



Generative AI on AWS

Self-managed and Managed ML workloads

Kanwaljit Khurmi

Principal AI/ML Solutions Architect

GenAI is transforming AI

Image generation, transformation, upscaling



Text to Image: Generated by Stable Diffusion 2.0 This interior does not exist



Seamless transformation

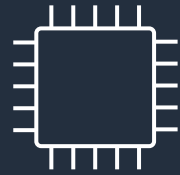


4x



Upscaling

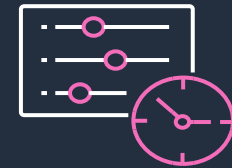
Challenges with training large-scale models



Hardware



Health checks



Orchestration



Data



Scaling up



Cost

AWS AI/ML stack for Self-Managed and Managed Envs

Traditional machine learning (ML)

Deep learning (DL)

Training and inference

Inference

Training

M6a

M7g

C5

C7g

R5

R6a

R7g

Inf1

Inf2

G5g

Trn1

P4d
P4de

DL1

and
more
..



EPYC CPU



annapurnalabs
an amazon company

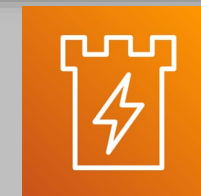
Graviton CPU

Inferentia and Trainium chip



NVIDIA®

A100, V100, T4 GPUs



AWS Nitro Enclaves



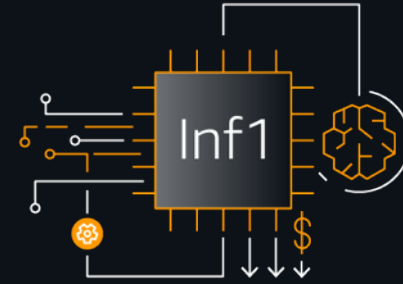
Elastic Fabric Adapter



Amazon FSx
for Lustre

Broadest and deepest compute for AI/ML

AWS Inferentia1



Up to 70% lower cost per inference

Lowest cost inference in the cloud for running deep learning models

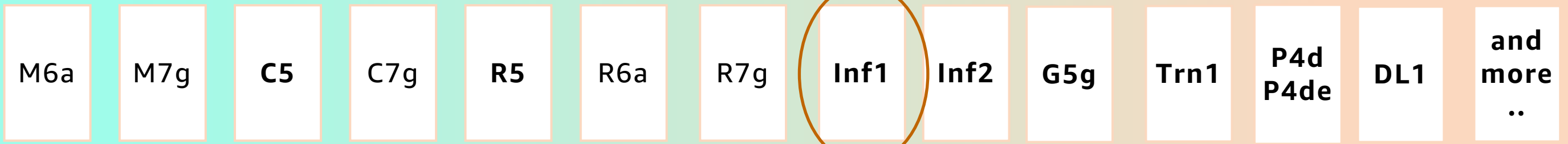
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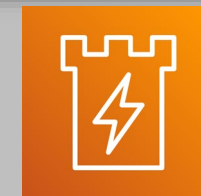
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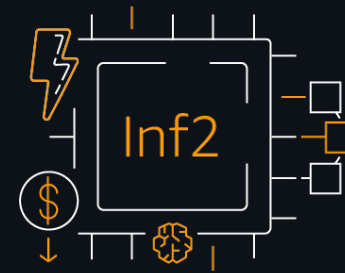
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Amazon FSx for Lustre

Broadest and deepest compute for AI/ML

AWS Inferentia2



Up to 40% better price performance for Generative AI

High performance at the lowest cost per inference for LLMs and diffusion models

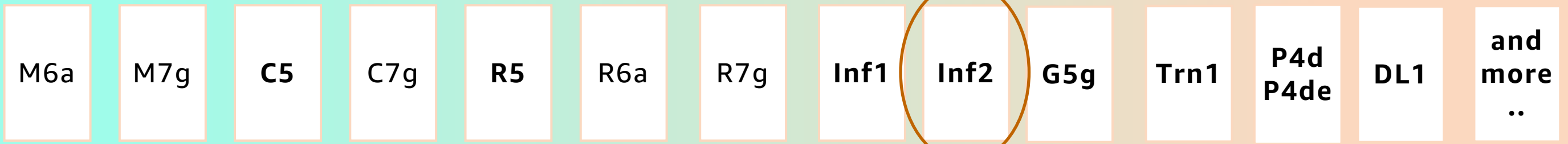
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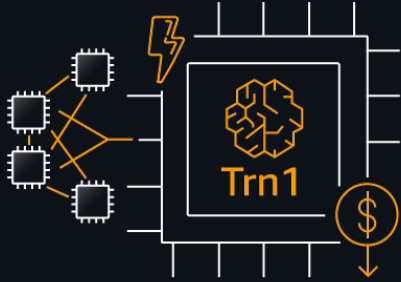
Training



A row of logos for hardware and software partners. From left to right: Intel logo; AMD logo with 'EPYC CPU' below it; Annapurna Labs logo with 'an amazon company' and 'Graviton CPU Inferentia and Trainium chip' below it; NVIDIA logo with 'A100, V100, T4 GPUs' below it; AWS Nitro Enclaves logo (orange square with a white lightning bolt); Elastic Fabric Adapter logo (orange square with a white circuit icon); and Amazon FSx for Lustre logo (green square with 'FSx' and a white circuit icon).

Broadest and deepest compute for AI/ML

AWS Trainium



Up to 50% cost-to-train savings

The most cost efficient for high-performance training of LLMs and diffusion models

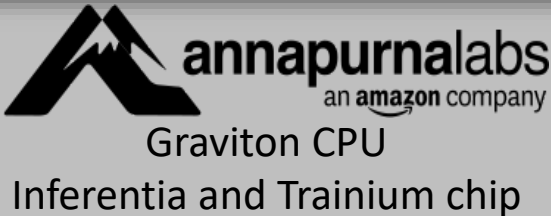
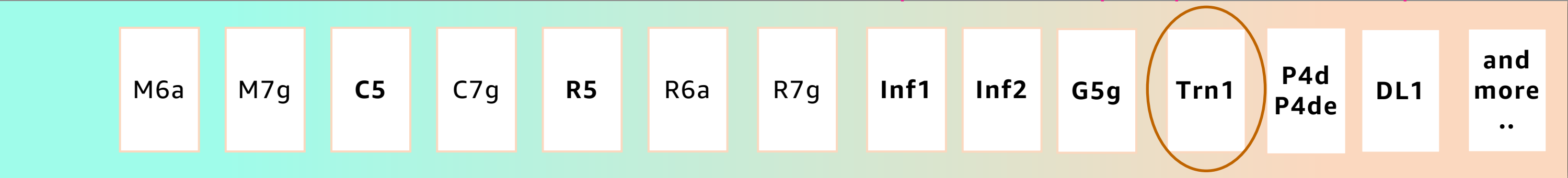
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Training and inference

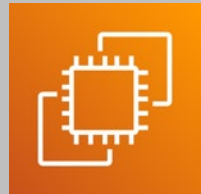
Deep learning (DL)

Inference

Training



Broadest and deepest compute for AI/ML



Amazon EC2



AWS ParallelCluster



Amazon EKS



Amazon ECS



AWS Fargate

more



Amazon SageMaker

Self-Managed

Broadest and deepest compute services for AI/ML

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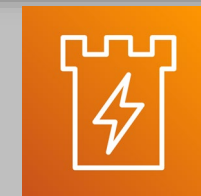
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AWS Nitro Enclaves

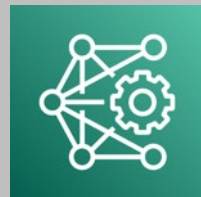


Elastic Fabric Adapter

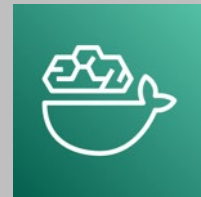


Amazon FSx
for Lustre

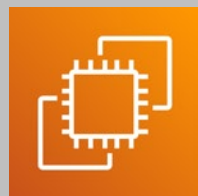
Broadest and deepest compute for AI/ML



AWS Deep Learning AMIs



AWS Deep Learning Containers



Amazon EC2



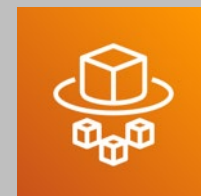
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Amazon SageMaker

Self-Managed

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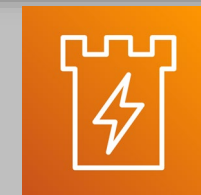
and more ..



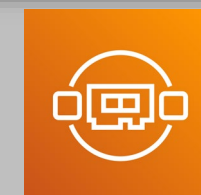
AMD
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AWS Nitro Enclaves



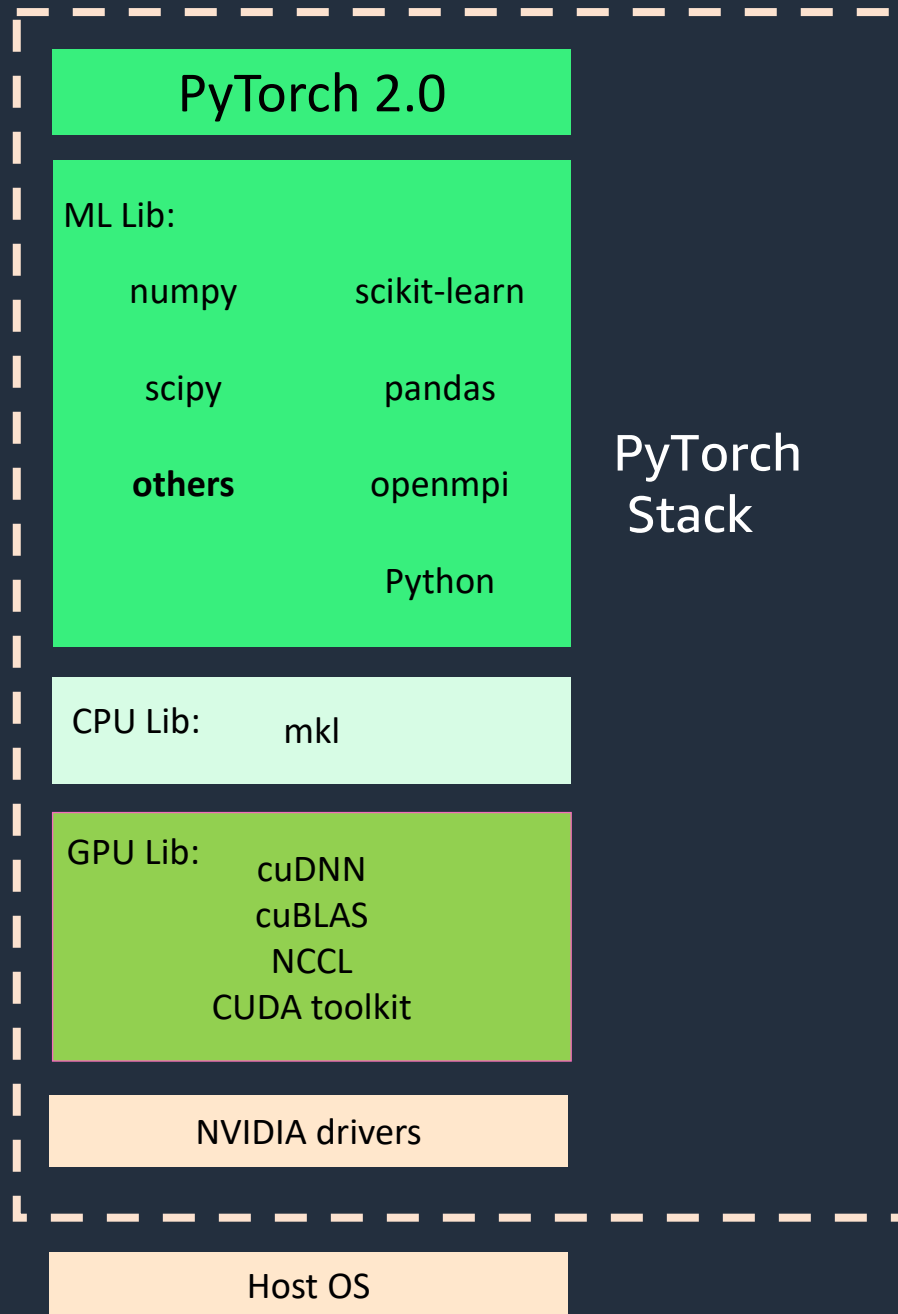
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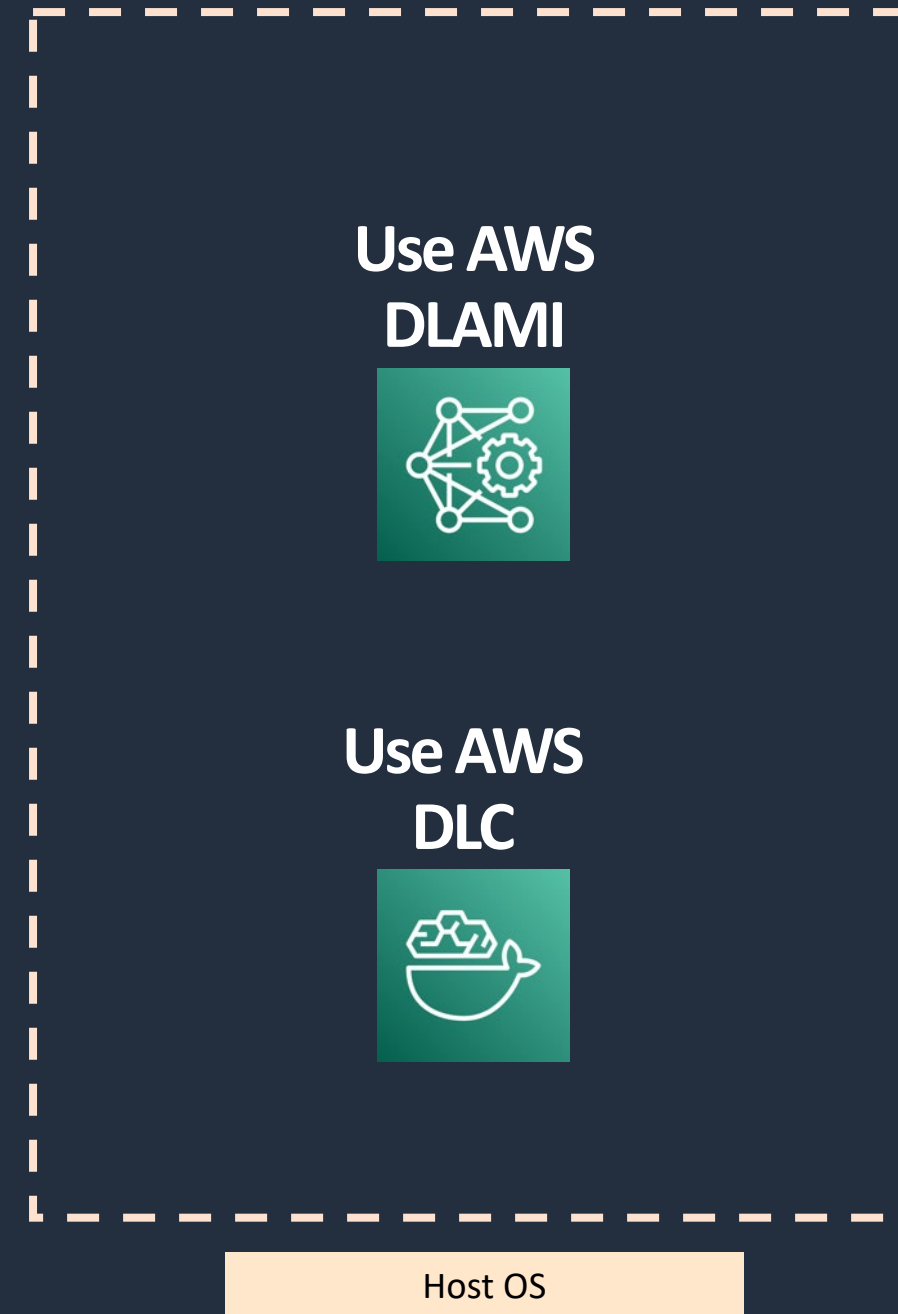
Why use DLAMI and DLC?



Build on your own

OR

AWS Managed



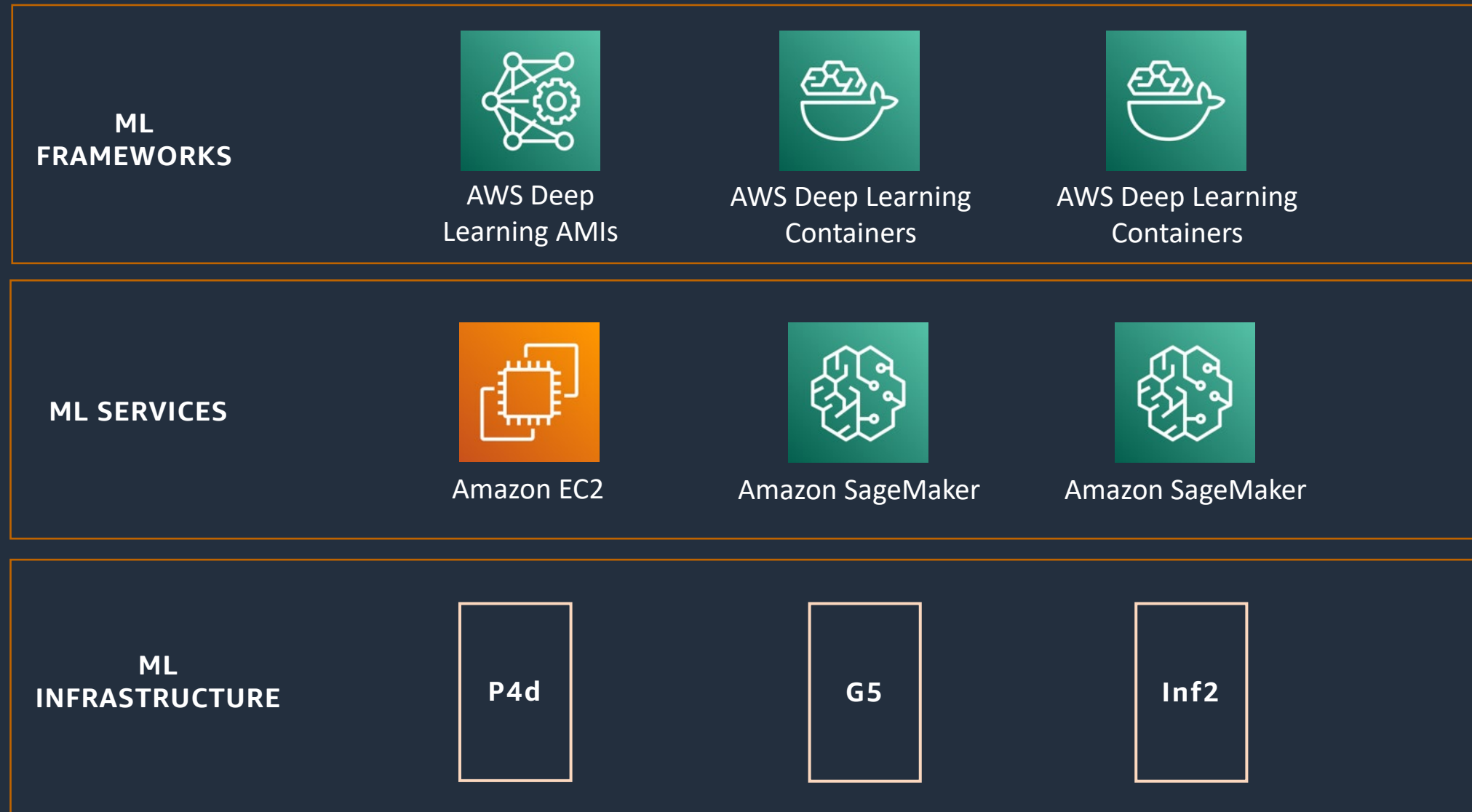
Pre-packaged

Easy to use

Higher performance

Zero cost

Train and deploy Stable Diffusion model using Hybrid Architecture



Demo

References

- AWS Neuron Documentation: <https://awsdocs-neuron.readthedocs-hosted.com/en/latest/index.html>
- Hugging Face Optimum Neuron: <https://huggingface.co/docs/optimum-neuron/index>
- AWS DLC: <https://docs.aws.amazon.com/deep-learning-containers/>
- AWS DLAMI: <https://docs.aws.amazon.com/dlami/>



Thank you!

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