



AWS END USER COMPUTING INNOVATION DAY 2022

Best practices to retain employee engagement and inclusion

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AWS

Agenda

Employee Experience

Democratizing Solutions

Future of Virtualization

Key Takeaways



What's reshaping the employee experience?

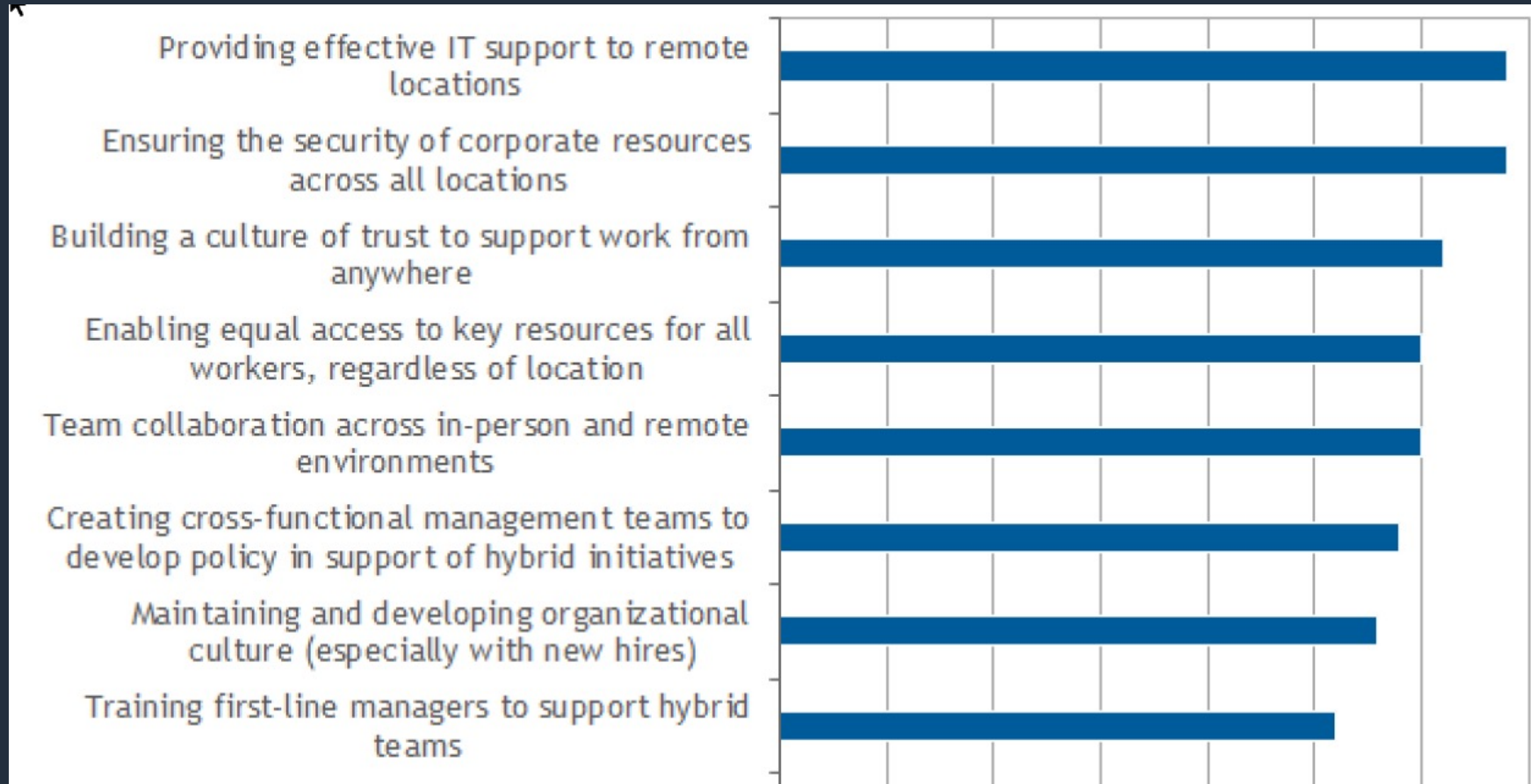
HYBRID WORK IS THE NEW BASELINE

- 1** Hybrid work becomes mainstream
- 2** There's a shortage of critical talent
- 3** Well-being is a key metric
- 4** DEI outcomes could worsen
- 5** Turnover will increase
- 6** Managers' roles are changing
- 7** Gen Z wants in-person work experiences
- 8** Shorter work weeks are a new EVP
- 9** Data collection is expanding

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...but it can be hard...

TOP 3 CHALLENGES TO IMPLEMENTING A HYBRID WORK MODEL
IDC'S FUTURE ENTERPRISE RESILIENCY AND SPENDING SURVEY, WAVE 11, DECEMBER 2021, N = 858



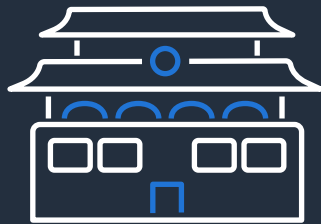
Democratize solutions across all worker types



The future of virtualization is happening now



Security as a driver for transformation



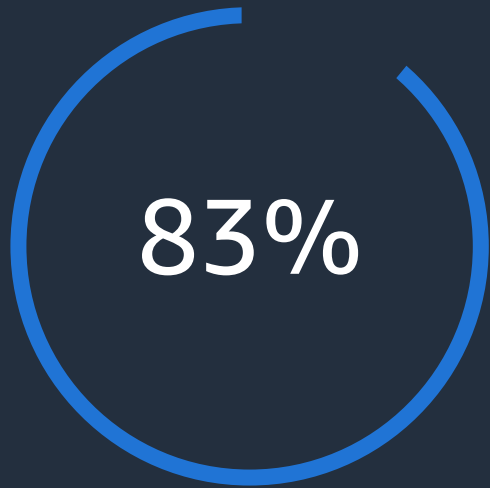
Global shift to
hybrid and remote
work models



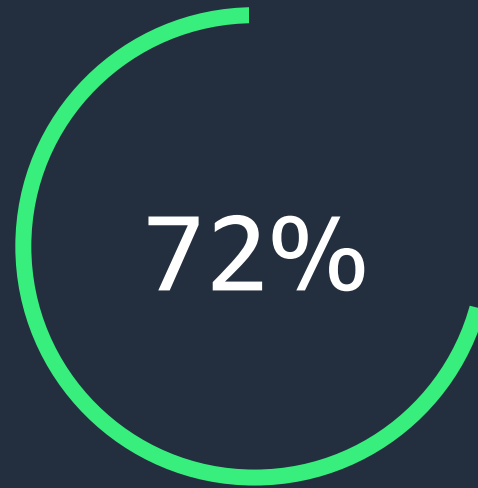
Importance of
data security



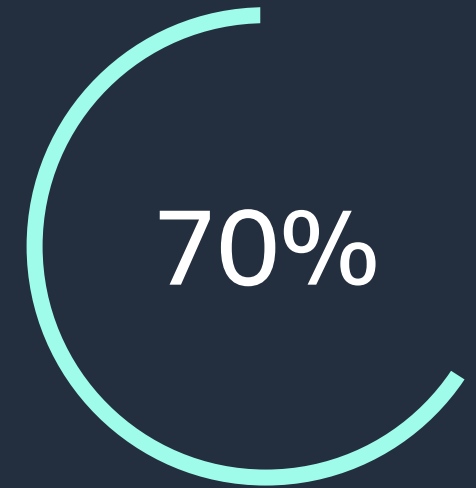
Radical change
happens overnight



US executives adopting a hybrid working environment



Increasing their investment in tools for virtual collaboration



Increasing infrastructure to secure virtual connectivity

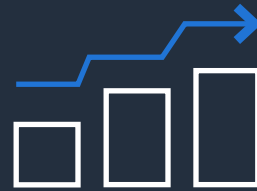
Source: [PWC reports](#)

Maximize workforce flexibility

WHAT'S IMPORTANT?



Fully managed



Elastic



**The right end
user experience**

Key Takeaways

DEMOCRATIZE TRANSFORMATION

- Ongoing changes in the way people work have permanently transformed employees' relationship with and expectations of work
- Transformation demands collaboration across all aspect of the business – people, process, and technology
- Give your entire workforce the capacity to become innovators

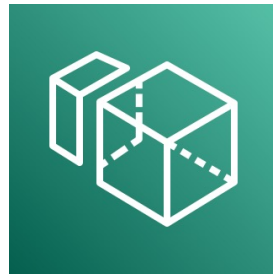


AWS End User Computing supports the new way of working



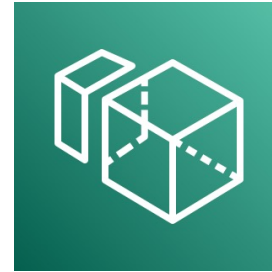
Amazon WorkSpaces Core

Build customized VDI solutions using select, purpose built components from Amazon WorkSpaces



Amazon WorkSpaces

Centrally managed your persistent cloud desktops and stream them to any user



Amazon WorkSpaces Web

Fully managed, non-persistent, browser-based access to internal sites and SaaS web applications with enterprise controls



Amazon AppStream 2.0

Centrally manage your non-persistent desktops and applications while streaming them to any user

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Thank you!

Allyson Boudousquie

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AWS



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