OpenAPIHub
by beNovelty

Open Up APIs with Ease

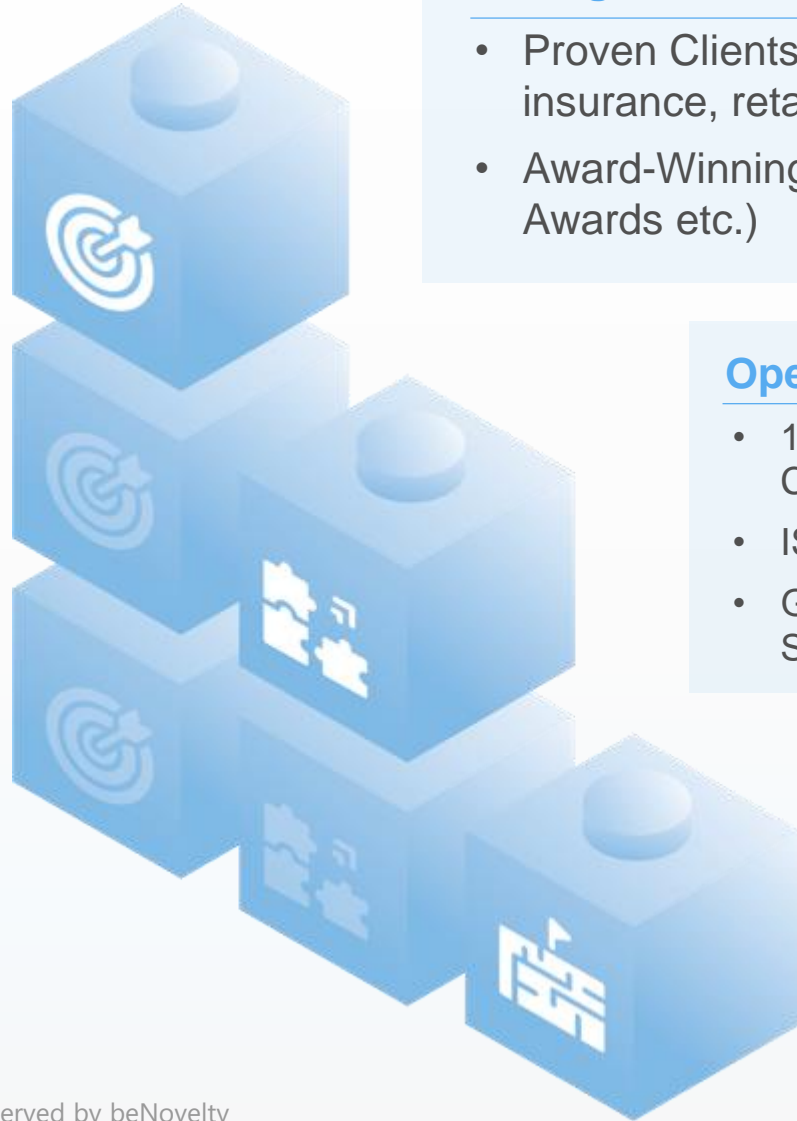beNovelty

Quick Facts of beNovelty

Strong Track Records & Industry Recognitions in API Domain

- Proven Clients Records including statutory body, banks, insurance, retail, F&B & tech ecosystem etc.
- Award-Winning API Company (HKICT Awards, IFTA Fintech Awards etc.)
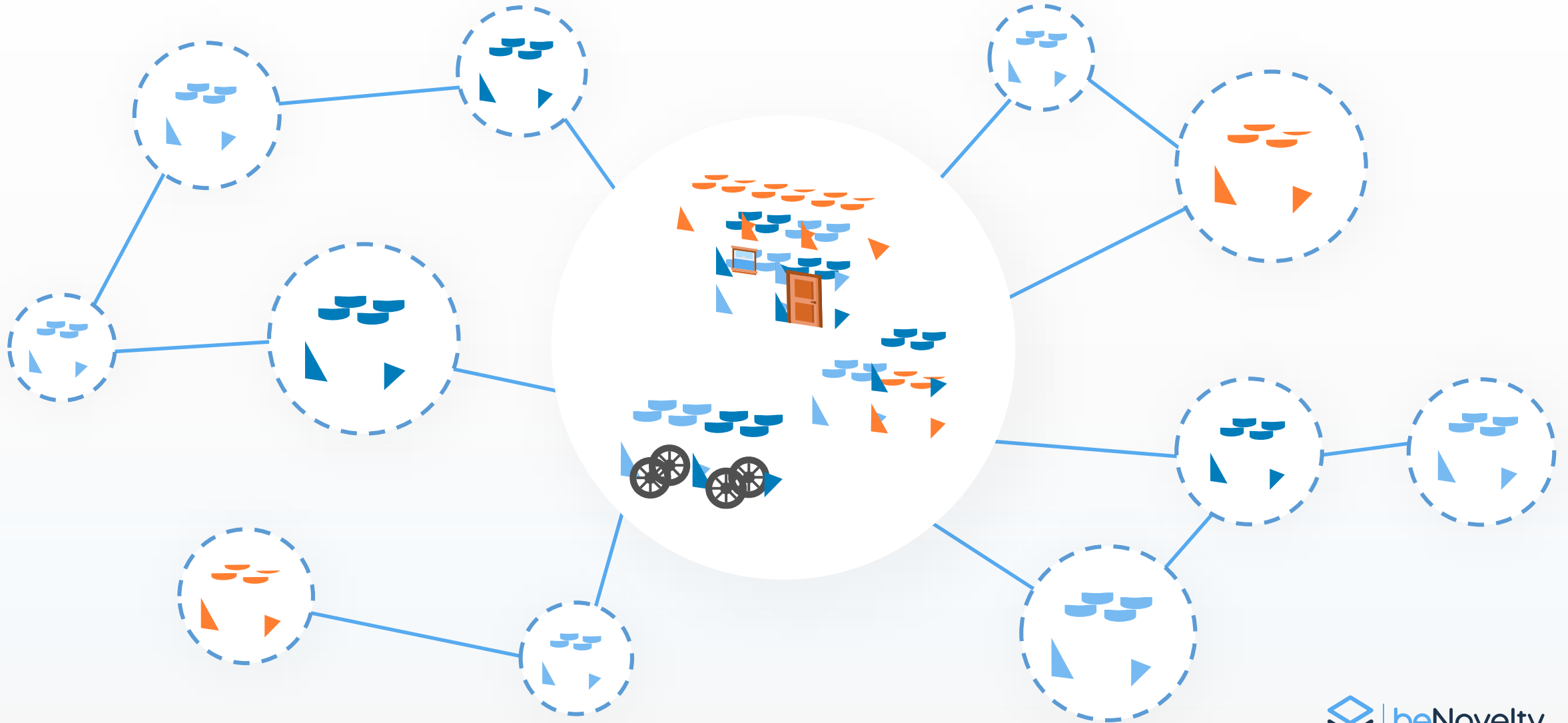
OpenAPIHub Soft Launch as SaaS since Jan 2022

- 10000+ Developers, 1700+ API Portals, 3500+ APIs created, 80+ Countries
- ISO 27001 Information Security Certification
- Graduated from AWS SaaS Accelerator and endorsed as "AWS Qualified Software"
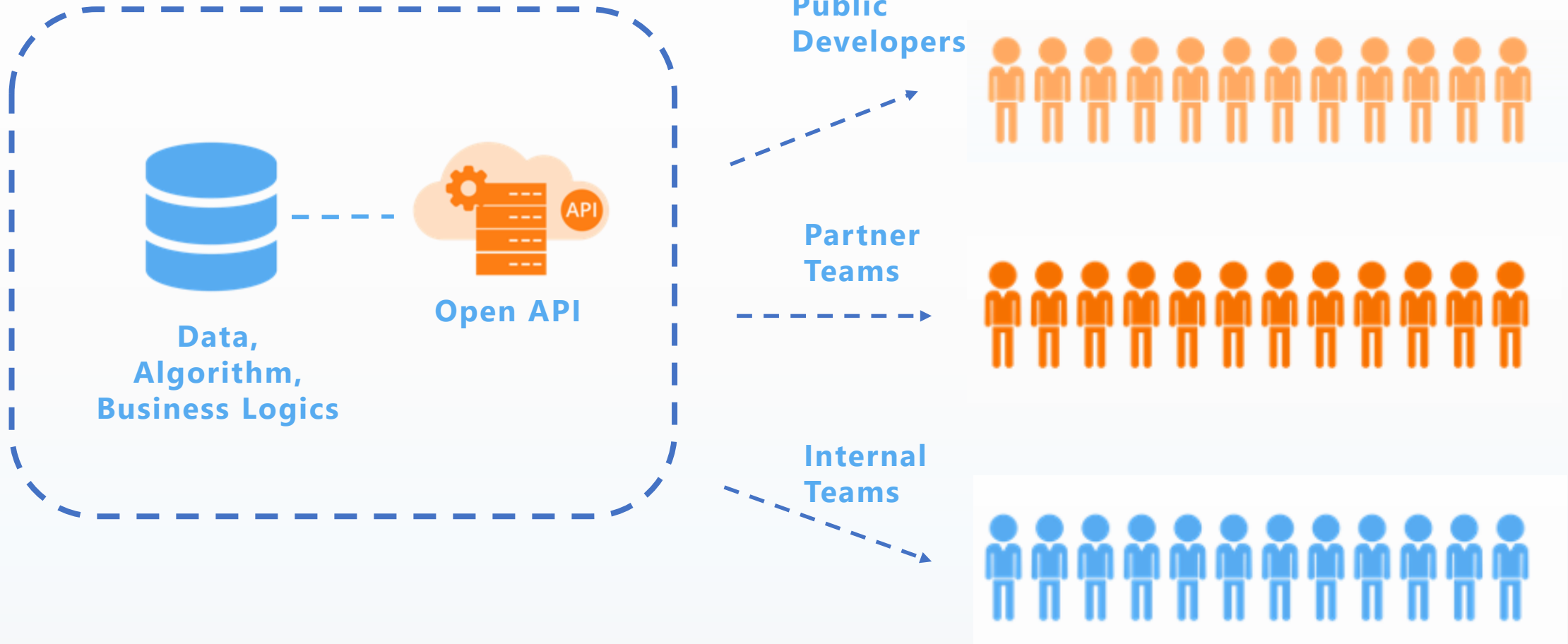
Leading API Community in Hong Kong

- Active API Community and the Organizer of the largest API Technology Conference in Hong Kong – APIDays Hong Kong
  - 300K+ Members from Global API Community
  - Conference Sponsors Included IBM, Confluent, MuleSoft, Software AG, New Relic, Amadeus, Hong Kong Computer Society, Hong Kong Science Park Startups Association etc.
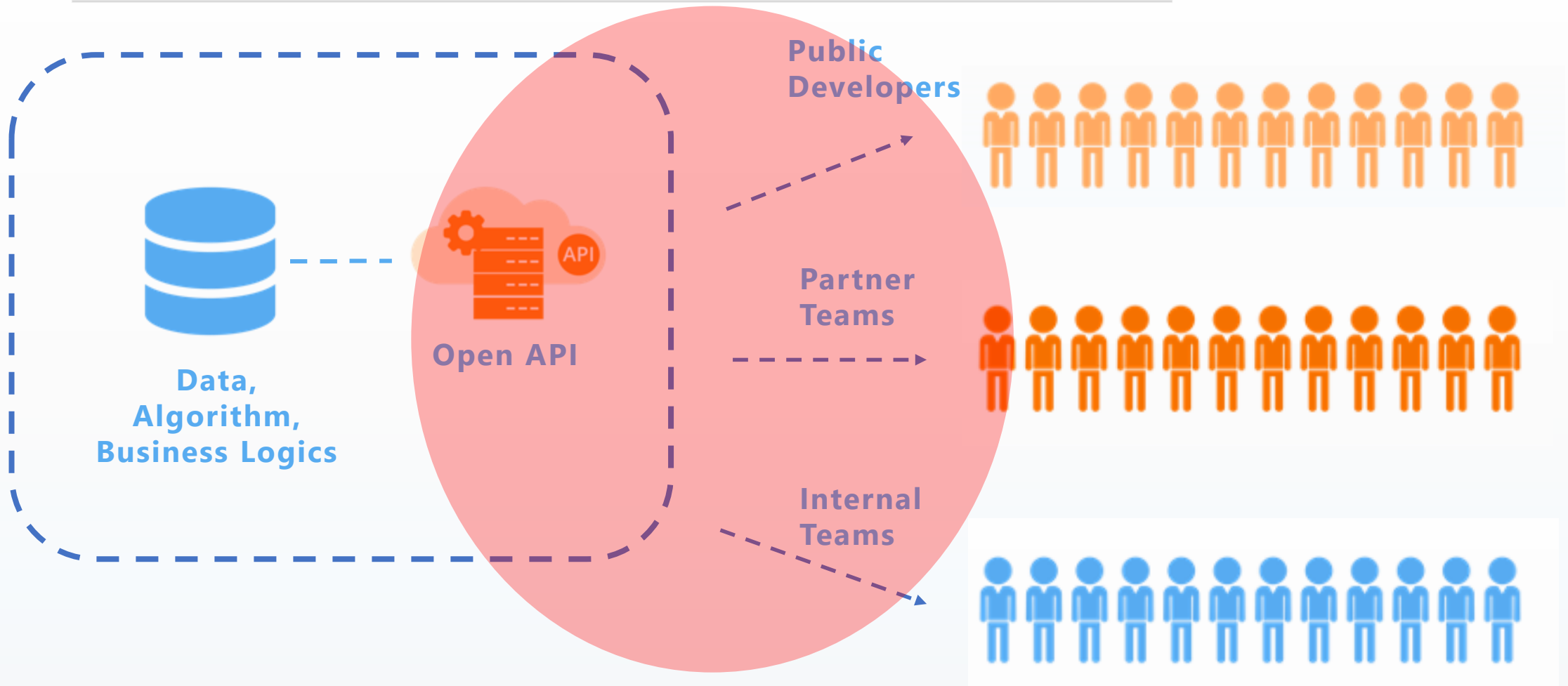
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Modern Digital Business are Assembled with APIs

The Growing API Economy

Data, Algorithm, Business Logics

Open API

Public Developers

Partner Teams

Internal Teams

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But it is Easier Said than Done

Data, Algorithm, Business Logics

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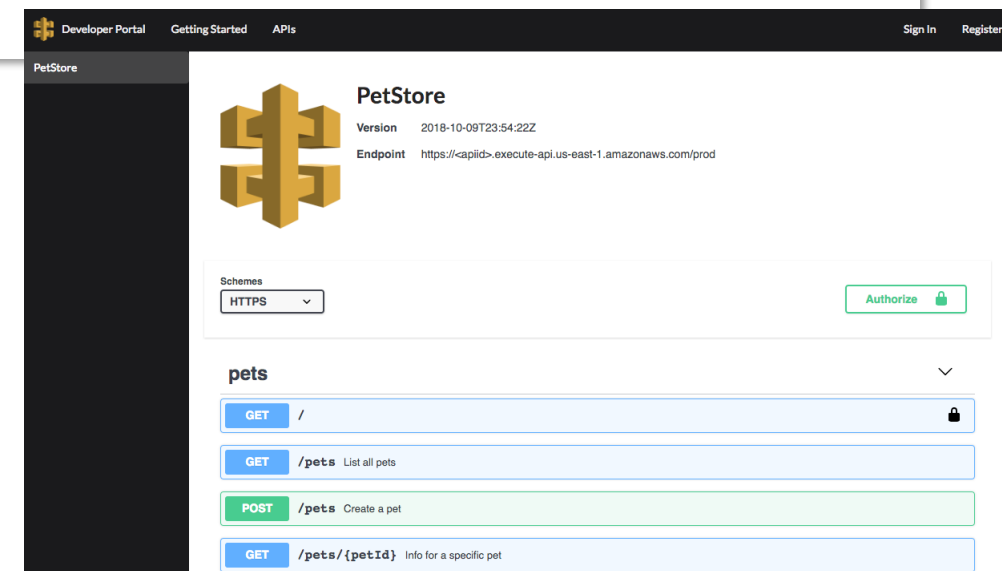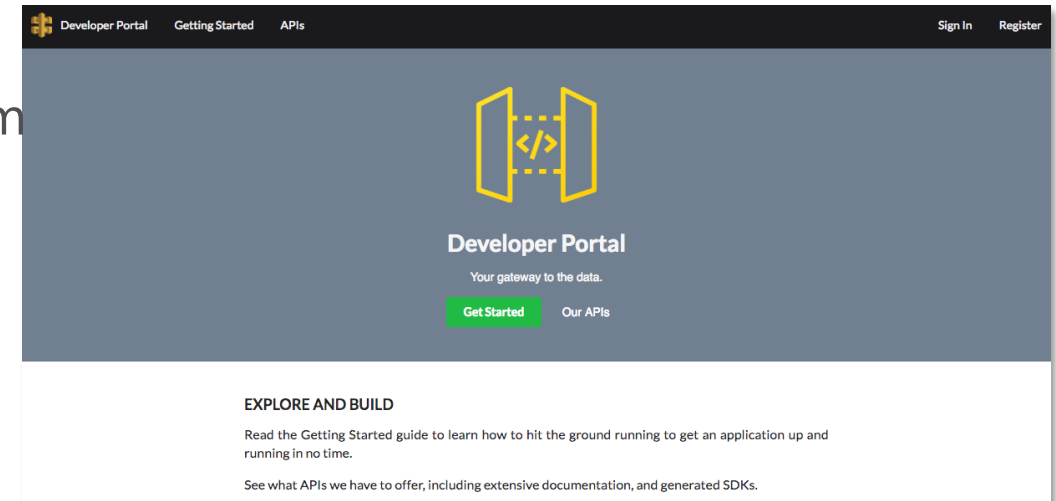# What is happening now

+/ Build your own from OSS / Side Offerings from API Gateway Product

⌐→ UI & Workflow Design

⌐→ App & System Implementation

⌐→ Testing & Maintenance Support

+/ Problems

⌐→ Time & Resources

⌐→ Upfront Investment

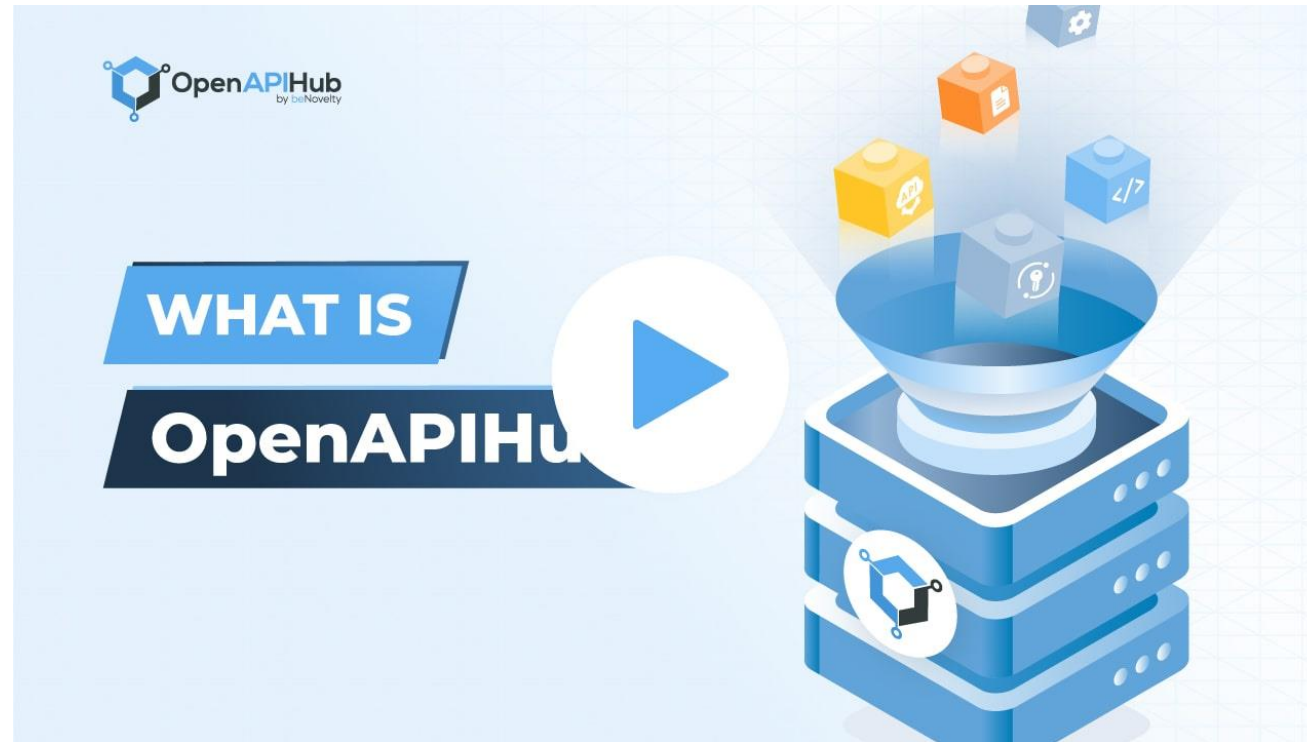⌐→ Workflow & Onboard Control

⌐→ Partnership / Developer Experience

OpenAPIHub – "Shopify for APIs"
Providing all your needs for API Business Operations

Integration Tools / Connectors

Generated SDKs

Brand API Store

Data / API Teams

App / Web Developers

| Workflow & Automation | Subscription Management | Monetization & Billing | Developers Management | Integration & SDKs | Rate Limiting & Protection |

Provider Admin

Developer Admin
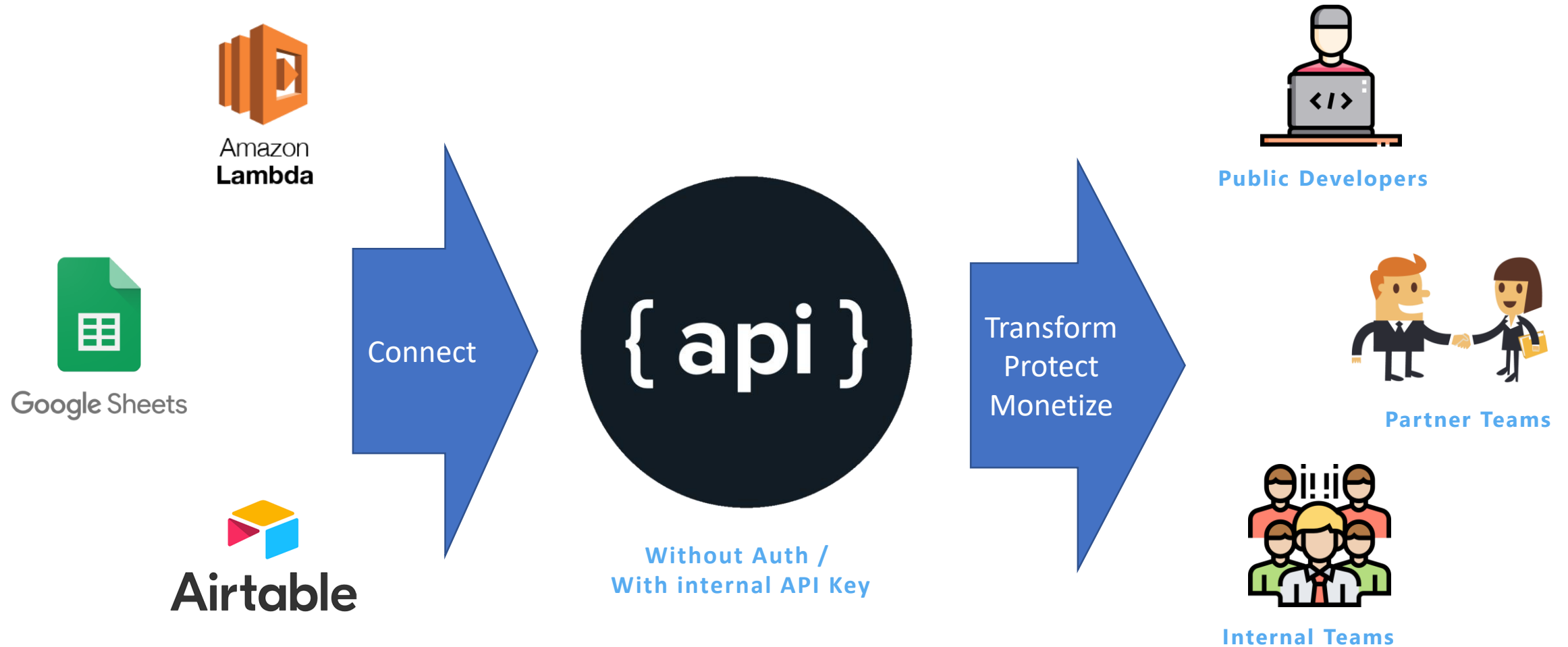
API Marketplace & Community

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What is OpenAPIHub
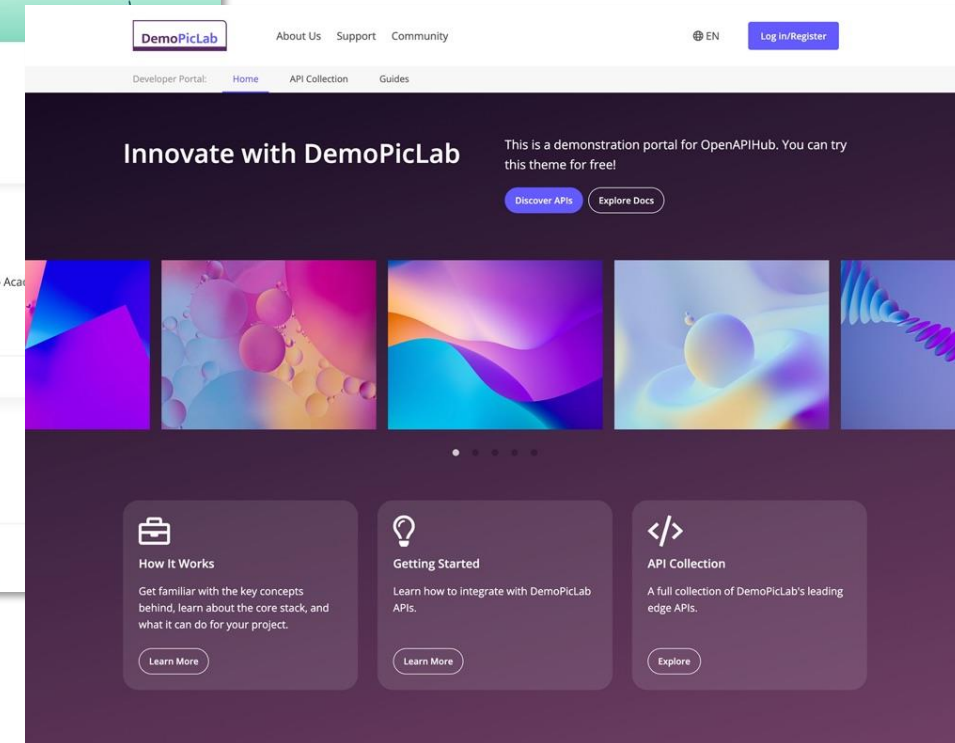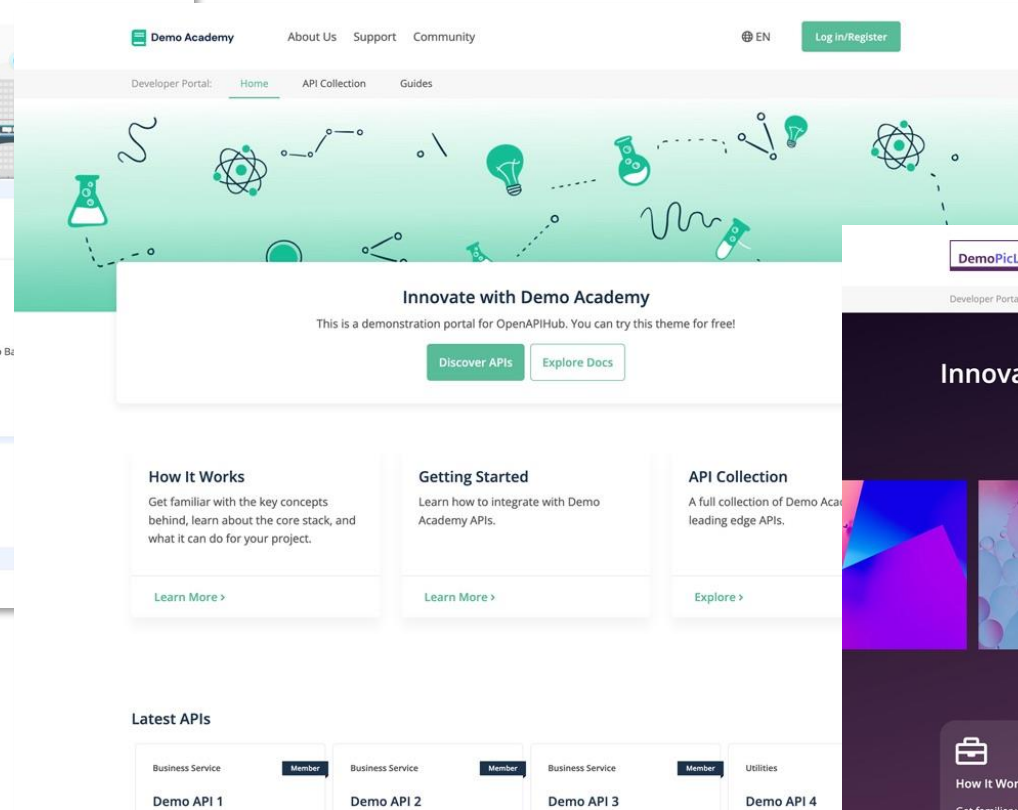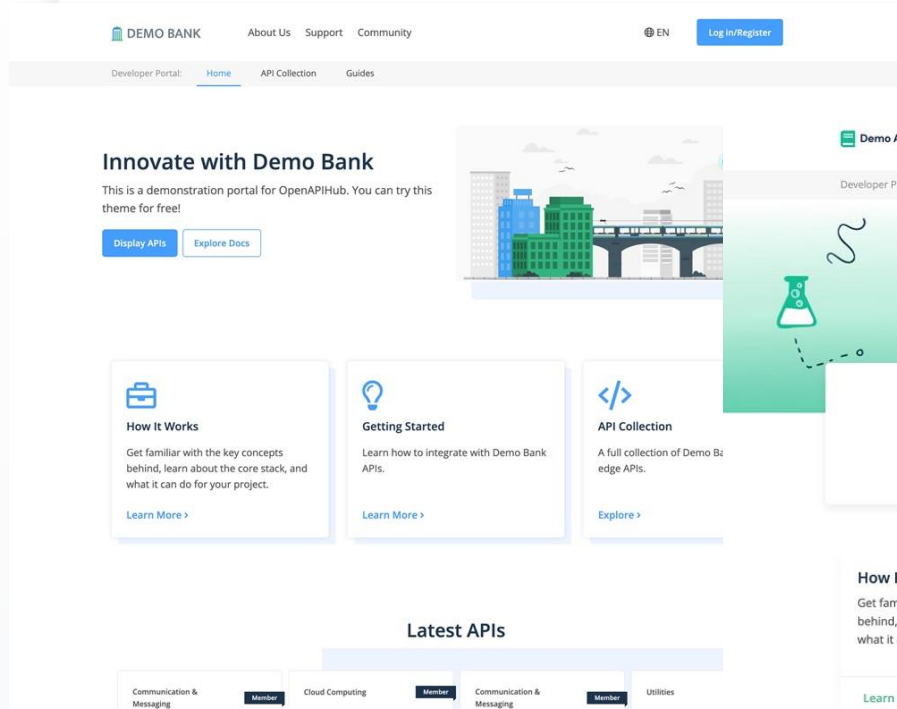

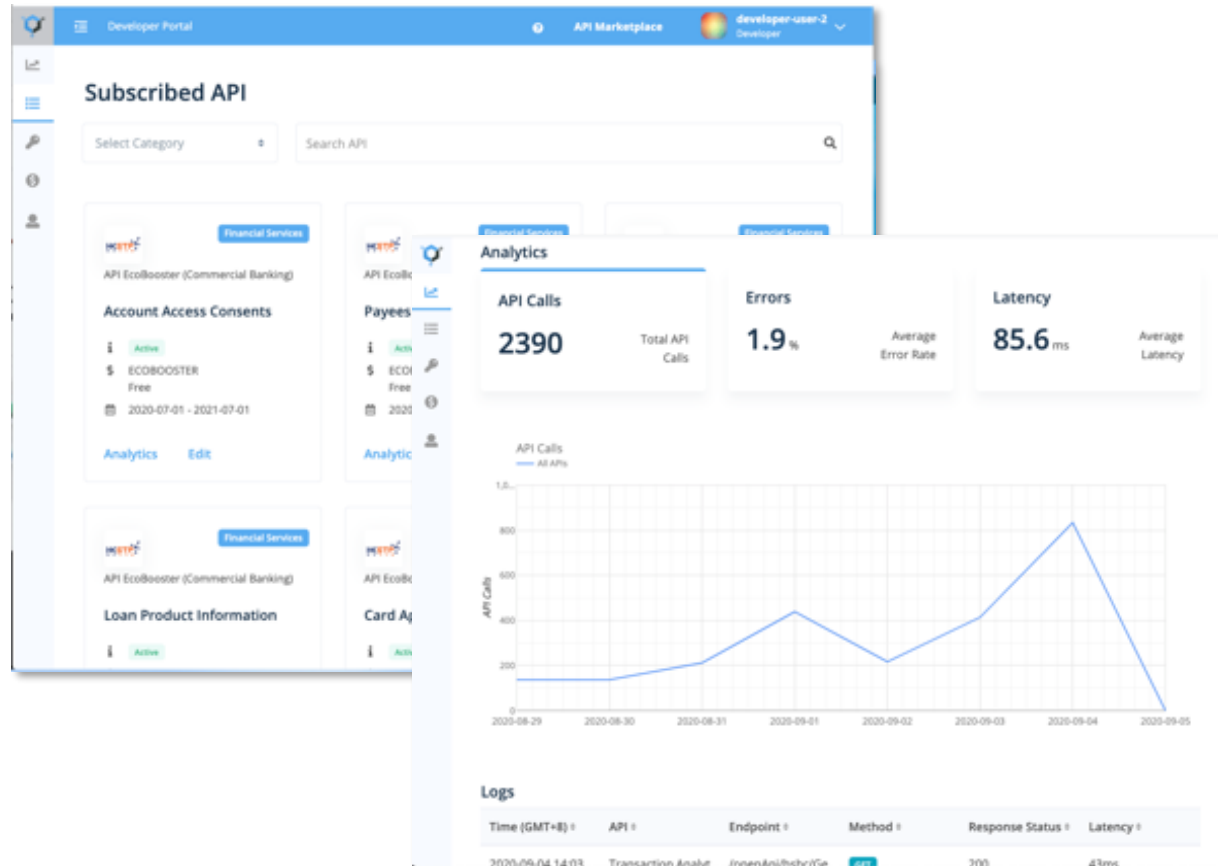https://www.youtube.com/watch?v=Xa-JnlxI718&list=PLTGS2R8AlCadXJLhgOfsdO8SL_eiAI3KV&index=2

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1) Create & Empower Your API in Low Code Way

Amazon Lambda

Google Sheets

Airtable

Connect

{ api }

**Without Auth /
With internal API Key**

**Transform
Protect
Monetize**

Public Developers

Partner Teams

Internal Teams

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2) Setup Your Branded API Store in Minutes

3) Built-in Developer Onboarding & Management Tools

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What OpenAPIHub Can help?

POTENTIAL NEW REVENUE

TEAM COLLABORATION &
PARTNERSHIP EXPERIENCE

BRAND BUILDING &
API ECOSYSTEM

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Reference Pricing

Starting from monthly

USD 999 +   USD 2499 +

		Best Value		
Starter	**Essential**	**Professional**	**Business**	**Enterprise**
Free-forever features for individual users	Ideal for individuals who want increased productivity	Ideal for startups and small businesses	Ideal for teams at high-growth companies	Ideal for large organizations with advanced needs
Free	~~USD 69~~ USD **57.5** per month	~~USD 299~~ USD **249** per month	**Custom**	**Custom**
Register for Free	Register Now	Register Now	Contact Us	Contact Us
Includes	All Starter features, plus	All Essential features, plus	All Professional features, plus	All Business features, plus
Portal Access ✔ Unlisted	**Portal Access** ✔ Public and OpenAPIHub Member	**Portal Access** ✔ Public and OpenAPIHub Member	**Portal Access** ✔ Public and OpenAPIHub Member	**Portal Access** ✔ Public and OpenAPIHub Member
API Detail Access ✔ Partner and Private	**API Detail Access** ✔ Public, Partner, Private and OpenAPIHub Member	**API Detail Access** ✔ Public, Partner, Private and OpenAPIHub Member	**API Detail Access** ✔ Public, Partner, Private and OpenAPIHub Member	**API Detail Access** ✔ Public, Partner, Private and OpenAPIHub Member
Subscription Configuration ✔ Up to 3 plans ✔ Monetization Support	**Subscription Configuration** ✔ Up to 4 plans ✔ Monetization Support	**Subscription Configuration** ✔ Up to 5 plans ✔ Monetization Support	**Subscription Configuration** ✔ Up to 5 plans ✔ Monetization Support	**Subscription Configuration** ✔ Custom No. of Plans ✔ Monetization Support
Usage ✔ 20K API Volume per month	**Usage** ✔ 100K API Volume per month	**Usage** ✔ 300K API Volume per month	**Usage** ✔ 800K API Volume per month ✔ Custom Domain	**Usage** ✔ Custom API Volume per month ✔ Custom Domain
Support ✔ Email	**Support** ✔ Email	**Support** ✔ Email, SLA	**Support** ✔ Email, SLA, Technical	**Support** ✔ Email, SLA, Technical Account Manager

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Award & Recognitions

OpenAPIHub Online Resources

+/ Product Videos – YouTube Channel

⌐→ https://www.youtube.com/watch?v=6dW30wKFAgY&list=PLTGS2R8AlCae530F0wz8sEtacpWEQ9swg
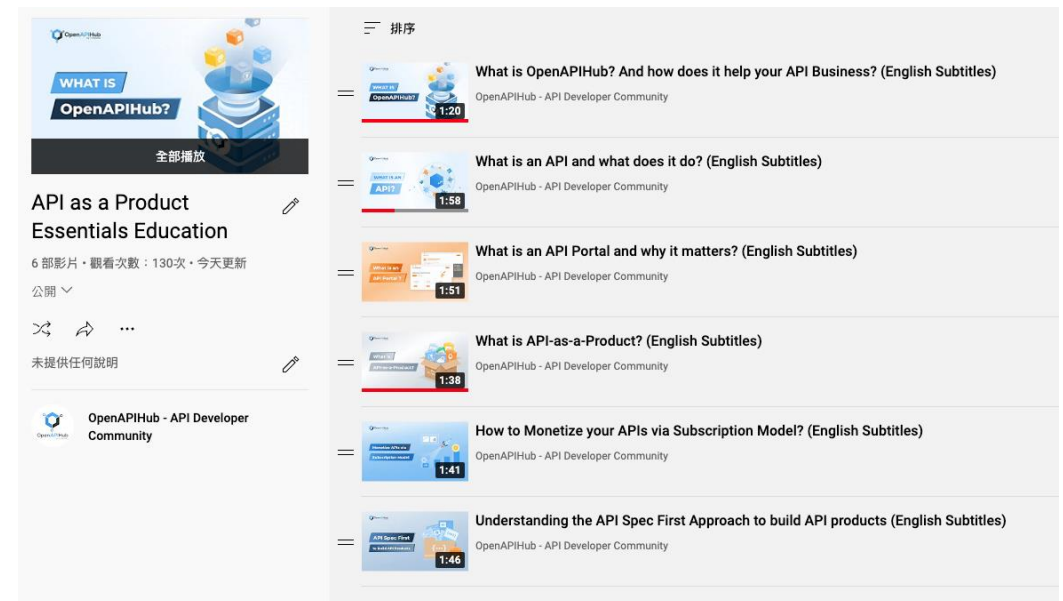
+/ OpenAPIHub Online User Guide

⌐→ https://learn.openapihub.com/

+/ Trust & Certifications

⌐→ https://www.openapihub.com/en-us/trust-certification

+/ Standard SaaS Plan & Pricing

⌐→ https://www.openapihub.com/en-us/pricing

+/ Enterprise API Hub

⌐→ https://www.openapihub.com/en-us/enterprise-api-hub

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Book us a demo Now

Book a Demo to See OpenAPIHub in Action screenshot showing Demo Session booking calendar

https://www.openapihub.com/en-us/book-demo

Presented by

beNovelty

🌐   beNovelty.com

✉   fancs@beNovelty.com

📞   +852 6219 3194