

Time		Track 1 AI & Machine Learning	Track 2 Data & Insights	Track 3 Industries Embracing the Cloud: Financial Services & Retail	Track 4 Security & Compliance	Track 5 Cloud for Every Application	Track 6 Developer Acceleration	Track 7 Digital Transformation
09:00 – 09:20		20 mins						
		VIRTUAL EXPO OPENS						
09:20 – 10:30		70 mins						
		WELCOME REMARKS AND OPENING KEYNOTE (FEATURING WELEND & YAMATO LOGISTICS)						
10:30 – 11:00	30 mins	Identifying fraud in the digital era with Amazon Fraud Detector	Accelerate your time to insights with fast, easy, and secure cloud data warehousing at scale	How MSIG HK is achieving business growth leveraging Data (featuring MSIG HK)	Raising your AWS security posture with operational excellence	How application modernization and decentralized operating model help to decrease "time-to-value" (featuring Covergo)	What's new in Amazon EC2	Setting new trends in consumer market with Cloud Transformation (featuring DCH)
11:05 – 11:35	30mins	Accelerate innovation using Low-Code & No-Code ML	Driving better operational decision making in the shipping industry through the use of analytics (featuring Fleet Management)	11:05 - 11:20 FSI Lightning Talk: Empowering DBS Quants with high performance compute (featuring DBS Bank)	Securely managing identities and access in AWS	Connecting the edge to AWS with Peplink's solutions (featuring Peplink)	Edge of things for enterprise (featuring Springdel)	AWS Digital Innovation Program
11:40 – 12:10	30mins	Improving business efficiency with AI / ML	How Maxim's data enrich customer experiences * (featuring Maxim's Caterers)	Financial services security and compliance	Data storage and protection on AWS (featuring LeapXpert)	Building next-generation event-driven applications with event-driven architectures	Edge networking to optimize your user experience and improve security	Migrating and modernizing enterprise workloads
12:10 – 13:15		65 mins						
		LUNCH BREAK						
13:15 – 13:45		30 mins						
		AFTERNOON KEYNOTE: BUILD MODERN, SECURE APPLICATIONS WITH SUSTAINABILITY IN MIND						
13:45 – 14:15	30 mins	Sponsored by Intel: Solving business challenges with AI - powered by Intel on AWS	Sponsored by PwC: Uncover ESG insights with a secure cloud data platform	Sponsored by Veeam: Designing secure protection environments with Veeam and AWS	Sponsored by Ingram Micro: Identify and remediate security gaps to improve your cloud security posture	Sponsored by Kyndryl: Fast forward enterprise cloud transformation	Live chat with AWS experts	Live chat with AWS experts
14:20 – 14:50	30 mins	Transforming traditional stores with Machine Learning (featuring Dayta AI)	Modern data architecture with the best of both data lakes and purpose-built data stores	InReality: Analytics in retail (featuring InReality)	Increase the cyber resilience efficiency by Threat Modelling	Introducing AWS Cloud WAN and AWS Direct Connect SiteLink	Infrastructure as code (featuring Gusto Labs)	Setting up an online shop with payment gateway and e-loyalty in just 3 weeks* (featuring Cityline)
14:55 – 15:25	30 mins	Automate your Machine Learning lifecycle with MLOps * (featuring Sun Hung Kai Properties)	Building with AWS purpose-built databases	CRM modernization for retail * (featuring Prizm)	Shift-left cloud security in SDLC	Innovating with IoT on AWS	Cost optimization with the AWS well-architected design principles	Striving in the era of remote workplace with Amazon Connect, Amazon WorkSpaces & Amazon AppStream 2.0
15:30 – 16:00	30mins	How to succeed in a Machine Learning project	Analytics for everyone with ML-powered Amazon QuickSight	How Ztore scale through unpredictable traffic spike with Serverless Architecture? * (featuring Ztore)	Live chat with AWS experts	Live chat with AWS experts	Live chat with AWS experts	Digital transformation and procurement modernization with AWS Marketplace