



# AGENDA

0900 – 0930	<a href="#">Virtual Platform Opens</a>   <a href="#">Chat with AWS Experts</a>					
0930 – 1010	<b>Welcome Remarks and Opening Keynote: Shape a Brighter Future with Technology</b>					
Track	AI & MACHINE LEARNING	MIGRATION & OBSERVABILITY	CLOUD INFRASTRUCTURE	APPLICATION MODERNIZATION	SECURITY & COMPLIANCE	
1015 – 1045	<a href="#">Generative AI on AWS</a>	<a href="#">Migrating Enterprise Workloads Using AWS Tools</a>	<a href="#">Build Resilient and Secure Global Cloud Networks</a>	<a href="#">Observability for Distributed Applications</a>	<a href="#">Cyber Security Governance in Execution</a>	<a href="#">Opening Keynote: Everyone, Everything, Everywhere, All at Once</a>
1050 – 1120	<a href="#">AI Powered FinOps for Container Orchestration Platforms</a> <i>Sponsored by Deloitte</i>	<a href="#">Designing Secure Protection Environments with Veeam and AWS</a> <i>Sponsored by Veeam</i>	<a href="#">Simplifying Kubernetes-based Container Environment with AWS and Red Hat OpenShift</a> <i>Sponsored by Red Hat</i>	<a href="#">Build Modern Application Easily with MongoDB Atlas on AWS</a> <i>Sponsored by MongoDB</i>	<a href="#">Cloud Security is a Team Sport: Here's How To Win</a> <i>Sponsored by Palo Alto Networks</i>	<a href="#">Cross-Regional Resilience for Business Critical Applications</a> <i>(featuring Standard Chartered Bank)</i>
1125 – 1155	<a href="#">Solving Common Business Problems with Artificial Intelligence &amp; Scaling Machine Learning Value Creation</a>	<a href="#">Evaluating a Cloud Migration Decision – Building Cloud Business Case with AWS</a>	<a href="#">Collaborating for Success: How China Mobile International and AWS Work Together to Optimize Cloud Infrastructure</a> <i>Sponsored by China Mobile International</i>	<a href="#">Developer-first Security: Code to Cloud, &amp; Back to Code</a> <i>Sponsored by Snyk</i>	<a href="#">Securing AI</a> <i>Sponsored by PwC</i>	<a href="#">Alternative Data for Financial Services Industry</a> <i>(featuring Measurable AI)</i>
1200 – 1230	<a href="#">SageMaker JumpStart Supercharge Stable Diffusion</a> <i>(featuring ThinkCol)</i>	<a href="#">Best Practices for Application Observability at Scale</a>	<a href="#">Best Practices for Running Applications at the Edge</a>	<a href="#">Simplify Multi-tenant Microservice Applications</a>	<a href="#">Threat Modeling Through an Adversarial Lens</a>	<a href="#">Responsible Business Communication: Omni-channel Messaging for Industrial Compliance</a> <i>(featuring LeapXpert)</i>
1230 – 1345	Lunch					
Track	AI & MACHINE LEARNING	DATA & INSIGHTS	<a href="#">How to Migrate, Modernize, and Optimize Using the AWS MAP</a>	<a href="#">Chat with AWS Experts</a>	SECURITY & COMPLIANCE	
1345 – 1415	<a href="#">How WeLend Innovate our SME Product Together with AWS</a> <i>(featuring WeLend)</i>	<a href="#">Reimagine Business Intelligence with Amazon QuickSight</a>			<a href="#">AWS re:Inforce Recap: Keynote Highlights #</a>	<a href="#">Unsung Hero in Quantitative Investment</a> <i>(featuring ActusRayPartners)</i>
1420 – 1450	<a href="#">Demystifying Web3, Transforming Your Business with Data and AI</a> <i>Sponsored by eCloudvalley</i>	<a href="#">Top 3 Ways to Architect for AWS Cloud Efficiency Today</a> <i>Sponsored by Dynatrace</i>	CLOUD FOR INDUSTRIES TRACK 1	CLOUD FOR INDUSTRIES TRACK 2	<a href="#">AWS re:Inforce Recap: New Security Services #</a>	<a href="#">How AXA Harnesses Climate Data to Help Customers Better Manage Risk</a> <i>(featuring AXA)</i>
			<a href="#">Reimagine Retail with Generative AI by Chow Sang Sang and HKEBA #</a> <i>(featuring Chow Sang Sang &amp; HKEBA)</i>	<a href="#">Rethinking Contact Centre Operations in the Cloud</a>		
1455 – 1525	<a href="#">Retrieval Augmented Generation: Flexible, Secure, Compliance Way of Building Generative AI Application</a>	<a href="#">Supercharge Your Data Workflows with Amazon FSx for NetApp ONTAP</a> <i>Sponsored by NetApp</i>	<a href="#">Observability to drive the best customer experiences</a> <i>Sponsored by Splunk</i>	<a href="#">Bring Retail Operations into the 21st Century</a>	<a href="#">AWS re:Inforce Recap: New Features Enhancement #</a>	<a href="#">Enabling High Performance &amp; Resilience for Data-driven Algo Trading in the Cloud #</a> <i>(featuring Forex Forest)</i>
1530 – 1600	<a href="#">Chat with AWS Experts</a>	<a href="#">Improving Customer Experience in ESG Business</a> <i>(featuring Elevate)</i>	<a href="#">Chat with AWS Experts</a>	<a href="#">Chat with AWS Experts</a>	<a href="#">Chat with AWS Experts</a>	<a href="#">Chat with AWS Experts</a>
1605 – 1635		<a href="#">Purpose Build Databases – The Right Tool for The Right Job</a>				
1635 – 1645	<a href="#">Chat with AWS Experts</a>					

# Cantonese session