

Description

This full-day, introductory-level bootcamp is designed to introduce attendees to the process of creating a high-level directional business case for the adoption of the AWS Cloud. It covers the calculation of the cost of migration (TCM), the cost of operation (TCO), and the value benefits of migration; resource efficiency modelling; and cost optimization principles. These are all elements of a completed high-level business case. Attendees develop a high-level business case around the hypothetical customer and leave with the tools necessary to also run a business case in their own organization.

Objectives

This bootcamp teaches you how to:

- Determine whether the AWS approach to building a cloud adoption business case is suitable approach for your organization.
- Understand how cloud economics, cost of migration, cost of operation, and cost optimization can affect a business case.
- Build a business case for adoption of the AWS Cloud.
- Describe the key inputs and outputs of a cloud adoption business case.
- Communicate the marginal internal rate of return, net present value, return on capital employed, and the return on investment to recipients of their business cases for adoption of the AWS Cloud.

Intended Audience

This bootcamp is intended for:

- Individuals responsible for writing the business case for AWS Cloud adoption
- CIOs, CFOs, CEOs or CxOs interested in how to develop a business case for AWS Cloud adoption
- Executives interested in how to develop a business case for AWS Cloud adoption

Delivery Method

This course is delivered through:

- Instructor-Led Training

Note: There are no technical lab exercises in this bootcamp.

Duration

One day

Outline

This bootcamp covers the following concepts:

- Why Establishing a Business Case is Important
- Building a Business Case Iteratively
- Introduction to Cloud Economics

- Calculating the Total Cost of Migration (TCM)
- Calculating the Total Cost of Operation (TCO)
- Cost-Optimizing your Business Case
- Strengthening Your Business Case By Adding Value (Intangible Benefits)
- Calculating Key Business Metrics
 - Marginal Internal Rate of Return (MIRR)
 - Net Present Value (NPV)
 - Return on Capital Employed (ROCE)
 - Return on Investment (ROI)/The Payback Period
- Dealing With Objections to Cloud Adoption
- Pulling It All Together