



# AWS Investment in **Israel**

Economic growth created by AWS' investment in the AWS Israel (Tel Aviv) Region will lead to ripple effects in Israel's economy by enabling job opportunities, empowering digital transformation, and upskilling Israel's workforce.

## Economic Impact of the AWS Israel Region 2023-2037

### ILS 26.6 billion

Total investment associated with the AWS Israel Region

### ILS 51.7 billion

Estimated gross domestic product (GDP) contributed to Israel by the AWS Israel Region

### Over 7,700 jobs

Estimated average full-time equivalent (FTE) jobs at local businesses annually supported by the AWS Israel Region

## AWS Customers & AWS Partners

- Tens of thousands of active AWS customers in Israel use AWS capabilities each month to accelerate innovation, increase agility, and drive cost savings.
- A vibrant AWS Partner Network helps customers in Israel of all sizes, ranging from startups to enterprises, migrate to AWS, deploy applications, and provide a full range of support for their AWS environments.

## Amazon Support for R&D and Startup Ventures in Israel

- In 2014, AWS and Amazon opened our first marketing office and research and development (R&D) center, respectively in Israel. Since then, **Amazon's presence in Israel has expanded to include Prime Air, Alexa Shopping, and Amazon Devices.**
- Amazon R&D efforts encompass the development of AWS-designed semiconductors through **Annapurna Labs**, which Amazon acquired in 2015.

## AWS Training and Workforce Development

- AWS offers a variety of **educational, training, and certification programs** to help the Israeli workforce develop digital skills and adopt cloud technologies.
- **AWS GetIT** is an initiative designed by AWS to encourage 12-14-year old girls to consider a career in tech—challenging long-standing gender stereotypes. AWS GetIT became available in Israel in November 2021, and now operates in 68 schools across the country, mainly in disadvantaged and rural communities.

## AWS and Sustainability

- Studies by 451 Research show AWS's infrastructure is **3.6 times more energy efficient than the median of the surveyed U.S. enterprise data centers**, and **up to five times more efficient than the average of surveyed European enterprise data centers.**
- AWS has committed to becoming **water positive (water+)** by 2030, and as part of this commitment, will return more water to communities than we use in our direct operations.

