

AWS Activate Word Descriptions

20 words

AWS Activate is the Startup Program that enables you to quickly get started on AWS and grow your business.

50 words

AWS Activate provides the resources you need to quickly get started on AWS and grow business. With AWS credits, personalized guidance, training and more, AWS Activate supports you on your journey. Whether you're just getting started or scaling your startup, Activate takes your startup further.

100 words

AWS Activate provides the resources you need to quickly get started on AWS and grow business. AWS is the world's most comprehensive and broadly adopted cloud platform, offering over 200 fully featured services from data centers globally. Millions of customers—including the fastest-growing startups—are using AWS to lower costs, become more agile, and innovate faster. With AWS credits, personalized guidance, training and more, AWS Activate helps you build your business on AWS supports you every step of the way on your journey. Whether you're just getting started or scaling your startup, Activate takes your startup further.

Social Copy

Get \$xxx in AWS Activate credits plus tools and resources to help build, launch and scale your startup with AWS Activate. The startup program that's on a mission to help you succeed. Apply for AWS Activate today!

Sample eMail Content

Subject line: Build and scale your startup with free AWS credits

Preview line: Build, launch and grow your startup with AWS credits, tools, tech support and more.

Body Copy

We are excited to invite you to apply for AWS Activate Portfolio. Activate Portfolio provides tools and resources to help you build and grow your business including free AWS credits, Business Support credits, cloud training, best practice architectural guidance, perks and discounts from trusted 3rd parties, and recommended content personalized just for you!

As a valued startup affiliated with (name of Activate Provider), you are eligible* to receive the following benefits:

- \$xxx in AWS Activate credits, valid for 2 years
- 40+ AWS solutions templates, tailored to your use case
- Access up to \$800,000 in third-party offers and education programs through Activate Exclusive Offers
- Access to the Activate Console, recommended content, and more!

CTA: Don't miss out. Apply for AWS Activate Portfolio today. (<https://aws.amazon.com/activate/portfolio/>) Use ORG ID (insert ORG ID) when promoted in the application form. It takes just a few minutes to apply.

*For more information, eligibility criteria and FAQs, please click here (<https://aws.amazon.com/activate/>).

