

## Agenda

	BREAKOUT 1	BREAKOUT 2	BREAKOUT 3	BREAKOUT 4	BREAKOUT 5	BREAKOUT 6	BREAKOUT 7	BREAKOUT 8	BREAKOUT 9
			AIM210   Bring the power of generative AI to your employees with Amazon Q	DOP304   Containers or Serverless Functions - When to choose what?	ANT302   Vector database and zero-ETL capabilities for Amazon OpenSearch Service	SVS301   Building next-generation applications with event-driven architecture	AIM306   Explore image generation and search with FMs on Amazon Bedrock	DOP305   Optimize your Java application for containers and serverless	AIM206   Threat modeling your generative AI workload to evaluate security risk
09:00 - 09:45			Level 200 - Intermediate Presented by: AWS	Level 300 - Advanced Presented by: AWS	Level 300 - Advanced Presented by: AWS	Level 300 - Advanced Presented by: AWS	Level 300 - Advanced Presented by: AWS	Level 300 - Advanced Presented by: AWS	Level 200 - Intermediate Presented by: AWS
10:00 - 11:00	Opening Keynote								
	ARC301   Do modern cloud applications lock you in?	AIM101   Reinventing with generative Al on AWS	NET301   Elevating AWS Hybrid  Connectivity to new heights with AWS  Cloud WAN	COP202   Navigating digital sovereignty with more control and choice	BIZ101   Manufacturing and Logistics	BOA305   Building an AWS solutions architect agent with Amazon Bedrock	COP301   Building observability to increase resiliency	ANT205   How smava boosts business agility and innovation with Amazon Redshift	BIZ102   How to migrate SAP for Siemens Digital Industries to AWS
11:15 - 12:00	Level 300 - Advanced Presented by: AWS	Level 100 - Foundational Presented by: AWS	Level 300 - Advanced Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 100 - Foundational Presented by: AWS	Level 300 - Advanced Presented by: AWS	Level 300 - Advanced Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 100 - Foundational Presented by: AWS
	DAT201   Amazon DynamoDB Deep Dive with Flo Health: Powering Critical Data for 350M Users	AIM202   Amazon Q: Your new assistant and expert guide for building with AWS	AIM209   Build a data foundation to fuel generative AI	AIM204   How to deliver business value in financial services with generative AI	AIM208   Embracing AI: idealo's Solution idealo'	COP203   Driving efficiency and innovation at scale with cloud platforms	BIZ201   Why industry leaders choose  AWS for RISE with SAP	AIM205   Innovate faster with generative AI (Zalando)	ARC204   The Power of Teamwork and Modernization in Zurich's Migration to AWS
12:15 - 13:00	Level 200 - Intermediate Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 200 - Intermediate Presented by: AWS
	BOA304   Navigating the future of AI:  Deploying generative models on  Amazon EKS	ARC302   Advanced integration patterns & trade-offs for loosely coupled systems	AIM303   Parameter Efficient Finetuning with LoRA on AWS	NET302   How SBB brings cloud to on-prem & runs critical apps on AWS Outpost	BIZ103   How adidas revolutionizes digital systems to fuel a thriving business	AIM203   How the Bundesliga adopts an agile and cross-functional data strategy	ANT303   Amazon DynamoDB zero-ETL integration with Amazon OpenSearch Service	AIM201   Audi's GENAI-Powered chatbot to increase team efficiency	COP204   HelloFresh's Hyper Growth with AWS: Mindset Shift and Beyond
13:15 - 14:00	Level 300 - Advanced Presented by: AWS	Level 300 - Advanced Presented by: AWS	Level 300 - Advanced Presented by: AWS	Level 300 - Advanced Presented by: AWS	Level 100 - Foundational Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 300 - Advanced Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 200 - Intermediate Presented by: AWS
	DAT401   Deep dive into Amazon Aurora and its innovations	ARC201   How AWS powers Delivery Hero's Logistics Optimization Process	ANT301   The road to MLOps: Verivox's  ML modernisation using Amazon SageMaker	BOA202   Accelerate DevOps with generative AI and Amazon CodeCatalyst	AIM305   Build a cost-effective conversational agent with Llama 2	ARC202   Architecting a Global  Multi-Tenant Application Composition Platform	AIM207   What's next in contact centers with Amazon Connect and generative AI	DOP203   Journey to an internal developer platform @ d.velop	DAT206   Deploying a global robot workforce for industrial inspections
14:15 - 15:00	Level 400 - Expert Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 300 - Advanced Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 300 - Advanced Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 200 - Intermediate Presented by: AWS
	DOP301   Supercharge your development with AWS generative AI developer tools	SVS302   Refactoring to serverless  Level 300 - Advanced	DOP303   Streamlining Cloud  Migrations: AWS Copilot for Containerized Applications	BOA303   Build responsible AI applications with Guardrails for Amazon Bedrock	NET303   Advanced VPC designs and new capabilities	DOP202   BMW Software Factory - winning strategies to maximize value	ARC203   What's new in the AWS moder-	ANT206   Rethinking Data Accessibility:  Data Mesh meets Enterprise Integration	COP101   Harness the power of AWS to build game-changing applications
15:15 - 16:00	Level 300 - Advanced Presented by: AWS	Presented by: AWS	Level 300 - Advanced Presented by: AWS	Level 300 - Advanced Presented by: AWS	Level 300 - Advanced Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 100 - Foundational Presented by: AWS
	AIM302   Prompt engineering best practices for LLMs on Amazon Bedrock	DOP201   The Amazon Software  Development Process	DAT203   Adobe Campaign's cost Optimization strategies with Amazon RDS	AIM304   Explore text-generation FMs for top use cases with Amazon Bedrock	DOP401   Harness the power of Karpenter to scale, optimize & upgrade Kubernetes	BIZ301   Use SAP HANA Cloud Vector Engine to Build Advanced Solutions on AWS	BOA301   Generative AI: Architectures and applications in depth	DAT301   Crafting modern data platforms: reveal your data value	DAT207   Running a Real-Time, Petabyte Scale Streaming Analytics Platform on AWS
16:15 - 17:00	Level 300 - Advanced Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 300 - Advanced Presented by: AWS	Level 400 - Expert Presented by: AWS	Level 300 - Advanced Presented by: AWS	Level 300 - Advanced Presented by: AWS	Level 300 - Advanced Presented by: AWS	Level 200 - Intermediate Presented by: AWS
	SVS401   Best practices for serverless developers	AIM301   Model choice in Amazon Bedrock	COP201   Making dollars and sense out of FinOps	DAT208   Optimizing storage price and performance with Amazon S3	SVS201   Elevating workflows with  AWS Step Functions and generative AI	BOA302   Implementing distributed design patterns on AWS		DAT209   Future-proofing your applications with AWS databases	BOA201   Generative AI: Asking for a friend
17:15 - 18:00	Level 400 - Expert Presented by: AWS	Level 300 - Advanced Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 300 - Advanced Presented by: AWS		Level 200 - Intermediate Presented by: AWS	Level 200 - Intermediate Presented by: AWS
17:00 - 18:30	Networking Reception   Sponsored by PagerDur	ty							

Agenda is subject to change. / Änderungen an der Agenda vorbehalten.



## Agenda

	STARTUP STAGE	WOMEN OF THE CLOUD	PUBLIC SECTOR AREA	AUTOMOTIVE GARAGE	TRAINING & CERTIFICATION	COMMUNITY STAGE
	STP301   Move fast, stay secure:	WOC201   Sustainable Resource	WPS101   Digitale Souveränität: Innovationsmotor für Deutschland?	PAS214   Virtual software engineering:	TNC201   Exam prep Study Session:  AWS Certified Developer – Associate	
09:00 - 09:45	Level 300 - Advanced Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 100 - Foundational Presented by: AWS	Level 200 - Intermediate Presented by: ETAS	Level 200 - Intermediate Presented by: AWS	
10:00 - 11:00	Opening Keynote					
	STP101   AWS 101: Rocket fuel for Startups	Transformative Change Towards a Green	WPS102   AWS TechAlliance - wie Cloud die Zukunft des Arbeitsmarkt verändert	AUT201   Build a scalable simulation	TNC202   Understand your customers better with a modern data strategy	GenAl assistant for a women-in-cloud
11:15 - 12:00	Level 100 - Foundational Presented by: AWS	Future  Level 100 - Foundational  Presented by: AWS	Level 100 - Foundational Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 300 - Advanced Presented by: Community
	STP201   How to Start a Startup with an	WOC202   Enabling the world's largest coach network with Machine Learning	WPS201   Gesetzeskonforme Nutzung von Machine Learning-Services bei der Barmer	AUT202   How Stellantis Enables Collaboration on its Global Data & Software Platform	TNC101   Build in-demand cloud skills your way with Skill Builder	
12:15 - 13:00	Level 200 - Intermediate Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 100 - Foundational Presented by: AWS	
	STP102   How to raise capital for your startup and succeed in 2024	transportation network with Machine	WPS202   Wie DLR und BMBF IT-Grund- schutz-Compliance mit AWS erreicht haben	AUT203   How Continental Paved the Way to Leverage AI on the	TNC102   Introduction to Prompt Engineering	COM304   How we DDOSed the Route 53 Resolver API. Unintentionally.
13:15 - 14:00	Level 100 - Foundational Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Shopfloor  Level 200 - Intermediate  Presented by: AWS	Level 100 - Foundational Presented by: AWS	Level 300 - Advanced Presented by: Community
	STP203   Enhance your Document workflows with generative AI feat. Semantha	WOC203   Understand, experience, delight customers - How data and AI are revolutionizing customer engagement	WPS301   Status Quo - Datenschutz, wo stehen wir im Diskurs	AUT204   BMWs approach to scale SDV using cloud-native tool	TNC203   Generative AI for decision Makers	COM201   Design a mission critical serverless application for high resilience
14:15 - 15:00	Level 200 - Intermediate Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 300 - Advanced Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 200 - Intermediate Presented by: Community
	STP202   Generative AI panel: Moving beyond the hype and realizing value	WOC105   Envisioning the future: Al, robotics, and their implications on society	WPS103   Es geht mehr als gedacht: Cloudreise einer Bundesbehörde	PAS104   Driving Innovation:	True you ment are mice can	COM303   Supercharge Lambda functions with AWS Powertools
15:15 - 16:00	Level 200 - Intermediate Presented by: AWS	Level 100 - Foundational Presented by: AWS	Level 100 - Foundational Presented by: AWS	Level 200 - Intermediate Presented by: Snowflake	Level 200 - Intermediate Presented by: AWS	Level 300 - Advanced Presented by: Community
	STP205   Scaling from 0 to 100 million customer interactions - Featuring Proglove	WOC103   Overcoming Bias with Ethical AI	WPS104   Nachhaltige Innovation mit Public Cloud in der öffentlichen Verwaltung	AUT206   Driving Efficiency:  How BMW optimized cloud cost efficiency on AWS	TNC205   Prep Study Session: AWS Certified Solutions Architect Associate	COM302   Networkless Revolution: Embracing AWS VPC Lattice for Modern Deployment
16:15 - 17:00	Level 200 - Intermediate Presented by: AWS	Level 100 - Foundational Presented by: AWS	Level 100 - Foundational Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 300 - Advanced Presented by: Community
	STP204   Build without limits: The next- generation developer experience at AWS	WOC104   Advancing responsible AI in the generative era	WPS203   Innovationen im Gesundheits- wesen durch sicheren Datenaustausch	AUT205   Revolutionising Fleet Orchestration: Inside ZF's SCALAR -	TNC206   Building hybrid network connectivity with AWS	Z
17:15 - 18:00	Level 200 - Intermediate Presented by: AWS	Level 100 - Foundational Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Transformation on AWS  Level 200 - Intermediate  Presented by: AWS	Level 200 - Intermediate Presented by: AWS	
17:00 - 18:30	Networking Reception   Sponsored by PagerDut	у				



## Agenda

15 May 2024

	AWSOME STORIES THEATRE 1	AWSOME STORIES THEATRE 2		AWSOME STORIES STAGE
10:00 - 11:00	Opening Keynote			
11:15 – 11:30	PAT109   The Quest to End-to-End Visibility	PAT303   Command The Cloud: Threat Intel for Attack Surface Security	11:15 – 11:45	PAS201   Prisma Cloud: Protect Applications from Code to Cloud
11.15 - 11.30	Level 100 - Foundational Presented by: Datadog	Level 300 - Advanced Presented by: Rapid7		Level 200 - Intermediate Presented by: Palo Alto Networks
11:45 - 12.00	PAT211   Swisscom's Gen Al Journey with Accenture & AWS in insurance	PAT209   Build Generative AI-powered apps with MongoDB Atlas on AWS	7.5	PAS203   Accelerate Gen AI with Amazon Bedrock and Snowflake
	Level 200 - Intermediate Presented by: Accenture	Level 200 - Intermediate Presented by: MongoDB	12:00 - 12.30	Level 200 - Intermediate Presented by: Snowflake
42.45 42.70	PAT214   Reduce risk of operational failure with AlOps and Automation	PAT202   Insights Into Hellmann Logistics' Zero Trust Strategy	12.00 - 12.30	
12.15 - 12:30	Level 200 - Intermediate Presented by: PagerDuty  Level 200 - Intermediate Presented by: Zscaler			
12.45 - 13:00	PAT212   Innovating Enterprise Search: KWS's Gen Al Journey with Adastra	PAT302   Build a Security Strategy you can Trust	12.45 - 13:15	PAS202   Do you really need GPUs for your AI workloads?
12.45 - 15.00	Level 200 - Intermediate Presented by: Adastra	Level 300 - Advanced Presented by: Check Point Software		Level 200 - Intermediate Presented by: Intel
13:15 - 13:30	PAT221   Protecting your hybrid cloud with Zero Trust	PAT104   Boost your Innovation with Experience-Based Acceleration		PAS213   Adevinta & mobile.de – from Data Center to AWS and beyond
13.13 - 13.30	Level 200 - Intermediate Presented by: Palo Alto Networks	Level 100 - Foundational Presented by: Devoteam	13:30 - 14:00	Level 200 - Intermediate Presented by: Deloitte
13:45 - 14:00	PAT108   Reforming (Re)insurance products using IoT data	PAT216   Driving Down the Cost of Observability		
13113 1 1160	Level 100 - Foundational Presented by: Slalom	Level 200 - Intermediate Presented by: Coralogix		NII.
14:15 - 14:30	PAT215   Stay ahead of the curve with the evolving Al landscape	PAT106   Driving Innovation: MAN's Software Defined Vehicle Platform	14:15 - 14:45	PAS103   Cloud Security - From attack disruption to SoC Empowerment
	Level 200 - Intermediate Presented by: Cloudflare	Level 100 - Foundational Presented by: msg		Level 100 - Foundational Presented by: Trend Micro
14:45 - 15:00	PAT107   How AI can drive benefit in your Amazon Connect Contact Center	PAT208: A Cloud Journey Guide from AMD, Txture & Public Cloud Group	ā s	PAS210   Fitting the Security Operating Model to the Cloud
14:45 - 15:00	Level 100 - Foundational Presented by: SoftwareOne  Level 200 - Intermediate Presented by: Advanced Micro Devices		15:00 15:30	Level 200 - Intermediate Presented by: Wiz
15:15 - 15:30	PAT224   Accelerate Gen AI with Amazon Bedrock and Snowflake	te Gen Al with Amazon PAT105   How we migrated an Al-		
	Level 200 - Intermediate Presented by: Snowflake	Level 100 - Foundational Presented by: Automat-IT		SU
15:45 - 16:00	PAT101   Regulatory Pop: NIS2, DORA, Beer, & Bubbly	PAT205   Controlling Machines - Feature Flagging in an Al World	15:45 - 16:15	PAS207   Observability for Serverless Workloads
15.45 - 16.00	Level 100 - Foundational Presented by: Lacework  Level 200 - Intermediate Presented by: LaunchDarkly			Level 200 - Intermediate Presented by: Datadog
16:15 - 16:30	PAT112   Enabling data flow.  Streamlining data collection with Cribl		PAS101   How Axel Springer NMT Automated Dev-First Security in the SDLC	
10.13 - 16.30	Level 100 - Foundational Presented by: Cribl Level 200 - Intermediate Presented by: Rackspace			Level 100 - Foundational Presented by: Snyk
17:00 - 18:30	Networking Reception   Sponsored by PagerDu	ty		

16 May 2024

	AWSOME STORIES THEATRE 1	AWSOME STORIES THEATRE 2		AWSOME STORIES STAGE
10:00 - 11:00	Opening Keynote			
11:15 – 11:30	PAT301   Securing your GenAlWorkloads with Trend Micro Vision One	PAT213   Automotive Data - Transfer & Transform	11:15 – 11:45	PAS206   Smart Move: From 300 CE to 53 nodes EE with Couchbase & AWS Graviton
11.15 - 11.50	Level 300 - Advanced Presented by: Trend Micro	Level 200 - Intermediate Presented by: Bosch		Level 200 - Intermediate Presented by: Couchbase
11:45 - 12.00		PAT210   Scaling customer service delivery on AWS	12:00 - 12.30	PAS212   Future of Al Interaction:  MetaHuman Avatar with GenAl on AWS
	Level 200 - Intermediate Presented by: AllCloud	Level 200 - Intermediate Presented by: tecRacer		Level 200 - Intermediate Presented by: T-Systems
40.45 40.70		PAT206   The EKS Playbook: Switching to Kubernetes - a Customer Case		
12.15 - 12:30	Level 200 - Intermediate Presented by: SumoLogic	Level 200 - Intermediate Presented by: kreuzwerker		
		PAT204   Cloud Journey: adidas & EPAM	12.45 - 13:15	PAS205   Building a Scalable Rate Calculator for Insurance Offers
12.45 - 13:15	Level 200 - Intermediate Presented by: GitLab	Level 200 - Intermediate Presented by: EPAM		Level 200 - Intermediate Presented by: Public Cloud Group
		PAT203   How Knowledge Graphs Are Shaping the Future of Generative Al		PAS102   XENTRY Truck - Navigating the AWS Migration Journey
		Level 200 - Intermediate Presented by: Neo4j	z 13:30 - 14:00	Level 100 - Foundational Presented by: IBM
13:45 - 14:00	PAT103   Driving AWS Modernization with AI Observability & Security	PAT207   Why is Architectural Drift a problem for DevSecOps?		
	Level 100 - Foundational Presented by: Dynatrace	Level 200 - Intermediate Presented by: CrowdStrike		241
14:15 - 14:30	PAT220   Sicherheit für sensible KI-Applikationen im Betrieb	PAT201   Optimizing Cloud Management with Platform Engineering	14:15 - 14:45	PAS208   How to be prepared for AWS European Sovereign Cloud
	Level 200 - Intermediate Presented by: Deloitte	Level 200 - Intermediate Presented by: NetApp		Level 200 - Intermediate Presented by: adesso
14:45 - 15:00		PAT102   Innovating automotive software development enabling business agility		PAS204   Revolutionize Legal Sector: Al-driven SaaS on AWS
14.43 - 13.00	Presented by: F5 Networks Limited	Level 100 - Foundational Presented by: PricewaterhouseCoopers	<b>15:00 - 15:30</b>	Level 200 - Intermediate Presented by: Reply
15:15 - 15:30		PAT111   Leveraging GenAl to Enhance Augmenting Data-Driven Responses	13.00 - 13.30	
	Level 200 - Intermediate Presented by: Aiven	Level 100 - Foundational Presented by: Denodo		
15:45 - 16:00	PAT217   Accelerate the move from SAP BW to SAP Datasphere	PAT225   Controlling Machines - Feature Flagging in an Al World	15:45 - 16:15	PAS209   Observability first - plentymarkets' cloud native journey
135 - 10.00	Level 200 - Intermediate Presented by: Boomi	Level 200 - Intermediate Presented by: LaunchDarkly	19119 10:13	Level 200 - Intermediate Presented by: New Relic
16:15 - 16:30	PAT113   Modernize Workforce and Consumer Identities with Okta + Auth0	AN	16:30 - 17:00	PAS211   Decoding AWS Costs & Traffic Insights at OLX
10.15 - 10.50	Level 100 - Foundational Presented by: Okta		10.30 - 17.00	Level 200 - Intermediate Presented by: Apptio
17:00 - 18:30	Networking Reception   Sponsored by Pagerl	Outy		

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