RDS SQL Server Migration & Cost Management Best Practices

Camilo Leon, Senior Specialist SA, RDS SQL Server

Lakshman Thatisetty, Specialist SA, RDS SQL Server

Agenda

- SQL Server Options on AWS
- Migration Approach
    - Discovery
    - Assessment
    - Optimization
    - Business Case
- Resources
- Summary
- Call to action
- Q&A

SQL Server Options on AWS

	Amazon RDS for SQL Server	Amazon RDS Custom for SQL Server	SQL Server on Amazon EC2
Versions Supported:	2012, 2014, 2016, 2017, 2019	2019	All*
Editions Supported:	Express, Web, Standard, Enterprise	Web, Standard, Enterprise	All**
High Availability:	AWS-managed	Self-managed; AlwaysOn; Mirroring, Log Shipping	Self-managed; AlwaysOn, Mirroring, Log Shipping
Encryption:	Encrypted Storage using AWS KMS (all editions); TDE Support		
Authentication:	Windows & SQL authentication		
Backups:	Managed automated backups	Managed automated backups / Maintenance plans & 3rd party tools	Maintenance plans & 3rd party tools
Maintenance:	Automatic software patching	Automatic software patching / Self-managed	Self-managed
Access to underlying OS/File System	Not Supported	Supported	Supported

Amazon RDS Custom

Amazon RDS Custom is a managed database service for legacy, custom, and packaged applications that require access to the underlying operating system and database environment.

Amazon RDS Custom – Use Cases

Granular Control

Install custom drivers, enable features or applications that require elevated privileges

Example: Extended stored procedures, CLR, Resource governor, Linked server (various DB engines)

Lift and Shift Business Apps

Third-party or packaged applications with minimal changes

Example: Microsoft SharePoint, Microsoft Dynamics

Disaster Recovery

Setup DR from a self-managed environment

Example: SQL Server Always On Availability Groups, Replication

Migration Framework

Migration Approach

	1 Discovery	2 Assessment	3 Optimization	4 Business Case	5 Present
Objectives	• Understand requirements • **Validate** RDS SQL Server can address customer **needs**	• Understand current footprint and MSFT licensing terms • Execute **assessment tools**	• **Right-size & consolidate** • Map SQL Server workload to RDS	• Develop migration **business case** • Apply **relevant credits** based on workload eligibility	• Present **business case** to customer
Processes & Tools	• Discovery Guide Template • Immersion Day	• Customer monitoring systems data collection • Performance Monitor data collection • OLA Tools • AWS DMS Fleet Advisor	• AWS Database Springboard Program • Apply rightsizing and consolidation best practices	• AWS Database Springboard Program • AWS incentive and credit programs	• Case Studies

Discovery

Discovery Process

Key Actions:

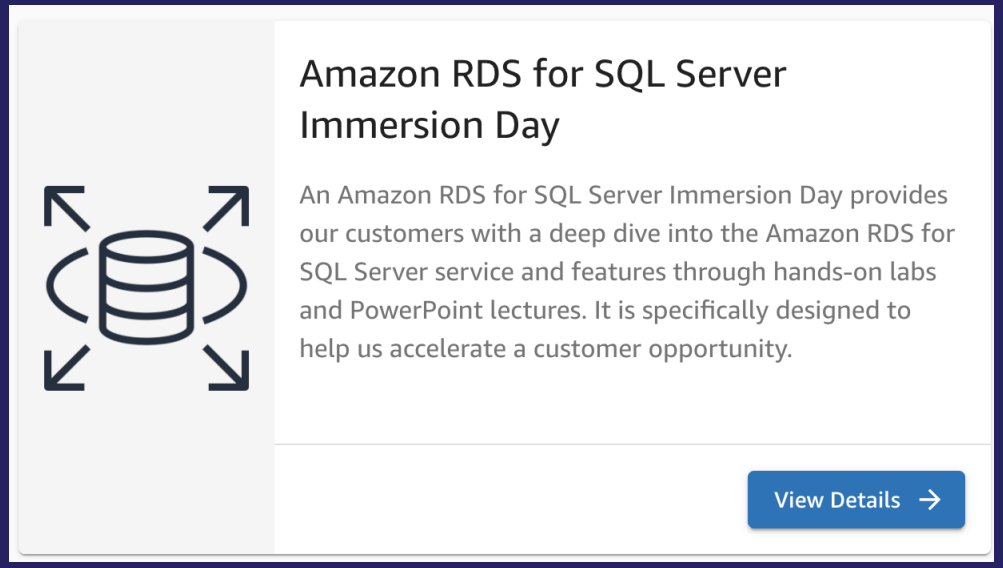
- Understand which data and applications workloads are suited for migrating to RDS SQL Server
- Identify underutilized servers that can be consolidated
- Identify overutilized servers that are stressing the on-premises environment
- Obtain details on SQL Server licensing, state of Enterprise Agreement (EA) , including renewal cycle
- Re-Host, Re-Platform, Re-Factor, or all of the above
- A proposed solution could include RDS, EC2, or a hybrid approach

Why consider migrating to RDS SQL Server?

- Upgrade from legacy SQL Server software versions
- Opportunity to downgrade from Enterprise to Standard and reduce costs
- Scalable size and capacity of databases
- IOPS requirement and throughput of the databases
- Target state architecture, auditing, and compliance needs
- Isolation and security
- Need for simple HA/DR Solution based on application criticality
- RTO, RPO, and SLA requirements for existing database workloads
- Simplifying operational overhead
- Easier to integrate with other cloud-native service for real-time performance monitoring (removes dependency on 3rd party services)

Discovery Resources

- Discovery questionnaire
- Immersion day



	Question	Answer
1	Where is the current SQL Server workload running on, OnPrem, EC2, or another Cloud?	
2	Do you currently own any SQL Server licenses that you could bring to the Cloud?	
3	If the answer to #2 is yes, are you using perpectual license and paying software assurance?	
4	If the answer to #2 is yes, are you using subscription license and paying subscription cost?	
5	If the answer to #2 is yes, will you be open to consider using a managed service with License Included, assuming we could make the economics work?	
6	Do you see value of having AWS manage your SQL databases?	
7	If the answer to #6 is yes, then what are the primary motivations (e.g. cost saving, staff productivity, operational resilience, business agility)?	
8	What is the timeline for SQL Server migration to the Cloud? (Please input an estimated target date)	
9	What are the current SQL Server versions you are running? (Multiple choices)	
	Earlier than 2012	
	2012	
	2014	
	2016	
	2017	
	2019	
10	What are the current SQL Server edition you are running? (Multiple choices)	
	Express	
	Developer	
	Web	
	Standard	
	Enterprise	
11	How many SQL Server instances are you currently running? (Please input an estimated number)	
12	How many SQL Server instances are you considering as part of this migration? (Please input an estimated number)	
L200		
1	Do you need root-level access to the OS, or sysadmin access to the DB?	
2	If the answer to Question 1 is yes, why? (Please input the reason)	
3	Are your SQL Server instances leveraging any of the following?	
	Data compression (requires enterprise edition)	
	Online indexing (requires enterprise edition)	
	SQL Server Replication (not yet supported, but on the roadmap for RDS SQL Server)	
	Heterogeneous linked server (not yet supported, but on the roadmap for RDS SQL Server)	
	Database Log Shipping (not supported RDS SQL Server)	
	Extended stored procedure (not supported by RDS SQL Server)	
	FILESTREAM (not supported by RDS SQL Server)	
	Resource Governor (not supported by RDS SQL Server)	
	Service Broker endpoints (not supported by RDS SQL Server)	

Assessment

Optimization & Licensing Assessment (OLA) Framework

Customer Challenges

Know the Baseline

- What do I have deployed?
- How much is being fully utilized?

Understand Costs

- We're midway in our Microsoft contract and cannot migrate
- We've already invested in Microsoft licenses

Build a Plan

- Which workload do I move first?
- Do we have the skill set to execute the plan?

OLA Customer Benefits

Gather Data

- Monitor utilization and collect data from on premises and 3rd party cloud providers
- We provide access to world class data collection and analytics tools

Create TCO

- Infrastructure Optimization : Recommendations built on actual utilization – "right size"
- Licensing Optimization: Based on go forward infrastructure
- Average potential licensing cost reductions **~ 30-40%**

Accelerate Migrations

- Identify application dependencies
- Prioritize migrations based on results
- Qualify and secure AWS migration funding

Customer Example – Assessment (Source Instances)

Tech Stack	VM Name	Allocated			Utilized		
		Storage-TB	vCPU	RAM GB	Storage-TB	vCPU	RAM GB
SQL Server	SQL Instance 1	0.02	2	4	0.02	2	2.4
SQL Server	SQL Instance 2	0.03	4	32	0.02	3	19.2
SQL Server	SQL Instance 3	0.03	4	32	0.02	3	19.2
SQL Server	SQL Instance 4	0.03	4	16	0.02	3	9.6
SQL Server	SQL Instance 5	0.05	4	16	0.03	3	9.6
SQL Server	SQL Instance 6	0.05	4	16	0.04	3	9.6
SQL Server	SQL Instance 7	0.09	2	8	0.06	2	4.8
SQL Server	SQL Instance 8	0.13	8	24	0.09	5	14.4
SQL Server	SQL Instance 9	0.46	4	16	0.32	3	9.6
SQL Server	SQL Instance 10	0.49	4	16	0.34	3	9.6
SQL Server	SQL Instance 11	0.89	4	16	0.62	3	9.6
SQL Server	SQL Instance 12	0.89	4	16	0.62	3	9.6
SQL Server	SQL Instance 13	1.58	2	16	1.11	2	9.6
SQL Server	SQL Instance 14	1.94	4	8	1.36	3	4.8
SQL Server	SQL Instance 15	1.98	8	36	1.39	5	21.6

Customer Scenario:

- 57 SQL Server Instances
- 572 vCPUs in Total
- Prod and non-prod instances using SQL Enterprise Edition
- Mix of SQL Server 2012 and 2016 Enterprise Edition

Optimization

Right-Sizing and Consolidation Considerations

Select optimal RDS instance type based on:

- vCPUs / Memory / Storage
- Version
- Optimal storage choices for GP2, GP3 (coming soon) vs. PIOPS
- TempDB considerations
- Database collation

Critical cost drivers:

- Enterprise vs. Standard
- SAZ vs. MAZ
- High Availability and Disaster Recovery requirements (RTO/RPO)
- Cross-region Automated Backups & PiTR
- Offload read workload through Read Replica

Right-Sizing and Consolidation Considerations

Best Practice Guidelines:

- Group Multiple Instances
- Group Similar Workload
- Leverage Memory Optimized Instances
- Target RDS Instance CPU utilization up to 65-70% (95th percentile)
- Leverage consolidation rationales and strategies
- Group SQL workloads by environment, security, features, and requirements

Mapping to optimal RDS instances based on vCPUs / Memory

vCPU	Memory	RDS SQL Instance Type
2	8	db.t3.large
2	8	db.r5.large
2	8	db.r5d.large
2	16	db.z1d.large

vCPU	Memory	RDS SQL Instance Type
8	64	db.r5d.2xlarge
8	64	db.r5b.2xlarge
8	64	db.z1d.2xlarge
8	244	db.x1e.2xlarge

vCPU	Memory	RDS SQL Instance Type
16	128	db.r5.4xlarge
16	128	db.r5b.4xlarge
16	128	db.r5d.4xlarge
16	488	db.x1e.4xlarge

vCPU	Memory	RDS SQL Instance Type
32	256	db.r5.8xlarge
32	256	db.r5b.8xlarge
32	256	db.r5d.8xlarge
32	976	db.x1e.8xlarge

Customer Example – Right-Sizing / Consolidation

Source Instances

Tech Stack	VM Name	Allocated			Utilized		
		Storage-TB	vCPU	RAM GB	Storage-TB	vCPU	RAM GB
SQL Server	SQL Instance 1	0.02	2	4	0.02	2	2.4
SQL Server	SQL Instance 2	0.03	4	32	0.02	3	19.2
SQL Server	SQL Instance 3	0.03	4	32	0.02	3	19.2
SQL Server	SQL Instance 4	0.03	4	16	0.02	3	9.6
SQL Server	SQL Instance 5	0.05	4	16	0.03	3	9.6
SQL Server	SQL Instance 6	0.05	4	16	0.04	3	9.6
SQL Server	SQL Instance 7	0.09	2	8	0.06	2	4.8
SQL Server	SQL Instance 8	0.13	8	24	0.09	5	14.4
SQL Server	SQL Instance 9	0.46	4	16	0.32	3	9.6
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SQL Server	SQL Instance 14	1.94	4	8	1.36	3	4.8
SQL Server	SQL Instance 15	1.98	8	36	1.39	5	21.6

Target RDS Specs			
vCPU	RAM	Storage(TB)	Instance Types
8	64	3	db.r5.2xlarge
8	64	4	db.r5.2xlarge
8	64	2	db.r5.2xlarge
8	64	3	db.r5.2xlarge

- Reduced vCPUs from 572 to 314 in production
- Right-Sizing developer instances from Enterprise to Standard
- Reduced production workload from 15 to 4 instances

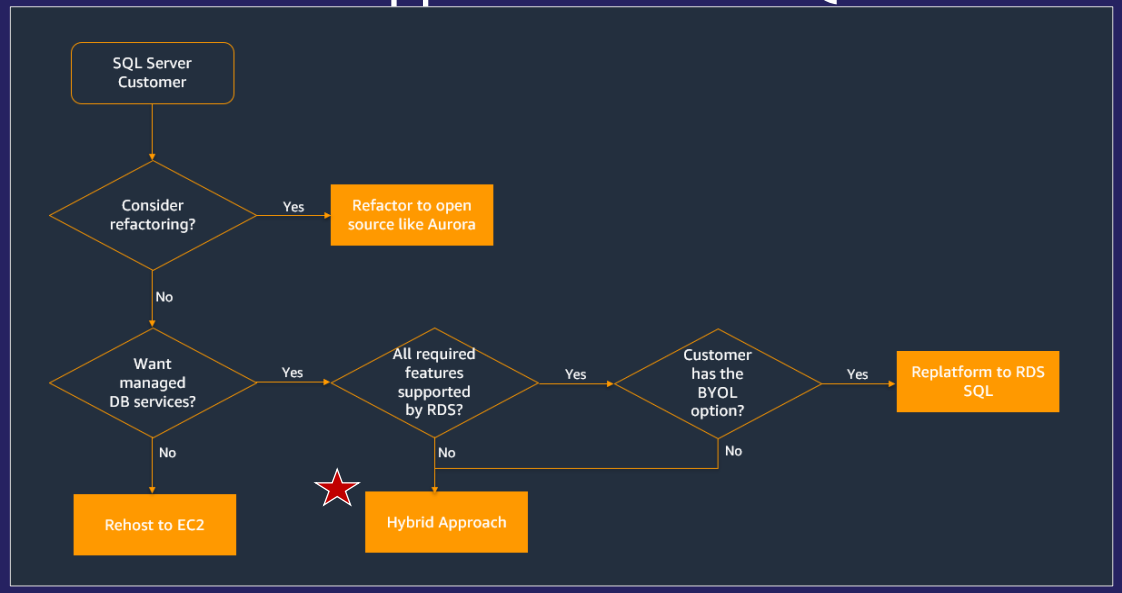
Optimization Scenario 1:

EC2 or On-Premises to RDS

Hybrid (RDS and EC2) Approach: Critical for Large Migration

Consider hybrid approach to migrate mission critical databases to RDS when:

- You have a Large Migration from on-Premises or other cloud provider
- RDS SQL Server does not support part of the workload (COTS)
- You have a Tiered approach that requires customer to move out of data center
- Legacy applications require older SQL Server versions
- Developer Edition licenses are not supported in RDS SQL Server



EC2 vs RDS Core-to-Core Scenario: Over-Provisioned

Scenario	Estimated Monthly Cost (USD)	stimated Annual Cost (USD)
EC2 - All Environments	$ 49,939.67	$ 599,275.98
RDS - All Environments	$ 68,446.43	$ 821,357.13
Estimated Savings	$ (18,506.76)	$ (222,081.15)
	-37%	-37%

	EC2	RDS
EDP	0%	0%
MAP credits	25%	35%
Other one-time cr	0%	10%

Scenario
EC2 - All Environments

Business Use	Environm	Server Role	Instance Type	Pricing	Monthly Cost (USD)	counts (USD)	unted Cost (USD)
(266 cores)	Staging	SQL Server Staging DE - EC2 Primary Server (01)	m5d.large (02 cores / 008 GB RAN	On-Demand	$ 149.65	$ 37.41	$ 112.24
		Storage (500 GB / 2 EBS Volumes)	GP2	On-Demand	$ 50.00	$ 12.50	$ 37.50
	Production	SQL Server Production EE - EC2 Primary Server (01)	m5d.large (02 cores / 008 GB RAN	On-Demand	$ 149.65	$ 37.41	$ 112.24
		Storage (500 GB / 2 EBS Volumes)	GP2	On-Demand	$ 50.00	$ 12.50	$ 37.50
		SQL Server Production EE - EC2 Primary Server (05)	m5d.2xlarge (08 cores / 032 GB RA	On-Demand	$ 2,993.00	$ 748.25	$ 2,244.75
		Storage (1,024 GB / 2 EBS Volumes)	GP2	On-Demand	$ 512.00	$ 128.00	$ 384.00
		SQL Server Production EE - EC2 Primary Server (02)	m5d.4xlarge (16 cores / 064 GB RA	On-Demand	$ 2,394.40	$ 598.60	$ 1,795.80
		Storage (2,148 GB / 2 EBS Volumes)	GP2	On-Demand	$ 409.60	$ 102.40	$ 307.20
		SQL Server Production EE - EC2 Primary Server (02)	z1d.6xlarge (24 cores / 192 GB RAI	On-Demand	$ 4,870.56	$ 1,217.64	$ 3,652.92
		Storage (2,148 GB / 2 EBS Volumes)	GP2	On-Demand	$ 409.60	$ 102.40	$ 307.20
		SQL Server Production EE - EC2 Secondary Server (01)	z1d.12xlarge (48 cores / 384 GB RA	On-Demand	$ 4,870.56	$ 1,217.64	$ 3,652.92
		Storage (2,148 GB / 2 EBS Volumes)	GP2	On-Demand	$ 204.80	$ 51.20	$ 153.60
		SQL Server Production EE - EC2 Primary Server (01)	m5d.24xlarge (96 cores / 384 GB F	On-Demand	$ 7,183.20	$ 1,795.80	$ 5,387.40
		Storage (2,148 GB / 2 EBS Volumes)	GP2	On-Demand	$ 204.80	$ 51.20	$ 153.60
		Total EC2 Compute+Storage Costs					$ 18,338.87
		SQL Server Enterpise Edition - Software Assurance (266 cores)			$ 31,600.80	$ -	$ 31,600.80
		Operational DBA tasks			$ -	$ -	$ -
		Total EC2 - All Environments Scenario			$ 56,052.62	$ 6,112.96	$ 49,939.67

Core-to-Core Mapping

Scenario
RDS - All Environments

Business Use	Environm	Server Role	Instance Type	Pricing	Monthly Cost (US	unts (USD) *	unted Cost (USD)
Activation	Staging	SQL Server Staging SE - RDS Primary Single-AZ Instance (01)	m5d.large (02 cores / 008 GB RAN	On-Demand	$ 724.89	$ 326.20	$ 398.69
		Storage (500 GB / 1 EBS Volume)	GP2	On-Demand	$ 57.50	$ 25.88	$ 31.63
	Production	SQL Server Production SE - RDS Primary Single-AZ Instance (01)	m5d.large (02 cores / 008 GB RAN	On-Demand	$ 724.89	$ 326.20	$ 398.69
		Storage (500 GB / 1 EBS Volume)	GP2	On-Demand	$ 57.50	$ 25.88	$ 31.63
		SQL Server Production EE - RDS Primary Single-AZ Instance (05)	m5d.2xlarge (08 cores / 032 GB RA	On-Demand	$ 17,428.75	$ 7,842.94	$ 9,585.81
		Storage (1,024 GB / 1 EBS Volume)	GP2	On-Demand	$ 588.80	$ 264.96	$ 323.84
		SQL Server Production EE - RDS Primary Single-AZ Instance (02)	m5d.4xlarge (16 cores / 064 GB RA	On-Demand	$ 13,943.00	$ 6,274.35	$ 7,668.65
		Storage (2,048 GB / 1 EBS Volume)	GP2	On-Demand	$ 1,177.60	$ 529.92	$ 647.68
		SQL Server Production EE - RDS Primary Single-AZ Instance (02)	z1d.6xlarge (24 cores / 192 GB RAI	On-Demand	$ 23,414.02	$ 10,536.31	$ 12,877.71
		Storage (2,048 GB / 1 EBS Volume)	GP2	On-Demand	$ 471.04	$ 211.97	$ 259.07
		SQL Server Production EE - RDS Primary Single-AZ Instance (01)	z1d.12xlarge (48 cores / 384 GB RA	On-Demand	$ 23,414.02	$ 10,536.31	$ 12,877.71
		Storage (2,048 GB / 1 EBS Volume)	GP2	On-Demand	$ 235.52	$ 105.98	$ 129.54
		SQL Server Production EE - RDS Primary Single-AZ Instance (01)	m5d.24xlarge (96 cores / 384 GB F	On-Demand	$ 41,975.00	$ 18,888.75	$ 23,086.25
		Storage (2,048 GB / 1 EBS Volume)	GP2	On-Demand	$ 235.52	$ 105.98	$ 129.54
		Total RDS Compute+Storage Costs					$ 68,446.43
		Operational DBA tasks			$ -		$ -
		Total RDS - All Environments Scenario			$		68,446.43

Non-Optimal Cost

* Database Freedom - Move to Managed Program + License Freedom Program

EC2 vs RDS Right-Sizing Scenario: Optimized

Scenario	Estimated Monthly Cost (USD)	Estimated Annual Cost (USD)
EC2 - All Environments	$ 49,939.67	$ 599,275.98
RDS - All Environments	$ 44,009.13	$ 528,109.56
Estimated Savings	$ 5,930.53	$ 71,166.42
	12%	12%

	EC2	RDS
EDP	0%	0%
MAP credits	25%	35%
Other one-time credits	0%	10%

Scenario
EC2 - All Environments

Business Use	Environment	Server Role	Instance Type	Pricing Model	Monthly Cost (USD)	Discounts (USD)	Discounted Cost (USD)
	Staging	SQL Server Staging DE - EC2 Primary Server (01)	m5d.large (02 cores / 008 GB RAM)	On-Demand	$ 149.65	$ 37.41	$ 112.24
(266 cores)		Storage (500 GB / 2 EBS Volumes)	GP2	On-Demand	$ 50.00	$ 12.50	$ 37.50
	Production	SQL Server Production EE - EC2 Primary Server (01)	m5d.large (02 cores / 008 GB RAM)	On-Demand	$ 149.65	$ 37.41	$ 112.24
		Storage (500 GB / 2 EBS Volumes)	GP2	On-Demand	$ 50.00	$ 12.50	$ 37.50
		SQL Server Production EE - EC2 Primary Server (05)	m5d.2xlarge (08 cores / 032 GB RAM)	On-Demand	$ 2,993.00	$ 748.25	$ 2,244.75
		Storage (1,024 GB / 2 EBS Volumes)	GP2	On-Demand	$ 512.00	$ 128.00	$ 384.00
		SQL Server Production EE - EC2 Primary Server (02)	m5d.4xlarge (16 cores / 064 GB RAM)	On-Demand	$ 2,394.40	$ 598.60	$ 1,795.80
		Storage (2,148 GB / 2 EBS Volumes)	GP2	On-Demand	$ 409.60	$ 102.40	$ 307.20
		SQL Server Production EE - EC2 Primary Server (02)	z1d.6xlarge (24 cores / 192 GB RAM)	On-Demand	$ 4,870.56	$ 1,217.64	$ 3,652.92
		Storage (2,148 GB / 2 EBS Volumes)	GP2	On-Demand	$ 409.60	$ 102.40	$ 307.20
		SQL Server Production EE - EC2 Secondary Server (01)	z1d.12xlarge (48 cores / 384 GB RAM)	On-Demand	$ 4,870.56	$ 1,217.64	$ 3,652.92
		Storage (2,148 GB / 2 EBS Volumes)	GP2	On-Demand	$ 204.80	$ 51.20	$ 153.60
		SQL Server Production EE - EC2 Primary Server (01)	m5d.24xlarge (96 cores / 384 GB RAM)	On-Demand	$ 7,183.20	$ 1,795.80	$ 5,387.40
		Storage (2,148 GB / 2 EBS Volumes)	GP2	On-Demand	$ 204.80	$ 51.20	$ 153.60
		Total EC2 Compute+Storage Costs					**$ 18,338.87**
		SQL Server Enterpise Edition - Software Assurance (266 cores)			**$ 31,600.80**	**$ -**	**$ 31,600.80**
		Operational DBA tasks			**$ -**	**$ -**	**$ -**
		Total EC2 - All Environments Scenario			**$ 56,052.62**	**$ 6,112.96**	**$ 49,939.67**

Right-sizing

Scenario
RDS - All Environments

Business Use	Environment	Server Role	Instance Type	Pricing Model	Monthly Cost (USD)	Discounts (USD) *	Discounted Cost (USD)
Activation	Staging	SQL Server Staging SE - RDS Primary Single-AZ Instance (01)	m5d.large (02 cores / 008 GB RAM)	On-Demand	$ 724.89	$ 326.20	$ 398.69
		Storage (500 GB / 1 EBS Volume)	GP2	On-Demand	$ 57.50	$ 25.88	$ 31.63
	Production	SQL Server Production SE - RDS Primary Single-AZ Instance (01)	m5d.large (02 cores / 008 GB RAM)	On-Demand	$ 724.89	$ 326.20	$ 398.69
		Storage (500 GB / 1 EBS Volume)	GP2	On-Demand	$ 57.50	$ 25.88	$ 31.63
		SQL Server Production EE - RDS Primary Single-AZ Instance (05)	x1e.xlarge (04 cores / 122 GB RAM)	On-Demand	$ 11,946.45	$ 5,375.90	$ 6,570.55
		Storage (1,024 GB / 1 EBS Volume)	GP2	On-Demand	$ 588.80	$ 264.96	$ 323.84
		SQL Server Production EE - RDS Primary Single-AZ Instance (02)	x1e.2xlarge (08 cores / 244 GB RAM)	On-Demand	$ 9,558.62	$ 4,301.38	$ 5,257.24
		Storage (2,048 GB / 1 EBS Volume)	GP2	On-Demand	$ 1,177.60	$ 529.92	$ 647.68
		SQL Server Production EE - RDS Primary Single-AZ Instance (02)	x1e.4xlarge (16 cores / 192 GB RAM)	On-Demand	$ 19,117.24	$ 8,602.76	$ 10,514.48
		Storage (2,048 GB / 1 EBS Volume)	GP2	On-Demand	$ 471.04	$ 211.97	$ 259.07
		SQL Server Production EE - RDS Primary Single-AZ Instance (01)	z1d.6xlarge (24 cores / 192 GB RAM)	On-Demand	$ 11,707.01	$ 5,268.15	$ 6,438.86
		Storage (2,048 GB / 1 EBS Volume)	GP2	On-Demand	$ 235.52	$ 105.98	$ 129.54
		SQL Server Production EE - RDS Primary Single-AZ Instance (01)	z1d.12xlarge (48 cores / 384 GB RAM)	On-Demand	$ 23,414.02	$ 10,536.31	$ 12,877.71
		Storage (2,048 GB / 1 EBS Volume)	GP2	On-Demand	$ 235.52	$ 105.98	$ 129.54
		Total RDS Compute+Storage Costs					**$ 44,009.13**
		Operational DBA tasks			**$**		**$**
		Total RDS - All Environments Scenario			**$ 80**		**44,009.13**

Optimal Cost!

* Database Freedom - Move to Managed Program + License Freedom Program

Customer Example Recap – Hybrid (RDS+EC2) Approach

- 800 On-Premises SQL Server Databases
- Right-Sizing and grouping based on customer requirements
- 150 Databases migrated to 3 Amazon RDS SQL Server Instances
- All other SQL Server Databases migrated to EC2

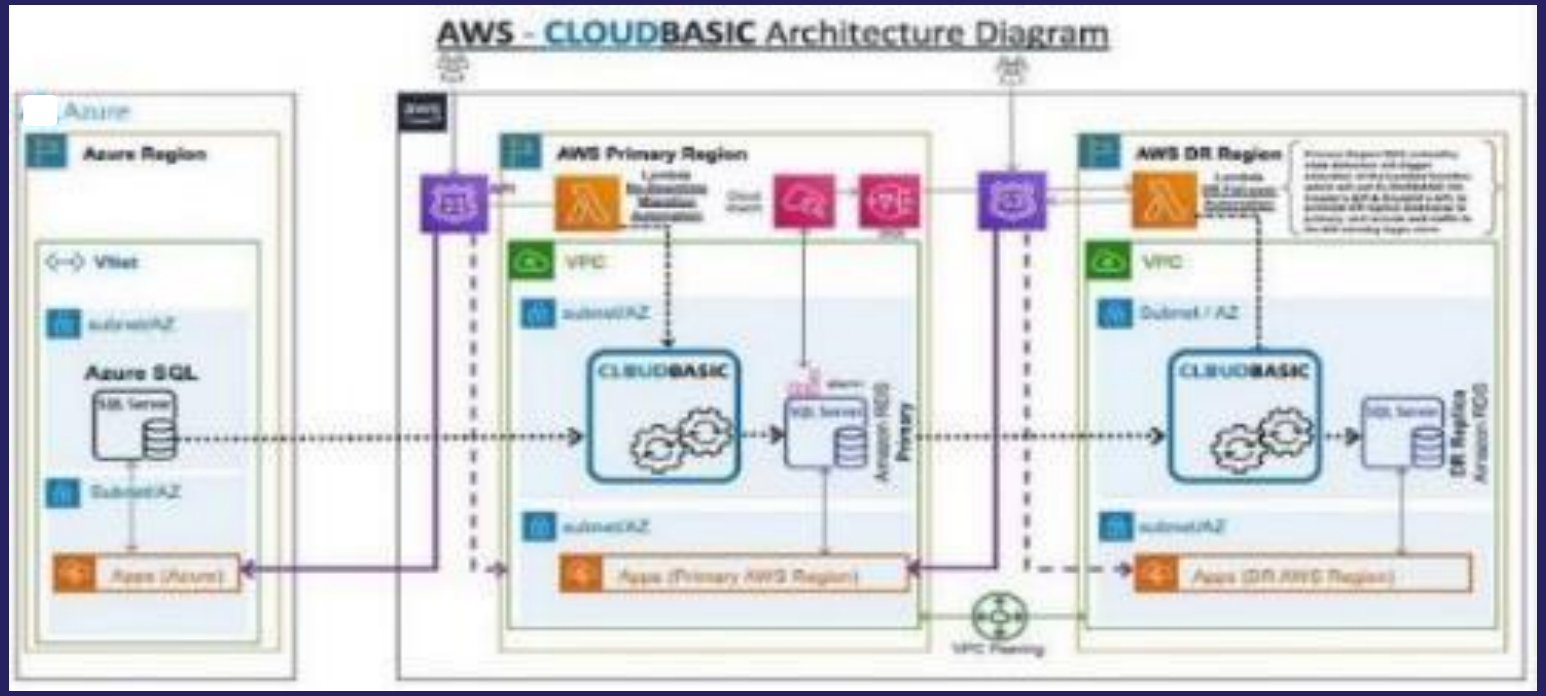
Optimization Scenario 2:

Azure to RDS

Azure SQL to RDS SQL Server Migration

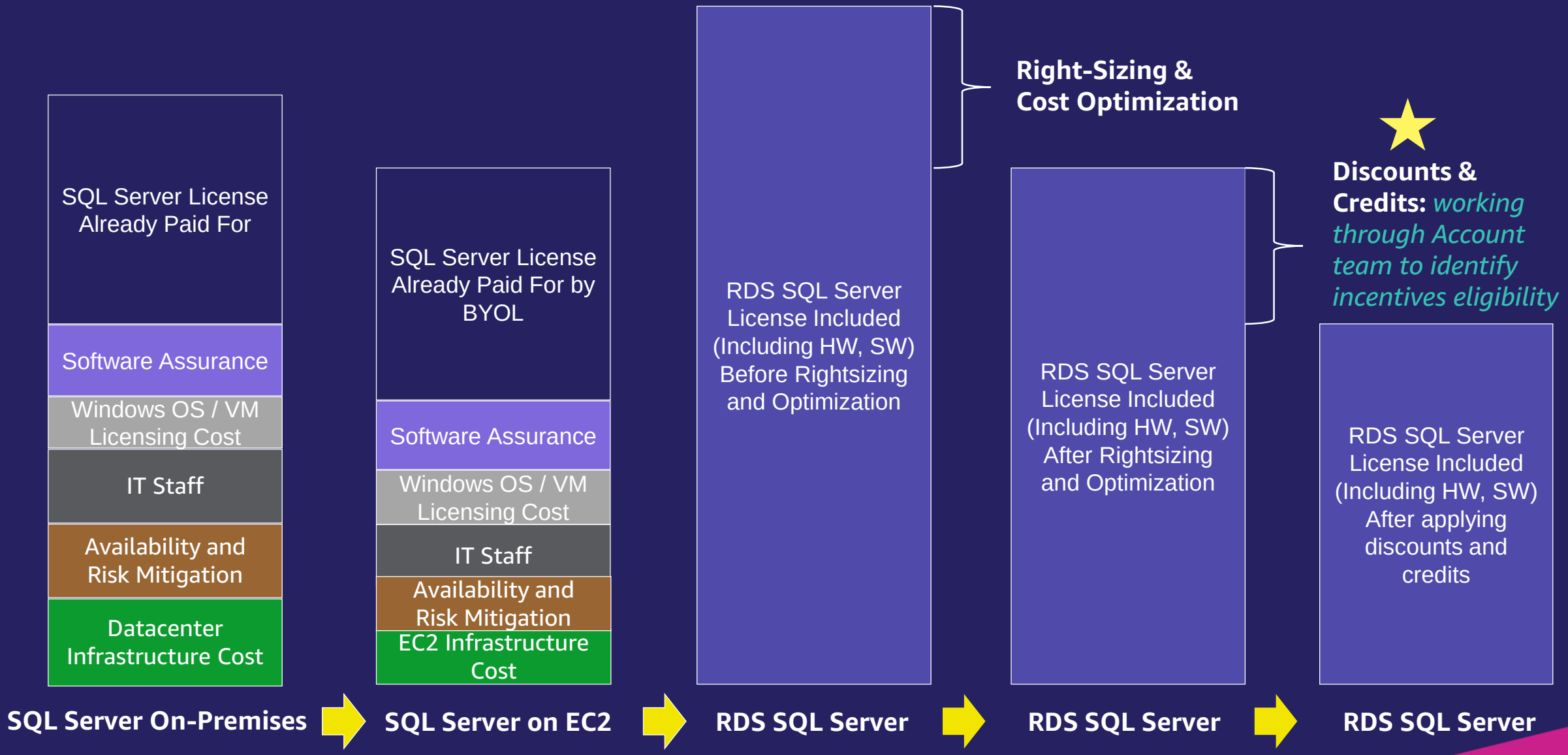
Assessment will require in-depth analysis because of the complexity of Azure SQL services

- Work with your AWS account teams to leverage AWS tools on how to map Azure SQL services (IaaS) to RDS SQL Server
- Customer could leverage CloudBasic to migrate data from Azure SQL to RDS
- Need to determine the type of Azure managed database service offering



Business Case

TCO Analysis



Migration Acceleration Program (MAP)

Database Freedom

+25% Of incremental ARR from modernized DB

Move to Managed DB

+10% Of incremental ARR from migration to managed DB

All workloads

UP TO 25% Of incremental ARR[1]

[1] MAP benefit multiplier can be 10%, 20%, or 25%, depending on whether the incentives are committed upfront or distributed during migration

[2] Available if an Optimization and Licensing Assessment is completed

Resources

RDS for SQL Server Resources

- Public Site
- Pricing
- FAQ
- User Guide
- Best Practices for Running RDS SQL Server
- Best storage practices for running production workloads on hosted databases with Amazon RDS or Amazon EC2

Summary

Discover

Understand requirements and validate RDS SQL Server feasibility. Consider a hybrid approach (RDS + EC2).

Assess

Understand current footprint and Microsoft licensing terms. Leverage automated assessment tools.

Optimize

Right-size and consolidate. Map appropriate SQL Server workloads to RDS. Leverage Database Springboard Program and other resources.

Business Case

Develop a business case including applying qualifying credits and financial incentives.

Call to Action

- Reach out to your account team to conduct a workshop including a deep dive into migration best practices and workload/license assessment
- Consider a PoC to validate your use case
- Identify workloads that may be a fit for RDS SQL Server or RDS Custom for SQL Server

Q & A

Thank you!