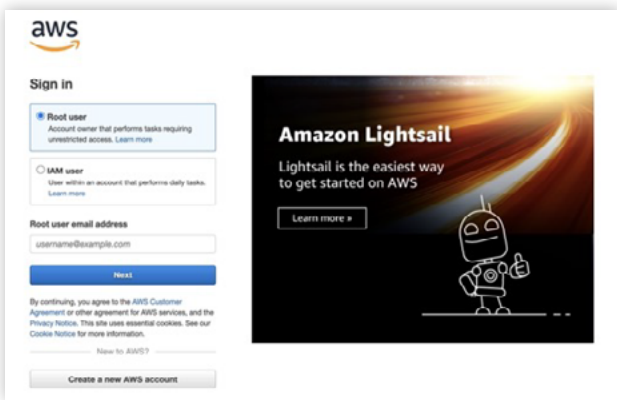


# AWS Activate Portfolio application process

## STEP 1

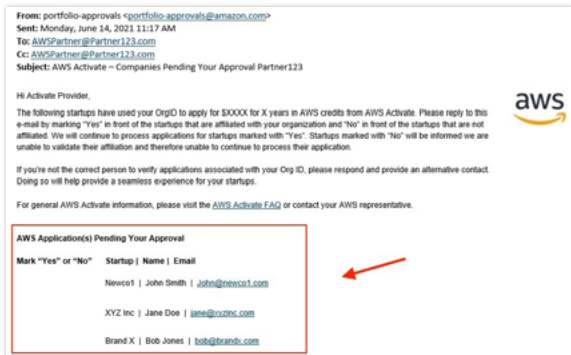
Promote your AWS Activate benefits to startups in your portfolio, including your Org ID and the application [URL](#).

Upon clicking the application link, startups will be prompted to sign into their AWS account before accessing the application form. If a startup does not have an account, they can open one for free [here](#).



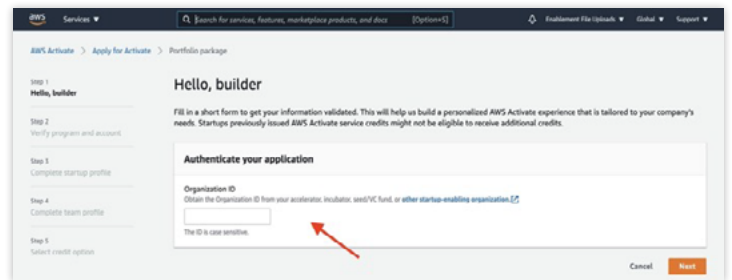
## STEP 3

Whenever an application is submitted with your OrgID, you will be notified via email. Please reply to these emails and follow the instructions within to verify that the startup is associated with your organization. These approval emails will come from [portfolio-approvals@amazon.com](mailto:portfolio-approvals@amazon.com) and look like this:



## STEP 2

Once startups sign into their AWS account, the application form will appear on screen and they will be prompted to enter the Organization ID (OrgID) that affiliates them with your organization. Here is the screen they will see:



Startups then complete their application form in full, which only takes about five minutes to finish.

As a reminder, the OrgID for your organization can be found in the AWS Activate email you received from [aws-activate@amazon.com](mailto:aws-activate@amazon.com) during onboarding. When you share this OrgID with your startups, please be sure to note that it is case-sensitive and should never be shared externally.

## STEP 4

It takes 7-10 business days on average to process an application after submission. Once approved, startups will receive a welcome email from [aws-activate@amazon.com](mailto:aws-activate@amazon.com) confirming that credits have been added to the AWS account used to apply. The welcome email startups receive looks like this:

