

Main agenda grid with columns for Workshop 1-2, Builder's Session 1-2, Chalk Talks 1-4, Breakout Sessions 1-10, Customer Lightning Talk, and DeepDive Workshop. Rows include sessions like STG208, CMP514, ANA311, etc.

Personas

Table defining 10 personas: Architect, Data Analyst/Engineer, Data Scientist, Developer, IT Administrator, InfoSec, New to the cloud, Emerging Tech, Business and Technical leader, AWS Partner. Each includes a brief description of their role.