AWS SUMMIT HONG KONG

AGENDA
May 22, 2024 | HKCEC

REGISTER NOW

Convention Hall — "LEARN AND SPARK YOUR NEXT CREATIVE IDEA!"
4/F — "GET HANDS-ON, AND START BUILDING HERE!"

Time | Venue	Theatre 1	Theatre 2	Theatre 3	Theatre 4	Theatre 5	Theatre 6 (S425)	AWS Training and Certification Upskill Centre (S421)	AWS Classroom (S423)	AWS Dev Day (S424)	Lightning Talk (S422)	Gamified Learning (S426 - S427)	Executive Forum (S428)
8:30 - 9:30AM	Check-in and networking | Expo opens											
9:30 - 10:30AM	Welcome Remarks & Opening Keynote (featuring Cathay Pacific and Manulife)											
11:00 - 11:30AM	Reinventing with generative AI on AWS	(FSI) One data platform for reporting, analytics, and ML	Chat with AWS Experts			AWS Graviton: The best price performance for your AWS workloads	11:00 - 11:30AM Generative AI essentials for technical and business decision makers	11:00AM - 12:30PM Hands-On: Amazon Bedrock Development for Beginners	DevAx program sharing featuring customer	11:00 - 11:15AM Session 1	11:00AM - 1:00PM AWS Escape Room	11:00AM - 2:00PM Executive Forum *by invitation only
11:40AM - 12:10PM	AWS Partner Solution					Strengthen your security posture with AWS	11:45AM - 12:30PM Exam Prep: AWS Certified Solutions Architect – Associate		Featured tech sharing from Dev Day Call for Community Proposal	11:25 - 11:40AM Building Intelligent Agents with LLMs		
12:15 - 12:45PM	Advancing ESG practices in smart buildings with AI-driven digital twins (featuring ATAL)	(FSI) AI chatbot in payment solutions (featuring Payment Asia)				Data processing at massive scale on Amazon EKS			Community building story sharing from the author of Community-in-a-box	11:50AM - 12:05PM AWS Support Automation Workflows		
12:45 - 1:30PM	Lunch*											
1:30 - 2:00PM	(Utilities) Business transformation with customer analytic Platform on AWS (featuring Towngas)	(FSI) Navigating the cloud-to-cloud transformation journey (featuring PayMe)	(Sports) Transforming the football fan experience: Bundesliga Match Facts (BMF)	Unlock generative AI potential with Amazon ECS and AWS Fargate	Use RAG to improve responses in generative AI applications & Transform student learning experience with LLM on AWS (featuring Goodnotes)	Best practices for serverless developers	1:30 - 2:00PM Introduction to prompt engineering	1:30 - 2:30PM Build serverless e-commerce with generative AI	Featured tech sharing from Dev Day Call for Community Proposal	1:45 - 2:00PM AWS Culture: Where Everyone is a Leader	1:30 - 3:30PM AWS GameDay: LoL Esports Edition RSVP NOW!	
2:10 - 2:40PM	(Retail) Cross border C2C e-Commerce at your fingertips, all powered by AWS	(Real estate) App modernization on AWS for scalability and reliability	(F&B) Driving efficiency and sustainability with AWS innovation mechanisms (featuring Cornerstone)	Generative Business Intelligence (BI) in Amazon QuickSight (featuring WeLend)	Panel Discussion: Advancing responsible AI in the generative era (featuring HKSTP & Hong Kong Computer Society)	Harness the power of Karpenter to scale, optimize and upgrade Kubernetes	2:15 - 3:00PM Exam Prep: AWS Certified Data Engineer – Associate					
2:50 - 3:20PM	AWS Partner Solution					Unlocking serverless web applications with AWS Lambda Web Adapter		2:45 - 3:15PM Generative BI Workshop				
3:30 - 4:00PM	(Retail) Digital transformation with The Points App on AWS (featuring Sun Hung Kai Properties)	(Logistics) What's the coming Electric Vehicle (EV) market trend and future after 2024 (featuring The Halo Energy)	How Amazon.com enhanced shopping with generative AI and foundation models	Build a data foundation to fuel generative AI (featuring Lalamove)	Navigating the future of AI: Deploying generative models on Amazon EKS (featuring Dayta AI)	Building secure generative AI applications on AWS	Build and run it: Streamline DevOps with machine learning on AWS	3:30 - 5:00PM The path to cloud troubleshooting: Exploring AWS in practice	Supercharge your development with AWS generative AI developer tools	3:00 - 5:00PM Enterprise Startup Connect	4:00 - 5:30PM AWS GameDay: Well-Architected Framework	3:00 - 6:00PM Industry Connect *by invitation only
4:05 - 4:35PM	AWS Partner Solution			Web3 session 1		Boost agent productivity with real-time transcription and insights (featuring Fano Labs)	New AWS generative AI features and tools for developers		Utilizing machine learning & vector databases for advanced AI search			
4:40 - 5:10PM	Build responsible AI applications with Guardrails for Amazon Bedrock	Harness the power of AWS to build game-changing applications	Simplify generative AI app development with agents for Amazon Bedrock	AWS Partner Solution	Web3 session 2	AWS vector database capabilities with best practices for querying vector data	Train and tune state-of-the-art ML models on Amazon SageMaker		Model choice in Amazon Bedrock			
5:15 - 5:45PM		Customize FMs for generative AI applications with Amazon Bedrock	Automate app upgrades & maintenance using Amazon Q code transformation		Web3 session 3				Securely build generative AI apps and control data with Amazon Bedrock			

*Information as of April 26, 2024 | *Lunch not included*

KEY

Industry Solutions	Technical Series	Generative AI Session — For business | For developers | Data foundation | Responsible AI	AWS Dev Day	Hands-on Session