AGENDA AT A GLANCE

AWS CLOUD DAY MALAYSIA

2 MARCH 2023

Morning Plenary: Accelerating Malaysia's Digital Transformation						
	Breakfast and Networking					
	Opening Address					
	Guest of Honor Speeches					
07:45 AM - 12:15 PM	AWS Customer Keynote					
U7.45 AM - 12.15 PM	AWS in ASEAN and Malaysia - Enabling Organizations to innovate with the cloud					
	Panel Discussion - How businesses are leveraging AWS to spearhead Digital Transformation					
	Fireside chat: Cultivating a Culture of Innovation and Agility					
	AWS is HOW					
Lunch						
Breakout Tracks						
	Fortifying Financial Services for the Future	Transforming Industries with Digital Technologies	Jumpstart your Cloud Journey with AWS	Modernize, Unify and Innovate with AWS		
2:00 PM - 5:30 PM	Welcome Address	AWS for Industries Technoplasticity - Evolving Features with AWS	Why Cloud infrastructure matters (L100)	Building a smarter, faster business with modern applications (L200)	\ \ \	
					Partner Pavillion	
	Customer Success - PayNet: Powering How Malaysia Transacts		Accelerate your migrate-to-modernize journey with AWS (L100)	Get started building your first serverless, event-driven application (Level 300)	\ \	
		AI at Scale - Harnessing the power of data			AWS Partner Booths Partner Showcase	
	Customer Success - Al Rajhi Rize: Reimagining 21st Century Banking	How Astro leverages AWS to delight its viewers	Build and deliver secure applications using the AWS Global Network (L200)	Fast track your Kubernetes adoption with Amazon EKS Blueprints (Level 300)		
	Tea Break					
	Silverlake: Next Generation Banking	Pelangi Publishing Group - Our digital transformation journey with AWS	Run your applications on AWS Compute and Storage Services (L100)	Operating at scale with your data in an Amazon S3 data lake (Level 200)		
	Panel: Driving Transformation through Engineering Excellence	Panel Discussion - How data democratization is helping reinvent industries: from operations to customer experience	A developer's guide to modern application development (L200)	Turn streaming data into real-time insights with AWS serverless technologies (Level 300)		
	Closing Remarks	Key Takeaways	Future-proof applications with purpose-built databases (L200)	Make better decisions with no-code ML using SageMaker Canvas (Level 200)		

* Agenda subject to change

SESSION LEVELS DESIGNED FOR YOU

Level 100 INTRODUCTORY

Sessions are focused on providing an overview of AWS services and features, with the assumption that attendees are new to the topic.

Level 200
INTERMEDIATE

Sessions are focused on providing best practices, details of service features and demos with the assumption that attendees have introductory knowledge of the topics.

Level 300
ADVANCED

Sessions dive deeper into the selected topic. Presenters assume that the audience has some familiarity with the topic, but may or may not have direct experience implementing a similar solution.



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Startup Loft



The Startup Loft is a space where founders, builders, and their teams can gain access to resources, support and expertise for every step of their startup journey. Listen to our technical chalk talks, discover startup programs and enjoy free one-on-one sessions with our startup experts on how to build, launch and scale your startup.

Activities						
12:30 PM	re:Invent recap Curated by our very own Startup Solutions Architects, the AWS Startups Team is excited to bring you a recap of the most relevant and important announcements for ASEAN Startups from AWS re:Invent 2022.					
1:00 PM	AWS optimization: Actionable steps for immediate results AWS offers resources to make cost management, budget tracking, and optimization simple and attainable for startups of any size. In this session, get familiar with the different technical strategies, levers to pull, and commitment-based savings plans AWS offers.					
2:10 PM	Modern Data Strategy & Data Driven Innovation Leaders need to be able to rely on data to make informed decisions. Building a data strategy is imperative for organizations to stay relevant now and in the future. In this session, we will share how to apply modern data strategies to become more data-driven.					
3:10 PM	Getting Started on AWS In this session, we introduce you to the various ways startups can work with AWS through our range of programs designed to help you succeed at every stage of your journey, from building, to growing, to scaling your business.					
4:10 PM	Designing Microservices with Event Storming In almost every software development project, there will always be some form of gap between the requirements of the business users and the actual implementation. Using a Domain Driven Design approach, delivered via Event Storming, it can help to reduce the time it takes for everyone in the project team to understand a business domain model. Learn how to leverage Event Storming to properly design microservices.					

Developer Lounge



Calling all developers and builders - get inspired, connect with peers, and tune in to lightning talks by our developer advocates, community leaders and tech influencers on building scaleable applications on AWS. Hear about how you can leverage the community in your professional and personal development, and stand a chance to win exclusive giveaways at our fun quiz sessions.

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Activities					
12:30 PM	Panel Discussion: Grow your skills and career together with AWS Community In this panel discussion we will hear testimonials from speakers on how community can help to jumpstart their career, improve skills, and how to become a part of AWS Community Programs.				
1:15 PM	Game - Kahoot Quiz				
1:30 PM	Lightning Talk: How to Effectively Scale Infrastructure With Style In this session, we will learn how to effectively scale infrastructure using simple yet powerful automation with Lifecycle Hooks, Amazon CloudWatch Events, AWS Lambda, and Amazon EC2 Simple Systems Manager. Gain insights into how solutions architects can work together with development and operation teams.				
2:15 PM	Game - Kahoot Quiz				
2:30 PM	Lightning Talk: My Journey as a Women in Tech and how I become a Data Analyst This session will highlight female developer's journey in tech, how they get started in the community, and how it led her become a data analyst.				
3:15 PM	Game - Kahoot Quiz				
3:30 PM	Lightning Talk: Let's Build Serverless In this session we will talk about how serverless, enables us to have less code, less liability, better integration, better application, more focus, more values to deliver. We delegate various activities that do not bring value to our business to other parties. By delegating these things, we can focus on improving business logic, and not worry about infrastructure.				
4:30 PM	Game - Kahoot Quiz				
4:15 PM	Lightning Talk: What is Well-Architected Framework and Why? Well-Architected Framework has been developed to help and guide cloud architects build secure & high-performing infrastructure for their applications. In this session we will uncover Well-Architected pillars and learn how to leverage it to enable digital transformation.				

Training and Certification Booth



Ready to take your cloud learning journey to the next level? Visit the Training and Certification booth to learn from AWS experts. Explore individual and team training options and access a wide range of upskilling resources to move your company – and career – forward.

Activities

Lightning Talks

A series of 15 minute talks and demos to show how you can build your AWS Cloud Skills. The sessions will be interactive with swag prizes available for participants

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12:30 PM	Getting Started with AWS Training and Certification Are you new to the AWS Cloud or interested in trying new services but don't know where to begin? AWS Training and Certification offers a variety of live and on-demand resources that can help you build and validate your cloud skills. Join this intro talk to see where you can get started.			
1:00 PM	A new way to learn AWS – AWS Skill Builder demo Join this demo to have an expert guide you through where you can access 500+ courses for free, flexible learning plans and game-based learning to help you build in-demand cloud skills.			
1:30 PM	Learn through play – AWS Cloud Quest demo Customize your avatar, collect gems, and learn concepts as you zap drones and solve puzzles — all while learning AWS technology concepts. Sounds interesting? Come see how you can learn through this interactive role-playing game.			
2:00 PM	Upskilling for Financial Services – AWS Industry Quest demo AWS Industry Quest is an interactive learning experience that allows you get interactive practice building solutions for your industry's most common challenges. Join the demo to see how you can become an industry leader as you learn and build.			
2:30 PM	How to get started on your AWS Certification Journey Curious about which AWS Certification to pursue and how to prepare? In this session, get practical tips, concrete strategies, and insights from AWS experts.			
3:00 PM	Driving workforce transformation with AWS In this session, learn how AWS can enable innovation and digital transformation for your organisation through upskilling, building organisation-wide cloud fluency, and transforming your culture.			
3:30 PM	AWS Labs demo (30 mins) AWS Builder Labs help you learn cloud skills, hands-on with practice in the AWS Management Console. Join this demo to learn how you can access this and what to expect.			



EXPERIENTIAL SHOWCASE

AWS CLOUD DAY MALAYSIA

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Ask the Experts Innovation Zone



Consult and chat with our AWS business and technical experts one-to-one throughout the day.

View interactive demos, take a deep dive into AWS's key services and explore use cases while getting all your questions answered.

*Demo runs every hour.

Demand prediction machine learning

Winning in the next decade starts with a better demand signal, and continues to tech-driven end-to-end planning transformation, "knowing that the customer will ask for" is the capability that any company need in order to achieve operational excellence through the next decade. Find out how No-Code/Low-Code Machine Learning can help.

AWSome Store

Come interact at the AWSome Store and see how your order is placed, managed and delivered to you behind the scenes, using a fully serverless, event-driven, interactive Order Management system. Experience first-hand how a choreography of 5 micro-services can support end-to-end order processing and learn how well-architected best practices are applied to develop a scalable, resilient and cost efficient solution.

Data Perimeter in Action

Want to find out how you can gain the confidence you need to build on AWS securely? Learn how data perimeter guardrails help protect your data across a broad set of AWS accounts and resources. These organization-wide guardrails do not replace your existing fine-grained access controls. Instead, they help improve your security strategy by ensuring that all AWS Identity and Access Management (IAM) users, roles, and resources adhere to a set of defined security standards.

Integrate AWS into your everyday life

Ever wondered how you can incorporate the Cloud to better your daily lives? We will showcase a series of household items with transformed capabilities through AWS. With a simple press of a button, development resources will be provisioned on AWS and ready to be used by Engineers. Once they are done with work at the end of the day, they can easily take these resources down by pressing the same button. The solution also comes with a Magior Mirror - digital graph of the resources being built, allowing users to easily visualise these resources that are provisioned.

Public Sector Innovation



Government, education, nonprofit, and healthcare organizations around the world face unique challenges to accomplish complex missions with limited resources. Learn how the public sector is paving the way for innovation and supporting citizen initiatives with AWS. Visit our booth to discuss your needs around specific services, workloads, or sovereign cloud regions.

Find out how the public sector is adopting cloud and innovating with AWS.

Amazon Go Nasi Lemak

Discover how AWS could help in automating aid distribution in the Public Sector using facial recognition and camera vision. In addition, we will showcase how this solution can function in a hybrid cloud environment.

Virtual Proctoring with AWS

Education institutions are under intense pressure to support online learning in response to COVID-19, with proctored tests being a key component. Explore how AWS enables education institutions to run virtual proctoring solution - using AI to monitor students for cheating attempts during examination. This allows education institutions to continue to protect the integrity of testing.

Attendance System with AWS

Automated attendance systems help organizations save time, improve productivity, and improve accuracy. Learn how AWS services can help you can automate attendance tracking using facial recognition.



AWS GameDay Quest Fest

Put your cloud skills to the test! AWS GameDays allows participants to solve real-world challenges using a variety of AWS services. Recently launched at re:Invent 2022, GameDay Quest Fest lets you experiment with the GameDay content of your choice at your own pace, so you can work through each topic, or race against time to emerge as a GameDay Champion.

Pre-requisites

We encourage participants to bring along your personal laptop and charger to participate in this activity as company laptops may block the game event engine. Access to temporary AWS accounts and wi-fi connectivity will be provided.

Please note that due to overwhelming interest, the first hour of GameDay will be reserved for successful registered participants and attendees may enter on a first-come-first-serve basis after that.



Partner Pavillion

Hear from our partners and discover the right partners to support your organisation. Visit our partner showcase to know more.

Featured Partners:

Cognizant DXC eCloudvalley Exabytes G-AsiaPacific Maxis

Outsystems PETRONAS Red Hat Silverlake Talend TCS

