



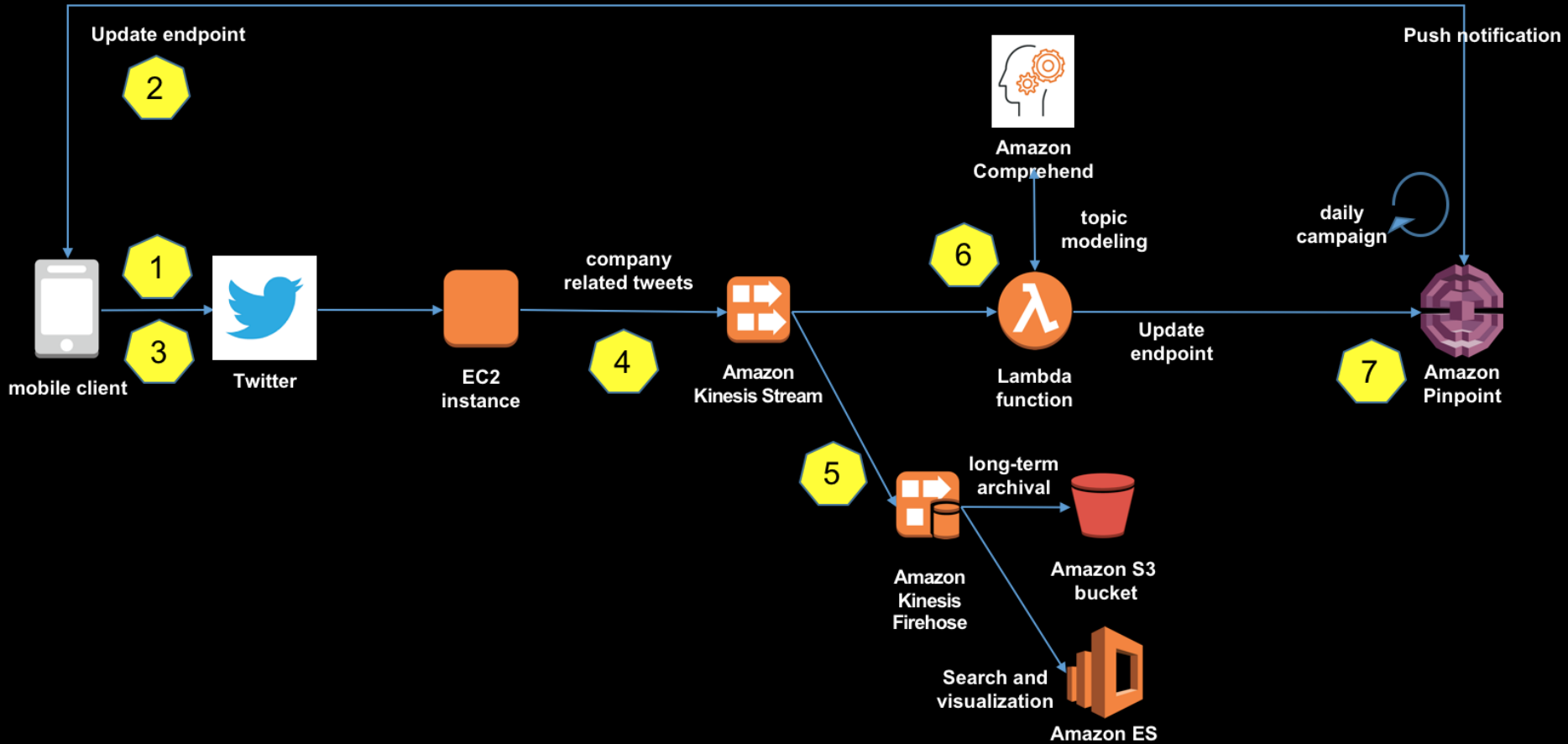
# Webinar| AI-powered Social Sentiment Marketing with Amazon Pinpoint

**Presenter: Zach Barbitta, Sr. Product Manager at Amazon  
Pinpoint**



## What are you going to see today? (Agenda)

- What are we talking about?
- Brief architecture walk through
- Demo





DEMO

Follow along in the recorded webinar video at:

<https://youtu.be/Bncqqf3bg1M>