

# Quantiphi's Gen Al Advisory Series: A generative Al workshop

## **Challenges**

Generative AI poses numerous business challenges including resource constraints, ethical and regulatory considerations, and integration challenges, and lacking in-house expertise or technical understanding. These challenges make the adoption of generative AI a complex endeavor.



#### **Expertise shortage**

Customers are looking to industry experts to gain knowledge and understanding of generative AI, its applications, and its potential impact on their business.



#### Missing frameworks

Customers require a formalized framework for identifying and discussing vertical and businessspecific use cases with real value and measurable ROI.



#### Lack of business plan

Customers need a business plan that outlines a roadmap to implement gen AI, alongside timelines, costs and technology recommendations.

## **Quantiphi's Gen Al Advisory Series on AWS**

The Gen AI Advisory Workshop is a comprehensive offering designed to address the pressing need for organizations to navigate the complex landscape of generative AI. As enterprises increasingly rely on AI-driven innovations, this offering stands as a guiding light. This workshop equips you with the knowledge and strategies necessary to harness the transformative power of generative AI. Discover how AI can reshape your operations, drive innovation, and position your organization at the forefront of unprecedented growth.

#### Learn more >



#### Learn with generative AI leaders

Discover generative Al's power, applications, and impact. Explore use cases and unlock its potential in your organization.



#### Identify your use case

Enhance team enablement, get a summary of gen AI objectives, and develop a synopsis of relevance to your current industry landscape.



#### **Identify gaps**

Think big, master the art of gen AI, pinpoint client-focused use cases for business value and ROI.



#### **Develop custom frameworks**

Prioritize gen AI and AI/ML use cases based on business impact, canvas for priority gen AI business case, and assess team readiness.



#### **Get hands-on support**

Optimize top use case to delve into AWS technology and architecture for gen AI. Get recommendations and hands-on AWS gen AI design support.



#### Create a gen AI business plan

Develop post-lab report with Architecture Manager and AI Ethics Specialist, and design recommendations for prioritized use case(s).



# **Generative AI** in AWS Marketplace

Organizations are turning to generative AI to increase productivity, create new experiences, gain valuable insights, and augment creativity. Powered by foundation models (FMs) capable of learning complex concepts, generative AI is making an impact across industries.

AWS Marketplace makes it easy to find and access managed generative AI services, along with versatile open-source FMs to streamline integration and accelerate your projects.

Innovate faster across the stack, customize models with enterprise data, and deploy generative AI securely with partner solutions in AWS Marketplace. Unlock generative AI innovation with AWS Marketplace.



# **Get started with AWS Marketplace**

Make generative Al a no-brainer.

Get started >



## Quantiphi

As an AWS Premier Tier Partner, Quantiphi ensures that our customers accomplish their technology goals with AWS's agility, breadth of services, and pace of innovation. With this GenAI Advisory Series, we pride ourselves on providing impactful AI guidance to customers, based on AWS services. Quantiphi's dedication and expertise has also led us to build generative AI solutions using AWS services like Amazon SageMaker, Amazon Textract and AWS Bedrock.



# **AWS Marketplace**

AWS Marketplace offers a broad selection of software, data, framework models, and professional services products from vendors that customers trust. AWS Marketplace helps organizations discover, procure, experiment with, and provision third-party software, services, and data. With AWS Marketplace, you can unlock innovation with access to thousands of software listings and improve software governance with streamlined approvals and spend visibility.