



# Build scalable, cost-effective disaster recovery to AWS

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# Agenda

Why use cloud-based disaster recovery?

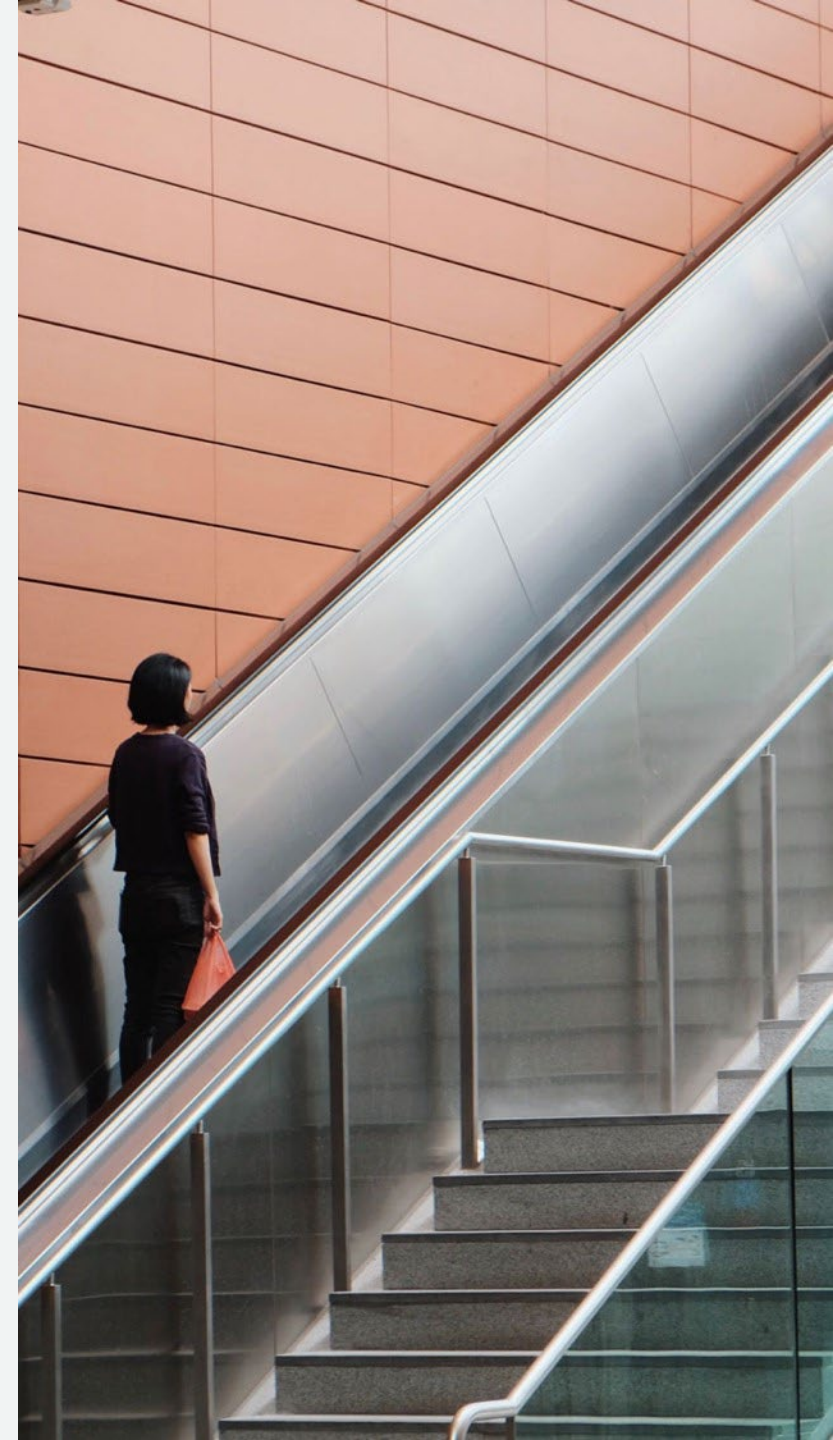
Common disaster recovery challenges

How AWS Elastic Disaster Recovery works

Demo

Customer success stories

Getting started & resources



# Why use the cloud for disaster recovery?

## Traditional disaster recovery

- Large upfront investment in hardware when production grows.
- New DR hardware requires time to purchase and set up.
- Can be difficult to test without business disruption.
- Management and infrastructure overhead for globally distributed businesses.

## Cloud disaster recovery

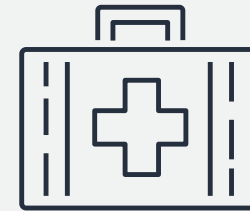
- Quickly add or remove replicating servers as source environment changes.
- Pay for full DR site only when needed for drills or recovery.
- Easy and repeatable testing, without impacting production.
- Lower IT management overhead.
- Recovered systems up in minutes.

# How is disaster recovery different from backup?



## Backup

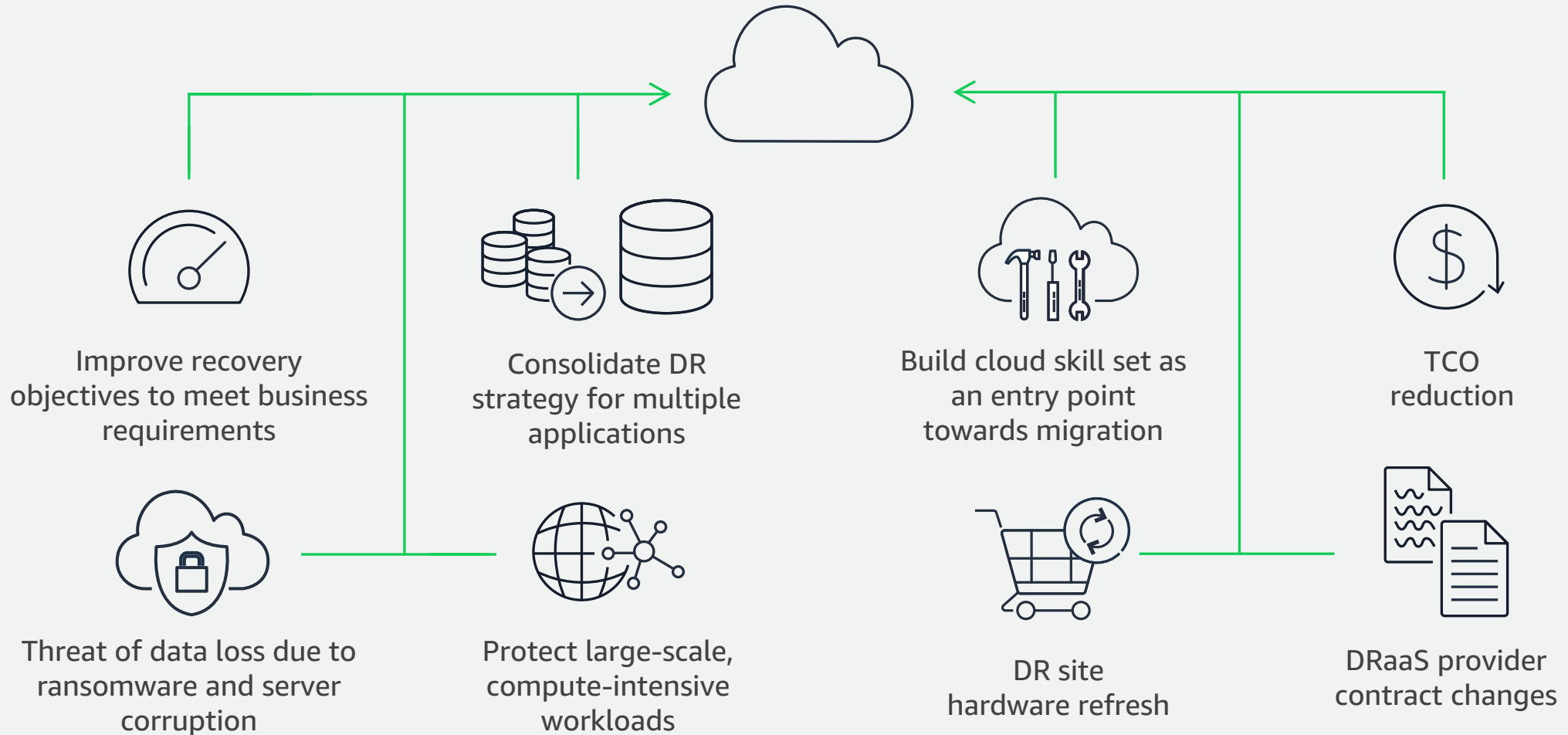
- Restores data and files
- Recovery objectives of hours or days
- Longer retention period



## Disaster recovery

- Recovers entire application and system state
- RPO of seconds, RTO of minutes
- Change-based, continuous replication

# Cloud-based disaster recovery drivers



# Common disaster recovery challenges

- High cost of idle duplicate resources
- Diverse infrastructure and OS types
- Server compatibility issues
- Inability to achieve recovery objectives (RPOs/RTOs)
- Replicating busy, continually changing workloads
- Tests and drills are expensive and disrupt operations
- Different DR tools or processes for different applications
- Scaling DR site when primary environment changes



# AWS Elastic Disaster Recovery benefits

## Flexible



Replicate from any source



Supports a wide range of OS, applications, and databases



Remove idle recovery site resources and pay only for what you need

## Reliable



Robust, non-disruptive continuous replication



RPO: Seconds  
RTO: Minutes



Recover from ransomware, corruptions, and human errors

## Highly Automated



Minimal skill set required to operate



Easy, non-disruptive drills



Unified process to test, recover, and fail back

# Disaster recovery options: before or after migration



## Pre-migration benefits

- Reduce IT resilience costs and improve recovery objectives with AWS as your DR site
- Easily test production workloads in the cloud and speed up your familiarity with AWS
- Set the stage to execute a seamless one-click migration



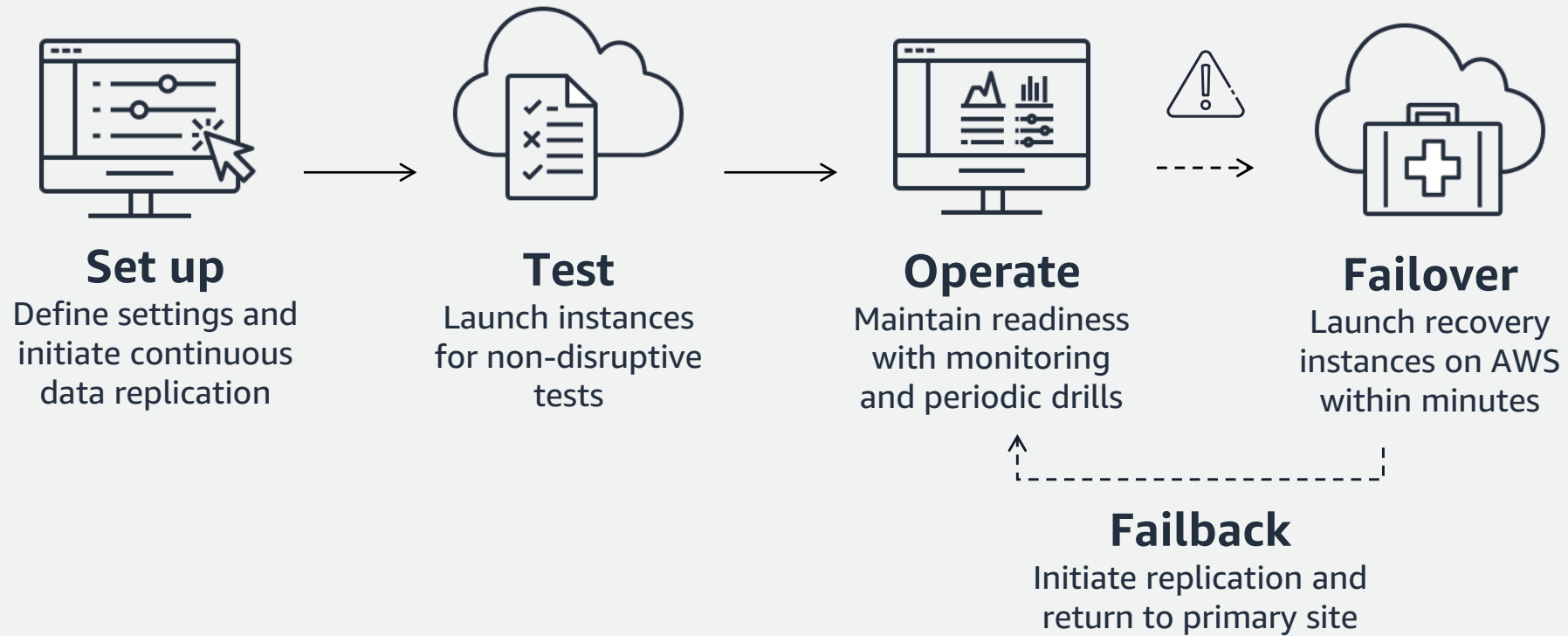
## Post-migration benefits

- Increase resilience of your migrated applications using AWS DRS for cross-region DR
- Prepare environment to quickly recover from data corruption, ransomware, or other malicious attacks
- Automate AWS DRS setup using AWS MGN



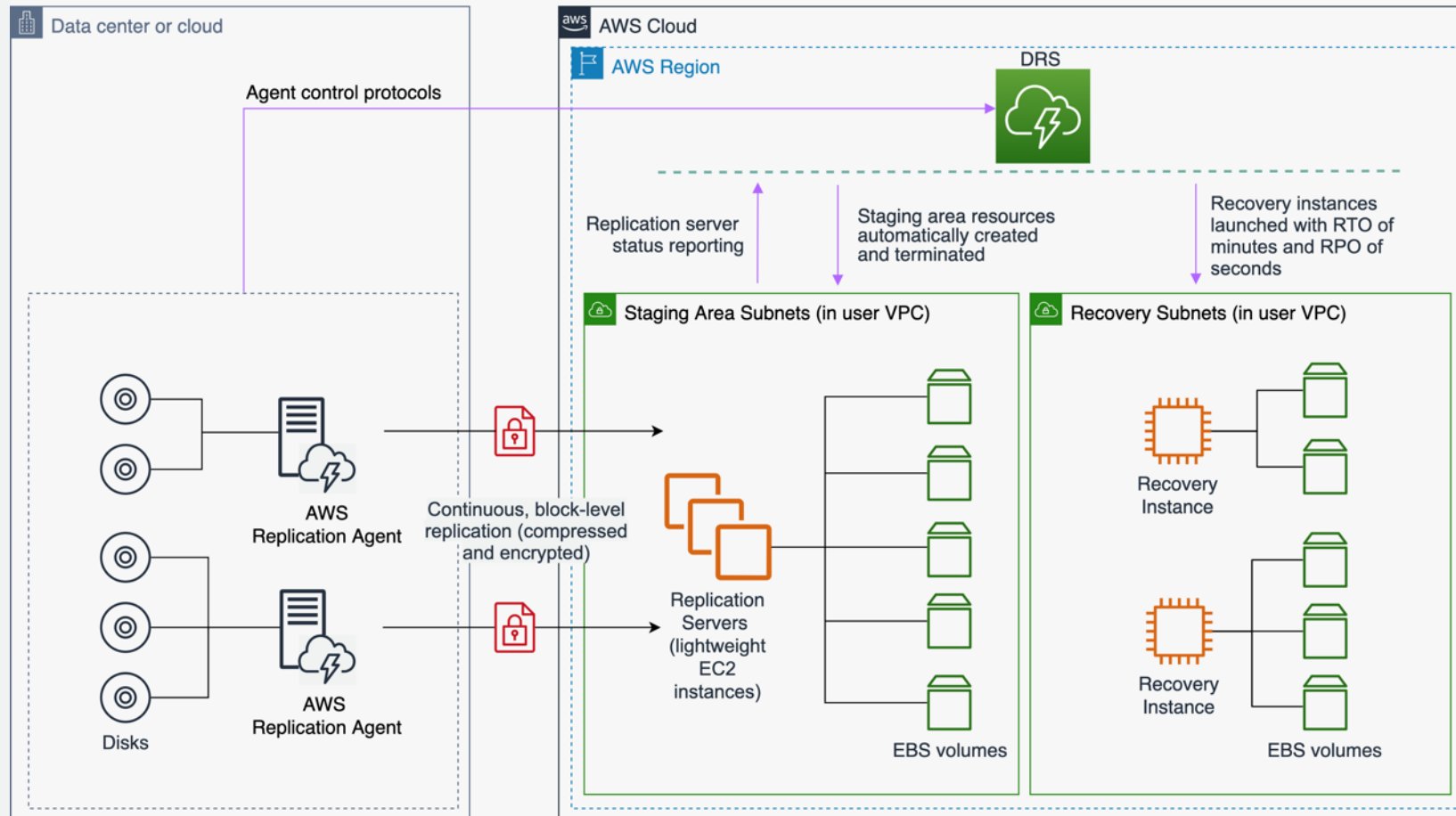
# AWS Elastic Disaster Recovery lifecycle

Use a single process to recover servers across all supported infrastructure and OS



# How AWS Elastic Disaster Recovery works

Continuous replication of on-premises and cloud servers with AWS as your elastic recovery site



# Demo



# Feature updates

## AWS Elastic Disaster Recovery

- Available in 12 additional Regions
- Supports multiple staging and target accounts
- Supports failback automation

## AWS Application Migration Service

- Supports automated application modernizations:
  - Configure DR
  - Convert CentOS Linux to Rocky Linux
  - Convert SUSE Linux Subscription

# Wide platform support\*

|                              |  |
|------------------------------|--|
| <p>Any application</p>       |  |
| <p>Any database</p>          |  |
| <p>x86 operating systems</p> |  |
| <p>Source infrastructure</p> |  |

# Success story: Malibu Boats

- Data corruption occurred on a server running mission-critical applications
- Recovery on AWS in minutes, using a recovery point before data corruption
- Recovered server on AWS had 2x faster performance with the same server specs
- Led to a business decision to significantly expedite migration to AWS



“Being able to virtually recover something in minutes, as opposed to hours and hours, is a real lifesaver. If we hadn’t had the ability to recover as quickly as we did, we would have been dead in the water.”

- Greg Ward, VP of Information Systems and Technology at Malibu Boats

# Success story: Thomson Reuters

- Used AWS Elastic Disaster Recovery to set up recovery site on AWS
- Replicated 300 servers (120 TB) in 10 months
- Eliminated manual DR process
- Reduced RTO and RPO
- Enhanced security and compliance
- Accelerated migration of on-premises data center to AWS



THOMSON REUTERS

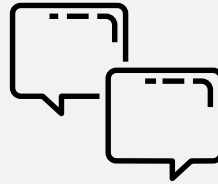
“Using AWS Elastic Disaster Recovery has made our DR process more redundant and reliable. We know that everything is ready to go.”

- Anna Rushing, Senior Project Manager at Thomson Reuters

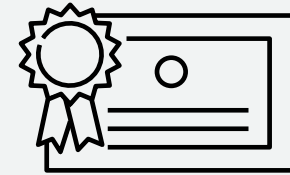
# How to get started



Visit the [AWS DRS Console](#) to start setup and begin replicating servers



Contact AWS account team, APN Consulting Partner, or AWS Professional Services



Take the free online training on [AWS Skill Builder](#)



# Resources

- Visit the [AWS Elastic Disaster Recovery](#) product page for more information and pricing
- Use the [AWS Elastic Disaster Recovery Console](#) to start replicating your servers
- Take the AWS Elastic Disaster Recovery technical training on [AWS Skill Builder](#)
- Review AWS Elastic Disaster Recovery [technical documentation](#)
- Receive product support from [AWS Premium Support](#)



**Thank you!**