# 4 reasons to join AWS Activate today

To access up to \$100,000 in AWS Activate credits\*

To choose from up to \$800,000 in exclusive partner offers

To learn from other founders, VCs, and experts at AWS Startup Loft

To build better and faster with the AWS **Activate Console** 

The startup journey is equal parts gratifying and confounding. But what if you could navigate uncertain economic conditions with confidence? By joining AWS Activate, your startup becomes eligible for AWS credits\* usable for services, support, and training. AWS has helped more startups launch, build, and succeed than any other cloud provider. Since 2013, hundreds of thousands of startups around the world have benefitted from AWS Activate, with AWS investing over \$2 billion in startups over the past two years. These startups are using the power of cloud technology to solve the world's biggest problems and prove what's possible. Here are four reasons why you should join them:



### To access up to \$100,000 in AWS Activate credits Individual AWS Activate members may access as much as

\$100,000 in AWS Activate credits\*. Once approved for AWS Activate credits\*, you can start building on the industry's most extensive and reliable cloud platform, which provides access to more than 200 fully featured services.

# To choose from up to **\$800,000** in exclusive partner offers The AWS Activate Exclusive Offers (AEOs) marketplace

connects trusted AWS Partners to AWS Activate members through 80 exclusive offers that help startups build, grow, and scale. Valued at up to \$800,000, offers include cost reductions for and free access to third-party services, products, and memberships—all carefully curated to support your startup.





> Airtable

after spending \$10,000

**□** Brex

Receive 80,000 points

change and may vary from those listed. Eligibility requirements may apply. Dropbox DocSend Get up to 90% off

pipedrive Try a free 30-day

trial, plus 50% off

for one year

To learn from other

deel.

Benefit from free Global HRIS & 20% off

one year of Compliance

& Global Payroll

(\$25,000 value)

& more

DocSend, 50% off annual

HelloSign plans,

carta

Gain 20% off a

Carta paid plan

to access even

more offers

Third-party offers are subject to

Receive a 10% discount on US incorporation



## faster with the AWS **Activate Console** From your personalized AWS Activate Console, you'll have easy access to the tools, resources, and content needed to control costs and resources: Choose from more than 110 startup infrastructure templates

to deploy quickly

To build better and

Optimize spend with full visibility into credit awards and balances

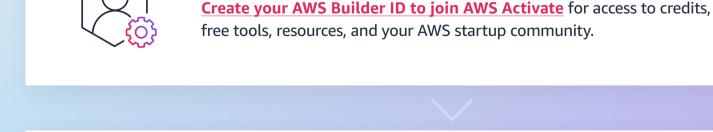


# activate continuously Give your startup every chance at success. Become an AWS Activate member and gain the tools and understanding to help accelerate your startup journey. It takes

Step 1

Apply quickly,

aws startups



just minutes to apply—even less if you have an Amazon account. Join now!



Step 2

When you're ready, click Apply for Credits from your account.



### Step 3 Connect the AWS account where you will receive your credits. If you don't have an AWS account, create one.



Founders credits package.

Step 4 Tell us more about your startup and your applicable credits package. If you've received an AWS Activate Provider ORG ID from your VC firm or partner, choose

Our team will review your application and contact you by email within 7-10 business days.

the AWS Activate Portfolio credits package. If not, choose the AWS Activate

Join AWS Activate now

\*All AWS credits are listed in USD and are subject to the AWS Promotional Credit Terms & Conditions. If you are based in China or building on AWS China Regions, please apply for the AWS Activate China program here.