



# SoftServe's Generative AI Readiness Assessment and POC

## Are you ready for Generative AI?

Generative AI has the potential to be paradigm shifting. The technology — and the opportunities that come with it — are fast moving, with advancements announced almost daily. Is your organization ready? Do you know how best to invest in generative AI innovation? Can you demonstrate to your leadership the impact?



### Assess Business Readiness

Is your team ready to support gen AI projects? Do they have the appropriate skills? Are they supported by the right processes and tools?



### Identify Business Cases

Generative AI isn't just smart chatbots. Have you identified the best business cases for your company? Can you determine their impact potential?



### Build a Proof of Concept

How will you demonstrate to leadership that you're ready to drive generative AI opportunities? Can your team build gen AI POCs and POVs?

## SoftServe's Generative AI Readiness Assessment and POC

Our collaborative service applies our readiness assessment to the unique skills, processes, and tools needed to pursue generative AI investments. Our expertise comes from dozens of past assessments using conventional AI. But readiness is only the beginning for innovation. We work with your team to also identify the "low hanging fruit" of gen AI business cases within your organization. Then we help you build a system that delivers value, capability, and impact.

[Learn more >](#)



### Custom Support

Assess your team's skills, processes, and tools needed for supporting gen AI innovation.



### Expert Assessment

Identify and prioritize the best gen AI business use cases within your company.



### Proven Framework

A mature assessment framework that's been proven across prior conventional AI assessments, now tuned to the specific elements of gen AI.



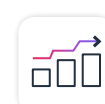
### Product Management

We provide a proven, product-management-based approach to evaluating and selecting business cases that balance risk and return.



### Proof of Concept

Build a POC to show your leadership — and your team — that you're ready to handle gen AI innovations.



### Hands on Approach

We collaborate with your team to build a POC that demonstrates your team's gen AI readiness.

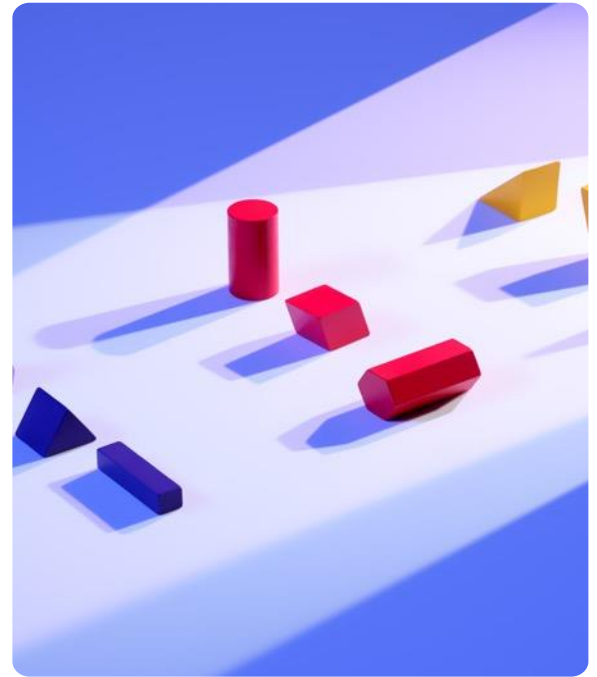


# Generative AI in AWS Marketplace

Organizations are turning to generative AI to increase productivity, create new experiences, gain valuable insights, and augment creativity. Powered by foundation models (FMs) capable of learning complex concepts, generative AI is making a major impact across industries.

The AWS Marketplace makes it easy to find and access managed generative AI services, alongside versatile open-source FMs that streamline integration and accelerate your projects.

Innovate faster across your stack, customize models with your enterprise's data, and deploy generative AI securely with partner solutions in the AWS Marketplace.



## Get started with AWS Marketplace

Make generative AI a no-brainer.

[Get started >](#)

### softserve

#### Softserve

As an AWS Premier Tier Services Partner, SoftServe regularly teams up with AWS to implement repeatable end-to-end solutions.

We combine our deep industry expertise with our ability to innovate and integrate advanced technologies.

SoftServe's approach accelerates cloud adoption and extends value, allowing you to efficiently manage time and resources while delivering business outcomes.

### aws marketplace

#### AWS Marketplace

AWS Marketplace offers a broad selection of software, data, framework models, and professional services products from vendors that customers trust. AWS Marketplace helps organizations discover, procure, experiment with, and provision third-party software, services, and data. With AWS Marketplace, you can unlock innovation with access to thousands of software listings and improve software governance with streamlined approvals and spend visibility.