



End User Computing Innovation Day

Reinventing the way work gets done

Muneer Mirza

GM, End User Computing
Amazon Web Services

AWS End User Computing is a set of services and features that help organizations create a more agile user base—serving workers or delivering applications—while keeping your data and intellectual property secure.

“I don’t think you’re going to have people coming back to the office 100% of the time the way that they did before. I think there’s going to be some type of hybrid model and I think it will probably differ depending on your job function.”

–Andy Jassy, Amazon CEO

“The future we envision for work allows for infinite virtual workspaces that will unlock social and economic opportunities for people regardless of barriers like physical location. It will take time to get there, and we continue to build toward this.”

–Andrew Bosworth, VP Facebook Reality Labs

“Even if remote work turns out to be less productive on some metrics than others, reducing carbon-based emissions or the improving work-life balance could make up for it.”

–Mark W. Johnson and Josh Suskewicz, Harvard Business Review

MAXIMUS



HANKOOK Corporation



axs

FOX



itegria



KYOWA KIRIN



SIEMENS



ENDEMOL SHINE NEDERLAND



Johnson & Johnson



LUNAR



Core tenets of AWS EUC



Flexibility



Choice

Maximizing choice

Freedom to bring previously purchased software to the cloud

Freedom to run on-premises software on the cloud of your choice

Freedom from retaliation for cloud choices

Equal treatment for software licensing fees in the cloud

Directory software should be interoperable



Innovating with AWS End User Computing



Security



Reliability



Productivity



Cost Efficiency

AWS End User Computing services



Amazon WorkSpaces Family

Fully managed, secure, reliable, scalable virtual desktops for every workload



Amazon AppStream 2.0

Simple SaaS conversion service for Windows or Linux apps

Alternative for non-persistent virtual desktops

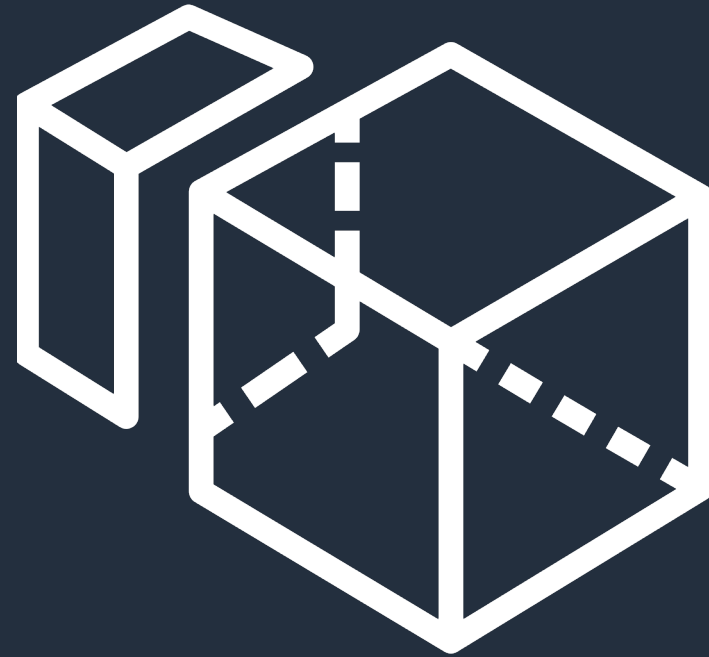


NICE DCV

High-performance remote display protocol for any application

Amazon WorkSpaces Family

Fully managed all-inclusive virtual desktops for every worker and workload



Amazon WorkSpaces



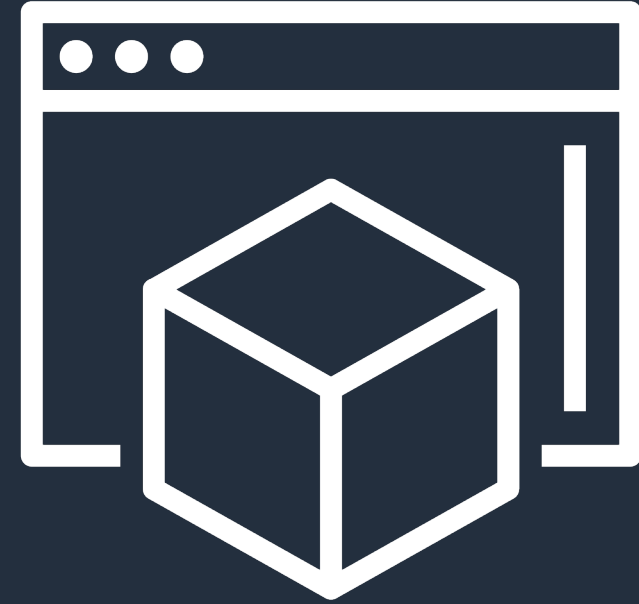
Alex Gallagher
VP of Cloud, Canonical



Ubuntu

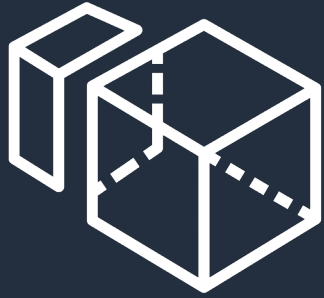
Amazon WorkSpaces Family

Fully managed secure browser access
to internal websites and SaaS apps



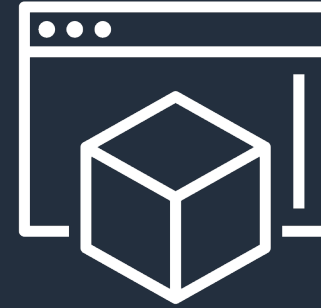
Amazon WorkSpaces Web

Amazon WorkSpaces Family



WorkSpaces

Fully managed all-inclusive virtual desktops for every worker and workload



WorkSpaces Web

Fully managed secure browser access to internal websites and SaaS apps

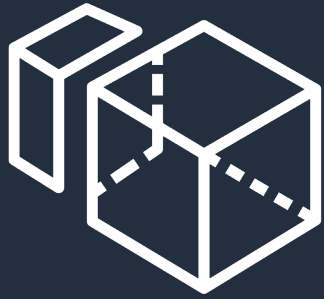
Amazon WorkSpaces Family

Fully managed infrastructure-only solutions for customers' VDI software



Amazon WorkSpaces Core

Amazon WorkSpaces Family



WorkSpaces

Fully managed all-inclusive virtual desktops for every user and workload



WorkSpaces Core

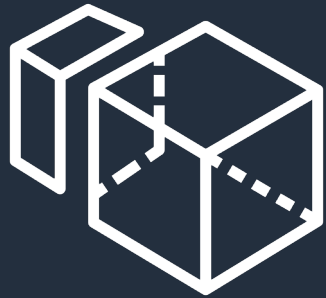
Fully managed infrastructure solutions for customer-owned software



WorkSpaces Web

Fully managed secure browser access to internal websites and SaaS apps

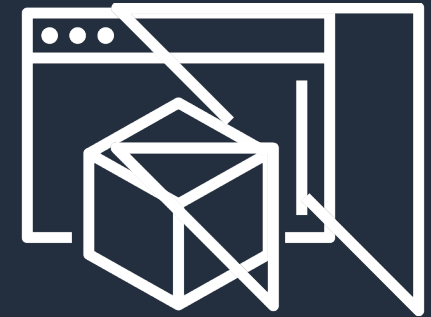
AWS virtual desktop services



WorkSpaces



WorkSpaces Core



WorkSpaces AppStream 2.0

Shawn Bass

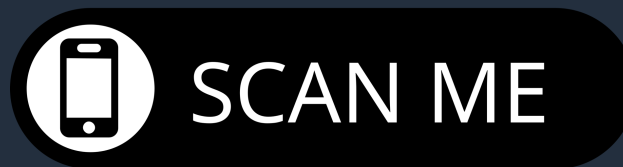
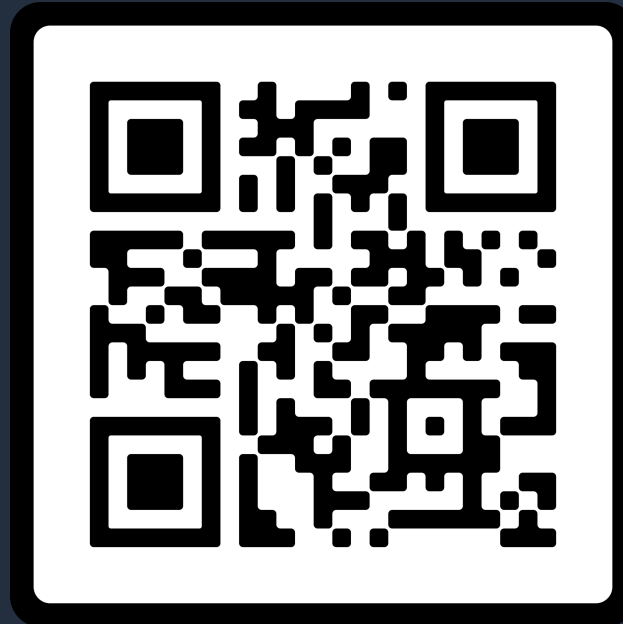
VP and CTO

End-User Computing

VMware

vmware[®]

Amazon WorkSpaces Core



To learn more, visit
<https://aws.amazon.com/workspaces/workspaces-core>

One more thing...



Announcing Zoom offload integration beta

Reroutes Zoom videoconference traffic to reduce latency

Zoom app window works within the WorkSpaces virtual desktop as usual

