



EUROPE, THE MIDDLE EAST, AND AFRICA

The Business Value of Amazon Web Services

IDC interviewed EMEA organizations who reported benefiting from using various Amazon Web Services solutions by **making their IT operations more agile, scalable, and cost-effective**, while also **improving their ability to meet customer demand**.

KEY RESULTS



50%
lower 5-year cost of operations



400%
5-year ROI

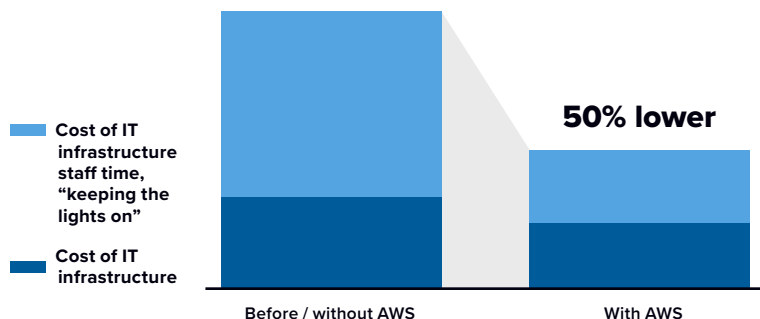


8 months
time to payback

CUSTOMER QUOTE, GLOBAL HEAD OF IT, TRANSPORTATION INDUSTRY, U.K.:

“With AWS, we can now scale our operations as we grow our business internationally. We are no longer constrained by infrastructure capabilities and our operations are standardized on AWS.”

Economic Impact of Using AWS over 5 Years



29% lower cost of infrastructure

44% more efficient IT infrastructure and administration

30% less staff time keeping the lights on

126% more staff time for innovation

CUSTOMER QUOTE, SENIOR IT MANAGER, RESOURCE MANAGEMENT, ITALY:

“We’ve seen a 10x improvement in agility with AWS. It takes so much less time to deliver IT resources, and it is no problem taking them down when they are no longer needed.”

Operational Resiliency and Business Benefits of Using AWS

66% fewer unplanned outages

73% faster to deploy new compute/storage

40% higher developer productivity

€76.97 million higher revenue per organization per year

62% faster to resolve unplanned outages

48% faster to make changes/updates to applications

58% faster development lifecycle, new applications

87% less lost revenue, unplanned downtime