

## Attendee Guide

### Welcome!

On behalf of AWS, we are excited for you to join us at the AWS Summit Washington, DC on June 7-8 at the Walter E. Washington Convention Center! This year's conference offers over 220 sessions to help you deepen your cloud knowledge and gain skills to design, deploy, and use the cloud for your mission.

Whether you are just getting started with the cloud or you are an advanced user, join us to network with technologists, AWS partners, and peers to get inspired and build.

**REGISTER NOW** 



EVENT OVERVIEW AGENDA KEYNOTE SESSIONS EXPO NEXT STEPS

### **Event overview**

AWS Summits are comprehensive cloud technology events hosted by AWS. They are a free opportunity to learn about AWS, network with peers, and sharpen your skills. Our vibrant, inspiring cloud community can't wait to meet you.

#### What to expect

Discover how public sector customers are adapting to change and challenges and constructing innovative solutions in the cloud. Learn what it takes to drive culture change, digital transformation, and infrastructure modernization.

#### Who should attend

All levels of cloud expertise are welcome. Whether you're just getting started or you're an experienced cloud user, you'll learn key concepts that can be applied right away in your organization.

**EVENT AGENDA** 



### Agenda overview

Join the keynote, visit the Expo, and choose from over 220 breakout and interactive sessions. Come to connect, collaborate, and dive deep into cloud computing technology.

June 6	Early badge pick up: 12:00pm – 7:00pm ET
June 7	Registration & Expo open: 8:00am – 6:00pm ET  Keynote: 11:00am – 12:15pm ET  Sessions: 9:00am – 5:15pm ET  Networking reception: 5:00pm – 6:00pm ET
June 8	Registration open: 8:00am – 5:00pm ET  Expo open: 8:00am – 3:00pm ET  Sessions: 8:00am – 5:00pm ET





### Keynote

Join Max Peterson, vice president of AWS worldwide public sector (WWPS), to learn how customers are using the power of AWS to accelerate their digital transformations and deliver mission-critical outcomes. Hear about how organizations are unlocking new opportunities with the cloud and discover the latest advancements that can help you move faster, increase security, and keep costs low. Featured customers speakers will share how they're leveraging AWS to get the agility and resilience needed to keep pushing boundaries and drive further innovation.





### **Breakout content**

**EVENT OVERVIEW** 

Covering 40 different topics across 220 sessions, AWS Summit Washington, DC is your opportunity to catch up on the latest technologies in cloud computing. Choose the learning methods that work best for you, from interactive chalk talks to lecture-style breakouts.

Sessions are available from foundational (100) through expert (400) levels. You can grow your skills no matter where you are in your knowledge or career. Browse the session catalog for an in-depth view of everything offered.



**SESSION CATALOG** 



### **Session types**





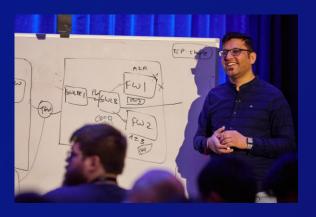
**EVENT OVERVIEW** 

60-minute lecture-style presentations covering a broad range of topics for various skill levels delivered by AWS experts, builders, customers, sponsors, and partners. Breakout sessions typically include a Q&A session at the end of the presentation.



#### **CUSTOMER LIGHTNING TALKS**

30-minute presentations where attendees hear directly from AWS customers about their cloud journeys. Attendees can discover how customers are innovating, expediting, and scaling real-world solutions.



#### **CHALK TALKS**

60-minute highly interactive experience intended to foster a technical discussion about realworld architecture challenges. Chalk talks begin with a short lecture delivered by an AWS expert, followed by whiteboarding and a Q&A session.



#### **WORKSHOPS**

120-minute interactive sessions where attendees work in small groups to build a solution to a problem using AWS products and services. Each workshop starts with a short lecture by the speaker, and there are additional AWS experts in the room to make sure every group gets the assistance they need. Attendees must bring their laptops to participate.



### **Session types**









#### **BUILDERS' SESSIONS**

**EVENT OVERVIEW** 

60-minute interactive, small-group sessions led by an AWS expert who guides attendees as they learn how to build with a product or service on AWS. The session begins with a short explanation of the intended task, and then attendees experiment and build. Attendees must bring their laptops to participate.

#### **LABS**

60-minute hands-on learning experiences designed to use the AWS Labs platform and lab experience products for self-paced digital training and instructor-led training.

#### **DEEPRACER WORKSHOPS**

90-minute interactive sessions using AWS DeepRacer to learn the basics of reinforcement learning (an advanced machine learning technique). Attendees must bring their laptops to participate. Ready to put your device to the test? The fastest developer at DC Summit will earn the opportunity to advance to participate in the AWS DeepRacer League Championships at AWS re:Invent 2023.

#### **GAMEDAY**

120-minute collaborative gamified learning sessions that test skills in implementing AWS solutions to solve real-world problems in a gamified, risk-free environment. This is a completely hands-on opportunity for technical professionals to explore AWS services, architecture patterns, best practices, and group cooperation under minimal guidance. Attendees must bring their laptops to participate.



### Session recommendations

With over 40 topics and 220 sessions, it can be tough to decide what to attend. To help, we've curated recommendations specifically for education professionals.

**EVENT OVERVIEW** 

We've chosen a mixture of both lecture-style and interactive sessions for you. But don't hesitate to search the agenda for topics of specific interest to your institution.

**SESSION CATALOG** 

#### **SESSION ID: TNC303**

### **Understanding AWS migration strategies**

Organizations of all sizes migrate workloads, including applications, websites, databases, storage, and physical or virtual servers, to AWS. In this chalk talk, learn about different cloud migration strategies as you begin to move workloads to the cloud, and discover how to achieve your desired business outcomes. This interactive session demonstrates a wide range of AWS tools and services designed to aid you in your cloud migration journey.

#### **SESSION ID: WDV101**

## Working backwards from employer demand to create new cloud talent

The cloud skills gap presents a widespread challenge to digital transformation. This presents an opportunity for academia, government, and industry to unite to create a pipeline of entry-level, cloud-skilled talent for the local workforce. In this lightning talk, representatives from the New York City Mayor's Office and Queensborough Community College, part of the CUNY system in New York, share how they worked backwards from employer demand to create and implement training programs that prepare the next generation of diverse builders.

Speaker(s) Michael D. Lawrence, Robert Domanski



### Session recommendations

#### **SESSION ID: BIZ301**

## Improve constituent & agent experiences with Amazon Connect Analytics

Contact centers generate large amounts of data from self-service interactions, call and chat transcripts, and sentiment analysis that can be used to gain valuable insights into customer intent. In this chalk talk, learn how to leverage these insights with Amazon Connect to improve personalization, efficiently route contacts, and increase self-service issue resolution rates to delight constituents.

Speaker(s) Ankur Taunk, Jing Zhang

#### **SESSION ID: STG201-S**

## Take mission-driven innovation to the next level with an evolved cloud (sponsored by Netapp)

Public sector missions are complex, whether supporting readiness on the front lines, modernizing public health infrastructure to care for citizens. helping students pilot advanced research, or ensuring that airlines transport passengers safely. In this lightning talk, a customer-driven panel explores the capabilities of an evolved cloud to reduce IT complexity, reduce time to delivery, save costs, and drive missions forward. They share challenges, solutions, and successes, while providing insights on removing inhibitors like data silos, lack of infrastructure visibility, and security vulnerabilities. Learn about the benefits of NetApp and AWS services to speed innovation from edge, data center, and cloud and modernize infrastructure with simplicity, security, savings, and sustainability. This presentation is brought to you by Netapp, an AWS Partner.

#### **SESSION ID: AIM202**

## Unlock the power of low-code machine learning solutions on AWS

In this builders' session, assume the role of a business analyst working for a company in the logistics sector. Your goal is to predict the estimated arrival time of a shipment in number of days using a shipping log dataset. Discover how you can build low-code/no-code solutions with Amazon SageMaker Canvas. Learn how you can generate accurate predictions without machine

Speaker(s) Kwadwo Ankrah-Kusi, Diksha Sharma, Henry Jia



EVENT OVERVIEW AGENDA KEYNOTE SESSIONS EXPO NEXT STEPS

### **Public Sector Industry Day: Education**

**SESSION ID: EDU104-IND** 

### The cloud is changing CxO roles across higher education

With the rise of cloud technologies, CxOs are frequently finding themselves compelled to expand their traditional domains (such as finance, IT, and marketing) to include innovative, data-engaged, and strategic approaches to institutional missions. In this session, hear from CxOs who are shifting their roles to meet the challenges and opportunities of an uncertain future.

#### **SESSION ID: EDU102-IND**

### Institutional agility, advanced analytics, and AWS partners

Learn how higher education institutions are working with AWS Partners to develop advanced analytics solutions – ones that enable them to address institutional challenges; derive new kinds of insights; and student outcomes, institutional effectiveness, and financial position.

#### **SESSION ID: EDU103-IND**

### Meeting institutional sustainability goals with AWS

Over the past few years, sustainability has grown from an institutional goal into a differentiator, a recruitment tool, and a way to demonstrate accountability. In this session, learn how AWS is helping institutions with everything from straightforward carbon footprint reduction to research and innovation around protecting endangered species, understanding the impact of offshore energy production, and reducing illegal dumping.

#### **SESSION ID: EDU101-IND**

### **Education networking and solution sharing**

It's your turn—join the discussion. This session is an opportunity for you and your education industry peers in the room to share what's on your minds, ask questions, or chat about common themes and challenges your institution is experiencing. The floor is yours!

#### **SESSION ID: EDU105-IND**

### Working backwards from learners to innovate in education

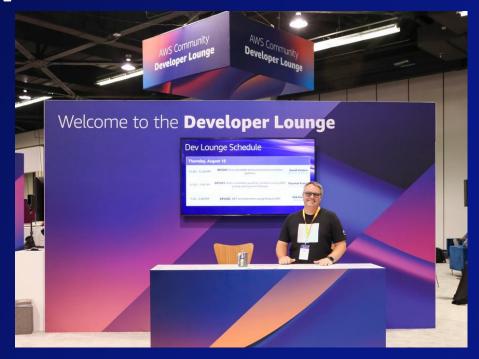
In this session, the AWS Digital Innovation Team for public sector shares how educational organizations have been utilizing Amazon's primary innovation mechanism, Working Backwards, to better understand learners and innovate on their behalf. Discover more about specific learner personas that are emerging in education, the challenges each persona faces, and innovative ways educators are seeking to address those challenges.

#### Join us for all 5 sessions!

- 12:00 PM 5:00 PM ET
- Thursday, June 8



### **Expo sessions**



#### **DEV CHATS**

30-minute community-led sessions where attendees hear directly from AWS customers and AWS Heroes about how they are innovating, expediting, and scaling real-world solutions.



#### LIGHTNING TALKS

15-minute sponsor-led presentations that are dedicated to a specific customer story, service demonstration, or AWS Partner offering.



### **Expo activities**



#### **AWS VILLAGE**

**EVENT OVERVIEW** 

Visit the AWS Village to get your questions answered by AWS experts. Hear from staff at the various kiosks covering topics such as State and Local Government, AWS for Education, AWS for Healthcare and Life Sciences, National Security, AWS Sustainability, and much more. Collect a sticker at any of the kiosk locations within the AWS Village.





#### **AWS DEEPRACER**

AWS DeepRacer is the fastest way to get rolling with machine learning (ML). Developers of all skill levels can get hands on with ML through a cloud based 3D racing simulator, fully autonomous 1/18th scale race car driven by reinforcement learning, and global racing league. Attend the DeepRacer workshop to learn more!



#### **AWS TRAINING AND CERTIFICATION HUB**

Learn from AWS experts about how AWS Training and Certification can help you gain practical experience with real-world cloud scenarios, validate your cloud expertise, and much more.

### **Expo activities**



#### **AWS ON AIR**

**EVENT OVERVIEW** 

AWS On Air brings you the latest news, announcements, launches, and demos from AWS. Watch as we review the latest launches, provide live product demos, and talk to the AWS Training & Certification team, AWS Partners, and AWS customers.



#### **AWS HYBRID AND EDGE ZONE**

AWS hybrid cloud and edge computing services bring cloud capabilities on premises and to the furthest edge to support workloads that require low latency, local data processing, or data residency. Check out AWS edge infrastructure up close and learn how you can empower global operations and tactical edge deployments with AWS to improve quality of service and mission outcomes.



#### **AWS DISASTER RESPONSE**

AWS enables disaster response organizations to access AWS Cloud services and technology at the edge, even in the harshest conditions. Don't miss the AWS Disaster Response "rolling lab," a purpose-built Jeep 4xe Wrangler parked on the L Street Bridge. AWS customized this vehicle to power and integrate AWS Snow Family devices, networking, communications, and Internet of Things (IoT) gear into a rolling collaboration lab that supports humanitarian assistance and disaster response (HADR) uses cases.



### Next steps

#### Register

Click below to register, then share the link with colleagues and invite them to join you at AWS Summit Washington, DC!

**REGISTER** 

#### **Agenda**

Browse the online catalog taking note of sessions that excite you.

**BROWSE AGENDA** 

#### **Mobile App**

Download the mobile app today! The session catalog will be available in the mobile app in mid-May.

**DOWNLOAD IOS APP** 

DOWNLOAD ANDROID
APP

#### Questions

Have additional questions? Check out the FAQs page.

**FAQs** 



### **Summits checklist**

- □ Register for <u>AWS Summit Washington</u>, <u>DC</u>
- Book your hotel and travel reservations
- □ Visit the <u>Washington, DC Summit website</u> to stay up to date on announcements
- ☐ Download the mobile app and prepare to add your favorite sessions to your agenda

<u>Download iOS app</u> <u>Download Android app</u>

**EVENT OVERVIEW** 

- ☐ Familiarize yourself with sponsors in the Expo, along with the Expo map on the mobile app
- Follow Amazon Web Services on <u>Instagram</u>, <u>Facebook</u>, <u>LinkedIn</u>, and <u>Twitter</u> and use #AWSSummit to stay connected

### Build your agenda

#### Keynote



**Interactive sessions** 



**Lecture-style sessions** 



**Expo sessions** 





#### **Pro Tip**

Arrive early for the Keynote, and then spend the remainder of the day learning through a variety of session types.











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# Thank you!

