

60 mins	Opening keynote: Reinventing business with data						
	Data-driven organizations	Modernize data infrastructure: Data movement & management	Modernize data infrastructure: Databases	Unify your data: Accelerating insights	Innovate with analytics & ML	Experiential Showcase	
15 mins	Building a smarter, faster business with a modern data strategy	Introduction to data movement and management LEVEL 100	Build the future of your business with AWS database LEVEL 100	Harness the power of your data with AWS analytics LEVEL 100	Build new experiences and reimagine processes with Analytics and Machine Learning LEVEL 100	<ul style="list-style-type: none"> <li>• Ask the Experts</li> <li>• Hands-on labs / Digital training</li> <li>• Resource center</li> <li>• Customer stories</li> </ul>	
30 mins		A journey of analytic data to a warm lake, hot insights, and frozen glacier LEVEL 100	Purpose-built databases: Choose the right tool for each job LEVEL 200	Analytics services optimized for your use case LEVEL 200	Democratizing Insights: Scaling machine learning beyond the data scientist LEVEL 200		
30 mins	Transform your data approach - Develop your modern data strategy LEVEL 100	Migration myth busting on moving your data to AWS LEVEL 200	Transform your Oracle database operating model by leveraging AWS managed databases LEVEL 200	Break free from the constraints of on-premises data warehouses with Amazon Redshift LEVEL 200	Embedding analytics into your SaaS applications with Amazon QuickSight LEVEL 200		
30 mins	Reinventing data and analytics strategy for media and entertainment with AWS LEVEL 100	Data Lake security in Amazon S3 LEVEL 200	SQL Server on AWS: Choosing the right strategy LEVEL 300	New data warehousing use cases with Amazon Redshift LEVEL 200	Deliver better customer experiences with machine learning in real-time LEVEL 300		
15 mins	Break						
30 mins	How data literate is your organization LEVEL 100	Build a secured, mutable, high-performance data lake in days with AWS Lake Formation LEVEL 200	Architecting on AWS managed databases like a rockstar! LEVEL 300	Modernize log analytics with Amazon OpenSearch Service LEVEL 200	Sentiment analysis using Amazon Aurora machine learning integration LEVEL 200		
30 mins	How AXA Singapore transformed into a data-driven enterprise through a modern data platform on AWS LEVEL 100	Data preparation made easy with AWS Glue DataBrew LEVEL 300	Build scalable, global applications with NoSQL databases LEVEL 200	Beyond batch processing: Real-time analytics at scale with Apache Flink LEVEL 300	Building a document processing solution with Amazon Textract, database, data lakes, and analytics on AWS LEVEL 200		
30 mins	Solving business challenges with your data LEVEL 100	Simplify data integration with AWS Glue LEVEL 200	Extreme performance at cloud scale: Supercharge your real-time applications with Amazon ElastiCache LEVEL 200	Move Apache Spark, Hadoop & other big data applications to the cloud with Amazon EMR LEVEL 300	Image and Video Analysis with Amazon Rekognition and Analytics on AWS LEVEL 200		
45 mins	Closing						

\* Agenda subject to change

## SESSION DETAIL

### INTRODUCTORY

#### Level 100

Sessions are focused on providing an overview of AWS services and features, with the assumption that attendees are new to the topic.

### INTERMEDIATE

#### Level 200

Sessions are focused on providing best practices, details of service features and demos with the assumption that attendees have introductory knowledge of the topics.

### ADVANCED

#### Level 300

Sessions dive deeper into the selected topic. Presenters assume that the audience has some familiarity with the topic, but may or may not have direct experience implementing a similar solution.