

# 4 reasons to join AWS Activate today

## #1

To access up to \$100,000 in AWS Activate credits\*

## #2

To choose from up to \$800,000 in exclusive partner offers

## #3

To learn from other founders, VCs, and experts at AWS Startup Loft

## #4

To build better and faster with the AWS Activate Console

The startup journey is equal parts gratifying and confounding. But what if you could navigate uncertain economic conditions with confidence? By joining **AWS Activate**, your startup becomes eligible for AWS credits\* usable for services, support, and training. AWS has helped more startups launch, build, and succeed than any other cloud provider. Since 2013, hundreds of thousands of startups around the world have benefitted from AWS Activate, with AWS investing over \$2 billion in startups over the past two years. These startups are using the power of cloud technology to solve the world's biggest problems and prove what's possible. Here are four reasons why you should join them:



## #1

### To access up to \$100,000 in AWS Activate credits\*


Individual AWS Activate members may access as much as \$100,000 in AWS Activate credits\*. Once approved for AWS Activate credits\*, you can start building on the industry's most extensive and reliable cloud platform, which provides access to more than 200 fully featured services.

## #2

### To choose from up to \$800,000 in exclusive partner offers

The **AWS Activate Exclusive Offers** (AEOs) marketplace connects trusted AWS Partners to AWS Activate members through 80 exclusive offers that help startups build, grow, and scale. Valued at up to \$800,000, offers include cost reductions for and free access to third-party services, products, and memberships—all carefully curated to support your startup.





## #1

### To access up to \$100,000 in AWS Activate credits\*

Individual AWS Activate members may access as much as \$100,000 in AWS Activate credits\*. Once approved for AWS Activate credits\*, you can start building on the industry's most extensive and reliable cloud platform, which provides access to more than 200 fully featured services.

## #2

### To choose from up to \$800,000 in exclusive partner offers

The **AWS Activate Exclusive Offers** (AEOs) marketplace connects trusted AWS Partners to AWS Activate members through 80 exclusive offers that help startups build, grow, and scale. Valued at up to \$800,000, offers include cost reductions for and free access to third-party services, products, and memberships—all carefully curated to support your startup.

## #3

### To learn from other founders, VCs, and experts at AWS Startup Loft

**AWS Startup Loft** locations are open to all AWS Activate members at any stage of their startup journey. They offer dedicated coworking areas and provide the resources, events, training, and networking opportunities startup founders need to grow their businesses. Get answers to technical questions from one of our on-demand experts, or chat with a fellow founder about the common challenges you face. If you can't easily access a physical AWS Startup Loft in San Francisco, New York, London, or Tokyo, take advantage of our **AWS Virtual Loft** offerings, which are available anytime.

## #4

### To build better and faster with the AWS Activate Console

From your personalized **AWS Activate Console**, you'll have easy access to the tools, resources, and content needed to control costs and resources:

- ✓ Choose from more than 110 startup infrastructure templates to deploy quickly
- ✓ Get answers from AWS experts on optimizing costs and services
- ✓ Leverage real-time updates on the health of your AWS environment
- ✓ Optimize spend with full visibility into credit awards and balances

## Apply quickly, activate continuously

Give your startup every chance at success. Become an AWS Activate member and gain the tools and understanding to help accelerate your startup journey. It takes just minutes to apply—even less if you have an Amazon account. Join now!



### Step 1

Create your **AWS Builder ID** to join **AWS Activate** for access to credits, free tools, resources, and your AWS startup community.



### Step 2

When you're ready, **click Apply for Credits from your account**.



### Step 3

Connect the AWS account where you will receive your credits. **If you don't have an AWS account, create one.**



### Step 4

Tell us more about your startup and your applicable credits package. If you've received an **AWS Activate Provider ORG ID** from your VC firm or partner, choose the AWS Activate Portfolio credits package. If not, **choose the AWS Activate Founders credits package**.

Our team will review your application and contact you by email within 7-10 business days.

Join AWS Activate now

\*All AWS credits are listed in USD and are subject to the [AWS Promotional Credit Terms & Conditions](#). If you are based in China or building on AWS China Regions, please apply for the AWS Activate China program [here](#).

© 2023 Amazon Web Services, Inc. or its affiliates. All rights reserved.