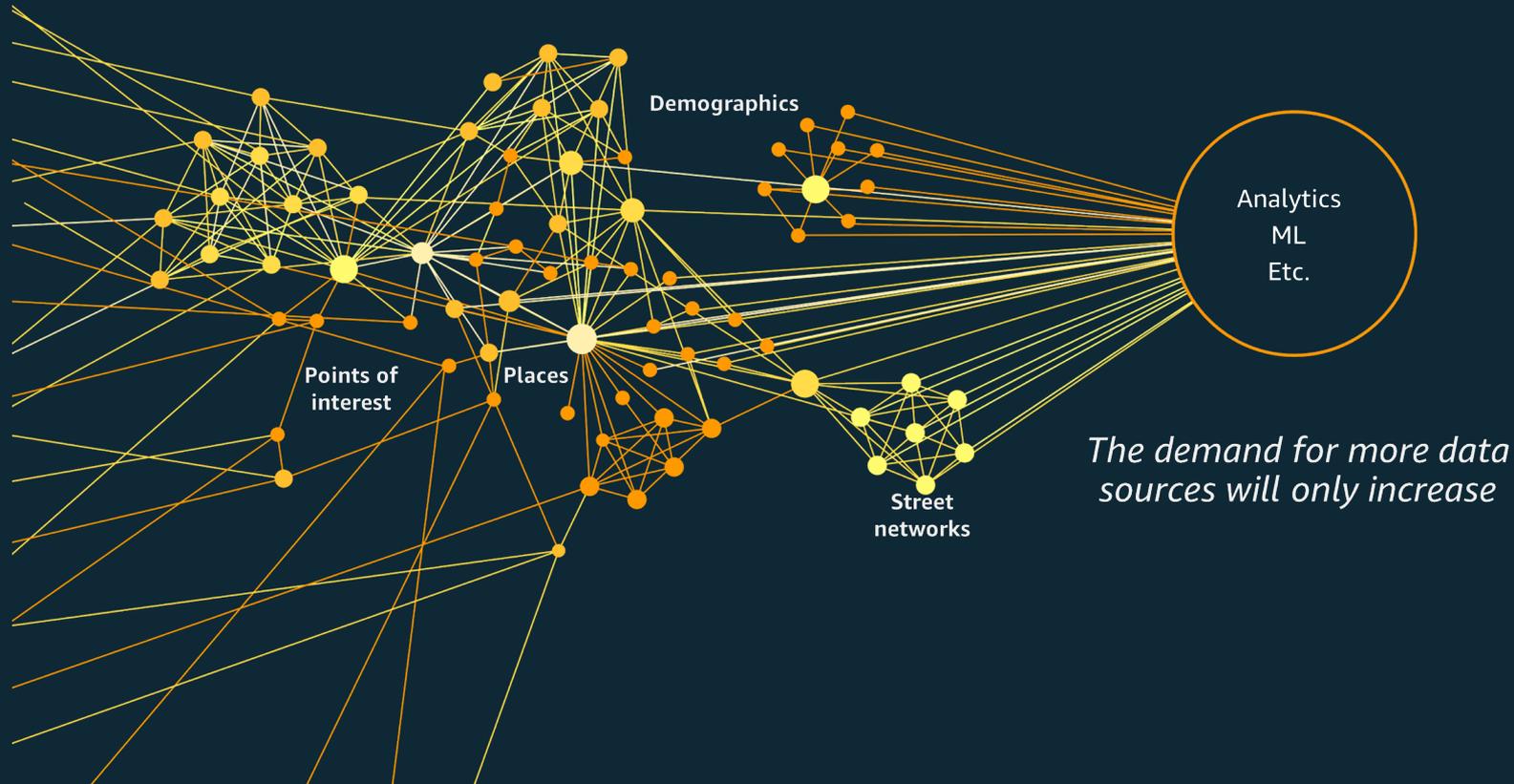




A First Look at AWS Data Exchange

Chris Casey - AWS Data Exchange

Data is transforming the way businesses innovate



Customer expectations have been transformed, too



Everything
easy to use



Everything
cloud native



Seamless
experience



Self-service
preference

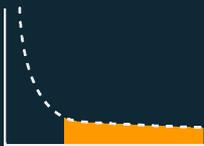


AWS Data Exchange

A new service to make it easy for AWS customers to find, subscribe to, and use third-party data in the cloud

Benefits

Data Providers



Reach to millions of AWS customers



Distribute data in a secure and compliant way



No longer need to maintain data storage, delivery, billing, or entitling technology



Migrate existing subscriptions at no additional cost

Data Subscribers



Quickly find diverse data in one place



Easily analyze data as it is published



Automatically access new data



Migrate existing subscriptions at no additional cost

Features

Self-Service Product Publishing

Self-Service Private Offers

Subscription Verification

Step 1
Configure product

Step 1
Select offer type

Step 2
Enter details

Step 3
Review

Configure product

Enter private offer details

Subscription request

This product requires subscription approval by the subscription provider. Complete the following form to request a subscription to this product. The information is sent to the provider, who has 90 days to approve or decline your request.

Your AWS Account Id
1478-5438-3891

Company name
The legal entity that will use the product.

Maximum of 40 characters

Name
The name of the company's contact person.

Maximum of 40 characters

Email address
The email address of the company's contact person.

Maximum of 100 characters

Intended use case
Your intended use case for the data product, including any comments that the provider might find relevant to approving your subscription request.

Maximum of 500 characters



Customer Anecdotes

dun & bradstreet

“Using AWS Data Exchange to distribute our content allows our customers another integrated option to access our attributes to inform decisioning across business intelligence, product strategy, marketing, and more,” said Ken Lordy, Director of Products at Dun & Bradstreet.



“With the increasing demand across industries in using news content to train and power their mission critical AI and analytics applications on the cloud, the depth and accuracy of Reuters coverage means AWS customers are now able to seamlessly access the highest quality of data from AWS Data Exchange” Alphonse Hardel, Global Head of Business Development and Strategy, Reuters at Thomson Reuters.

FOURSQUARE

“AWS Data Exchange provides us with secure access to customers at incomparable scale, while also serving as an easy data ingestion and activation vehicle for data usage,” say Josh Cohen, SVP Product at Foursquare

Deloitte.

“AWS Data Exchange is unlocking a number of data sources that have traditionally been locked in siloes spanning multiple organizations, and gives healthcare stakeholders a scalable and secure service to create new collaborative business models to reimagine how they approach research, clinical trials, pharmacovigilance, population health, and reimbursement”, said Brett Davis, Principal at Deloitte Consulting and General Manager of ConvergeHEALTH

Demonstration



So what's next?



AWS Data Exchange

Start using [AWS Data Exchange](https://aws.amazon.com/data-exchange/) today

<https://aws.amazon.com/data-exchange/>



Read [our blog](#) describing how to find, acquire, and retrieve new updates automatically to data via AWS Data Exchange



Check out [our blog](#) detailing how to publish and dynamically update products on AWS Data Exchange

