Attendee Guide for Business Leaders
Welcome!

On behalf of AWS, we are excited for you to join us at the AWS Summit New York City on July 26 at the Javits Center! This year’s conference offers over 115 sessions to help you deepen your cloud knowledge and gain skills to design and deploy solutions in the cloud at scale.

Whether you are just getting started with the cloud or you are an advanced user, join us to network with technologists, AWS partners, and peers to get inspired and build.
Event overview

AWS Summits are comprehensive cloud technology events hosted by AWS. They are a free opportunity to learn about AWS, network with peers, and sharpen your skills. Our vibrant, inspiring cloud community can’t wait to meet you.

What to expect
Come grow your existing cloud skills and learn how to build, deploy, and operate your infrastructure and applications.

Who should attend
All levels of cloud expertise are welcome. Whether you’re just getting started or you’re an experienced cloud user, you’ll learn key concepts that can be applied right away in your organization.
Agenda overview

Join the keynote, visit the Expo, and choose from over 115 lecture-style and interactive sessions. Come to connect, collaborate, and dive deep into cloud computing technology.

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<tr>
<th>July 25</th>
<th>Early badge pick up: 10:00am – 6:00pm ET</th>
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<tr>
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<td>Badge pick up: 7:00am – 6:00pm ET</td>
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<td>Expo open: 8:00am – 6:00pm ET</td>
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<td>Keynote: 11:00am – 12:30pm ET</td>
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<td>Sessions: 8:30am – 5:15pm ET</td>
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<td>Networking reception: 5:00pm – 6:00pm ET</td>
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*Schedule subject to change*
Keynote

Join Swami Sivasubramanian, VP of Databases, Analytics, and ML at AWS, as he delves into the innovative ways companies are leveraging the power of AWS to revolutionize industries. Discover the latest advancements in infrastructure, data, and AI that will help you improve performance, optimize your IT spending, and achieve your goals faster. Whether you're an established enterprise or a fast-growing startup, this keynote will provide valuable insights into technologies such as machine learning and generative AI, offering a comprehensive look at how AWS can help you stay ahead of the curve.
Breakout content

Covering 35 different topics across over 115 sessions, AWS Summit New York City is your opportunity to catch up on the latest technologies in cloud computing. Choose the learning methods that work best for you, from interactive chalk talks to lecture-style breakouts.

Sessions are available from foundational (100) through expert (400) levels. You can grow your skills no matter where you are in your knowledge or career. Browse the session catalog for an in-depth view of everything offered.
Session types

**BREAKOUT SESSIONS**
60-minute lecture-style presentations covering a broad range of topics for various skill levels delivered by AWS experts, builders, customers, sponsors, and partners. Breakout sessions typically include a Q&A session at the end of the presentation.

**CUSTOMER LIGHTNING TALKS**
30-minute presentations where attendees hear directly from AWS customers about their cloud journeys. Attendees can discover how customers are innovating, expediting, and scaling real-world solutions.

**CHALK TALKS**
60-minute highly interactive experience intended to foster a technical discussion about real-world architecture challenges. Chalk talks begin with a short lecture delivered by an AWS expert, followed by whiteboarding and a Q&A session.

**BUILDERS’ SESSIONS**
60-minute interactive, small-group sessions led by an AWS expert who guides attendees as they learn how to build with a product or service on AWS. The session begins with a short explanation of the intended task, and then attendees experiment and build. Attendees must bring their laptops to participate.
Session types

**LABS**
60-minute hands-on learning experiences designed to use the AWS Labs platform and lab experience products for self-paced digital training and instructor-led training.

**DEEPRACER WORKSHOPS**
90-minute interactive sessions using AWS DeepRacer to learn the basics of reinforcement learning (an advanced machine learning technique). Attendees must bring their laptops to participate. After completing the workshop, head over to the Expo DeepRacer track to put your device to the test. Compete for an opportunity to advance to the AWS DeepRacer League Championships at AWS re:Invent 2023.

**GAMEDAY**
120-minute collaborative gamified learning sessions that test skills in implementing AWS solutions to solve real-world problems in a gamified, risk-free environment. This is a completely hands-on opportunity for technical professionals to explore AWS services, architecture patterns, best practices, and group cooperation under minimal guidance. Attendees must bring their laptops to participate.
## Session recommendations

With over 35 topics and 115 sessions, it can be tough to decide what to attend. To help, we've curated recommendations specifically for Business Leaders.

Stay up to date with emerging trends and best practices while gaining insights from customers.

<table>
<thead>
<tr>
<th>AIM201</th>
<th>Build with generative AI on AWS, featuring Anthropic</th>
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<tr>
<td></td>
<td>Matt Bell, Anthropic</td>
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<td>Atul Deo, AWS</td>
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<th>COP201</th>
<th>Fidelity’s observability platform for telemetry</th>
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<td></td>
<td>Binu Purushothaman, Fidelity Investments</td>
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<td>Imaya Kumar Jagannathan, AWS</td>
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<tr>
<th>AIM203</th>
<th>Transform responsible AI from theory into practice</th>
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<td>Denis Batalov, AWS</td>
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<th>ENT201</th>
<th>Succeed in a large-scale migration: Blackstone's journey to AWS</th>
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<td>Monty Hall, Blackstone</td>
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<td>Mainu Kalita, AWS</td>
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*Sessions subject to change*
Session recommendations

**ENU201-FM**
Digitize global business operations while reducing carbon footprint
Jason Astacio, World Kinect Corporation
Avi Boru, World Kinect Corporation

**FSI201-FM**
Digital assets and the future of money, fintechs, and government
David Schatzman, AWS
Michael Greenwald, AWS

**INO101**
Product management and innovation at Amazon
Ben Micheel, AWS

**ISV201-FM**
Worldwide leader in cloud banking: nCino’s journey on AWS
Alex Arzaghi, nCino
Justin Norwood, nCino

**MIG201-FM**
How MAP helped CoStar accelerate their cloud migration
Bijal Parekh, The CoStar Group Inc.

**RET201**
Composable commerce featuring Just Walk Out technology by Amazon
Shane Beardsley, Javits
Justin Honaman, AWS

*Sessions subject to change*
**Expo sessions**

**DEV CHATS**
30-minute community-led sessions where attendees hear directly from AWS customers and AWS Heroes about how they are innovating, expediting, and scaling real-world solutions.

**LIGHTNING TALKS**
15 to 30-minute presentations that are dedicated to a specific customer story, service demonstration, or AWS Partner offering. Lightning talks offered at the Athena and Apollo theaters and Partner Spotlight Lounge!

**STARTUP TALKS**
45-minute sessions that feature the stories of now-successful founders and their unique journeys. You can learn about real-world customer use cases, business breakthroughs, and inspiring stories from some of the top startups around the world and the investors who fund them.
**Expo activities**

**AWS VILLAGE**
Visit the AWS Village to get your questions answered by AWS experts. Hear from staff at the various kiosks covering topics such as AWS for Financial Services, AWS for Media and Entertainment, AWS Sustainability, AWS for Software and Digital Companies, and much more. Collect a sticker at any of the kiosk locations within the AWS Village.

**AWS DEEPRACER**
AWS DeepRacer is the fastest way to get rolling with machine learning (ML). Developers of all skill levels can get hands on with ML through a cloud based 3D racing simulator, fully autonomous 1/18th scale race car driven by reinforcement learning, and global racing league. Attend the DeepRacer workshop to learn more!

**AWS ON AIR**
AWS On Air brings you the latest news, announcements, launches, and demos from AWS. Watch as we review the latest launches, provide live product demos, and talk to the AWS Training & Certification team, AWS Partners, and AWS customers.
Expo activities

AWS TRAINING AND CERTIFICATION HUB
Learn from AWS experts about how AWS Training and Certification can help you gain practical experience with real-world cloud scenarios, validate your cloud expertise, and much more.

AWS PARTNER SPOTLIGHT LOUNGE
Visit the AWS Partner Spotlight Lounge to discover the value of working with AWS Partners. We'll guide you toward partners onsite that can help with your business needs. Learn from partners in the Partner Spotlight Theater, and grab a Passport card to participate in our onsite Passport program. Complete the Passport to select one swag item from the Partner Spotlight Lounge.

AWS STARTUP LOFT
Build. Launch. Scale. The AWS Startup Loft offers founders assistance from inception to IPO. Visit to connect with peers, hear founder-led presentations, and receive technical help from AWS experts.
Next steps

Catalog
Browse the online catalog taking note of sessions that excite you.

Mobile App
Download the mobile app today! The session catalog will be available in the mobile app in late June.

Questions
Have additional questions? Check out the FAQs page.

BROWSE CATALOG
DOWNLOAD IOS APP
DOWNLOAD ANDROID APP
FAQs
Summits checklist

- Book your hotel and travel reservations
- Visit the New York City Summit website to stay up to date on announcements
- Download the mobile app and prepare to add your favorite sessions to your agenda. Mobile catalog coming soon!
  - Download iOS app
  - Download Android app
- Familiarize yourself with sponsors in the Expo, along with the Expo map on the mobile app. Coming soon!
- Follow Amazon Web Services on Instagram, Facebook, LinkedIn, and Twitter and use #AWSSummit to stay connected

Build your agenda

Keynote

Lecture-style sessions

Interactive sessions

Expo sessions

Pro Tip
Arrive early for the Keynote, and then spend the remainder of the day learning through a variety of session types.
Thank you!