



| Time | | Track 1 AI & Machine Learning | Track 2 Data & Insights | Track 3 Industries Embracing the Cloud: Financial Services & Retail | Track 4 Security & Compliance | Track 5 Cloud for Every Application | Track 6 Developer Acceleration | Track 7 Digital Transformation |
|--|---------|--|--|--|---|---|---|---|
| 09:00 – 09:30 | | 30 mins | | | | | | |
| VIRTUAL EXPO OPENS | | | | | | | | |
| 09:30 – 10:30 | | 60 mins | | | | | | |
| WELCOME REMARKS AND OPENING KEYNOTE (FEATURING YAMATO) | | | | | | | | |
| 10:30 – 11:00 | 30 mins | Identifying fraud in the digital era with Amazon Fraud Detector | How Maxim's data enrich customer experiences ★ (featuring Maxim's Caterers) | How to achieve business growth by leveraging data (featuring MSIG Insurance) | Data storage and protection on AWS (featuring LeapXpert) | How application modernization and decentralized operating model help to decrease "time-to-value" (featuring Covergo) | What's new in Amazon EC2 | Setting new trends in consumer market with Cloud Transformation (featuring DCH) |
| 11:05 – 11:35 | 30mins | Accelerate innovation using Low-Code & No-Code ML | Driving better operational decision making in the shipping industry through the use of analytics (featuring Fleet Management) | Empowering DBS Quants with high performance compute (featuring DBS Bank) | Securely managing identities and access in AWS | Connecting the edge to AWS with Peplink's solutions (featuring Peplink) | Edge of things for enterprise (featuring Springdel) | AWS Digital Innovation Program |
| 11:40 – 12:10 | 30mins | Improving business efficiency with AI / ML | Accelerate your time to insights with fast, easy, and secure cloud data warehousing at scale | Financial services security and compliance | Raising your AWS security posture with operational excellence | Building next-generation event-driven applications with event-driven architectures | Edge networking to optimize your user experience and improve security | Migrating and modernizing enterprise workloads |
| 12:10 – 13:15 | | 65 mins | | | | | | |
| LUNCH BREAK | | | | | | | | |
| 13:15 – 13:45 | | 30 mins | | | | | | |
| AFTERNOON KEYNOTE: BUILD MODERN, SECURE APPLICATIONS WITH SUSTAINABILITY IN MIND | | | | | | | | |
| 13:45 – 14:15 | 30 mins | AWS Partner Solutions | AWS Partner Solutions | AWS Partner Solutions | AWS Partner Solutions | AWS Partner Solutions | AWS Partner Solutions | AWS Partner Solutions |
| 14:20 – 14:50 | 30 mins | Transforming traditional stores with Machine Learning (featuring Dayta AI) | Modern data architecture with the best of both data lakes and purpose-built data stores | InReality: Analytics in retail (featuring InReality) | Increase the cyber resilience efficiency by Threat Modelling | Introducing AWS Cloud WAN and AWS Direct Connect SiteLink | Infrastructure as code (featuring Gusto Labs) | Setting up online shop in 3 weeks with payment gateway and eLoyalty ★ (featuring Cityline) |
| 14:55 – 15:25 | 30 mins | Automate your Machine Learning lifecycle with MLOps ★ (featuring Sun Hung Kai Properties) | Building with AWS purpose-built databases | How Ztore scale through unpredictable traffic spike with Serverless Architecture? ★ (featuring Ztore) | AWS Partner Solutions | AWS Partner Solutions | AWS Partner Solutions | Striving in the era of remote workplace with Amazon Connect, Amazon WorkSpaces & Amazon AppStream 2.0 |
| 15:30 – 16:00 | 30mins | How to succeed in a Machine Learning project | Analytics for everyone with ML-powered Amazon QuickSight | CRM modernization for retail ★ (featuring Prizm) | Shift-left cloud security in SDLC | Innovating with IoT on AWS | Cost optimization with the AWS well-architected design principles | Digital transformation and procurement modernization with AWS Marketplace |

Information as of April 21, 2022

* Cantonese session with English subtitles