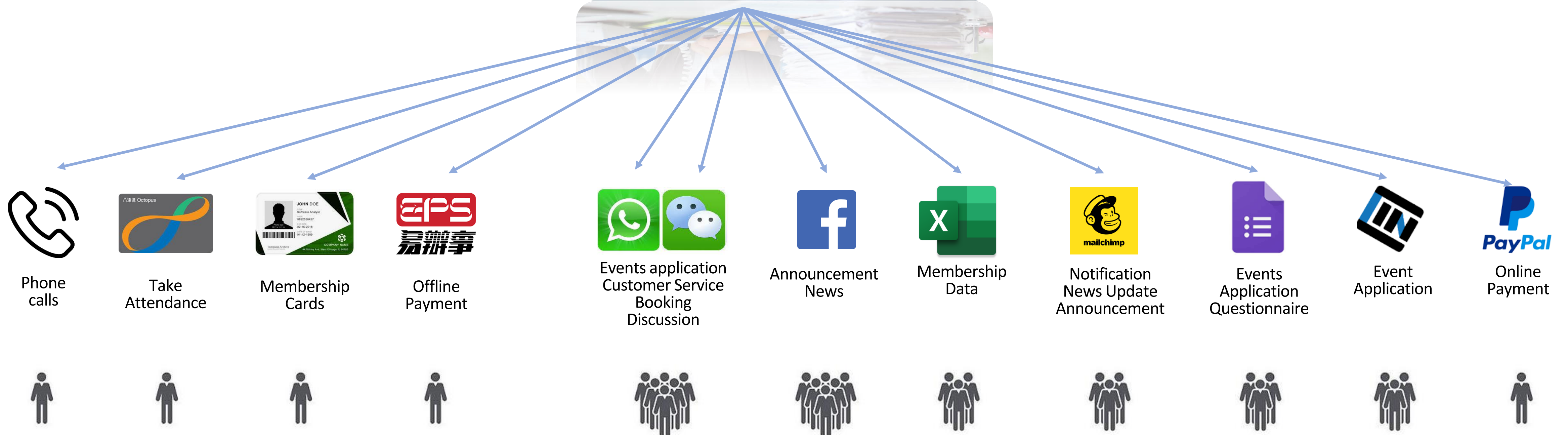
One-stop fans management solution to:

- Better manage your member info
- Quicker response to member behaviors (to increase stickiness)
- Streamlined admin to ease payment and paperwork.



Existing Situation

ORG need functions like membership, event, booking, payment, news, voting, and even more....but with limited budget, they can only do it in different system with great workload and without data privacy.



Existing Solution Problems



1.

RESOURCE PROBLEMS

- COLLECT MEMBERS FEE
- COLLECT EVENT FEE
- SEEK FOR SPONSORSHIP
- SEEK FOR DONATION



2.

COMMUNICATION PROBLEMS

- MEMBERS LOST
- NO Members level SETTINGS
 - Outdated contacts
 - Event & Booking



3.

SUSTAINABLE PROBLEMS

- NO BACKUP
- NO DATA NO ANALYSIS
- No searchable archive
- NO GROWTH



All-in-one Solution

One app for you to manage your operations. Missions.app helps to manage and engage every member of your association.



Reach Everywhere

Members can interact with your organization and fellow members from their mobile devices.



Database up to date

You can search, view, update and add new contacts to your membership database directly.



Digital Member Applications

Provide online application forms for member signup / volunteer recruitment and several membership types.






B.Duck Fan Page

@B.Duck.and.Family · Product/Service


[Home](#) [Videos](#) [Photos](#) [About](#) [More ▼](#)

About

[See all](#)

 Welcome to " B.Duck Official Facebook Page"

 1,017,205 people like this, including 8 of your friends

 1,009,379 people follow this

 <http://www.b-duck.com/>

 [Send message](#)

 [Product/Service](#)

Photos

[See all](#)



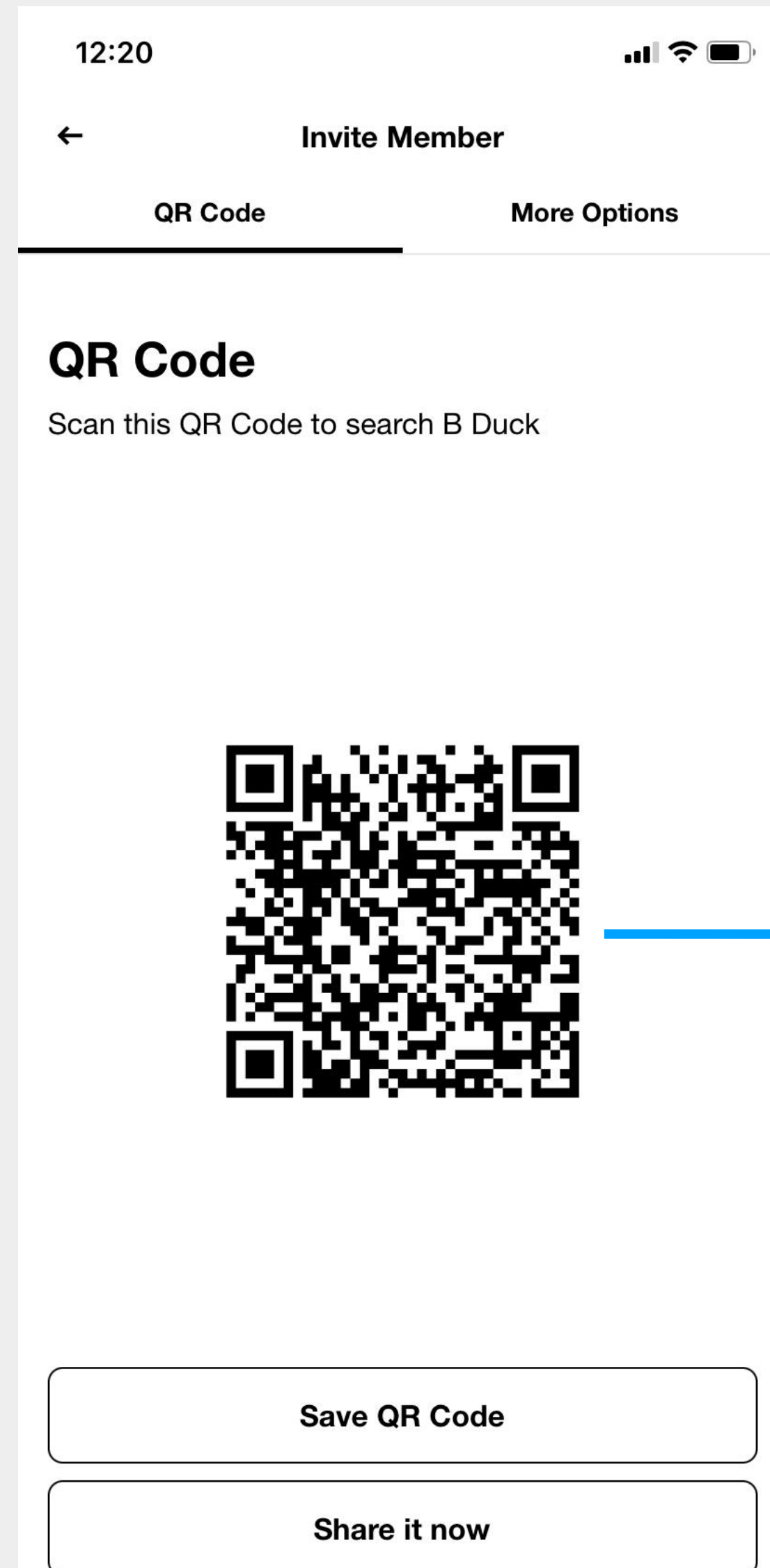
All-in-One Fans management system



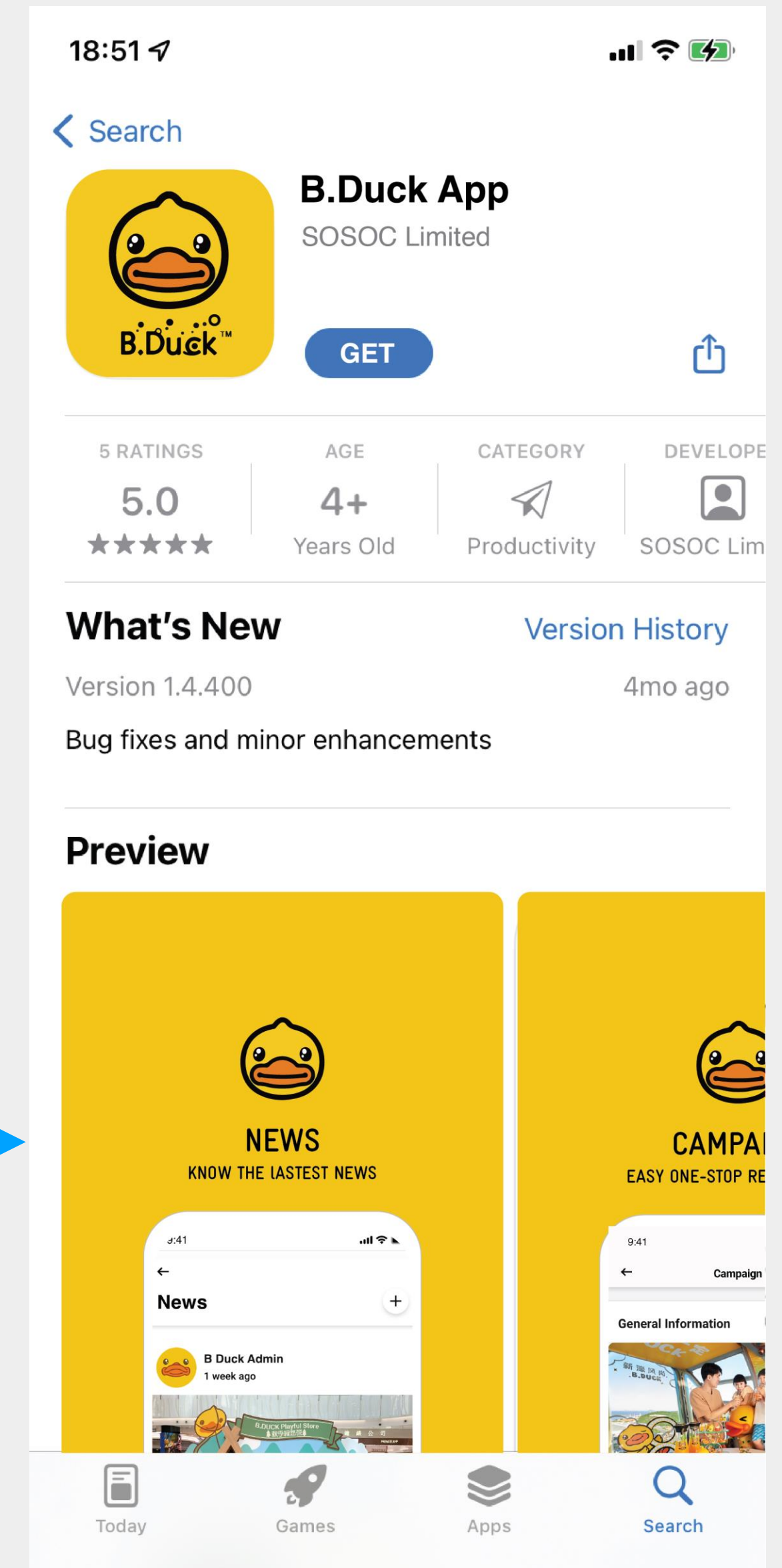
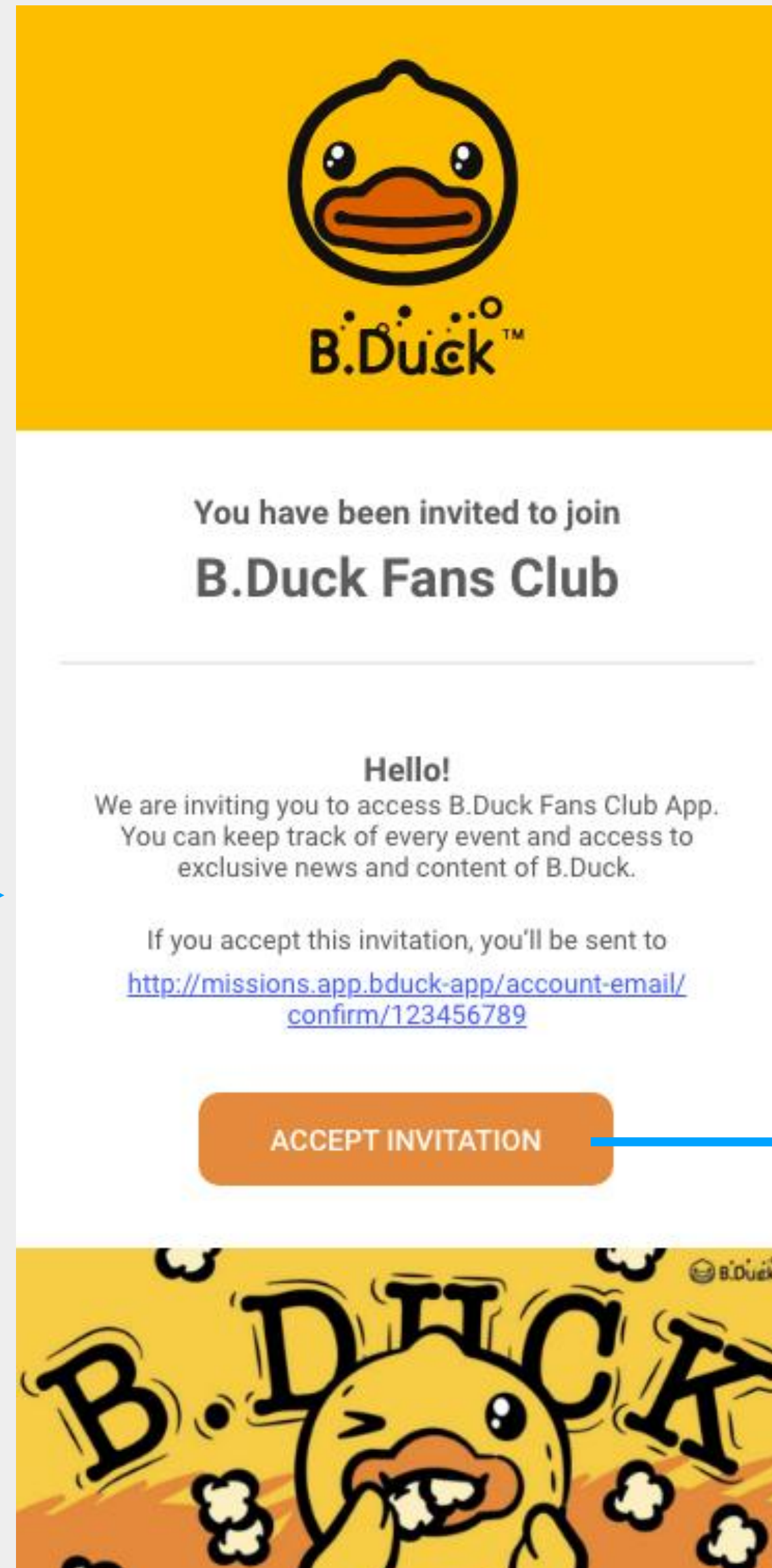
B.Duck Family Characters
Over 1,000,000 Fans

Invite Member

Easy to share and promote your app!

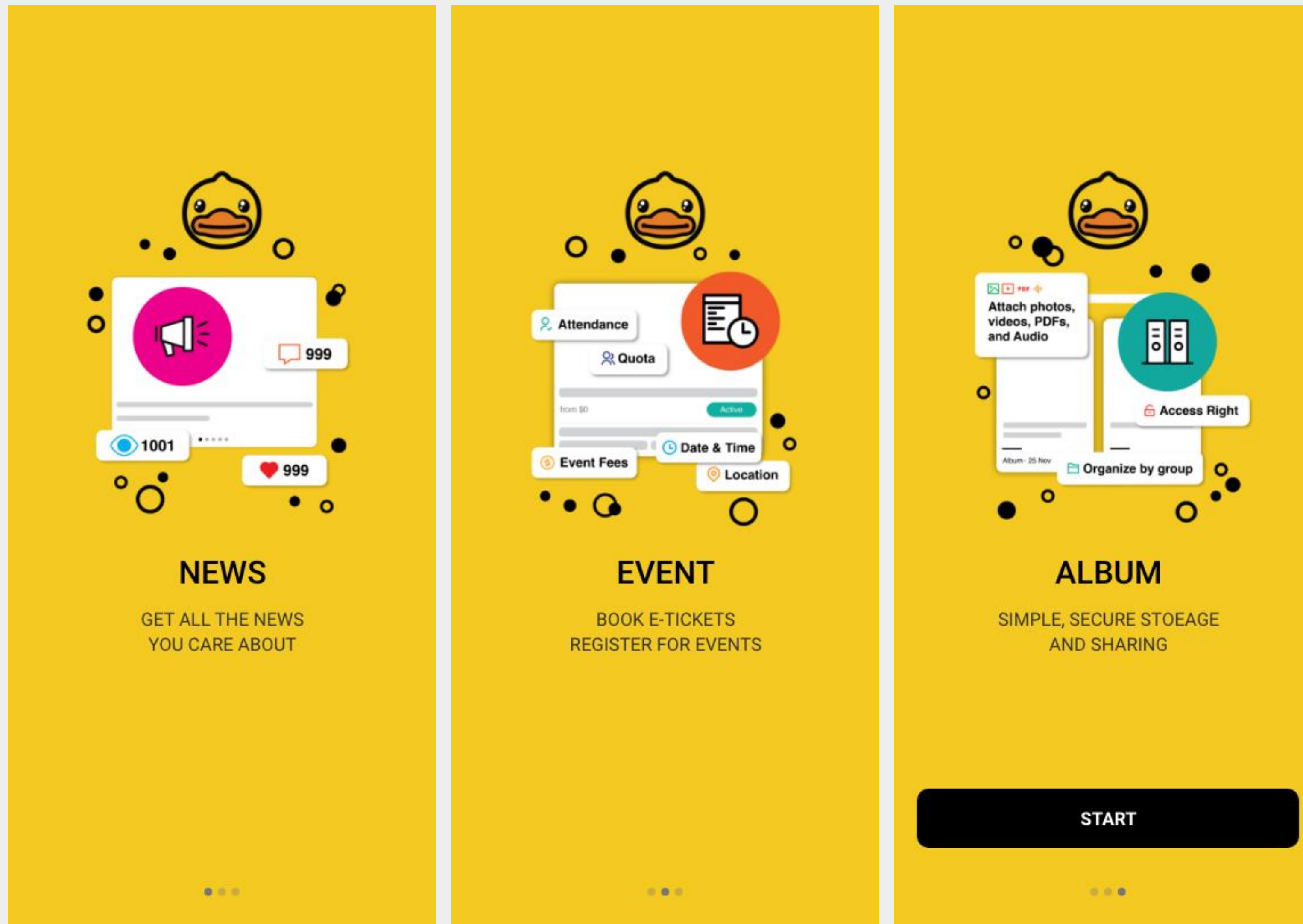


Scan QR code



App tour

Introduce new users to apps by giving them the lay of the land.



E-Membership

Automatic payment time for saving administrative expenses and time.

B Duck Demo

B Duck Demo



Organization Admin

- Profile
- Upgrade Plan
- Account
- Transactions
- Settings

Memberships

- Member Activities
- Member List
- Membership Setup
- Upload Member List
- Invite Members

Admin Portal

Membership Types

If you update a membership type, members will be noticed, while their "Auto Renew Membership" settings will be kept.

Type	Frequency	Fee (HKD)	Publish Restriction
Default Member	Once	-	-
金星粉絲	Decade	-	-
銀星粉絲	Decade	-	-

1-3 / 3 Records

Membership Type (0 Member)

INFO

Name 金星粉絲

Frequency Monthly

Membership Fee (HKD) 1000

Uncheck this to allows members in this membership type to see all the membership types and publish posts for all of them.

Publish Restriction ☐

Add

Cancel

9:41

Back

Membership

B.Duck



Jessie

星級粉絲

— Member

金星粉絲

#0161 0000 1232 4321



Membership Fee
HKD \$480/year

Remarks: N/A

Next Payment Date: 31 DEC 2021



Mastercard (**** 8550)

Renew Membership

Auto Renew Membership





NEWS

KNOW THE LATEST NEWS

9:41



News



B Duck Admin
1 week ago



剛踏入秋季🍂，B.Duck已急不及待去Camping🏕️，以露營為主題的期間限定店登陸旺角MOKO新世紀廣場啦！現場不單止有超吸睛的拍照打卡位📸💛更多驚喜等你來發現！

👁️ 1205 💬 12



B Duck Admin
2 week ago



17:55



POST



Lillian Man
1day ago | 9 views



聽講新世紀有展睇呀 有冇人去左？有冇souvenir？



3



1



Obstin
去左啦，唔少打卡位💛好多野買👛
22hour ago Reply

Send

News & Sharings

Member connected with your community anytime, anywhere.
is easy to access Info. Record each member's sharing, and members' activities.



CAMPAIGN

EASY ONE-STOP REGISTRATION



General Information



ACTIVE

B.Duck主題渡假體驗

全方位的食🍔、住🏠、玩🎡體驗令你猶如置身在B.Duck快樂王國一樣，當中包括六米高巨型吹氣B.Duck和多個B.Duck大型萌爆打卡點任你大影特影📷、全澳唯一B.Duck主題酒店客房與可愛B.Duck一起Staycation潮玩歡樂度假🌟。

Offer

由DUCK你食 - 摩天輪下午茶

Apply now

📍 B.Duck 8字形摩天輪主題車廂

\$0

15:30pm → 18:30pm
09 Sep 2022 9 Sep 2022

Quota: 3/25

「陪DUCK你住」宅度假 A

Pay now

📍 B.DUCK主題巨星滙尊貴套房

\$328

15:30pm → 18:30pm
09 Sep 2022 9 Sep 2022

Quota: 3/25

「陪DUCK你住」宅度假 B



📍 B.DUCK主題巨星滙尊貴套房

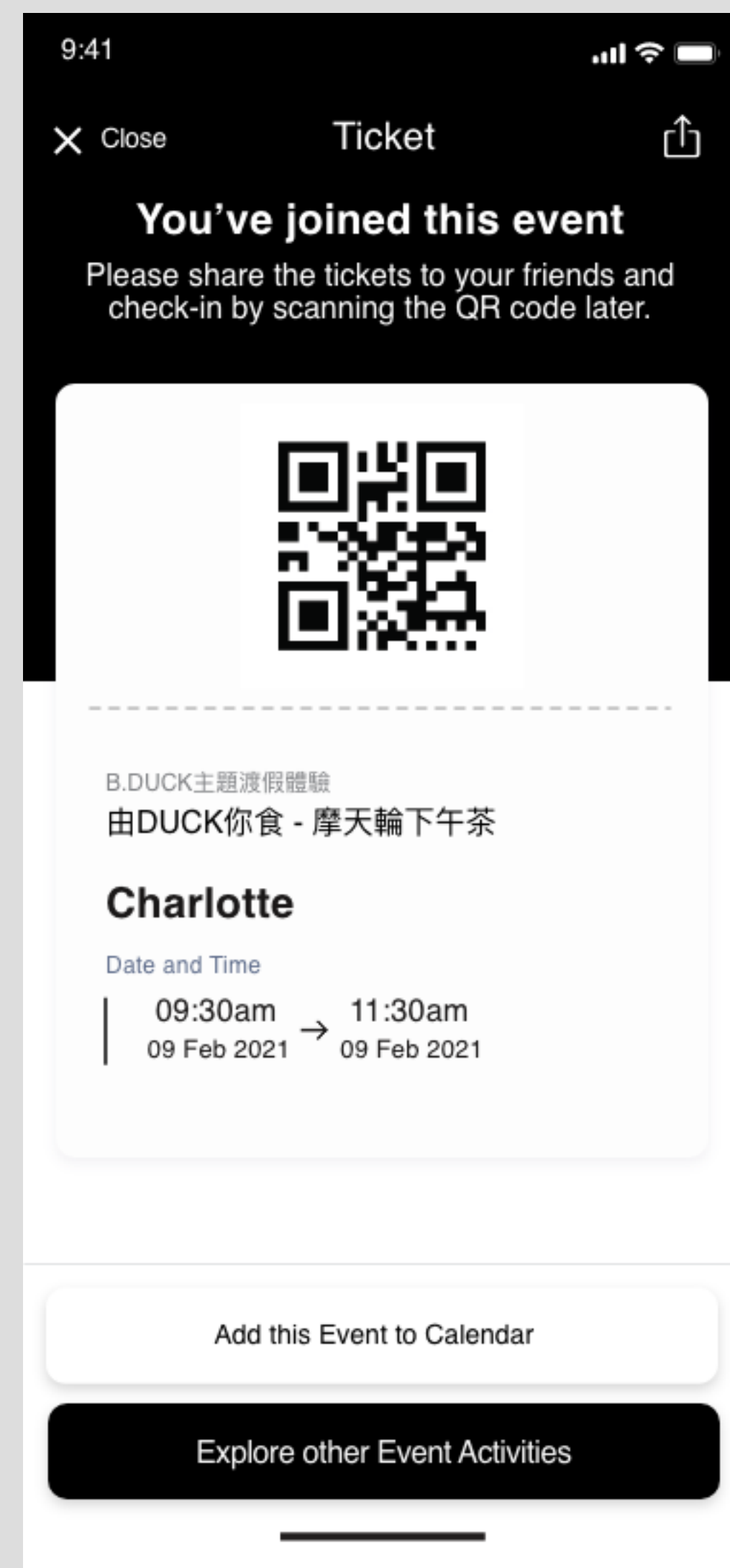
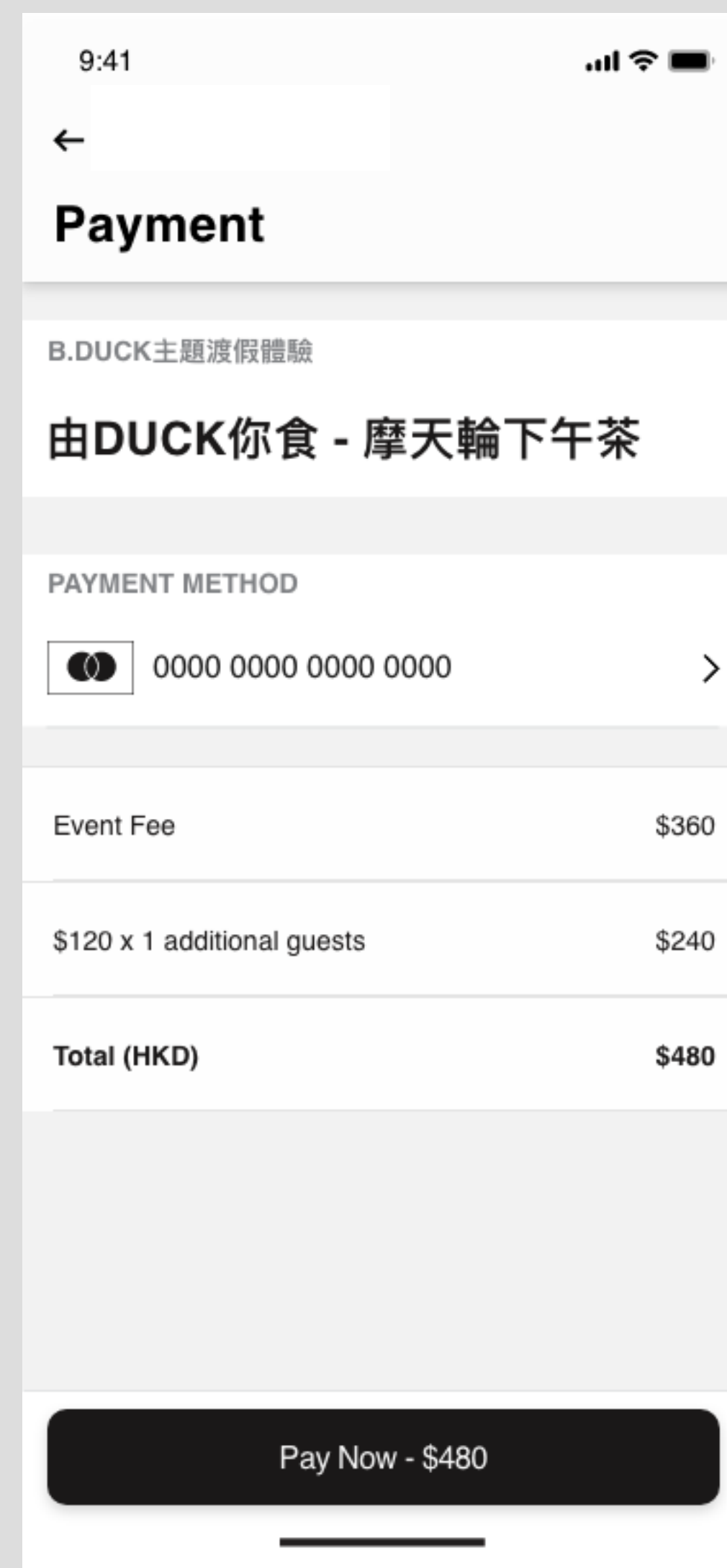
\$328

15:30pm → 18:30pm
09 Sep 2022 9 Sep 2022

✓ Joined
Quota: 3/25

Campaign(Event)

Easy one-stop registration, reserving a seat, payment, and even attendance registration.





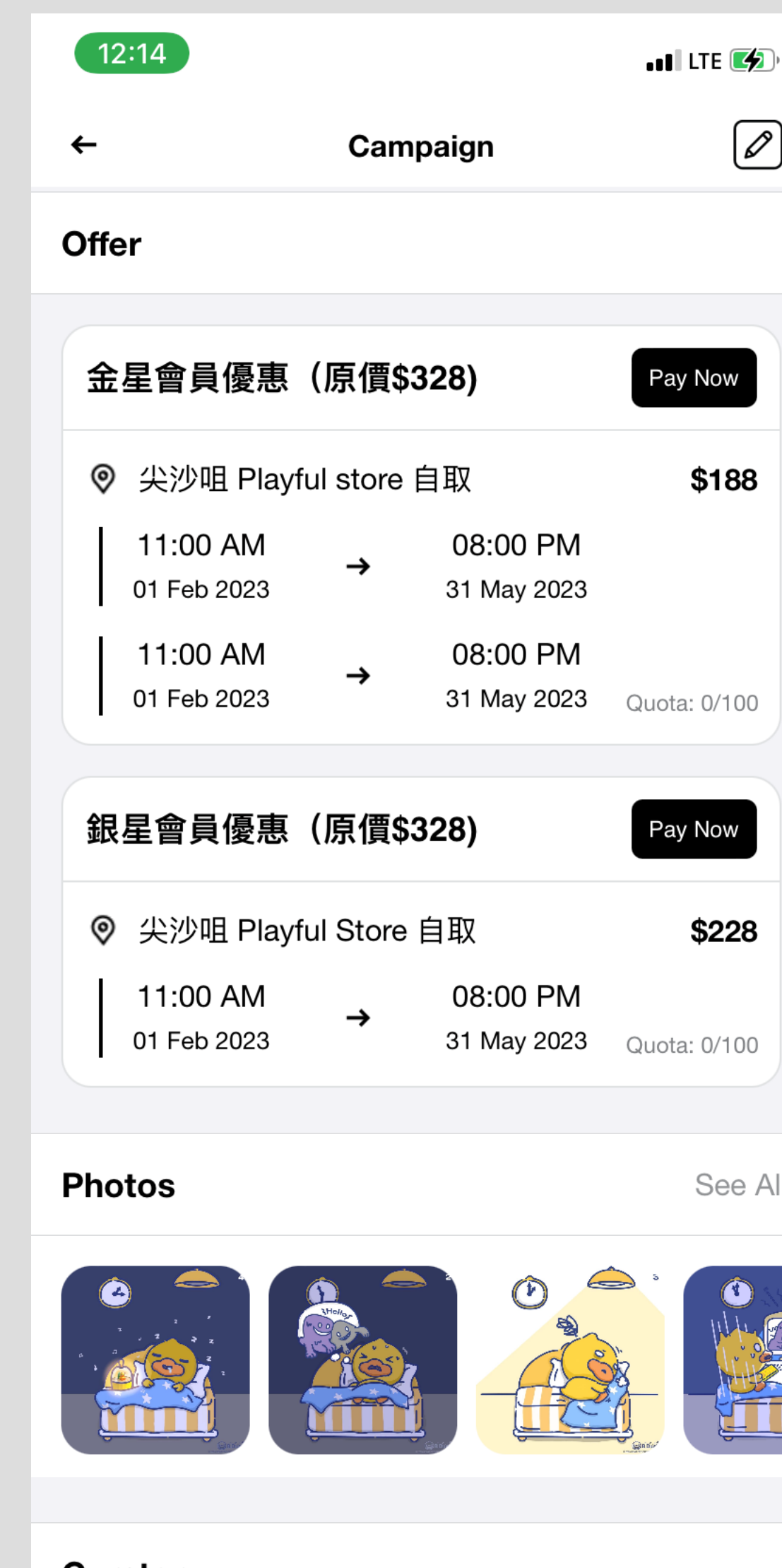
CAMPAIGN

EASY ONE-STOP REGISTRATION



Campaign(Coupon)

Allow members to pre-order/buy product.





ALBUM

KNOW MORE ABOUT B DUCK

9:41



Files



Keywords search

Volunteer Work for Child



帶著 B.Duck 陪你
Snapshot

Photo · 25 Sep 2022



帶你走進新濠影滙
B.Duck的奇妙世界

Photo · 21 Sep 2022



心靈鴨湯



9月心靈鴨湯



8月心靈鴨湯



Report & Album

All documents will remain easily visible. Support Photo, Video, PDF and Audio

18:03



B.Duck 📸!



Add Files



B.Duck 陪你
Snapshot 📸!

All 10 0 0000



「B.Duck x World
Artists藝術家Duck...

All 10 0 0000

Add Files

Photo Album

Video

PDF

Audio

Cancel

18:03



「B.Duck x World Artists藝術
家Duck意作品展」

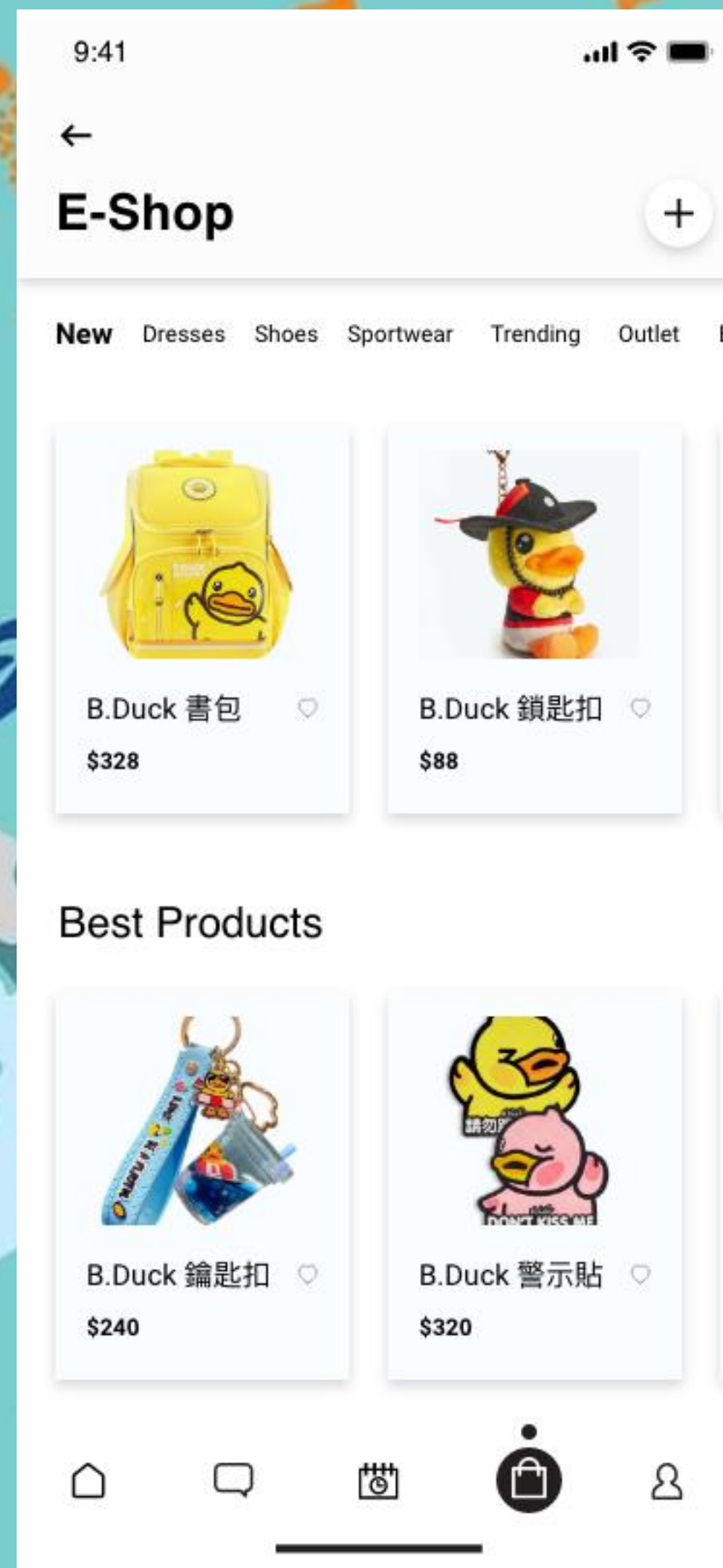


香港動漫電玩節直擊「繽紛彩虹」、「滾滾樂」攤位
遊戲都很受歡迎，好好玩呀😊！同場攜手潮巨匠藝術
展舉辦的「B.Duck x World Artists藝術家Duck意作品
展」，每件作品更是超用心，超Duck意！🥰🥰



E-Shop

Coming by Summer 2023

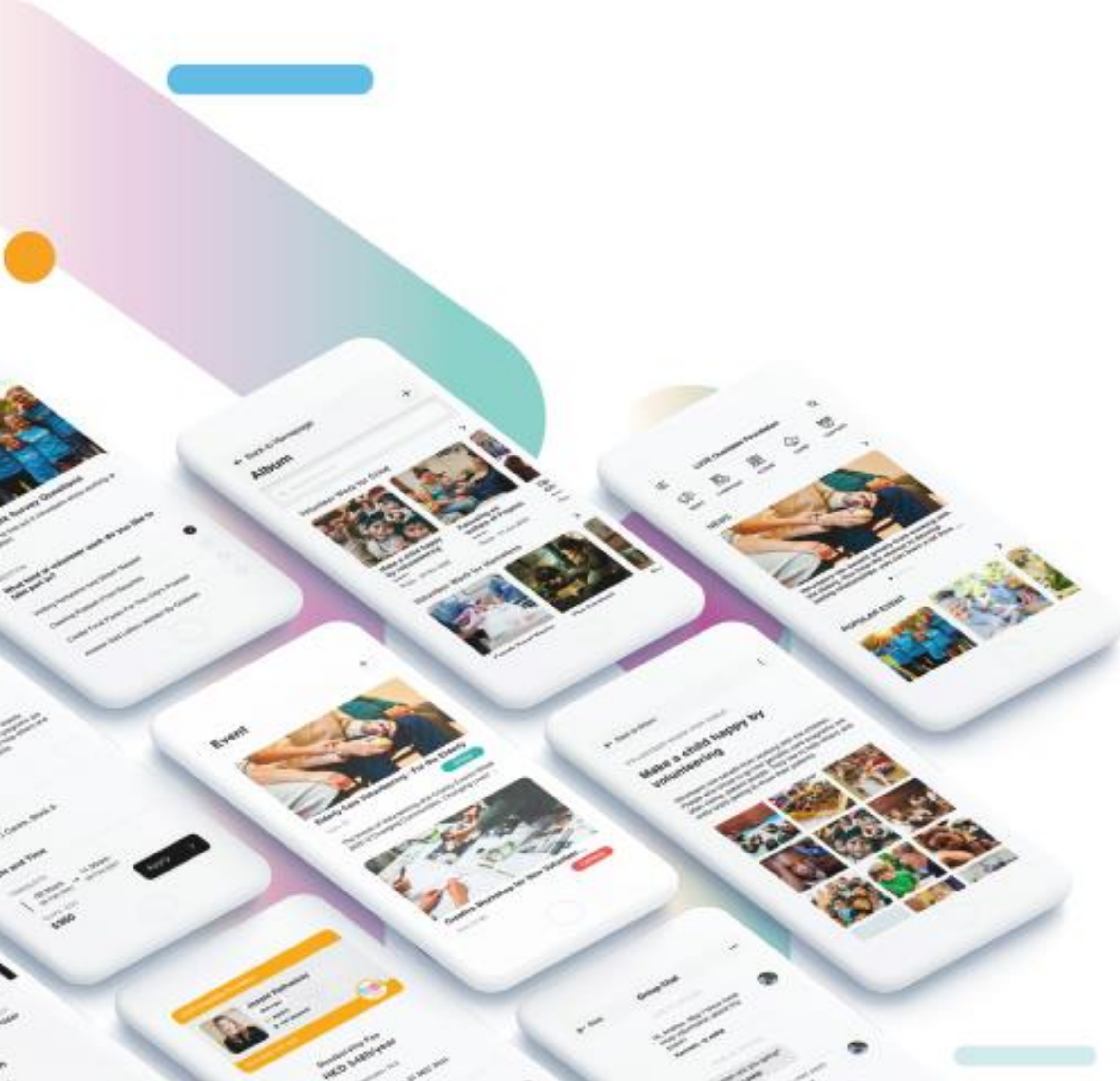


Benefits

- All customers/ members data in your database, no 3rd party application, no hidden charges
- Instant message push for campaigns, no hidden adv. costs
- Payments/ reports in one system, hassle-free/ paperless experience

Why me instead of competitors:

- 1) We are unique in the market to offer an one-stop solution for membership/org.
- 2) Centralize data - full control of data
- 3) Easy on board - a ready made solution with a click away to migrate fro your traditional system



Pricing Info

Admin Account

Member

Membership tier

Payment function

Customized landing screen

Customized intro page + App Icon

API integration

New Function

Dedicated Server

YOUR OWN
APP

Enterprise Plan

HK\$100,000
+ HK\$20,000 per year maintenance

Multiple

Unlimited

Multiple



Negotiable



+\$250,000

STAY ON
MISSIONS.APP

SaaS Plan

HK\$2,000-10,000

One

Max. 200 members

One membership tier



BY

missions.app