

## Theatre F

11:15-11:45 **Trend Micro****PTS224: MITIGATING RISKS AND THREATS IN THE CLOUD****Bharat Mistry**, Technical Director, UK, Trend Micro

In 2023, cyberattacks surged, with hackers stealing credentials and data, sabotaging systems, and hijacking cloud resources for illegal cryptocurrency mining. More than ever, it's crucial to ensure security measures evolve alongside cloud innovation. Join us as to delve into the inherent risks associated with each stage of cloud adoption, from migration to operation.

12:15-12:45 **Datadog****PAR100: INTRODUCTION TO CONTAINER SECURITY****Rory McCune**, Senior Technical Advocate, Datadog

The rapid adoption of container technologies like Docker and Kubernetes is due in large part to how easy they have made packaging and deploying applications. But what security tradeoffs does this convenience make?

In this talk, we'll take a look at how containers work and discuss the security tradeoffs they make and provide practical examples of how you can protect your containerized workloads.

13:15-13:45 **Snowflake****PTS225: ACCELERATE GENAI WITH AMAZON BEDROCK AND SNOWFLAKE****Dan Hunt**, Senior Partner Sales Engineer, Snowflake

With a focus on practical implementations of the Retrieval Augmented Generation (RAG) pattern, we'll discuss steps to success for RAG and outline architectures that integrate Snowflake and AWS, emphasising tips and patterns you can implement today. You'll also get to see a live demo, showcasing just how easy it is to get started with Snowflake Cortex and Amazon Bedrock.

15:15-15:45 **Coralogix****PTS226: DRIVING DOWN THE COST OF OBSERVABILITY****Chris Cooney**, Head of Developer Advocacy, Coralogix

Ten years ago, observability barely existed. Now, observability costs can equal 10%–30% of operational budgets. Discover some of the anti-patterns for cost optimization and the architectural and technical approaches that teams can adopt to drive down their observability costs.

## Theatre J

11:15-11:45 **WIZ****PAR103: BUILDING CLOUD SECURITY PROGRAMS THAT CAN SHIFT LEFT****Tom Finch**, Head of Solutions Engineers UKI, WIZ  
**Madoc Batters**, Head of Cloud and IT Security, Bourne Leisure  
**Rich Young**, CCoe, Cloud Architect, Bourne Leisure

Get practical tips from Bourne Leisure's journey with Wiz bridging the dev-security gap and turning risks into rewards. Explore how cloud-native technologies like Containers, Kubernetes, and Serverless can elevate security, emphasizing the shift left approach to empower engineers and transform security into a collaborative effort

14:15 – 14:45

**MongoDB****PAR202: LEADING THE CLOUD NATIVE DATA REVOLUTION FOR PENSIONS****John Mills**, Product Owner at Legal & General, MongoDB  
**Tom Neville**, Agile Delivery Manager, Legal & General

Delve into the journey of creating My Scheme Updates, a game changing cloud-native platform tailored for workplace pensions. Explore how we disrupted traditional practices and debunk myths about integrating market leading software in a centuries old financial institution by weaving together design thinking, cutting-edge tech from MongoDB & AWS, and empathy.

11:15-11:45

**Dynatrace****PAR101: EDF UK ENHANCES CUSTOMER & EMPLOYEE EXPERIENCE WITH DYNATRACE**

**Carl Morphet**, Director, Business Insights , Dynatrace  
**Jodie Kovacs**, Senior Solutions Architect, EDF UK

Explore how Dynatrace and EDF UK collaborated to significantly enhance customer experience and employee efficiency on AWS. In the dynamic energy landscape, EDF prioritises positive customer interactions through an end-to-end strategy, employing metrics for UI engagement and continuous analytics delivery with rapid issue resolution to ensure a seamless customer experience.

12:00 – 12:30

**Salesforce**

12:45 – 13:15

**Apptio****PTS232: EVRI'S FINOPS POWERED DELIVERY**

**Ed Bloomer**, Principal FinOps Analyst, Evri

How does the UK's leading dedicated parcel delivery company ensure great value with every delivery? Join Ed Bloomer, Principal FinOps Analyst to hear how embracing an ethos of cost leadership in every department, including technology, helped Evri scale their business. In this session you will learn more about how cloud powers Evri, and a culture of FinOps powers the value of their cloud.

13:30-14:00

**Accenture****PTS113: VODAFONE TRANSFORMS CUSTOMER INTERACTION & SELF-SERVICE**

**Ahmed El Sayed**, Vodafone UK CIO and Global Head of Digital Engineering, Vodafone  
**Mairead Cullen**, CIO for Vodafone Ireland  
**Maynard Willaims**, CTO for UK/Ireland – Accenture

Join our session to learn about Vodafone Ireland's customer-centric Web Refresh program is reimagining customer interactions through the web with modern engineering practices.

14:15-14:45

**IBM****PAR201: UNLEASING THE POWER OF GENERATIVE AI**

**Christopher Hay**, Distinguished Engineer, IBM Consulting  
**Mark Cox**, Director, Hyperscalers, IBM Technology

Join IBM, 2023 AWS UKI GSI of the Year, for a deep dive into Generative AI strategy and its impact on the enterprise. You will learn about IBM's watsonx technology and our joint solutions with AWS, featuring use cases and customer stories and most importantly scaling Generative AI across your organisation.

15:00-15:30

**Snyk****PAR102: ENSURING APPSEC AT SCALE WITH SNYK ON AWS**

**Paul Harland**, Senior Channel Solution Engineer, Snyk  
**Sanmat Jhanjhari**, DevOps Lead, Nationwide

Join us as we explore Nationwide's journey to the cloud, leveraging Snyk to automate security controls at scale for apps on AWS. Gain insights into Snyk's key role in securing their Software Supply Chain during critical incidents like log4J and spring4shell, Nationwide's current challenges, and roadmap for secure, efficient, and compliant development workflows across a team of over 2K developers.

15:45-16:15

**LaunchDarkly****PTS121: MISSION POSSIBLE: ZERO DOWNTIME PRODUCTION TRAFFIC MIGRATION**

**Oleksii Mykytiuk**, Principal Software Engineer, Autodesk

Whether you are migrating your application to a new backend service, new API, or new database, there is one common factor - the risk of service degradation or downtime. In this session, we will share our journey of how we migrated our web applications to a new backend service. We will talk about our migration strategy and explain how we used feature flags to minimize migration risks.

13:30-14:00

**Palo Alto Networks****PTS119: PRISMA CLOUD: PROTECT APPLICATIONS FROM CODE TO CLOUD**

**Martijn Baecke**, Snr Product Marketing Mgr EMEA & LATAM - Prisma Cloud, Palo Alto Networks

Learn how Prisma Cloud, a Cloud-Native Application Protection Platform (CNAPP), offers a unified solution from code to cloud. Seamlessly integrating developers, security, and operations teams, it ensures top-notch cloud security. Backed by a Forrester study, Prisma Cloud slashes DevSecOps efforts by 60%, decreases breach risks by 27%, and simplifies compliance reporting by 90%.

14:15-14:45

**Capgemini****PAR200: TURBO-CHARGING SUPPLY CHAIN LIFECYCLE MANAGEMENT WITH AI**

**Graham Upton**, Head of Technology & Innovation, Chief Architect Intelligent Industry (CEng FRAeSFIMechE), Capgemini  
**Claudio Pontili**, Principal CoE AWS South & Central Europe, Europe, Capgemini

Learn how to overcome fragmented information traceability and power-up your circular economy. Discover how to make your supply chain more sustainable with the AI solution at the forefront of aviation; innovated by Capgemini and developed on AWS, using the building blocks of generative AI.

15:00-15:30

**Splunk****PAR204: TFL'S CLOUD MIGRATION JOURNEY – MAKING IT BUSINESS RELEVANT**

**Drew Gibson**, Security Advisor, Splunk  
**Peter Griggs**, Principal Cyber Security Engineer, Technology & Data, Transport for London

Learn how TFL has rebuilt its Security Operations from the ground up to properly plan their route to become a more resilient organization. By starting from a strong data foundation, TFL has migrated to Splunk Cloud, resulting in improved uptime, reduced overheads and better data management. Join Peter's session to see how the team changed mindsets at TFL to keep security operations on track.

15:45-16:15

**Cloudera****PTS112: DELIVERING A DATA MESH AND AI AT AN FSI**

**Paul Mackay**, RVP Cloud Sales EMEA & APAC, Cloudera  
**Brendan Moran**, Regional Vice President Solutions Engineering, Cloudera

Find out how a global financial services company modernized their architecture with Cloudera on AWS. In this case study and panel discussion, hear how teams worked together to deliver a data lakehouse, data fabric and data mesh, with a real-time data pipeline, ready for AI use cases. Get different perspectives on the architectural, infrastructure and business requirements for success.

16:15-16:45

**Denodo****PTS231: DENODO'S APPROACH TO AUGMENTING DATA-DRIVEN RESPONSES ENHANC**

**Vincent Fages Gouyou**, Director of Product Management EMEA, Denodo

Explore leveraging GenAI to enhance Enterprise data strategy, optimizing AWS S3 and EKS for real-time data delivery via data virtualization, minimizing replication across sources. Learn how Denodo's logical approach to data management provides business users with a single AI driven location to gain real-time access to quality data regardless of where it resides, while guaranteeing data security.

11:10-11:25

## MongoDB

### PTS228: BUILD GENERATIVE AI-POWERED APPS WITH MONGODB ATLAS ON AWS

**Frederic Favelin**, Global Head of Cloud Partner Solutions Architects, MongoDB

Learn how MongoDB Atlas on AWS enables organizations to accelerate the development of generative AI apps, enhance the accuracy of generated content, and leverage proprietary data for continuous learning.

We'll cover: The power of MongoDB Atlas Vector Search and the document model for generative AI. The synergy between MongoDB Atlas and AWS.

11:30-11:45

## Reply

### PTS233: DIGITAL PROOF PLATFORM TO SUPPORT GLOBAL EDUCATION

**Matt Mould**, Partner, Reply

Storm Reply will be joined by Inspirus Global Education, to present how they leveraged the Storm Reply Digital Proof Platform (DPP) solution, to design & develop a digital identity app that supports education and commercial organisations to verify and share supporting documentation for visa applications.

11:50-12:05

## TCS

### UNIFIED ANALYTICS DATA PLATFORM ON AWS

**Arun Pradeep**, Business Head - Travel & Hospitality Unit, EMEA at TCS  
**Karen Bullen**, Head of I&O & Workplace Products, easyJet

Learn more about easyJet's journey of unlocking value and uncovering growth opportunities with transformed legacy infrastructure, modern data platform, next generation cloud operating model, and foundation for adoption of generative AI to drive efficiencies across the enterprise.

12:10-12:25

## SUSE

### PTS303: SECURING AMAZON EKS WORKLOADS: YOUR 15 MINUTE GUIDE

**David Johnston**, Country Manager, UKI, SUSE

Discover the secret weapon of zero-trust security for Amazon EKS workloads & how this approach can elevate the security posture of your containerised applications. Learn practical approaches for mitigating both known & emerging vulnerabilities across your software development lifecycle. Gain valuable insights into securing your containers at runtime & best practices for robust EKS configurations.

12:30-12:45

## Accenture

### PTS200: NATIONWIDE – FASTER PAYMENTS ON CLOUD

**Ketan Garde**, Senior Manager (Architecture & Engineering Lead), Accenture UK  
**Ruud Schoonderwoerd**, Technology Lead for Payments, Accenture

The session will cover what are Faster Payments and how Cloud is the right answer for Faster Payments Processing. Along with it there will be a deep dive into how the Faster Payments Architecture looks like on AWS.

12:50-13:05

## Okta

### PTS108: MODERNIZE WORKFORCE AND CUSTOMER IDENTITIES WITH OKTA + AUTH0

**Anthony Swart**, Senior Solutions Engineer, Alliances, Okta

Identity management is part of virtually every software company and interaction in the modern IT world. In this session, learn how to solve your identity needs with the Okta product portfolio (which now includes Auth0). From enabling remote work to helping users secure credentials, discover how to thoroughly prepare your employees and customers for an all-cloud world.

13:10-13:25

## Automation Anywhere

### PTS100: PUT GENERATIVE AI TO WORK WITH INTELLIGENT AUTOMATION

**Pete Guess**, Director Transformation Architecture, Automation Anywhere

Explore the transformative potential of generative AI plus intelligent automation. This session will teach you how you can get the most out of your AWS Bedrock AI strategy by leveraging automation as your action layer through case studies focused on workforce transformation, customer service, finance, and more. AWS + Automation Anywhere allows you to put Generative AI to work.

13:30-13:45

## Redis

### PTS219: FASTER LLM RESPONSES WITH REDIS AND AMAZON BEDROCK

**Joel Jacobson**, Senior Manager, Solution Architects, Redis

Save time, money, and effort in vector database management with Redis Cloud and Amazon Bedrock. Explore semantic caching for faster LLM responses, enhanced retrieval speeds, and improved ROI in GenAI scenarios.

13:50-14:05

## Mesh-AI

### PTS216: ACCELERATING AI ADOPTION IN THE ENTERPRISE

**Deepak Ramchandani Vensi**, Consulting Director, Mesh-AI

2023 was the year of AI experimentation where enterprises performed POCs to see if they were ready to unleash its potential. 2024 is for acceleration, where organisations deploy AI into production to deliver measurable value and to stand out.

Join Mesh-AI to understand how enterprises across industries are accelerating their AI adoption, and find out exactly what you should be considering next.

14:10-14:25

## Cloudera

### PTS114: FAST TRACK TRUSTED GENAI IN PRODUCTION WITH CLOUDERA ON AWS

**Varun Jaitly**, Director, Product Marketing, Cloudera

Cloudera's hybrid data platform brings all data, everywhere, to modern use cases including Generative AI. See how you can quickly overcome three big barriers to trusted AI, as we walk you through the easy button for trying Cloudera for yourself. See how AWS, AWS Bedrock, and Cloudera can give you a fast track to business value from GenAI, out of the box, today.

14:30-14:45

## Cohesity

### PTS207: CYBER RESILIENCE FOR AWS NATIVE WORKLOADS

**Chris Dyer**, Senior Channel Systems Engineer UK&I, Cohesity

Cyber Resilience for AWS Native Workloads," where we'll dive into the crucial strategies and technologies designed to protect and recover your cloud-based assets. With the rise of data loss incidents and ransomware attacks targeting cloud environments, understanding how to fortify your AWS workloads against these threats has never been more essential.

14:50-15:05

## WIZ

### SECURING YOUR AWS AI PIPELINE - INTRODUCING AI-SPM

**Nicolas Ehrman**, Technical Product Marketing, WIZ

15:10-15:25

## NetApp

### PTS106: KEEP YOUR DATA FOOTPRINT OPTIMISED AND SUSTAINABLE WITH NTAP

**Paul van der Lingen**, Director, Cloud Solutions Architect, NetApp

In this 15-minute session, we will talk about how the NetApp technologies upon which Amazon FSx for NetApp ONTAP is based can help significantly reduce resource utilisation in AWS, resulting in lower costs and a reduction in Data centre related GHG emissions – and showcase a new calculation tool to help quantify savings potential.

15:30-15:45

## Neo4j

### PAR203: HOW KNOWLEDGE GRAPHS ARE SHAPING THE FUTURE OF GENERATIVE AI

**Lee Razo**, Cloud Architect, Neo4j

Enterprise organizations are increasingly turning to AI to solve problems and improve core processes such as fraud detection, customer analytics, and real-time recommendations. Knowledge Graphs uncover hidden relationships in data for Gen AI to deliver more accurate, relevant, and explainable results. Come and hear how Neo4j Knowledge Graphs and AWS Bedrock are shaping the future of Gen AI.

15:50-16:05

## Couchbase

### PTS210: CENTRICA + COUCHBASE: MIGRATING FROM ON-PREM NOSQL TO DBAAS

**Chris Bridgland**, Senior Director, Solutions Engineering EMEA & APJ, Couchbase  
**Titu Joseph Rajan**, Head of Integration, Centrica

Centrica uses Couchbase Capella™ on AWS to provide customer and job history information to its 7K+ field engineers, allowing them to efficiently serve more than 10M customers. Learn how migrating from an on-prem NoSQL platform to a fully managed DBaaS enabled Centrica to decrease cluster sizes, increase performance, reduce human capital management and reliance on infrastructure, and slash TCO.

16:10-16:25

## New Relic

### PTS107: UNLOCKING TRIUMPH: OUR JOURNEY TO A SUCCESSFUL AWS MIGRATION

**Manesh Tailor**, Director, Solutions, New Relic

New Relic, a leading SaaS observability platform, shares the story of its own AWS migration strategy. With over 15,000 businesses relying on New Relic for real-time data into their critical systems and applications, it was a delicate procedure. Hear a candid tale about overcoming stumbling blocks, how issues were identified, what we learned, and how we arrived at a successful AWS migration.

16:30-16:45

## F5

### AWS AND F5 TOGETHER TO SECURE YOUR APPS

**Stephen Archer**, Regional Solution Architect North & West Europe, F5

We will go through few use cases on how F5 Inc. can enrich your Cloud Modernization strategy, boost your apps performances? and improve your Web Apps and API security posture.

**11:10-11:25 Dynatrace****PTS115: DRIVING AWS MODERNIZATION WITH AI OBSERVABILITY & SECURITY**

**Rob Kenneally**, Principal Solutions Engineer, Dynatrace

Global businesses embracing the cloud must prioritize optimal architecture and efficient usage. This session explores real-world examples of how Dynatrace's unified observability and security platform improves performance, reliability, and security in AWS environments. Learn how to advance AWS architectures through actionable, data-driven intelligence, ensuring a future-proof foundation.

**11:30-11:45 HashiCorp****PTS215: SELF-SERVICE INFRASTRUCTURE IS NO LONGER A DREAM**

**Andre Pimentel**, Senior Solutions Engineer, HashiCorp

Platform teams can use Terraform Cloud, HCP Waypoint, and the AWS Service Catalog to create simplified Terraform-based workflows for developers. Modern Terraform modules can incorporate unit testing, built-in security, policy enforcement, and reliable version updates. Using these tools, you can establish standardised workflows to deploy applications and deliver a seamless developer experience.

**11:50-12:05 PwC UK****PTS218: RESPONSIBLE AI: HOW TO MOVE FROM PROOF OF CONCEPT TO SCALING**

**Chris Oxborough**, Lead for Responsible AI, PwC UK

To capitalise on the innovative potential of AI, organisations need to move beyond proof of concept or limited use cases into wholesale adoption. That requires a different approach -one that draws on trust, governance and risk management to support accelerating innovation. We unpick this complex challenge to provide a way forward that supports - not stifles - innovation.

**12:10-12:25 DataStax****PTS301: GOAL! BUILDING THE ULTIMATE PREMIER LEAGUE TRIVIA BOT USING AMAZON BEDROCK AND ASTRA DB**

**Sami Kaksonen**, Principal Solution Engineer, DataStax

In this talk we're going to build an interactive trivia bot that knows EVERYTHING about the Premier League. We're going to seed our bot using information scraped from Wikipedia, use Astra DB to store and search this information and tie everything together with Amazon Bedrock. This will be an interactive presentation, so bring your phones and try to stump our trivia bot!

**12:30-12:45 Check Point Software****PTS203: SECURING GENERATIVE AI ON AWS: PRACTICAL STEPS AND TOOLS**

**Stuart Green**, Cloud Security Architect & Evangelist, Check Point Software

Practical strategies to secure next generation workloads on AWS using Check Point CloudGuard, AI powered threat prevention engines and AWS Services. Build your perimeter with Next-Generation firewall capabilities whilst leveraging data loss prevention. Secure code, data-pipelines, sensitive data, and files with secret scanning. Avoid data blind spots by leveraging AWS Macie. Safeguard your Cloud Workloads in AWS leveraging Check Point CloudGuard, it's AI engines and deep integration with AWS native services, today.

**12:50-13:05 Aiven****PTS201: BUILDING AI ENGINES WITH CLICKHOUSE, AWS LAMBDA AND S3**

**Ben Gamble**, Enterprise and Solutions Marketing Lead, Aiven

In this session, we'll explore end-to-end AI pipelines with a serverless data warehouse using Aiven for Clickhouse, AWS Lambda, and S3. You'll learn how to overcome scalability challenges for large language models and optimize costs along the way. Join to learn more about AWS Lambda for efficient processing of training sets, messages, and seamless integration with S3, Kafka, and user interfaces.

13:10-13:25

## Persistent Systems

### PTS110: FUTURE OF BANKS: DRIVING TECHNOLOGICAL INNOVATIONS AND GROWTH

**Sudip Dasgupta**, Chief Technology Officer, Monument Bank

Monument is a prominent UK-based digital bank, specializing in delivering tailored banking solutions to the mass-affluent market. Discover how, with the help of Persistent Systems, they are using innovative technologies to offer superior services and how AWS cloud can help drive agility, deliver scalability and ensure cybersecurity for the same.

13:30-13:45

## Datadog

### PTS117: THE QUEST TO END-TO-END VISIBILITY

**Rory McCune**, Senior Technical Advocate, Datadog

As organizations adopt cloud technologies, their ecosystems become more complex and challenging to manage. In this session, we will discuss the journey of adopting observability to effectively monitor and manage ever changing cloud environments. We will explore the key elements of observability - spanning infrastructure, applications, and users, while maintaining security and controlling costs.

13:50-14:05

## Cloudflare

### PTS205: STAY AHEAD OF THE CURVE WITH THE EVOLVING AI LANDSCAPE

**Mark Dembo**, Solutions Architect – Developer Services, Cloudflare

The pace of AI innovation & adoption is happening at a faster rate than other technologies. You have to quickly determine what guardrails to put around consumption and where to add AI elements into your applications and workflows. The number of tools and use cases seem to be multiplying daily. Learn how you can consume, build, protect, and defend in this rapidly changing environment.

14:10-14:25

## CAST AI

### PTS204: FIGHT WASTE: ENHANCE RESOURCE UTILIZATION IN EKS CLUSTERS

**Augustinas Stirbis**, CAST AI

Only 13% of provisioned CPUs typically end up being utilized. Memory utilization is only slightly higher at 20%. This session brings the elephant in the room to light, highlights the three main culprits causing cloud waste, and details the four best practices based on real-world case studies showing how teams increased their utilization of cloud resources, improving performance and reliability.

14:30-14:45

## Automat-it

### PTS101: HOW WE MIGRATED AN AI-POWERED CONTACT CENTRE ON 6 AWS REGIONS

**Yoav Zuri**, CTO, Automat-it  
Natterbox

AI-powered contact centre solution, Natterbox, is all about facilitating conversations that exceed expectations. When the company partnered with Automat-IT to migrate some of their critical workloads from on-premise to multiple AWS regions, they found their own expectations exceeded! Working closely with Automat-IT, they were able to scale, improve security & resiliency, and optimise costs.

14:50-15:05

## PagerDuty

### PTS217: REDUCE RISK OF OPERATIONAL FAILURE WITH AIOPS AND AUTOMATION

**Jonathan Rende**, SVP and General Manager Products, PagerDuty

To build operational resilience you must get ahead of urgent situations. Reducing coordinative costs during incidents is critical to protecting revenue and the customer's experience. Hear how organizations like Vodafone, TUI and IAG deliver an automated approach to modern incident management, driving business value through reduced revenue loss.

15:10-15:25

## Lacework

### PTS105: REGULATORY POP: NIS2, DORA, BEER, & BUBBLY

**Andy Schneider**, Field CISO, Lacework

With new regulations coming to fruition, it can become a challenge to understand the impact they have on organizations. The NIS2 cybersecurity directive, as well as DORA, both put a new spin on how technologies like AI and ML will make a difference. This session will discuss how these technologies, including anomaly detection, are going to help you address the diverse threat landscape.

15:30-15:45

## EPAM

### PTS116: EPAM & TRAVELERS: CLOUD MIGRATION SUCCESS

**Andy Wilkins**, Head of Engineering, Travelers

Embark on a collaborative journey with EPAM & Travelers Europe as we tackle cloud migration challenges. Learn how our expertise accelerates the transition to AWS EKS, revealing key strategies for DevSecOps. Gain insights into automated testing and SVN to GitHub transition, experiencing our hands-on approach driving Travelers' success.

15:50-16:05

## Informatica

### PTS122: STREAMLINING THE DATA LANDSCAPE: WITH INFORMATICA AND AWS

**Helen Kinsella**, Community of Practice Leader Data Governance and Privacy, Informatica  
**Andy Thomas**, AWS Customer Architect, AWS

Witness how leading-edge solutions from Informatica and AWS are breaking down silos and igniting a new era of collaboration. Address critical data challenges Data Sharing. Elevate data quality. Enhance data lineage visibility Implement granular access controls Drive strategic decision-making. Don't let data silos hinder your company's efficiency and innovation.

16:10-16:25

## Elastic

### PTS214: MODERNIZE OPERATIONS WITH ELASTIC AI ASSISTANT

**Rob Kernutt**, Principal Solutions Architect, Elastic

In this session, you will hear how AI is helping to empower Observability. The rapidly evolving landscape of Generative AI and Large Language Models provides the perfect basis for an advanced, intelligent observability solution. Find out what Amazon Bedrock and Elastic Observability can offer together to enhance an Observability engineer's day to day role.

16:30-16:45

## BMC Software

### PTS229: UNLOCK CLOUD INNOVATION WITH BMC AND AWS

**Shafi Mani**, Director Product Development, BMC Software

Want to empower enterprise IT teams with AIOps and observability-powered visibility and control? Imagine boosting service performance, orchestrating workflows, and managing critical data with cloud scalability for faster decision-making and powerful innovation capabilities. Learn how businesses with complex environments can optimize their AWS investment and deliver business results with BMC.

11:10-11:25

## Deloitte

### PTS212: REGENERATE YOUR BUSINESS WITH GENAI

**Ahmed Salem**, Director of AI & Data Engineering & Transformation, Deloitte

In the evolving landscape of digital transformation, leveraging Generative AI is key to innovation. Our expertise in GenAI propels businesses into new realms of efficiency and performance. Learn how we take our clients on a journey to regenerate their business with GenAI.

11:30-11:45

## Cognizant

### PTS206: COGNITIVE ARCHITECTURE FOR GENERATIVE AI: THE PATH TO MVP

**Philip Basford**, Senior Director (Data & AI), Cognizant UK&I Consulting

Wherever you are on your Generative AI journey, Cognizant Cognitive Architecture provides a framework to rapidly prototype your Gen AI concept and turn it into a real-world solution – while keeping your data secure and compliant. In this session, we'll demonstrate how our approach can accelerate the path to Gen AI success.

11:50-12:05

## Palo Alto Networks

### PTS118: PROTECTING YOUR HYBRID CLOUD WITH ZERO TRUST

**Steven Alsop**, Prism Cloud Solutions Architect, Palo Alto Networks

Over 40% of orgs have suffered a cloud-based breach. With over 87% of businesses taking a hybrid cloud strategy, protecting apps from sophisticated cyber threats is more challenging than ever. In this session, we'll discuss unique challenges customers face in hybrid environments and how to deploy and manage network security seamlessly.

12:10-12:25

## Rapid7

### PTS302: COMMAND THE CLOUD: THREAT INTEL FOR ATTACK SURFACE SECURITY

**Raj Samani**, SVP, Chief Scientist, Rapid7

Learn how to protect your Cloud assets from cyber threats. This presentation dives into the very latest threat intelligence to manage and defend against attacks in a Cloud environment. Discover practical strategies to stay ahead of hackers and safeguard your data in the Cloud.

12:30-12:45

## Slalom

### PTS220: SAVING LIVES WITH A GEOLOCATION APP TO LOCATE GAS LEAK

**John Hutchins**, Client Services Director, Slalom  
**Daniel Edwards**, Head of Customer Centre Operations, Cadent Gas

Learn how Cadent/the National Gas Leak Emergency Helpline improved the speed and accuracy for locating potential gas leaks, and therefore prevent accidents, with a user-friendly app built on AWS. Timeliness of reporting the location of a gas leak is crucial to public safety, and every second counts.

12:50-13:05

## Zesty

### PTS222: ELASTIC STORAGE ON K8S THAT SCALES WITH YOU

**Omer Hamerman**, DevOps, Zesty

Kubernetes is revolutionizing infrastructure and increasing applications deployed on AWS EKS, including stateful applications needing attached disks. Predicting disk size often lead to over-provisioning or capacity issues causing application failures. Let's explore solutions ranging from manual approaches to a fully automated, one-line installation process to address these challenges efficiently.

13:10-13:25

**DXC Technology****PTS104: REAL LIFE AI ENTERPRISE CHALLENGES AND HOW TO GET BEYOND****Rajesh Krishnan**, DXC Technology

Leveraging the business benefit of AI demands scaling AI use cases. Most AI use cases do not leave the lab. DXC has brought > 30 customer's expectations to reality by overcoming real-life challenges, across industries, that emerged from AI use cases operationalized. Join us to hear obstacles we've encountered and to learn how to avoid obstacles on the path to productive and profitable AI.

13:30-13:45

**Red Hat****PTS111: HOW TO ACCELERATE YOUR CLOUD MIGRATION AND INNOVATE WITH AI****Alex Berardinelli**, Partner Account Manage, Red Hat  
**Per-Ove (Peo) Johansson**, Business Development Cloud Services, Red Hat

Discover how Red Hat® technologies can expedite your transition to the AWS cloud. This session will introduce the Red Hat OpenShift Service on AWS, a solution to enhance service delivery speed. We'll explore how this service can synergise with Red Hat Enterprise Linux and Ansible to facilitate rapid cloud migrations. Together, these platforms form the backbone for scaling AI innovation.

13:50-14:05

**Cortex****PTS209: RETHINKING CONTINUOUS IMPROVEMENT WITH METRIC SCORECARDS****Justin Reock**, Head of Developer Relations, Cortex  
EFG

Many organizations struggle with basic problems like service ownership and production readiness standards. Even when teams are able to visualize and understand their systems, many still report difficulties aligning on cross-functional improvements. In this session you will learn how to use scorecards to not only align on initiatives, but to seamlessly and sustainably drive collaborative work.

14:10-14:25

**Cribl****PTS103: ENABLING DATA FLOW. STREAMLINING DATA COLLECTION WITH CRIBL****Aldo Dossola**, Sr Dir, Cloud Service Partners, Cribl

Cribl, the Data Engine for IT and Security, gives customers choice and control of their data, being able to use one agent to collect data from your EKS cluster, and then route it to multiple tech stacks in the right format(s). Join us to learn how to easily share data between security and operations and standardise data collection across your EKS and EC2 data without all the noise - and at scale.

14:30-14:45

**DoiT****PTS213: HOW DOIT HELPED SLIIDE TO LEVERAGE FINOPS TO SCALE 5x&****Kate Gawron**, Senior Cloud Architect II, DoiT  
**Jay Rawal**, Head of Dev Ops, Sliide

Discover how Sliide, with DoiT's support, achieved a remarkable 31% reduction in cloud costs over the span of six months by implementing FinOps principles. As a result, Sliide was able to scale 5x by working closely with DoiT's AWS-certified cloud architects to optimize its cloud infrastructure. You'll leave with key actionable insights to enhance your cloud projects and scale your business.

14:50-15:05

**CrowdStrike****PTS211: BUILDING A CONSOLIDATED CLOUD SECURITY STRATEGY****Patrick Magat**, Senior Director Horizon EMEA, CrowdStrike

Cloud adoption is exploding, as companies realize the potential for innovation and business agility that the cloud offers. Developers also deploy new code every day in the cloud, which creates new attack surfaces and threats for businesses. We will share best practices and strategies to leverage cloud threat intelligence and a consolidated technology approach to secure the cloud.

15:10-15:25

## Zscaler

### PTS223: ZERO TRUST AI SECURITY FOR THE ENTERPRISE

Yaroslav Rosomakho, Zscaler

An AWS Advanced Technology Partner, Zscaler has been a leader in zero trust for over a decade. Join this session to learn how to:

- Improve security posture with zero trust
- Reduce attack surface & prevent lateral threats
- Accelerate migration of on-prem apps to AWS
- Enjoy fast, direct access to private apps & workloads
- Deploy AI-powered security for sensitive data, workloads, and GenAI data

15:30-15:45

## T-Systems

### PTS221: AWS-POWERED METAHUMAN AVATARS

Artur Schneider, Senior Cloud Consultant, T-Systems

Join us as we explore the emergence and growth of Metahuman Avatar Technologies, delving into the challenges faced and the instrumental role of AWS in this technological evolution. Our session will provide a high-level overview of our solution's architecture and its potential impact across various industries.

15:50-16:05

## AMD

### PTS202: CONQUER CLOUD CHALLENGES WITH A COMPETITIVE EDGE WITH AMD

Benjamin Shrive, Head of Cloud EMEA, AMD

CPU choice matters. Join us to delve into the cutting-edge capabilities of AMD EPYC CPUs, renowned for their best-in-class performance and efficiency. Learn how to strategically reallocate your cloud infrastructure budget, channeling it towards value-driven initiatives. Elevate your technical acumen and financial efficiency as you navigate the CPU landscape with us.

16:10-16:25

## SAS

### PTS230: CONSOLIDATE ANALYTICS AND GAIN CUSTOMER INSIGHT WITH SAS® AND AWS

David Shannon, Head of Hyperautomation • Customer Advisory Technology North  
SAS Institute

Leonora Gouveia, Sr. Business Solutions Manager • CI Solutions, SAS Institute

In a recent survey, 99% of UK firms had issues with data in multiple clouds and 92% of the firms had 3 or more AI & analytics tools. Hosting SAS on AWS can help you connect and analyse all your data, wherever it is, and gain greater customer insight for your organization. Join our session to learn how our clients are leveraging data to increase business value and better understand their customers.

16:30-16:45

## Confluent

### PTS120: BUILDING REAL-TIME GENAI APPLICATIONS WITH CONFLUENT AND AWS

Peter Pugh Jones, Director, Financial Services, Confluent

In this session, we will explore the transformative potential of Artificial Intelligence (AI), particularly Generative AI, and how it can be harnessed to build real-time applications. We will discuss how Confluent and Amazon Bedrock can power these applications, providing high-quality, reliable, and instantly applicable data.