

THE EXEC'S GUIDE TO NAVIGATING PUBLIC SECTOR SUMMIT



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I'm Aileen Gemma Smith, AWS Community Hero in Sydney Australia, CEO of Vizalytics and author of this guide. As a business intelligence and data analytics company leader who works with public sector clients, I'm excited to share more about the sessions that are available. Over two days with more than 180 sessions, chalk talks and break outs to choose from, I hope this guide will give you some suggestions on how to have a great summit. And I hope to see you there!

There is an [online catalogue](#) that has full descriptions of all the sessions, and you can sort by topic as well as technical level. It's a helpful way to understand the full breadth of what will be available at the summit- and a great way to make a handy list of sessions you may want to follow up on later, remember many sessions will be recorded and available for re-watch and session slides are available too. For team members and colleagues that may not be able to attend, or for following up with discussions with your team, the sessions have a lot of value (and links to resources, topics and authors to boot!).

Plan your time throughout the summit, keep in mind some sessions will fill up quickly (so get there early or on time), and have alternates available just in case the session you hoped to attend is at capacity seating. Most of all, don't miss the value and opportunity in talking with fellow attendees from public sector, education and industry. I suggest a mix of sessions, so you can have the full breadth of experience because there is so much on offer. So before you Build On- let's begin by learning.

Some firesides to join:



295361 - Best Practices for Innovation in Public Sector: A Fireside Chat with Innovation, Science and Economic Development Canada (ISED) Let's hear real world experiences on delivering innovation in public sector.



317696 - AWS Educate – Innovation and Education Lightning Talks

Don't miss this one, as we think about our next generation of builders, how are we enabling our learners to be successful. This will have three 10 minute talks from leaders in higher education.



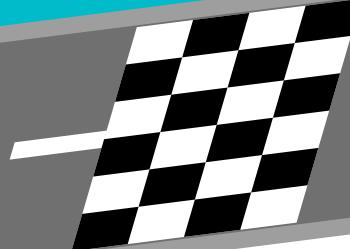
301104 - Panel: AI for Social Good - Fairness, Ethics, Accountability, and Transparency
Join this fireside panel for a frank discussion on the complex challenges we face with bias in artificial intelligence.



317694 - "The Future of Work" is in the Cloud: Thinking Big about Workforce Development
Here from leaders across education, government and economic development share their perspectives on how they are enabling the success of the builders of tomorrow.

JOIN US FOR DEV CHATS!

These are small sessions, with time for Q&A presented by AWS Community Heroes, APN partners and more. From security, to serverless, to Smart Cities, these technical sessions give attendees the opportunity to learn and discuss in a more interactive setting. Seating is limited. The full list of sessions and times is [here](#). If you would like to meet me or other AWS Community heroes, do join us in the Developer Lounge! We'd love to see you there.



LET'S GO TEAM!

317702 - We Power Tech: Recruiting, Engaging, & Retaining Diverse Technology Talent

Do not miss this session. Diverse teams have strong outcomes, how do we recruit and engage and most of all retain diverse talent in our technology teams. This is a hands on session where attendees will leave with practical approaches on how to prioritize inclusion to drive results.

324448 - The Future of Education: Skills, Curriculum, and Student Inspiration

We are all learners, join this session to hear more about what skill sets are most in demand, and for those looking to make a shift in career path, how to get there. A hands on and engaging session not to miss.

309084 - Challenges to Cloud Adoption Which Are Not Technical

Similar to the session above, this is a great session to understand the non-technical constraints that can be hold back your journey to the cloud.

295085 - Staff Retainment Beyond Salary: Steps to Skill, Empower, and be an Employer of Choice

How do we build and retain the best, how are we helping to empower and up-skill your team to be leaders in the field? This is a great session for leaders who are thinking long term about how to support their teams.

295454 - Laying the Groundwork for Change - Cloud Culture Starts at the Top

It's a journey together- this is a key session on the importance of executive sponsorship for making sure a culture change becomes actionable- let's work through establishing the priorities and resources needed.

295450 - Making Cloud Procurement Easy with AWS Marketplace, Automation, and Governance

Procurement can be challenging, so take a look at how AWS Marketplace makes it easier for you, this is a great overview to the curated digital where you can find, buy, and deploy third-party software and services.

REAL WORLD USE CASES

299940 - Networking Patterns and Practices: A Case Study of NASA Goddard Space Flight Center's Cloud Journey

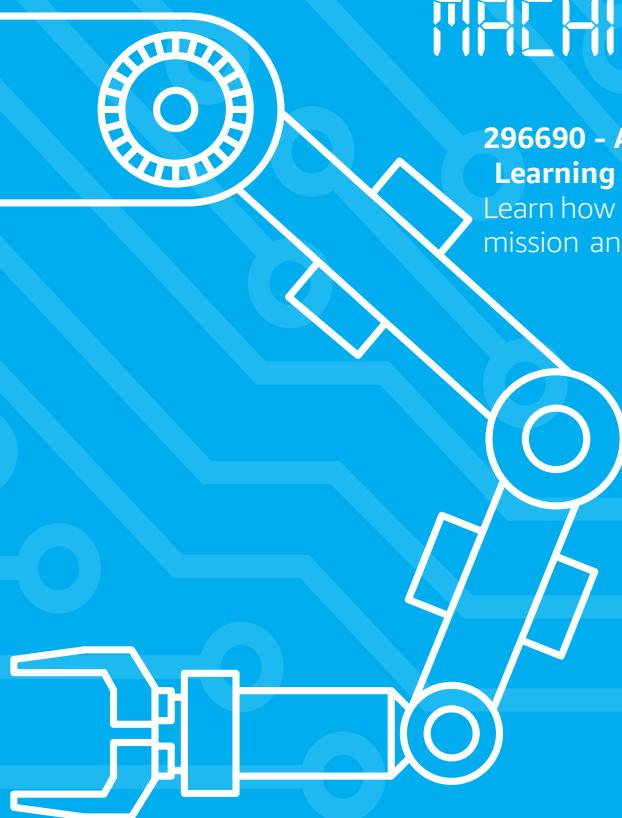
Case studies are a great way to deep dive, and this session is no exception. Learn more about NASA Goddard Space Flight Center's journey with AWS.

295466 - Driving Efficiency Through Mobile Applications at the Kansas Department of Revenue

Learn more about how the Kansas Department of Revenue streamlined their digital processes to modernize the interaction of citizens with motor vehicle records, tolling and more.



ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING SESSIONS



296690 - AI for Good: Harnessing Artificial Intelligence & Machine Learning to Transform Your Mission and Literally Save the World

Learn how AWS AI/ML has the power to transform how you address your mission and solve your biggest challenges, by saving lives, eradicating crime, such as human trafficking.

296693 - Extracting Fresh Insights from Your Data with the Latest AI/ML Tools

Make more sense of your data and harness the power of AI to turn content into insights, with text extraction, semantic search, sentiment analysis, metadata extraction, and more.

296694 - Innovating Humanitarian & Disaster Response with AI/ML

Understand how nonprofits, non-governmental agencies, and governments are using AI/ML to predict disasters before they happen, and take action earlier to save lives.

296697 - Building Intelligent Applications (No Machine Learning Experience Required!)

This is a great session and you don't have to be a technical expert to attend, learn more on how public sector are using artificial intelligence (AI) and machine learning (ML) models for wide-ranging use cases.



If you have made it this far- congratulations! Let's meet at Summit.

Let me know what sessions were most important for you, and what your key takeaways were. As a hero I am here to build community- which is borderless, so I look forward to meeting you and hearing more on what sessions most intrigued you. Please feel free to email me aileen@vizalytics.com or follow me on Twitter [@aileengemma](https://twitter.com/aileengemma) or LinkedIn [Aileen Gemma Smith](https://www.linkedin.com/in/aileen-gemma-smith/)

Onward to a great event!

Aileen