



# Attendee Guide for Technical Builders

# Welcome!

On behalf of AWS, we are excited for you to join us at the AWS Summit New York City on July 26 at the Javits Center! This year's conference offers over 115 sessions to help you deepen your cloud knowledge and gain skills to design and deploy solutions in the cloud at scale.

Whether you are just getting started with the cloud or you are an advanced user, join us to network with technologists, AWS partners, and peers to get inspired and build.

# Event overview

AWS Summits are comprehensive cloud technology events hosted by AWS. They are a free opportunity to learn about AWS, network with peers, and sharpen your skills. Our vibrant, inspiring cloud community can't wait to meet you.

## What to expect

Come grow your existing cloud skills and learn how to build, deploy, and operate your infrastructure and applications.

## Who should attend

All levels of cloud expertise are welcome. Whether you're just getting started or you're an experienced cloud user, you'll learn key concepts that can be applied right away in your organization.

[EVENT AGENDA](#)

# Agenda overview

Join the keynote, visit the Expo, and choose from over 115 lecture-style and interactive sessions. Come to connect, collaborate, and dive deep into cloud computing technology.

July 25	Early badge pick up: 10:00am – 6:00pm ET
July 26	Badge pick up: 7:00am – 6:00pm ET Expo open: 8:00am – 6:00pm ET Keynote: 11:00am – 12:30pm ET Sessions: 8:30am – 5:15pm ET Networking reception: 5:00pm – 6:00pm ET



# Keynote

Join Swami Sivasubramanian, VP of Databases, Analytics, and ML at AWS, as he delves into the innovative ways companies are leveraging the power of AWS to revolutionize industries. Discover the latest advancements in infrastructure, data, and AI that will help you improve performance, optimize your IT spending, and achieve your goals faster. Whether you're an established enterprise or a fast-growing startup, this keynote will provide valuable insights into technologies such as machine learning and generative AI, offering a comprehensive look at how AWS can help you stay ahead of the curve.





# Breakout content

Covering 35 different topics across over 115 sessions, AWS Summit New York City is your opportunity to catch up on the latest technologies in cloud computing. Choose the learning methods that work best for you, from interactive chalk talks to lecture-style breakouts.

Sessions are available from foundational (100) through expert (400) levels. You can grow your skills no matter where you are in your knowledge or career. Browse the session catalog for an in-depth view of everything offered.

[SESSION CATALOG](#)

# Session types



## BREAKOUT SESSIONS

60-minute lecture-style presentations covering a broad range of topics for various skill levels delivered by AWS experts, builders, customers, sponsors, and partners. Breakout sessions typically include a Q&A session at the end of the presentation.



## CUSTOMER LIGHTNING TALKS

30-minute presentations where attendees hear directly from AWS customers about their cloud journeys. Attendees can discover how customers are innovating, expediting, and scaling real-world solutions.



## CHALK TALKS

60-minute highly interactive experience intended to foster a technical discussion about real-world architecture challenges. Chalk talks begin with a short lecture delivered by an AWS expert, followed by whiteboarding and a Q&A session.



## BUILDERS' SESSIONS

60-minute interactive, small-group sessions led by an AWS expert who guides attendees as they learn how to build with a product or service on AWS. The session begins with a short explanation of the intended task, and then attendees experiment and build. Attendees must bring their laptops to participate.



# Session types



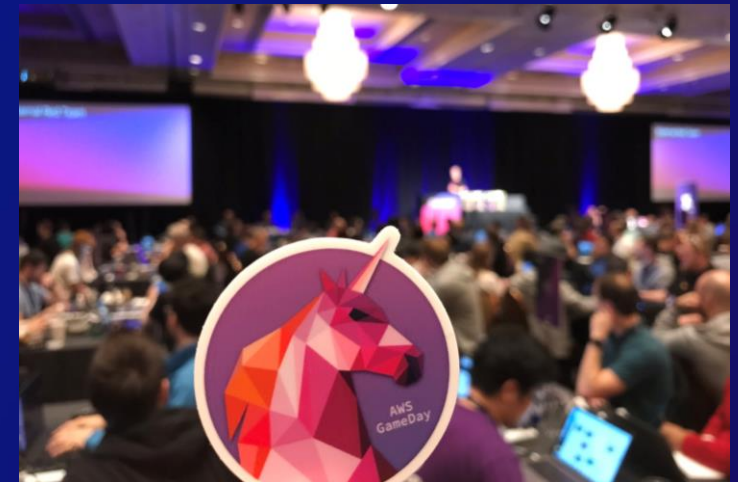
## LABS

60-minute hands-on learning experiences designed to use the AWS Labs platform and lab experience products for self-paced digital training and instructor-led training.



## DEEPRACER WORKSHOPS

90-minute interactive sessions using AWS DeepRacer to learn the basics of reinforcement learning (an advanced machine learning technique). Attendees must bring their laptops to participate. After completing the workshop, head over to the Expo DeepRacer track to put your device to the test. Compete for an opportunity to advance to the AWS DeepRacer League Championships at AWS re:Invent 2023.



## GAMEDAY

120-minute collaborative gamified learning sessions that test skills in implementing AWS solutions to solve real-world problems in a gamified, risk-free environment. This is a completely hands-on opportunity for technical professionals to explore AWS services, architecture patterns, best practices, and group cooperation under minimal guidance. Attendees must bring their laptops to participate.



# Session recommendations

With over 35 topics and 115 sessions, it can be tough to decide what to attend. To help, we've curated recommendations specifically for Builders

Experience deep technical content through lecture-style and interactive sessions.

## AIM302

### Future-proof your contact centers with AWS generative AI & AI services

Abhinav Jawadekar, AWS  
Chris Lott, AWS  
Esther Lee, AWS

## AIM303

### How Equinox delivers personalized experiences with Amazon Personalize

Jay Fuller, Equinox  
Luis Lopez Soria, AWS



#### Pro Tip

We recommend attending a mixture of both lecture-style and interactive sessions

\*Sessions subject to change

# Session recommendations

## AIM304-S

**AWS GameDay hackathon:  
The new frontier  
(sponsored by Dynatrace)**

Han Tran, AWS

## ANT302

**Build a data governance  
framework to balance data  
control and access**

Houssam Hamad, AWS  
Leonardo Gomez, AWS  
Mert Hocanin, AWS  
Harsha Tadiparthi, AWS

## CMP301

**How to optimize large  
language model performance  
and inference costs**

Kamran Khan, AWS  
KC Tung, AWS  
Matthew McClean, AWS  
Scott Perry, AWS

## DAT401

**Deep dive into Amazon  
Aurora and its innovations**

Grant McAlister, AWS

## DOP302

**Get hands-on with Amazon  
CodeCatalyst and Amazon  
CodeWhisperer**

Aaron Lima, AWS  
Adnan Bilwani, AWS  
Brendan Jenkins, AWS  
Riya Dani, AWS

## GBL301

**Architecting for low latency  
and performance in  
financial services**

Dan Fargano, AWS  
Sara Rogers, AWS

# Session recommendations

## ISV301-FM

### How Red Canary and Zoom optimized their cloud operations and costs

Brian Davis , Red Canary  
Yasin Mohammed, Zoom Video Communications, Inc.  
Steven Warwick, AWS

## MIG301

### Accelerate business process innovation with the AWS SDK for SAP ABAP

Adam Hill, AWS  
Krishnakumar Ramadoss, AWS

## NET201

### AWS networking fundamentals: Setting up your global network

Shirin Bhambhani, AWS  
Sidhartha Chauhan, AWS

## SEC201

### Managing security findings using automation in AWS Security Hub

Gal Ordo, AWS  
Megan O'Neil, AWS  
Nicholas Jaeger, AWS  
Shachar Hirshberg, AWS

## STG401

### Data protection & backup made easy with Amazon EBS snapshots

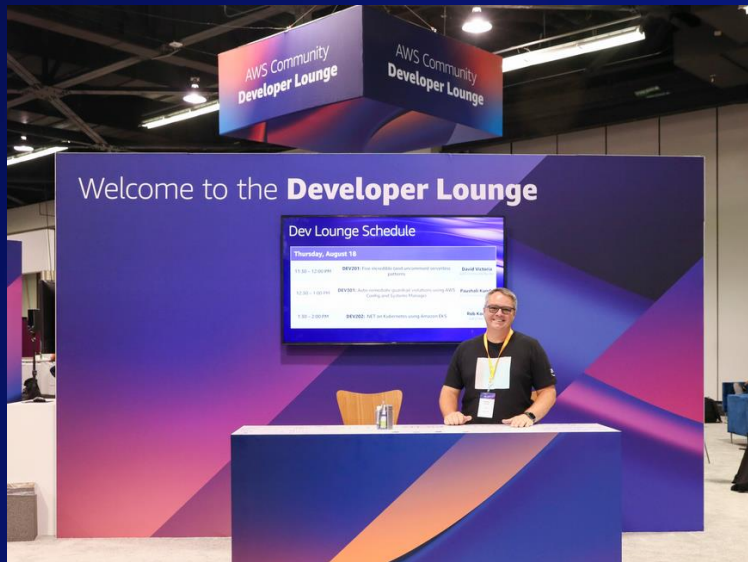
Dan Booth, AWS  
Denton He, AWS  
Kevin McDonald, AWS  
Vienna Chen, AWS

## SVS301

### Best practices for microservices deployed on Amazon ECS

Jessica Deen, AWS

# Expo sessions



## DEV CHATS

30-minute community-led sessions where attendees hear directly from AWS customers and AWS Heroes about how they are innovating, expediting, and scaling real-world solutions.



## LIGHTNING TALKS

15 to 30-minute presentations that are dedicated to a specific customer story, service demonstration, or AWS Partner offering. Lightning talks offered at the Athena and Apollo theaters and Partner Spotlight Lounge!



## STARTUP TALKS

45-minute sessions that feature the stories of now-successful founders and their unique journeys. You can learn about real-world customer use cases, business breakthroughs, and inspiring stories from some of the top startups around the world and the investors who fund them.



# Expo activities



## AWS VILLAGE

Visit the AWS Village to get your questions answered by AWS experts. Hear from staff at the various kiosks covering topics such as AWS for Financial Services, AWS for Media and Entertainment, AWS Sustainability, AWS for Software and Digital Companies, and much more. Collect a sticker at any of the kiosk locations within the AWS Village.



© 2023, Amazon Web Services, Inc. or its affiliates. All rights reserved.



## AWS DEEPRACER

AWS DeepRacer is the fastest way to get rolling with machine learning (ML). Developers of all skill levels can get hands on with ML through a cloud based 3D racing simulator, fully autonomous 1/18th scale race car driven by reinforcement learning, and global racing league. Attend the DeepRacer workshop to learn more!



## AWS ON AIR

AWS On Air brings you the latest news, announcements, launches, and demos from AWS. Watch as we review the latest launches, provide live product demos, and talk to the AWS Training & Certification team, AWS Partners, and AWS customers.

# Expo activities



## AWS TRAINING AND CERTIFICATION HUB

Learn from AWS experts about how AWS Training and Certification can help you gain practical experience with real-world cloud scenarios, validate your cloud expertise, and much more.



## AWS PARTNER SPOTLIGHT LOUNGE

Visit the AWS Partner Spotlight Lounge to discover the value of working with AWS Partners. We'll guide you toward partners onsite that can help with your business needs. Learn from partners in the Partner Spotlight Theater, and grab a Passport card to participate in our onsite Passport program. Complete the Passport to select one swag item from the Partner Spotlight Lounge.



## AWS STARTUP LOFT

Build. Launch. Scale. The AWS Startup Loft offers founders assistance from inception to IPO. Visit to connect with peers, hear founder-led presentations, and receive technical help from AWS experts.



# Next steps

## Catalog

Browse the online catalog taking note of sessions that excite you.

[BROWSE CATALOG](#)

## Mobile App

Download the mobile app today! The session catalog will be available in the mobile app in late June.

[DOWNLOAD IOS APP](#)[DOWNLOAD ANDROID APP](#)

## Questions

Have additional questions? Check out the FAQs page.

[FAQs](#)

# Summits checklist

- ☐ Book your hotel and travel reservations
- ☐ Visit the [New York City Summit website](#) to stay up to date on announcements
- ☐ Download the mobile app and prepare to add your favorite sessions to your agenda. *Mobile catalog coming soon!*  
[Download iOS app](#)  
[Download Android app](#)
- ☐ Familiarize yourself with sponsors in the Expo, along with the Expo map on the mobile app. *Coming soon!*
- ☐ Follow Amazon Web Services on [Instagram](#), [Facebook](#), [LinkedIn](#), and [Twitter](#) and use #AWSSummit to stay connected

# Build your agenda

## Keynote



## Lecture-style sessions



## Interactive sessions



## Expo sessions



### Pro Tip

Arrive early for the Keynote, and then spend the remainder of the day learning through a variety of session types.





---

## Global Sponsors

---



---

## Pan-AMER Emerald Sponsors

---

# Thank you!

