

Agenda

	HALL 1	HALL 2	HALL 3	HALL 6	HALL 7	HALL 8	HALL 9	HALL 10	STARTUP STAGE
09:00 - 09:45			AIM108 Generative AI on AWS	STG101 Optimizing cost and performance of your data lake on Amazon S3	CMP303 Improving Performance and Optimizing Cost with AWS Graviton	MIG201 The AWS customer journey for Microsoft workloads	AIM207 Take personalization to the next level with Amazon Personalize	BIZ203 Reimagine business intelligence with Amazon QuickSight	STP101 AWS 101: Rocket-fuel for Startups
			Presented by: AWS	Level 100 - Foundational Presented by: AWS	Level 300 - Advanced Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 100 - Foundational Presented by: AWS
10:00 - 11:00					Opening Keynote				
	AIM301 How Delivery Hero ensures on compliance and reduces fraud with Amazon Rekognition	ANT301 Frictionless Compliant Data & Analytics Environments at Merck	TNC102 Exam Prep Study Session: AWS Certified Cloud Practitioner	DAT203 Data Mesh - Successful With People, Processes And Technology	SUS201 Delivering sustainable and performant solutions at scale	BIZ204 adidas' S/4 HANA Transformation on AWS	CMP201 AWS wherever you need it, the options from the cloud to the edge	AIM306 No-code full-cycle ML with AWS Glue DataBrew and Amazon SageMaker Canvas	STP102 Go-to-Market with your startup: tips and best practices from VC investors
11:15 - 12:00	Level 300 - Advanced Presented by: AWS	Level 300 - Advanced Presented by: AWS	Level 100 - Foundational Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 300 - Advanced Presented by: AWS	Level 100 - Foundational Presented by: AWS
	ANT304 Data Mesh in Action: How BioNTech Drives Data & Al Innovation	MAD304 Refactoring to serverless	TNC101 AWS Foundations: Getting Started with the AWS Cloud Essentials	ARC202 Accelerate Transformation through AWS Well-Architected	NET201 AWS network considerations of For Enterprise and SMB	AIM204 Full lifecycle of data for ML with Amazon SageMaker, featuring Zalando	STG303 Designing a Robust Backup Strategy with AWS Backup	SEC202 Versicherung in der Public Cloud - Management von Sicherheitsrisiken	STP103 Beyond Technology: How a partnership with AWS can fast-track your startup growth featuring Spryker
12:15 - 13:00	Level 300 - Advanced Presented by: AWS	Presented by: AWS	Level 100 - Foundational Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 300 - Advanced Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 100 - Foundational Presented by: AWS
	MAD303 Unlocking Business Agility with Event-Driven Architectures	CSF108 Panel: Empowering all – leveraging diversity for business excellence	TNC103 Understand your customers better with a modern data strategy	COP201 Insights into internet woes and application performance	AIM302 Explainable attention-based NLP using perturbation methods	ANT302 How PlayStation migrated log analytics to Amazon OpenSearch	CSF202 re:Invent your Supply Chain Level 200 - Intermediate	CSF104 HUK-Coburg: Skalierbare Geschäftsmodelle in der Cloud	STP204 Web3: Build, launch and scale your Web3 startup on AWS featuring 1inch
13:15 - 14:00	Level 300 - Advanced Presented by: AWS	Level 100 - Foundational Presented by: AWS	Level 100 - Foundational Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 300 - Advanced Presented by: AWS	Level 300 - Advanced Presented by: AWS	Presented by: AWS	Level 100 - Foundational Presented by: AWS	Level 200 - Intermediate Presented by: AWS
	AIM303 Sending Fans 20M Personalized Real-Time Messages Per Matchday	MAD205 From machine to digital services: Pioneering the future of manufacturing	TNC105 Develop Your Cloud Career with Cloud Quest	ARC201 Scaling SaaS architectures on AWS featuring Lexware	CSF201 Talent: How to successfully scale your talent transformation	DOP301 How to implement the ideal blueprint for CI/CD pipelines with CodeCatalyst?	BIZ201 Transformieren Sie Ihr Contact Center für die Anwendung von Innovationen mit Amazon Connect und AI/ML Services	MAD306 Optimize your website for page speed - built on AWS	STP305 Architecting for Success and Runway featuring Scalable Capital and Gronda
14:15 - 15:00	Level 300 - Advanced Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 100 - Foundational Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 300 - Advanced Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 300 - Advanced Presented by: AWS	Level 300 - Advanced Presented by: AWS
	ANT203 Streamlining Manufacturing Reports at Volkswagen Group	SEC201 Volkswagen Group: Using automation to scale security	TNC206 Exam Prep Study Session: AWS Certified Solutions Architect – Associate	ENT201 FinOps - Maximizing cloud value to drive your business goals	ARC303 Deliver Multi-Region Cell-Based Apps through the AWS Edge	KUB301 Containerize everything - a modernization story with Amazon EKS	DOP202 Steigern Sie Ihre Produktivität mit Amazon CodeWhisperer, Ihrem persönlichem "Coding Buddy"	BIZ102 Lower risks and optimize costs of with AWS Supply Chain	STP306 Building Generative AI Applications on AWS featuring deepset
15:15 - 16:00	Level 200 - Intermediate Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 300 - Advanced Presented by: AWS	Level 300 - Advanced Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 100 - Foundational Presented by: AWS	Level 300 - Advanced Presented by: AWS
	AIM205 How Deutsche Bahn stays ahead of fraudsters using machine learning on Amazon SageMaker	ARC304 Reactive Architecture on AWS:	TNC104 AWS Observability Essentials Level 100 - Foundational	CSF203 Raiffeisen Digital – Disrupt yourself during the good times	DAT201 Building automated and fast provisioning of Amazon RDS PostgreSQL at Miro	MAD201 How to build and evolve a lean and viable platform	OPS301 Orchestrating hybrid data workflows with Apache Airflow	CSF206 Digital Supply Chain Marketplaces, a game-changer?	STP307 Kubernetes as a scalable foundation for SaaS in the cloud
16:15 - 17:00	Level 200 - Intermediate Presented by: AWS	Level 300 - Advanced Presented by: AWS	Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 300 - Advanced Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 300 - Advanced Presented by: AWS
17:15 - 18:00	MAD202 The Amazon Software Development Process	DAT402 Keep calm and dive deep into newest database innovations		CSF207 Managing lock-in in the cloud: analysis and recommendations	STG202 Storage Cost Optimization: Best Practices to Reduce Your Bill	CMP202 What's new in Amazon EC2	CSF105 Simplify your transformation by changing focus	EUC301 Work flexibly with Amazon WorkSpaces Family & Amazon AppStream 2.0	STP108 How to Fail, Epicly: A panel about founder mindsets to avoid at all costs
	Level 200 - Intermediate Presented by: AWS	Level 400 - Expert Presented by: AWS		Level 200 - Intermediate Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 200 - Intermediate Presented by: AWS	Level 100 - Foundational Presented by: AWS	Level 300 - Advanced Presented by: AWS	Level 100 - Foundational Presented by: AWS
17:00 - 18:30					Networking Reception				



Part												
Column C		COMMUNITY STAGE	AUTOMOTIVE GARAGE	PUBLIC SECTOR AREA		PARTNER STAGE 1	PARTNER STAGE 2	HALL 4	HALL 5		LOFT 1	LOFT 2
Market M	09:00 - 09:30				09:00 - 09:30					09:00 - 09:45		
Market M												
Mathematical Content of the conten	09:30 - 09:45				09:30 - 09:45		Level 100 - Foundational					
Market M	10:00 11:00		Oncering Koungto		10:00 11:00	Presented by: PWC		a Voynoto		10:00 11:00	Openin	. Kounete
Part	10:00 - 11:00		AUT101 Automotive Industry	SEC303 Quo Vadis Datenschutz	10:00 - 11:00		PAT118 Real-time simulation with	PAS216 Overcoming Cloud Security	PAS113 Reimagine the virtual customer	10:00 - 11:00	Орении	Reynote
March Marc	11:15 – 11:30				11:15 – 11:30				'			
Part						Presented by: Palo Alto Networks						
Part					11:30 – 11:45		PAT212 Our MI Ons Journey: Learnings	2				
Part	11:45 - 12.00				11:45 - 12.00	End-to-End Visibility	from eprimo and tecRacer on AWS					
Part									N/A			N.
Part	12.00 - 12:15	CONTROL W.			12.00 - 12:15		<u> </u>	native SaaS for leasing companies	PAS203 AWS and PwC working Solution backwards to design new user experiences	12.00 - 14:30	an event-driven application from the	WOR404 Amazon EKS Blueprints - Research
Part Column Part		Sustainably?		Anforderungen für Leukämie-Diagnosen		your AWS Infrastructure with VMware	■ PAT122 Snyk Vulnerability Scanner - Shift Left on Security	Level 100 - Foundational			Level 300 - Advanced	
Part	12:15 - 12:30				12:15 - 12:30	Level 200 - Intermediate					Presented by: AWS	
Part	12:30 - 12:45			Presented by: AWS	12:30 - 12:45	Presented by: VMware						
Here is a second of the second	72.30 - 12.43				12.30 - 12.43		PAT217 CI/CD Security done left		PAS208 Cost-effective Observability:			
March Marc	12:45 - 13:00				12:45 - 13:00	insurance-company for a successful all-in	Level 200 - Intermediate					
March of the second content of the second							resemed by miceabox					
Second S	13:00 - 13:15				13:00 - 13:15							
March Marc		COM203 You don't need a Lambda for this. Refactor your serverless app.	AUT203: Data Collaboration in the Automotive Industry with Snowflake			Compliance with AWS						
Second Part	13:15 - 13:30				13:15 - 13:30	Level 200 - Intermediate	Level 200 - Intermediate Presented by: Dynatrace					
Part	13:30 - 13:45	······,	, , , , , , , , , , , , , , , , , , , ,		13:30 - 13:45			PAS212 Mercedes-Benz Hyperion –				
Second S						PAT223 The Origin of All Security Challenges & the Revolutionary Solution			Level 200 - Intermediate			
March Marc	13:45 - 14:00				13:45 - 14:00	Level 200 - Intermediate		Presented by: Deloitte	Presented by: Wiz			
Mail	14:00 - 14:15				14:00 - 14:15	Presented by: Orca Security	Presented by: Mongobb					
		COM204 Building infrastructure: AWS		SEC204 Sovereign-by-Design:		PAT102 Couchbase: A faster, easier,		PAS201 Breaking Down Monoliths	PAS205 Choose your approach to Cloud			
Part	14:15 - 14:30	CDK vs Terraform - and why CDK should be your choice			14:15 - 14:30							
Table Tabl							Presented by: globaldatanet	_				
Mark 1-100 Mark	14:30 - 14:45				14:30 - 14:45	PAT221 Next generation data	PAT110 Unlock the potential of					
Processing Section Processing Control (1985) Process	14:45 - 15:00				14:45 - 15:00	driven security	machine learning and predictive analytics					
Collect Expension (Management of Spensor Management of Spensor Management of Spensor Management of M									N/			NI.
Part	15:00 - 15:15	COM/OF LEVELING SLATES	AUT20C I Married Day Conference	FNT102 LT	15:00 - 15:15			PAS215 Schutz für Ihre Anwendungen vom Code bis in die Cloud Securing	PAS204 Streamlined AI/ML via Snowflake and Sagemaker	15:00 - 17:30		WOR202 The Investment Adventure - Al Powered Smart Financial Decisions
Control of the Cont	15:15 - 15:30	Resiliency With Security Chaos Engineering	Factory: DevOps Journey for inhouse ECU	Wandel – Wie die IT der Schweizerischen	15:15 - 15:30	Application Security at the Speed of Business	Making Car Selling Sustainable					
15:30 - 15:45 15:45 - 16:00 15:45	15.15		Level 200 - Intermediate	gestaltet	15.50	Level 100 - Foundational	Level 100 - Foundational Presented by: NTT Data Deutschland					
15.55 - 15.00 15.95 - 15.00 15	15:30 - 15:45		Presented by. AWS		15:30 - 15:45			,		2		
Level 200 - Intermediate Presented by, Apptio Presented by, Apptio Presented by, Expital						Go beyond optimization	PAT211 Providing Citizen Integration to Enterprise Organizations	Management: Scaling Digital Delivery	PAS206 Migration to AWS Cloud – Challenge for people, culture, technology			
16:00 - 16:15 16:15 - 16:30 16:15	15:45 - 16:00				15:45 - 16:00	Level 200 - Intermediate						
COM206 Large scale parallel data processing with Step Function Distributed Map Level 100 - Foundational Presented by: AWS 16:15 - 16:30 16:30 - 17:00 16:30 - 17:00 16:30 - 17:00 17:30 - 18:00 17:30 - 18:00 18:01 - 16:30	16:00 16:15				16:00 16:15							
In the cloud Secondary Distributed Map Distributed Map Level 200 - Intermediate Presented by: AWS		COM206 Large scale parallel data	AUT104 The evolution of FREE NOW	EDU201 Forschung mit AWS	16:00 - 16:15	PAT119 Modernize Workforce and	PAT106 Reducing Construction's CO ₂					
Level 200 - Intermediate Presented by: AWS Presented by: BM PAS111 [effizient die AWS Cloud optimization and presented by: BM ANTIOS [Daten tellen, Kontrolle behalten: Daten arm enit aws behalten: Daten arm en		processing with Step Function	in the cloud	beschleunigen und transformieren	16:15 - 16:30		emissions using AWS Cloud & AI					
16:30 - 17:00 16:30 - 17:00 16:30 - 17:00 16:30 - 17:00 16:30 - 17:00 17:15 - 17:30 17:30 - 18:00 18:00 - Move and the cloud behalten: Datenräume mit AWS Presented by: AWS 18:00 - Movarced Presented by:				Presented by: AWS				DACAGA LEGIS I LI LIVER SI LI LIVER SI LI LIVER SI LI LIVER SI LIV	NE NE			
16:30 - 17:00 16:30 - 17:00 Level 100 - Foundational Presented by: Software ONE Level 200 - Intermediate Presented by: Whware 17:15 - 17:30 Level 300 - Advanced Presented by: AWS 17:30 - 18:00 17:30 - 18:00 Level 300 - Advanced Presented by: AWS 17:30 - 18:00 16:30 - 17:00 Level 100 - Foundational Presented by: Software ONE Level 200 - Intermediate Presented by: Whware 17:15 - 17:30 17:30 - 18:00								optimieren und mit FinOps durchstarten	from Ransomware attacks - VMware Cloud	8		
AUT305 How to run & test BMW's latest infotainment OS in the cloud Level 300 - Advanced Presented by: AWS ANT105 Daten teilen, Kontrolle behalten: Datenräume mit AWS 17:15 - 17:30 Level 100 - Foundational Presented by: AWS 17:30 - 18:00	16:30 - 17:00				16:30 - 17:00			Level 100 - Foundational Presented by: SoftwareONE	Level 200 - Intermediate			
17:15 - 17:30 Level 300 - Advanced Presented by: AWS Level 100 - Foundational Presented by: AWS 17:30 - 18:00 17:15 - 17:30 17:15 - 17:30 17:15 - 17:30 17:15 - 17:30 17:15 - 17:30 17:15 - 17:30 17:15 - 17:30 17:15 - 17:30 17:15 - 17:30				ANT105 Daten teilen, Kontrolle					Presented by. VMWare			
17:30 - 18:00 Presented by: AWS Presented by: AWS 17:30 - 18:00	17:15 - 17:30		latest infotainment OS in the cloud	behalten: Datenräume mit AWS	17:15 - 17:30							
	17:30 - 18:00				17:30 - 18:00							
17:00 - 18:30 Networking Reception 17:00 - 18:30 Networking Reception	17:00 - 18:30		Networking Reception		17:00 - 18:30		Networki	ng Reception		17:00 - 18:30	Networkii	g Reception