

Modernizing Microsoft SQL Server on AWS

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Agenda

- Why SQL Server on AWS
- SQL Server Options on AWS
- Run SQL Server on Linux
- Replatform SQL Server to RDS
- Refactor to purpose-built databases on AWS



Why SQL Server on AWS?

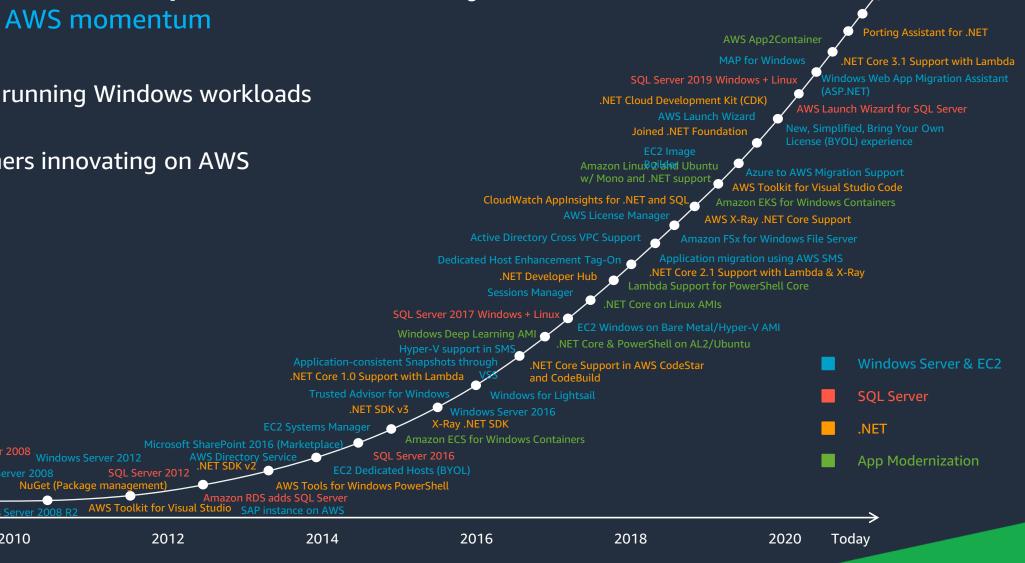


Broader and deeper functionality

Windows on AWS momentum

14 years of running Windows workloads

10k+ partners innovating on AWS



2008

SOL Server 2008 R2

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2010

2012

Migrating and managing SQL Server on AWS is easy

Easy migration

Cloud**Endure**AWS Server
Migration Service

AWS

Migration Hub

 Automation tools are ready to assess, mobilize, and migrate & modernize

AWS Schema

Conversion Tool

 More than 350,000 databases migrated using AWS Database Migration Service Easy self-managed on EC2







AWS Systems Manager



AWS License Manager



Single click HA



Fully AWS-managed RDS

Auto-scaled storage



- Easily size, configure, and deploy SQL Server with AWS Launch Wizard
- Gain operational insights and take action with AWS Systems Manager Fleet Manager and Application Manager
- Easily manage SQL Server licenses with AWS License Manager

- One click to enable Multi-AZ HA
- Automatically increase the storage size with zero downtime
- Automated hardware provisioning, software patching, setup, configuration, or backups



migration evaluator

AWS Database

Migration Service

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Flexible licensing options for SQL Server on AWS

Optimize your licenses with AWS Optimization and Licensing Assessment (OLA) **Buy License Included Bring** existing instances from AWS licenses to AWS Shared tenancy **Dedicated options for** for license mobilitylicenses not eligible eligible products with for license mobility software assurance Manage licenses with AWS License Manager K (目) Amazon RDS Amazon EC2 **AWS** On-premises

Bring your licenses to AWS (BYOL)

Save costs with Dedicated Hosts

Buy licenses included (LI) from AWS

Pay as you go with no upfront costs

AWS License Manager 3

Manage, discover, and report software license usage





SQL Server options on AWS



Rehost to EC2

"Lift and shift"

Managed physical infrastructure, OS installation, and scaling

OS-level control

Linux support



Replatform to RDS

Fully managed with single click high availability, auto-scaled storage, and automated backups

Business innovation focused



Refactor to purposebuilt databases

Eliminate SQL Server licensing costs

broadest selection of AWS purpose-built databases

Performance and availability of commercial-grade databases at 1/10th the cost

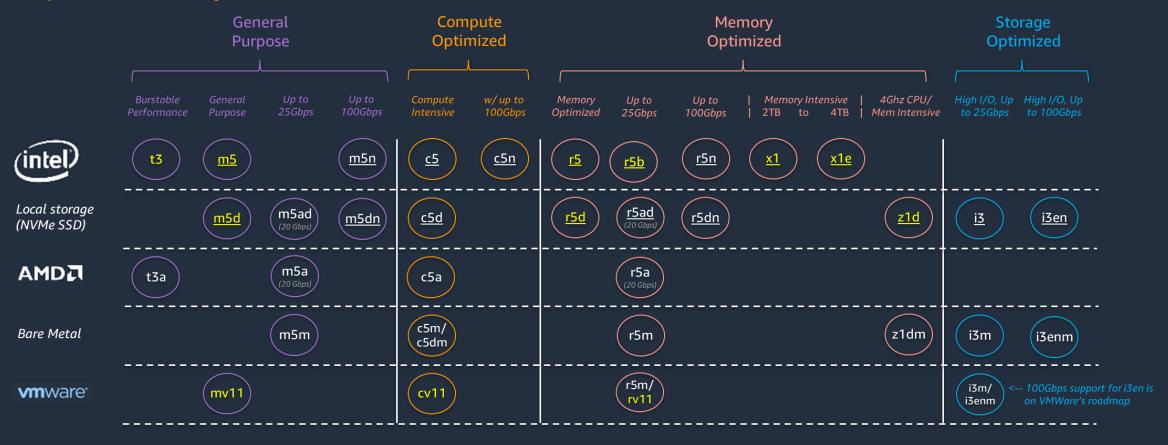


The Right AWS Instance Type

Options to fit all your SQL Server workload needs

* Instance types that are <u>underlined</u> can be used as Dedicated Hosts (With Windows Server BYOL or LI and SQL Server BYOL licensing options for Microsoft workloads)

** Instance types with yellow font are available to run SQL Server on RDS (Windows Server LI and SQL Server LI licensing options only)





License Optimization with Optimize CPUs



- Control active vCPUs and Hyper-Threading status when launching new EC2 instances
- Reduce the number of SQL Server licenses

Instance Type	Total vCPUs	Active vCPUs with Optimize CPUs	SQL Server license savings
r5.4xlarge	16	8	50%
r5.8xlarge	32	8	75%

^{*}Sample licensing example only



Customers running Windows Server and SQL Server





























































































Run SQL Server on Linux



SQL Server on Linux Overview

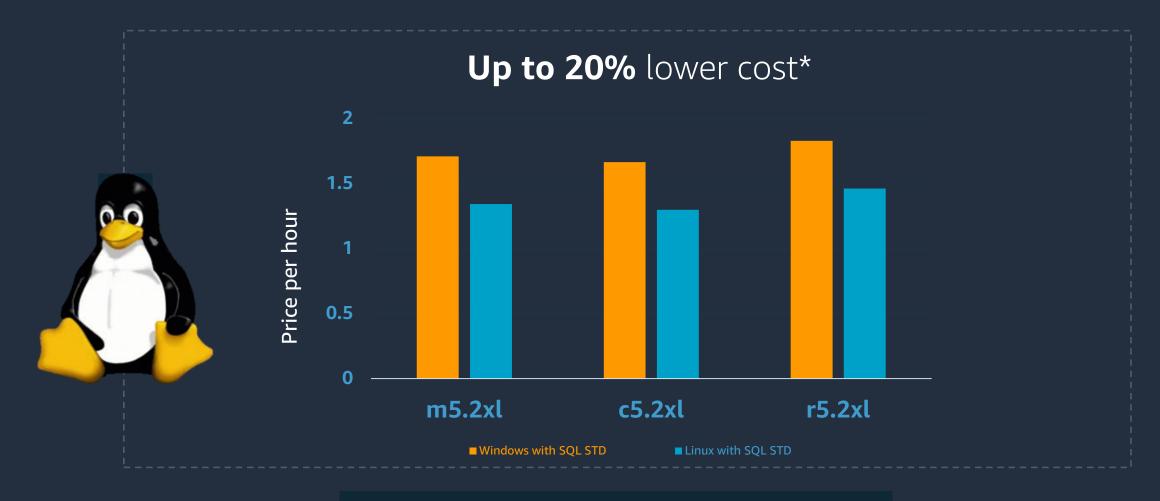


- √ Consistent user experience
- ✓ No change to apps
- ✓ Reduce costs of Windows license and support

- Organizations are looking to migrate applications and database workloads to the cloud
- ✓ With SQL Server 2017, 2019 you have the choice of running on Windows or Linux operating system
- ✓ Migrating to Linux reduces Windows licensing cost



SQL Server on Linux: TCO



Save EVEN MORE WITH Reserved Instances



SQL Server 2019 feature parity

- ✓ SQL Server on Windows and SQL Server on Linux are at functional parity with SQL Server 2019.
- ✓ Intelligent Query Processing (IQP)
- ✓ Clustered Column store online index build
- ✓ Lightweight query profiling by default
- Built-in data classification and auditing
- Cross-platform replication, managed from SQL Server Management Studio (SSMS)
- ✓ Distributed transactions across SQL Server Linked Servers, including cross-platform
- ✓ Active directory authentication

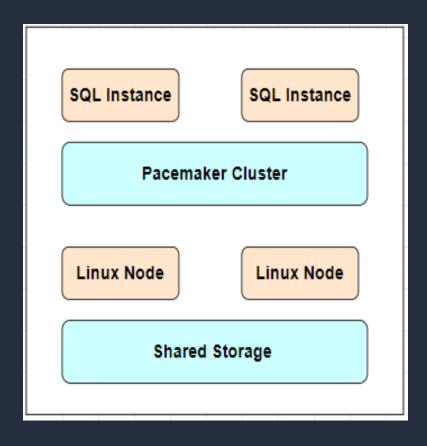


SQL Server Always On Solution

Failover Cluster Instance (FCI)	Availability Group (AG)		
EnhancementsCloud Witness	Introduced in SQL 2012		
- Site Awareness - Fault Domain	Multi-database failover		
COL Com our Instance Failes ou	Non-shared storage		
SQL Server Instance Failover	Active secondary replica		
Shared Storage	 Failover takes less than 30s (secondary 		
Passive Secondary Nodes	replicas are online)		
Failover takes 30s to a couple of minutes (instance restart)	Subsequent features introduces in subsequent SQL Server versions		



Example: RHEL failover cluster instance (FCI) cluster for SQL Server



- Create a two-node failover cluster instance of SQL Server on Linux.
- ✓ Set up and configure Linux
- ✓ Install and configure SQL Server
- ✓ Configure the hosts file
- Configure shared storage and move the database files
- ✓ Install and configure Pacemaker on each cluster node
- Configure the failover cluster instance



SQL Server options on AWS



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Refactor to purpose-built databases

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broadest selection of AWS purpose-built databases

Performance and availability of commercial-grade databases at 1/10th the cost



Options for Deploying SQL Server on AWS



Amazon RDS for SQL Server

- Consider RDS first
- Focus on business value tasks
- High-level tuning tasks
- Schema optimization
- No in-house database expertise

Scaling

High Availability

Database Backups

DBMS Patching

DBMS Install/Maintenance

OS Patching

OS Install/Maintenance

Power, HVAC, net

AWS managed



SQL Server on Amazon EC2

- Need full control over DB instance
- Backups
- Replication
- Clustering
- Options that are not available in RDS

Scaling

High Availability

Database Backups

DBMS Patching

DBMS Install/Maintenance

OS Patching

OS Install/Maintenance

Power, HVAC, net

Customer managed



SQL Server Features at a Glance





Licensing:

License Included

License Included / BYOL

Versions Supported:

2014, 2016, 2017, 2019

All**

Editions Supported:

Express, Web, Standard, Enterprise

All**

High Availability:

AWS-managed; AlwaysOn or Mirroring

Self-managed; AlwaysOn, Mirroring...

Encryption:

Encrypted Storage using AWS KMS (all editions); TDE Support

Authentication:

Windows & SQL Authentication

Backups:

Managed Automated Backups

Maintenance Plans & 3rd Party Tools

Maintenance:

Automated Software Patching

Self-managed

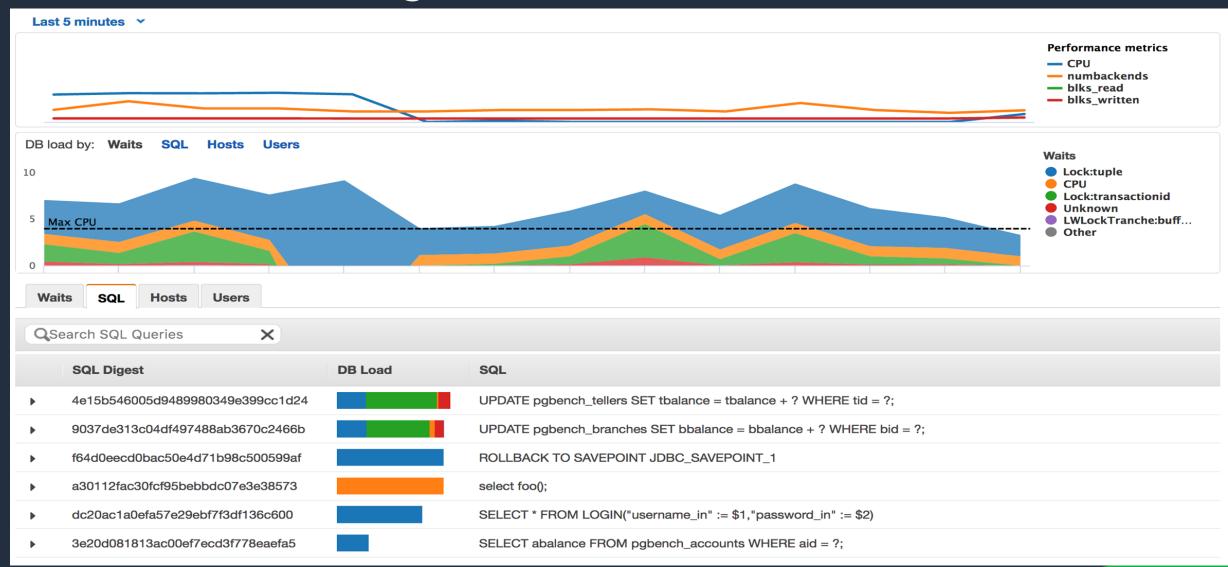
SQL Component Services:

SSAS(Tabular), SSIS(No OS tasks), SSRS

SSIS, SSAS, SSRS, MDS, DQS



Performance Insights for RDS SQL Server





Migrating Data to & from Amazon RDS

- 1 .BAK File Save & Restore
 Leverages SQL Server's native backup functionality
- Microsoft SQL Server Database Publishing Wizard, Import/Export
 Export to T-SQL files, load using sqlcmd
- AWS Database Migration Service

 Minimize downtime during migrations, migrate between different

 DB platforms, Schema Conversion Tool
- 4 AWS Marketplace
 Third-party data import and export tools and solutions
- 5 SQL Server Replication
 Push subscriptions to transactional replication



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Are you operating with old world databases?





Amazon Aurora

Enterprise database at an open source price

Delivered as a **managed** service



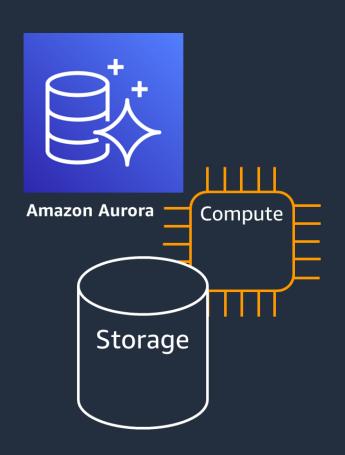
Drop-in compatibility with MySQL and PostgreSQL

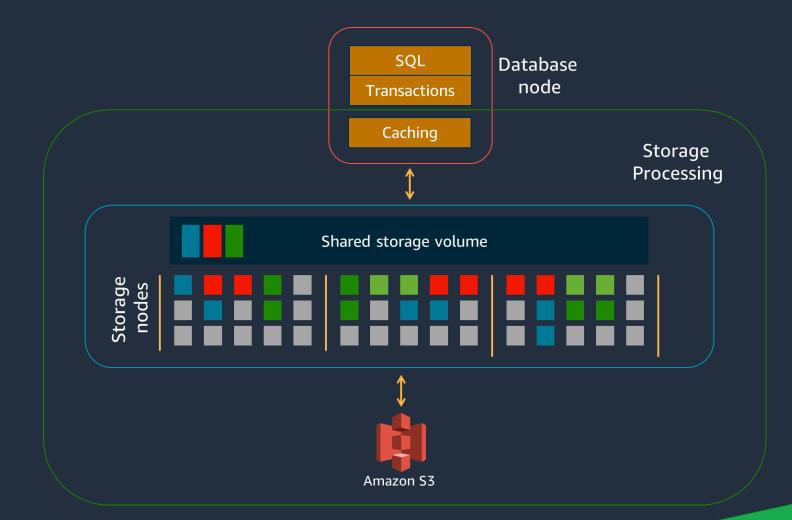
Simplicity and cost-effectiveness of open-source databases

Throughput and availability of commercial databases

Simple pay-as-you-go pricing

Amazon Aurora decouples storage and compute







Amazon Aurora distributed storage provides:



Delivered as a **managed** service

Redo log processing

Instant crash recovery

Fault-tolerant and self-healing storage

Fast database cloning

Database backtrack

Database snapshots

Continuous backups and point-in-time restore

Storage automatic scaling independent of compute

Read and write scalability

Warm cache on database restart

Low latency replication



What are AWS DMS and AWS SCT?

AWS Database Migration Service (AWS DMS) easily and securely migrates and/or replicates your databases and data warehouses to AWS



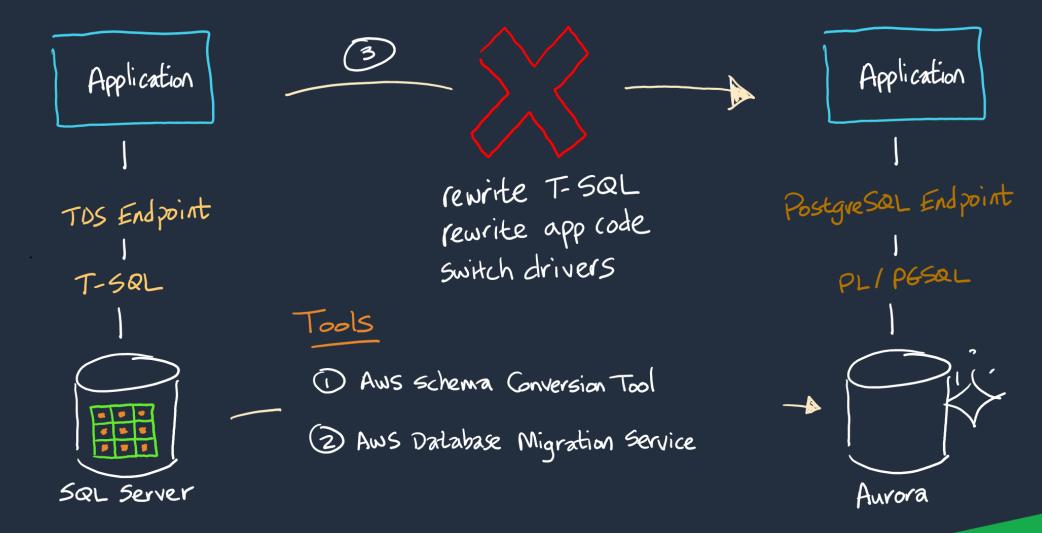


AWS Schema Conversion Tool (AWS SCT) converts your commercial database and data warehouse schemas to open-source engines or AWS-native services, such as Amazon Aurora and Amazon Redshift

Over 200,000 databases migrated and counting...



Challenges in migrating from commercial to open source





Application correctness

--example T-SQL application syntax

SELECT ProductID, ProductName, Price FROM dbo.Products WHERE Price < 30

ProductID	ProductName	Price
1	Clamp	\$12.8182



--example PGSQL application syntax

SELECT ProductID, ProductName, Price
FROM Products
WHERE Price < 30</pre>

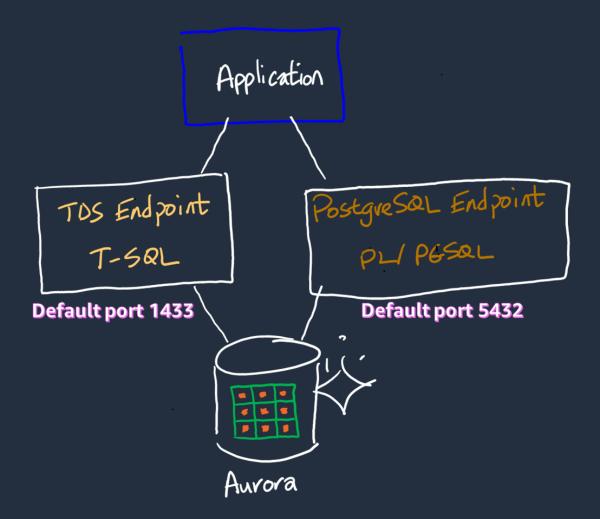
ProductID	ProductName	Price
1	Clamp	\$12.82



Aurora



Imagine if you could . . .



- Legacy application code remains written for Sal Server
- Client drivers do not need to be changed
- New application code written

 3 directly to PostgreSal

Introducing Babelfish for Aurora PostgreSQL

Run SQL Server applications on PostgreSQL with little to no code changes

Keep existing queries



Translation layer enables
Aurora PostgreSQL to
understand Microsoft SQL
Server's proprietary T-SQL

Accelerate migrations



Lower risk and complete migrations faster, saving you months to years of work

Freedom to innovate



Run T-SQL code side-by-side with new open source functionality and continue developing with familiar tools

What is Babelfish?

Babelfish is:

- "Babelfish is a migration accelerator providing semantically correct execution of T-SQL over the TDS protocol, natively implemented in PostgreSQL."
- A native implementation of TDS and T-SQL, using PG building blocks
- A PostgreSQL extension (in fact, 3 extensions)
- A second endpoint in an Aurora cluster (TDS + PG ports)
- Open source

Babelfish is not:

- A SQL 'mapping' proxy between the client app and PG
- A separate server
- A temporary solution for customers
- Replacing PG



32

Support for...

SQL SERVER-SPECIFIC FEATURES

- ✓ Triggers, Stored Procedures, scalar SQL Functions, Views
- ✓ T-SQL transactional semantics, incl. nested transactions & savepoints
- ✓ Data types (money, sql_variant, 3-millisecond datetime)
- ✓ Control-of-Flow statements (e.g. GOTO, TRY/CATCH)
- ✓ Table Data Types, Table Parameters and Table-Valued functions
- ✓ Static cursors
- ✓ Computed columns
- ✓ Dynamic SQL (EXEC with string param) and sp_executesql
- ✓ Application Locks
- ✓ SELECT...FOR XML { RAW | PATH }
- ✓ Multiple results sets per procedure/batch



Support for...

SQL SERVER-SPECIFIC FEATURES

- √ #Temporary Tables
- ✓ Built-in functions
- ✓ IDENTITY columns
- ✓ Case-insensitive identifiers
- ✓ Collation support
- ✓ DML OUTPUT clause support
- ✓ @@ERROR code mapping
- ✓ CREATE DATABASE; USE <db>
- ✓ SQL Server catalogs (selection)
- ✓ SSL/TLS; Kerberos



Migration Assessment Tool

- Users need to be able to determine if their application is compatible with Babelfish → before starting
 a migration project
- Two options for Babelfish compatibility assessment

Option 1: new open-source tool, 'Babelfish Compass'

- Designed for Babelfish compatibility assessment
- Stand-alone, command-line tool
- Download from GitHub: https://github.com/babelfish-for-postgresql/babelfish_compass/releases/latest → easy to install
 - User guide: https://github.com/babelfish-for-postgresql/babelfish_compass/blob/main/BabelfishCompass_UserGuide.pdf

Option 2: Use SCT's assessment feature for Babelfish

NB: not for SQL code conversion, only for assessment

Option 3: Migration Hub Strategy Recommendations Service



Our Customers

Infor achieves substantial monthly cost savings on Amazon Aurora

"We needed more agility and building data centers did not make sense for our customers and the business. We're running tens of thousands of SQL and Aurora databases on AWS and are seeing substantial savings on our monthly costs."

—Richard Sharp, Director of Databases, Infor



Pacific Magazines tackles stability and scalability by migrating to AWS

"That [DDoS] attack was more than double the spike that had triggered the most recent downtime event on our previous cloud infrastructure, but on AWS it was barely a blip. With zero downtime and no effect on user experience, we avoided revenue losses and damage to our reputation with readers and advertisers."

—Will Everitt, Director of Digital Product and Technology, Pacific Magazines

Pacific magazines

xero

Origin Energy increases flexibility and agility by moving Windows server to AWS

"Origin Energy is faced with tactical applications running on older, legacy Windows server operating system. Due to the tactical nature and limited lifespan of these applications, investment to re-platform or refactor the application is not preferred. Origin Energy is evaluating the AWS End-of-life Migration Program (EMP) to enable supported and secure migration of legacy Windows applications without code changes."

—Nick Andrews, Group Manager, Origin IT

Ancestry moves petabytes of workloads onto AWS for scalability, security, and privacy

"AWS provides us with the flexibility we need to stay at the forefront of consumer genomics. We're confident that AWS provides us with unmatched scalability, security, and privacy."

—Nat Naterajan, VP Product & Technology, Ancestry



Xero increases productivity, focuses on improvement on SQL server on Linux

"Stability of the EC2 platform when combined with Autoscaling groups gives us peace of mind around tolerating Availability Zone failure without missing a beat. This allows our teams to focus on improving the application or in some cases transitioning part of the stack to containers. Over the next 3 years, Xero plans to move from a 70% Windows/30% Linux mix to a 30% Windows/70% Linux mix of OS.

The flexibility of the AWS Platform has been a key enabler in this change."

—Ben Salt, Executive GM of Reliability, Xero

eMarketer achieves 18% cost savings and reliability by moving from Azure to AWS

"A year ago we moved the majority of our workloads including .NET-based microservices, Kubernetes Clusters, Microsoft SQL Server, and more from Azure to AWS. Our experience with AWS's sales team, Technical Support and Solutions Architects is a world of difference. With improved performance and reliability of our microservices, and approximately 18% cost savings, we haven't looked back."

—David Sheehan, Lead DevOps Engineer, eMarketer





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Thank you!

