

WEBINAR

# **Predictive Analytics for Oracle E-Business Suite** Oracle Applications on AWS

Vishnu Vinnakota (he/him)

Specialist SA - Oracle on AWS Amazon Web Services

## Agenda

- AWS Machine Learning Services
- Introduction to ERP and ERP Data
- Predictive Analytics for Oracle E-Business Suite with a use case
- Redshift ML
- SageMaker Canvas
- Visualize Data: QuickSight
- Oracle E-Business Suite Modernization



# **AWS Machine Learning Services**



## Machine Learning for predictive analytics



Transform customer experience

Improve business operations Better and faster

decision-making

 $\bullet \bullet \bullet$ 

Innovate product or service



# The AWS AI/ML stack

BROADEST AND MOST COMPLETE SET OF MACHINE LEARNING CAPABILITIES

AI SERVICES	SPECIALIZED	BUSINESS PROCESSES Amazon Personalize Amazon Forecast Amazon Fraud Detector Amazon Lookout for Metrics	SEARCH Amazon Kendra	Amazoi	n Transcribe Call Analytics t Lens	<b>CODE + DEVOPS</b> Amazon CodeGuru Amazon CodeWhisperer Amazon DevOps Guru	INDUSTRIAL Amazon Monitron Amazon Lookout for Equipment Amazon Lookout for Vision	HEALTH Amazon HealthLake Amazon Comprehend Medical Amazon Transcribe Medical Amazon Omics
	CORE	<b>TEXT</b>   Amazon Translate Ama	azon Comprehend		SPEECH Amazon Polly Amazon		VISION Amazon Textract Amazon Rekogr	nition AWS Panorama

AMAZON SAGEMAKER	<b>CANVAS</b> No-code ML for business analysts	STUDIO LAB Learn ML	<b>GROUND TRUTH</b> Label data	Prepare data	Geospatial ML	STUDIO Build with notebooks	Train models Tune	Deploy in production Manage	EDGE MANAGER Manage edge devices
				Store features			parameters	and monitor	
					CI/0	D   GOVERNANCE	RESPONSIBLE ML		J

ML FRAMEWORKS	PyTorch, Apache MXNet, TensorFlow	Amazon EC2	CPUs	GPUs	AWS Inferentia	AWS Trainium	Habana Gaudi	FPGA



# Introduction ERP and ERP Data



# Understanding ERP

- SAP
- Oracle E-Business Suite
- Peoplesoft
- JD Edwards
- Siebel



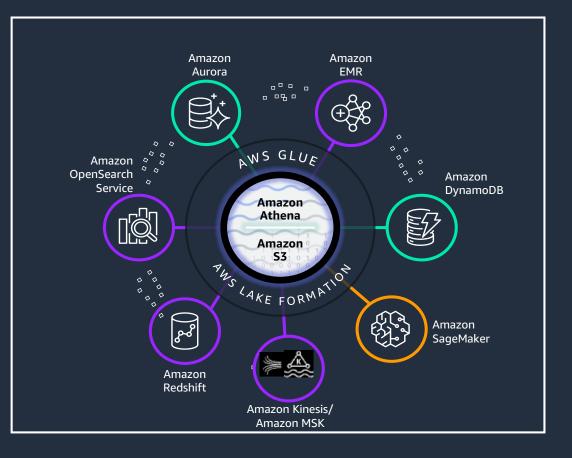


## Customers are moving from . . .

## Siloed data

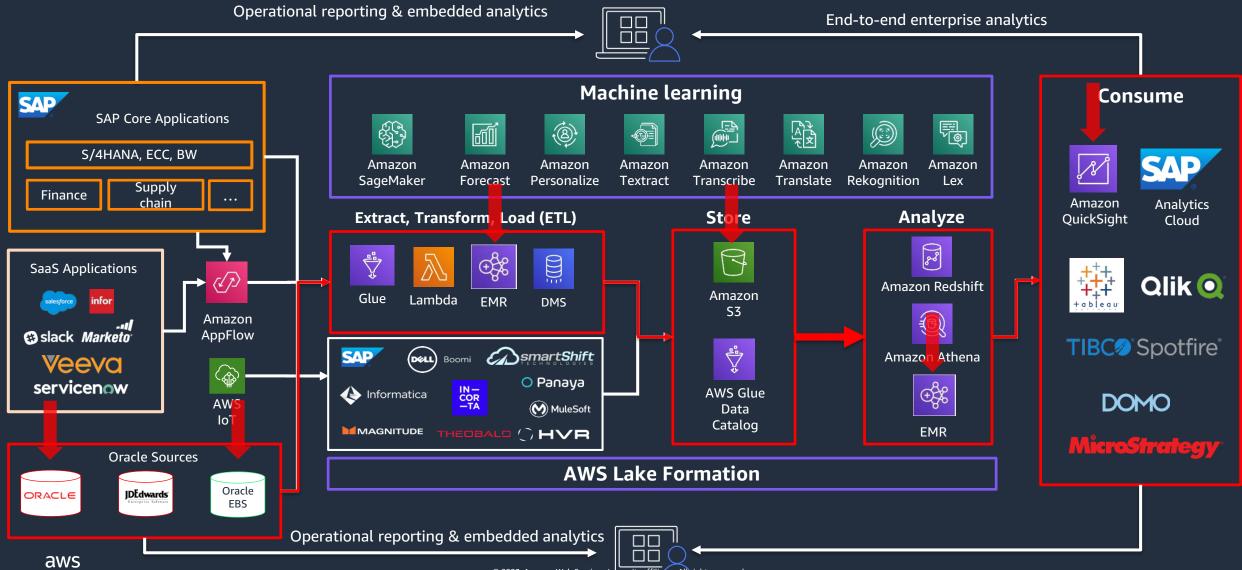
### InN InN **Business** Business intelligence intelligence $\bullet \bullet \bullet$ DW silo Hadoop silo $\overline{}$ Devices Web sensors Social OLTP ERP CRM LOB

### Modern data architectures





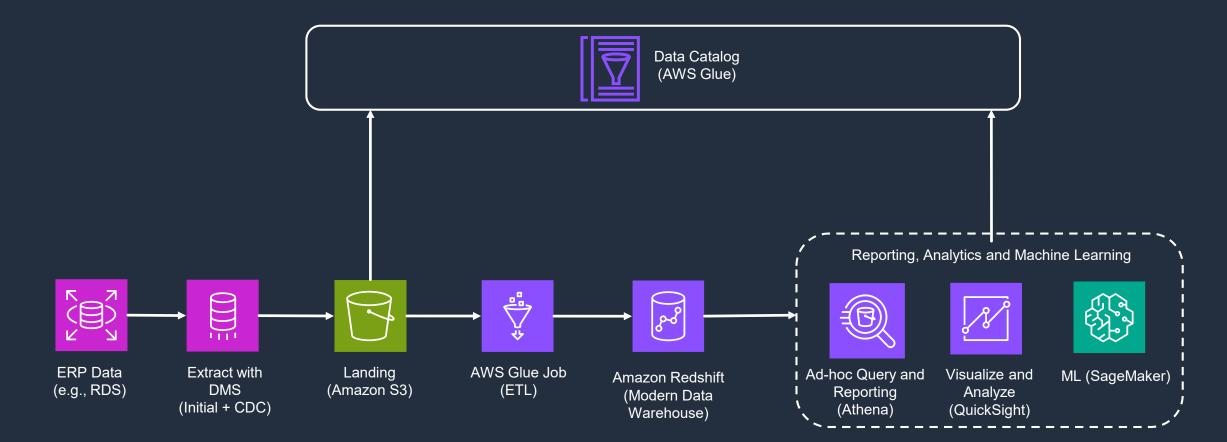
## **End-to-end Enterprise ML and Analytics for ERP**



# Predictive Analytics for Oracle E-Business Suite: Delivery Prediction



## **Oracle E-Business Suite Predictive Analytics**



## **Create a Database Migration Task**

#### X **Migration project features** View migration projects **A** You can use migration projects in AWS DMS to convert source database schemas to a format that is compatible with the target database. You can also use migration projects to run homogeneous data migrations that use native database tools. **Database migration tasks** (1) C **Quick view and compare** Actions **V Create task Q** Find database migration tasks 6 1 Identifier ▼ Status $\mathbf{\nabla}$ Progress ▼ Type Source Target $\nabla$ $\nabla$ O Load complete Full load ebsendpoint s3endpoint ebstos3 100%



## **Create a Database Migration Task**

Workflows (orchestration)

AWS Glue > Crawlers

s3ebscrawler

Databases

▼ Data Catalog

Tables

Stream schema registries

Schemas

Connections

#### Crawlers

Classifiers

Catalog settings

#### Data Integration and ETL

ETL jobs

Visual ETL

Notebooks

Job run monitoring

**Interactive Sessions** 

Crawlers			
crawler connects to a data store	e, progresses through a prioritized list of classifier	rs to determine the so	chema for vour data.
hen creates metadata tables in y			
<b>C</b> (1)	Last updated (UTC)		
Crawlers (1) Info	October 2, 2023 at 06:37:28	on 🔻 Run	Create crawler
	lers.		
View and manage all available crav			
View and manage all available craw			$\langle 1 \rangle   \langle 0 \rangle$

Succeeded

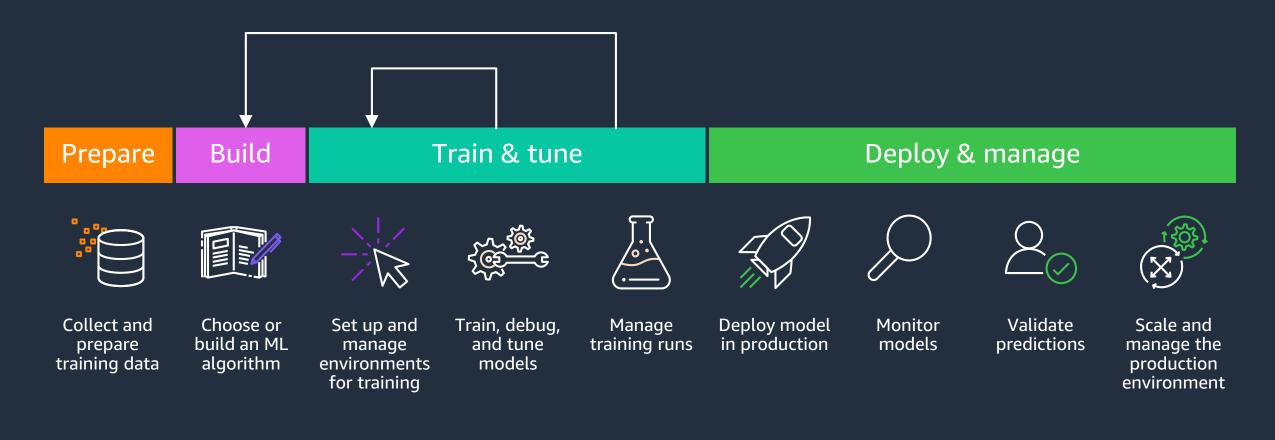
June 22, 20...

View log 🔼

Ready

1 cre

# Typical steps in machine learning





## AWS Analytics and Machine Learning services used for use case

Service	Effort
Redshift ML	Low-Code ML with SQL
Sagemaker Canvas	No-code ML GUI Based
QuickSight	No-code visualization and forecasting

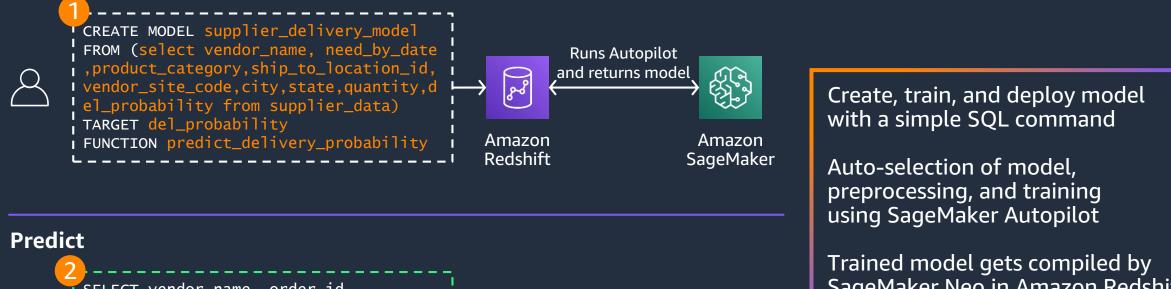


# **Redshift ML : Low-Code ML with SQL**



## How Amazon Redshift ML works

### Train



 $\triangle$ 

SELECT vendor\_name, order\_id product\_category, predict\_delivery\_probability(vendor\_na me,need\_by\_date,..) AS delivery\_prediction FROM new\_orders

Amazon Redshift Trained model gets compiled by SageMaker Neo in Amazon Redshift data warehouse so that you can make predictions using SQL

Uses previously built model to predict in place (inference executed entirely in Amazon Redshift)



# Demo: Order delivery prediction in Oracle E-Business Suite using Redshift ML



## Perform prerequisites: IAM Roles and Policies

Role	Description
S3ebsgluecrawler	<ul> <li>Create a policy with permissions to</li> <li>Glue : Read, Write</li> <li>S3 : Read, List, Write</li> </ul>
vishnu-redshift-iam-role	Create a role with below policies: • AmazonAthenaFullAccess • AmazonRedshiftAllCommandsFullAccess • AmazonSageMakerFullAccess • AWSGlueConsoleFullAccess • AWSGlueServiceRole • AWSLambda_FullAccess • CloudWatchLogsFullAccess • s3ebsgluecrawler (Customer Managed)



## Perform prerequisites: Create S3 Buckets

S3 Buckets	Description
	Create required S3 buckets for below with necessary permissions:
Create S3 Buckets	<ul> <li>DMS Endpoint</li> <li>Redshift / Sagemaker</li> </ul>



### **Extract Data: Create DMS Task**

- Create Replication Instance
- Create Source and Target End Points
- Create Database Migration Task

### **Glue Data Catalog : Store E-Business Data**

- Create crawler to extract data from S3
- Creates Glue Database with extracted data



### **Redshift Serverless : Create ML Model**



- Create Redshift Serverless Namespace
- Demo data preparation
- Create and query ML model using Redshift ML



## **Redshift Serverless : Run predictions using ML Model**

- Show Model
- Predict order delivery using the ML Model



### **Predictive Analytics Use Case with Redshift ML : Delivery Prediction**

1			PRODUCT C			ITEM DESCO					CITY	STATE	COUNTIN	DELIVERY_PROBABILITY
	VENDOR_NAME	NEED_BT_D				ITEM_DESCR (	JUANTITY			VENDOR_SIT	un	STATE	COUNTRY	DELIVERY_PROBABILITY
79	<b>Consolidated Supplies</b>	29/09/2004	PRODUCTN.5	207	3	Base Assembl	у	4120	207	DALLAS-ERS	Dallas	ТΧ	US	OnTime
80	<b>Consolidated Supplies</b>	29/09/2004	PRODUCTN.5	207	1	Manual Set		4307	207	DALLAS-ERS	Dallas	ТХ	US	OnTime
81	<b>Consolidated Supplies</b>	29/09/2004	PRODUCTN.S	207	3	Base Assembl	y	4120	207	DALLAS-ERS	Dallas	ТХ	US	OnTime
82	Consolidated Supplies	29/09/2004	PRODUCTN.S	207	1	Cover Assemb	ly	4120	207	DALLAS-ERS	Dallas	ТХ	US	OnTime
83	Advanced Network Devi	29/09/2004	PRODUCTN.	207	1	Floppy Drive -	1.44 MB - 3	1584	207	SANTA CLAR	Santa Clara	CA	US	OnTime
84	Advanced Network Devi	29/09/2004	PRODUCTN.S	207	1	Software - We	ord Processii	1574	207	SANTA CLAR	Santa Clara	CA	US	OnTime
85	Advanced Network Devi	29/09/2004	PRODUCTN.S	207	1	Software - We	eb Browser	1575	207	SANTA CLAR	Santa Clara	CA	US	OnTime
86	Advanced Network Devi	29/09/2004	PRODUCTN.S	207	1	Software - Sp	readsheet	1576	207	SANTA CLAR	Santa Clara	CA	US	OnTime
87	Advanced Network Devi	29/09/2004	PRODUCTN.	207	1	10" Plasma M	lonitor	1585	207	SANTA CLAR	Santa Clara	CA	US	OnTime
88	Advanced Network Devi	29/09/2004	PRODUCTN.E	207	1	Modem - 56k		1596	207	SANTA CLAR	Santa Clara	CA	US	OnTime
89	Allied Manufacturing	03/05/2004	MISC.MISC	409	3	Hexagonal Si	1000	17812	603	SAN JOSE-PN	San Jose	CA	US	Delayed
90	Industrial Dressler	03/10/2004	MISC.MISC	204	1	DVD Burner 8	25	4642	204	US HEADQU	San Francisc	CA	US	Early
91	Industrial Dressler	03/10/2004	MISC.MISC	204	1	DVD Burner 8	25	4641	204	US HEADQU	San Francisc	CA	US	Early
92	Advanced Network Devi	17/08/2004	COMPUTER.I	207	1	DDR400 DIM	200	4625	207	FRESNO	Fresno	CA	US	OnTime
93	Advanced Network Devi	17/08/2004	COMPUTER.I	207	1	DDR400 DIM	100	4624	207	FRESNO	Fresno	CA	US	OnTime
94	Office Supplies, Inc.	28/07/2004	MISC.MISC	204	1	23.5" x 36.25	1	4616	204	OFFICESUPP	Shaker Heigh	ОН	US	Delayed
95	Grainger	04/08/2004	SUPPLIES.OF	207	1	Business Car	2	4619	207	GRAINGER L	La Canada	CA	US	Delayed
96	Grainger	20/07/2004	SUPPLIES.OF	207	1	Business Car	2	4614	207	GRAINGER L	La Canada	CA	US	Delayed
97	Grainger	04/08/2004	SUPPLIES.OF	207	1	Business Car	1	4618	207	GRAINGER L	La Canada	CA	US	Delayed



# SageMaker Canvas : No-Code ML





Quickly access and prepare data for Machine Learning



Built-in AutoML to build models and generate accurate predictions

# Amazon SageMaker Canvas



Share ML models and collaborate with data science teams

Build ML models and generate accurate predictions — no code required



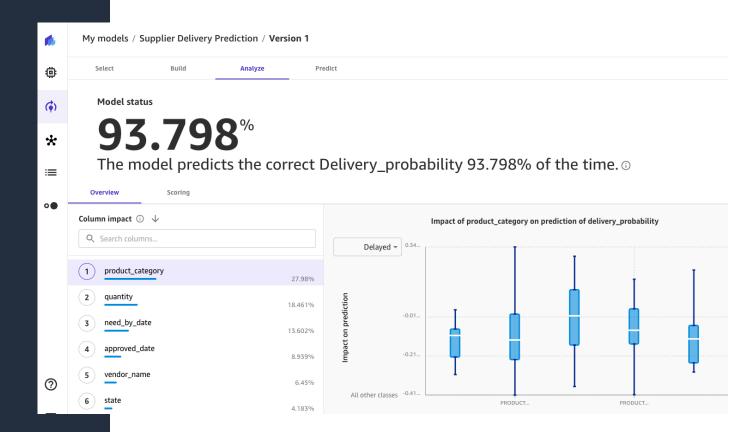
Usage-based pricing to avoid licensing fees and reduce TCO



Import ML models from any tool within or outside Amazon SageMaker and generate predictions directly in SageMaker Canvas



Get the first ML model in minutes. Review advanced metrics and feature importance to understand and explain predictions.



# Visualize Data: QuickSight



# Amazon QuickSight

#### COMPLETE, UNIFIED BUSINESS INTELLIGENCE SERVICE AT HYPERSCALE





## **Creating Datasets**

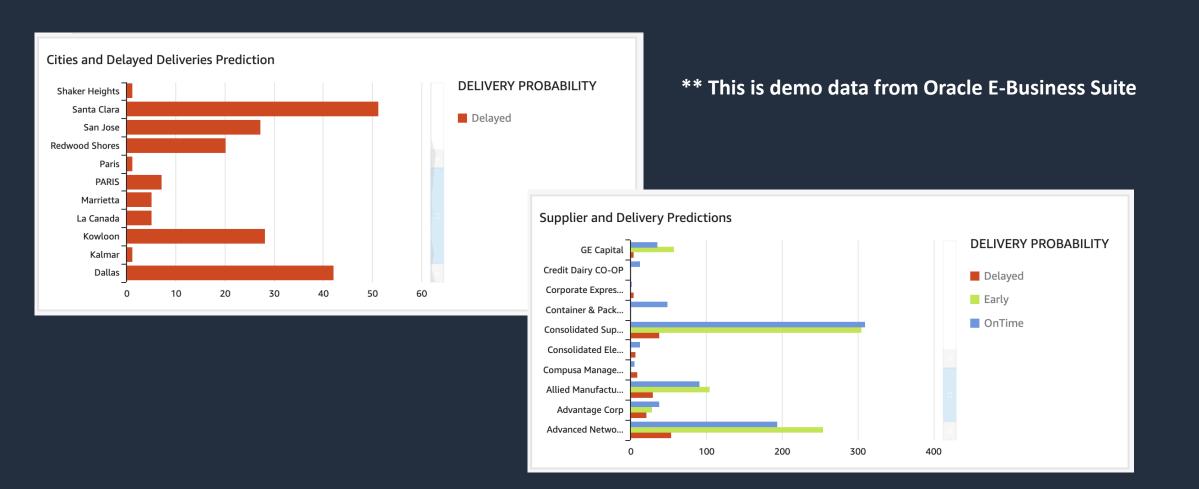
#### Create a Dataset

FROM NEW DATA SOURCES

Upload a file (.csv, .tsv, .clf, .elf, .xlsx, .json)	Salesforce Connect to Salesforce	S3 Analytics
<b>S</b> 3	Athena	RDS
Redshift	Redshift	MySQL



# Visualize the predictions with Amazon QuickSight



# **Oracle E-Business Suite Modernization**



## **Innovate with Oracle E-Business Suite on AWS**



### **Amazon Textract**

Machine learning (ML) service that automatically extracts text, handwriting, and data from scanned documents



#### Amazon Athena Serverless interactive query service to analyze data



#### **Amazon Redshift**

Amazon Redshift is a fully managed, petabyte-scale data warehouse service in the cloud.



#### Amazon QuickSight Serverless BI service - Ask natural language question

Serverless BI service - Ask natural language questions to visualize data in interactive dashboards



### **Amazon Step Functions**

Workflow service that helps developers use AWS services to build distributed applications, automate processes & create ML pipelines



#### AWS IoT

Collect, store, and analyze IoT data for industrial, consumer, commercial, and automotive workloads.



### Amazon SageMaker

Fully managed machine learning - Build, train and deploy machine learning models for any use case



### Amazon Transcribe

Automatic speech recognition service - easily add speech and text capabilities



# Thank you!

Vishnu Vinnakota vishpaz@amazon.ae



## Survey

aws



## **Predictive Analytics for Oracle E-Business Suite**

Provide your valuable feedback

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