

Using AWS IoT for Industrial Applications

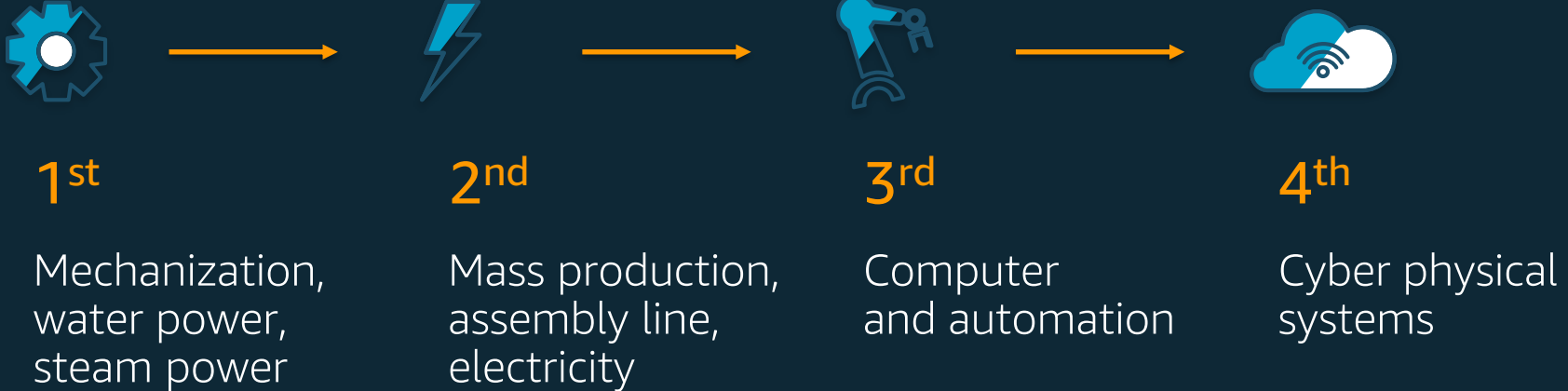
Neel Mitra, Enterprise Solutions Architect, AWS

May 18, 2018

Agenda

- Industrial Revolution
- Challenges & Opportunities with IIOT
- Art of the Possible with AWS
- Use Cases
 - Predictive Maintenance
 - Predictive Quality
 - Asset Condition Monitoring
- Customer Story - Panasonic Aviation
- Q & A

The Industrial Revolution



Industrial IoT Market

Focused on next-generation manufacturing that generates a convergence between industry, business, and internal functions and processes

Industrie 4.0
in Germany

Society 5.0
in Japan

Made in China
2025

Trends



Mass production



Mass customization



Buy



Lease



Pay upfront



Pay as you go



Manual



Automatic

Industrie 4.0

What's changed?

- Increasing need to optimize and predict system performance
- Need for geographically scattered assets that function together as a system
- Scalable systems that support a growing volume of instrumentation and data accessibility
- Improve security of devices and systems
- Integrate multiple protocols and standards
- Solutions require a mix of legacy and newer equipment including intelligent sensors and actuators



Challenges



Security

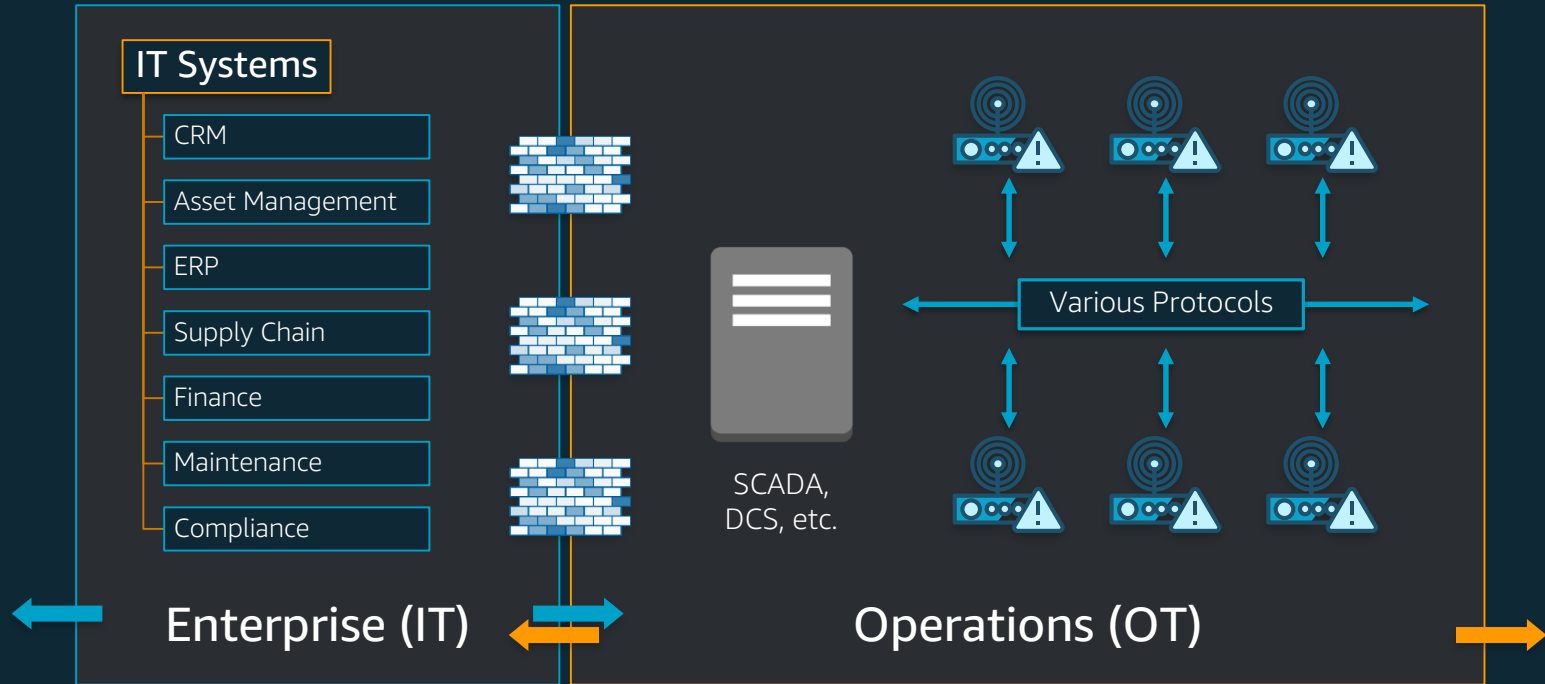


Downtime



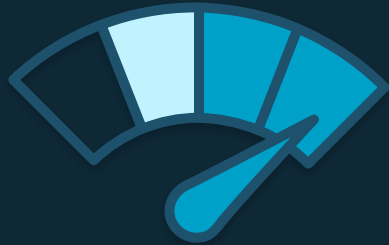
Legacy Equipment

Challenge: Brownfield Environments



Opportunities

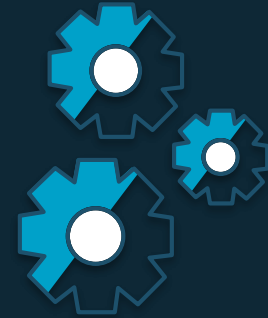
IoT Drives Manufacturing Innovation



Here-and-now
Real-time Remote
Monitoring

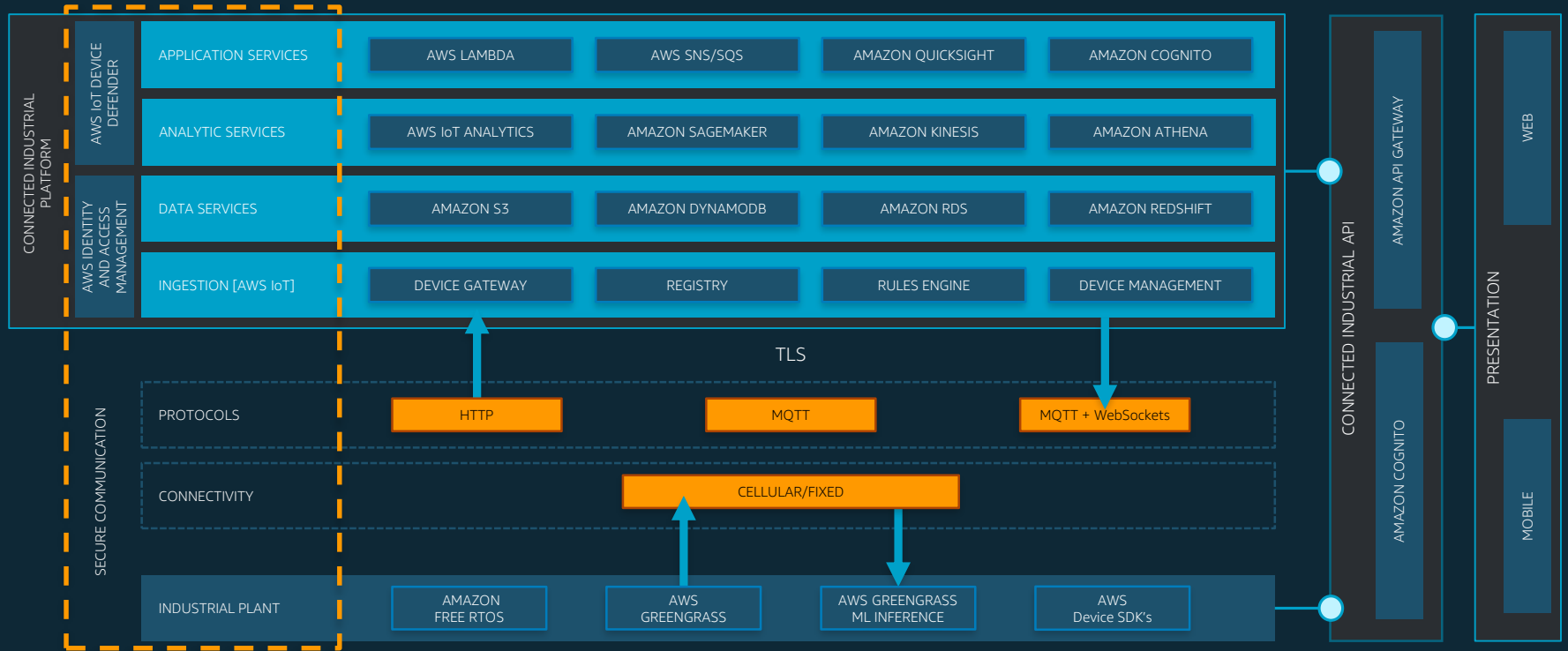


Predictions,
Machine Learning,
and Edge AI



Smart Factory
Closed Loop Automation
and Intelligence

AWS Industrial IoT Technology Stack



ISA 95 & ISA 99 Industrial Edge Architecture

L5 Cloud

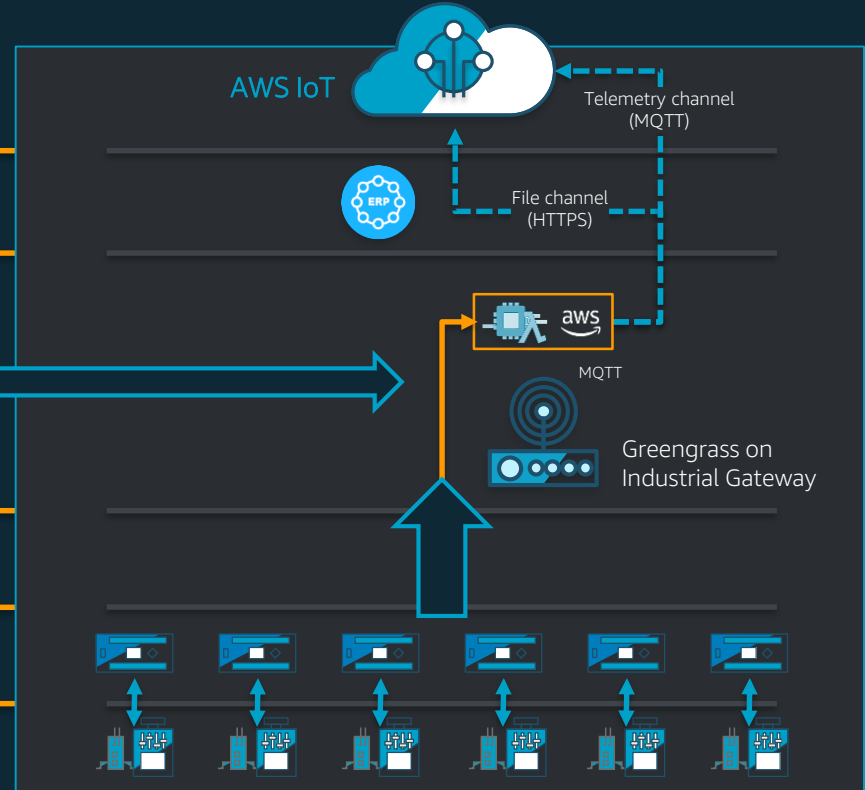
L4 ERP/SAP

L3 MES

L2 AB CIP Protocol/Modbus/OPC/Other Industrial Protocols

L1 PLC

L0 Industrial Equipment



Popular Industrial IoT Use Cases



Predictive
Maintenance



Predictive
Quality



Asset Condition
Monitoring

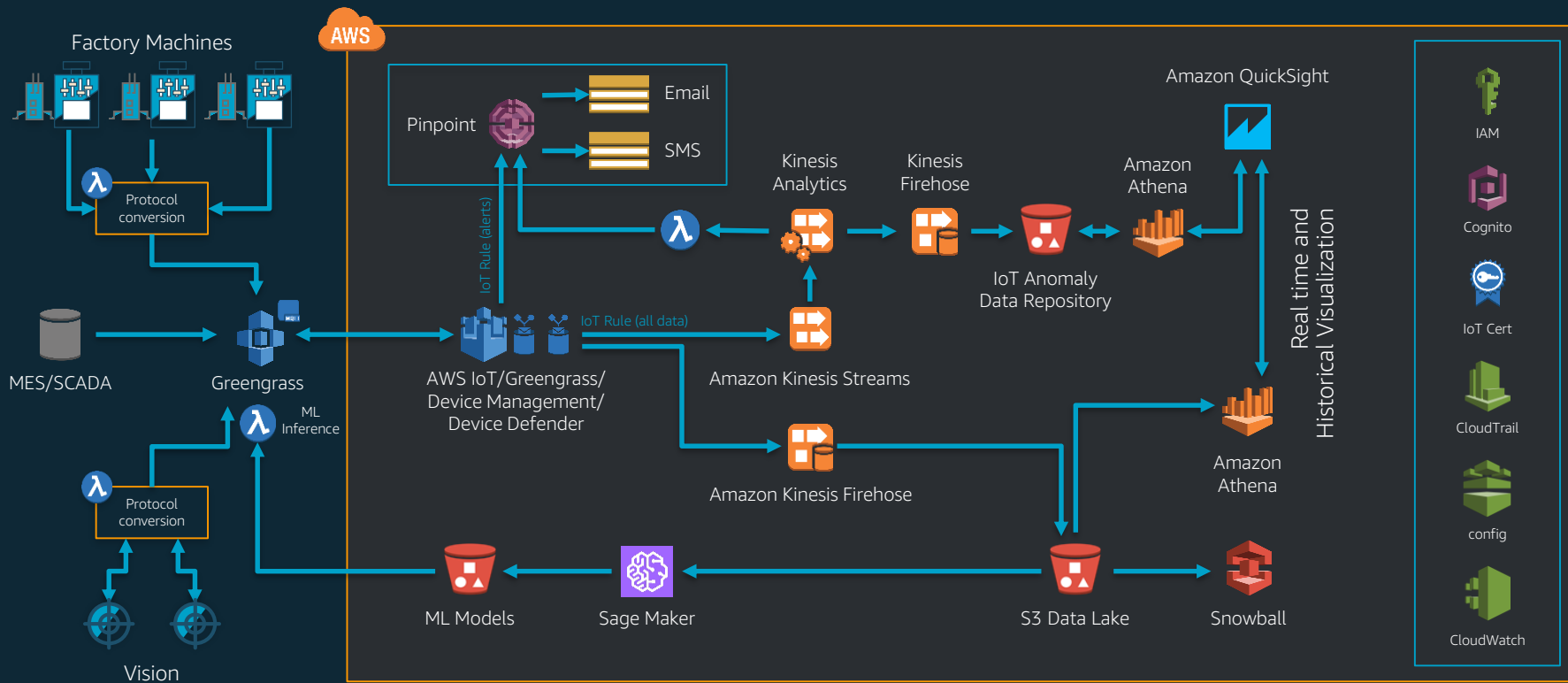
Use Case

Predictive Maintenance

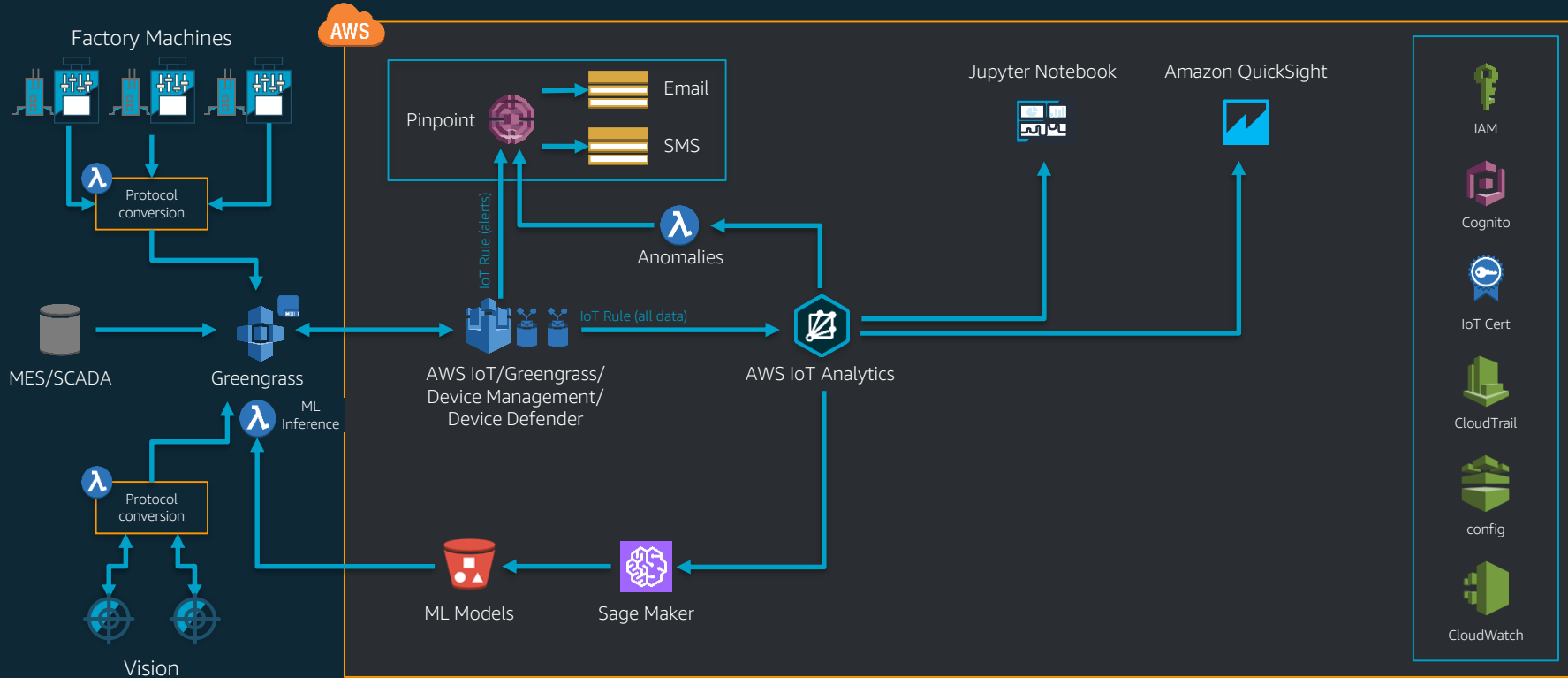
Understand current health of equipment and predict machine failure before business operations is impacted

- Ingest sensor data from PLC's, MES and Vision Systems
- Improve performance in the factory by monitoring OEE
- Monitor condition of factory machines

Predictive Maintenance Architecture



Predictive Maintenance Architecture with AWS IoT Analytics





Problem

An Oil and Gas company had the inability access their IoT data. Other business units within the enterprise owned and controlled the assets in the field and while many had IoT data, they were not in a position to have that data leave their on-premise environment.

Solution

By using AWS IoT, this customer is able to preprocess the IoT data coming from their field assets, enrich that data with various internal and external data sources, and provide a time-series optimized data store. This empowers their in-house data science team to build and train machine learning models on top of data sets derived from the data store.

Impact

The customer's goals were to validate their hypothesis that IoT data, with proper analysis, provides meaningful value to the enterprise. In the near future, the customer expects to take the anomaly detection models they authored and test them for deployment at the edge.

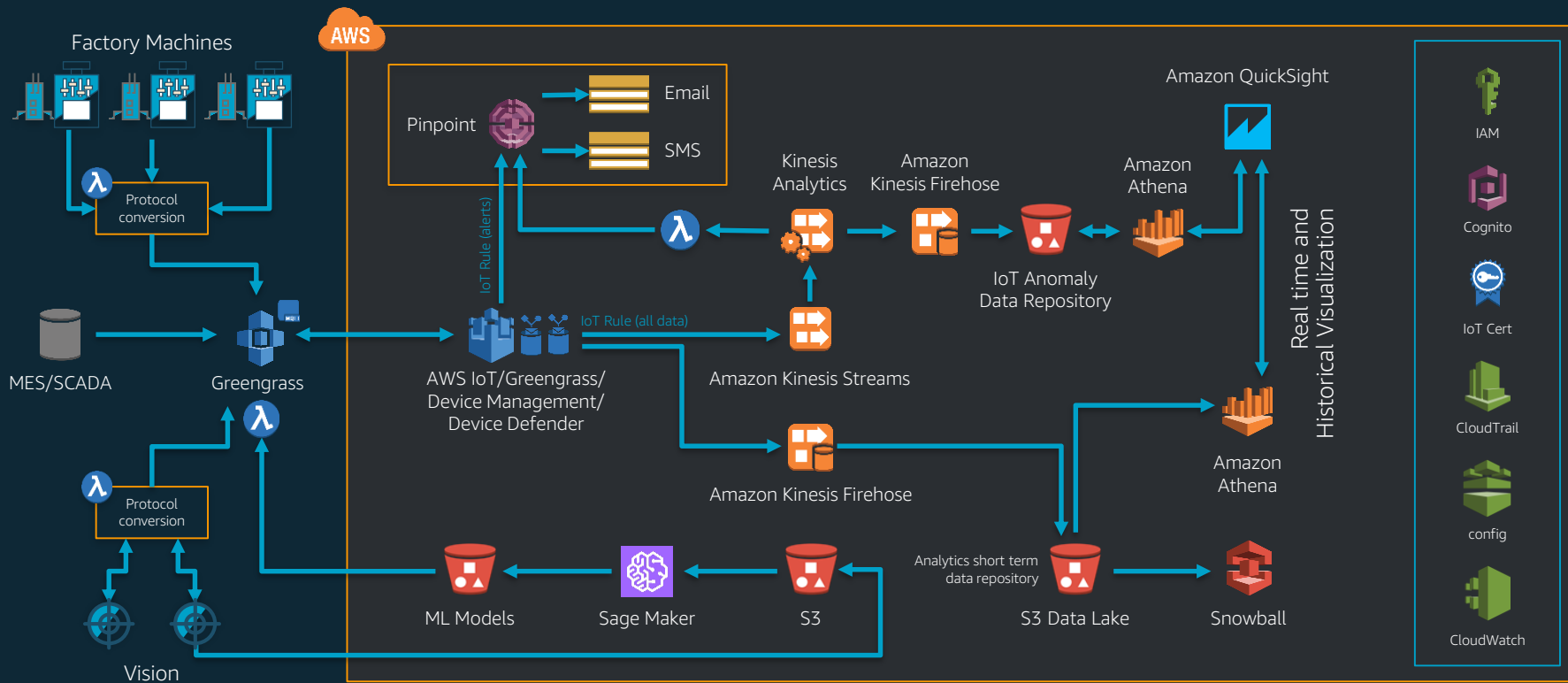
Use Case

Predictive Quality

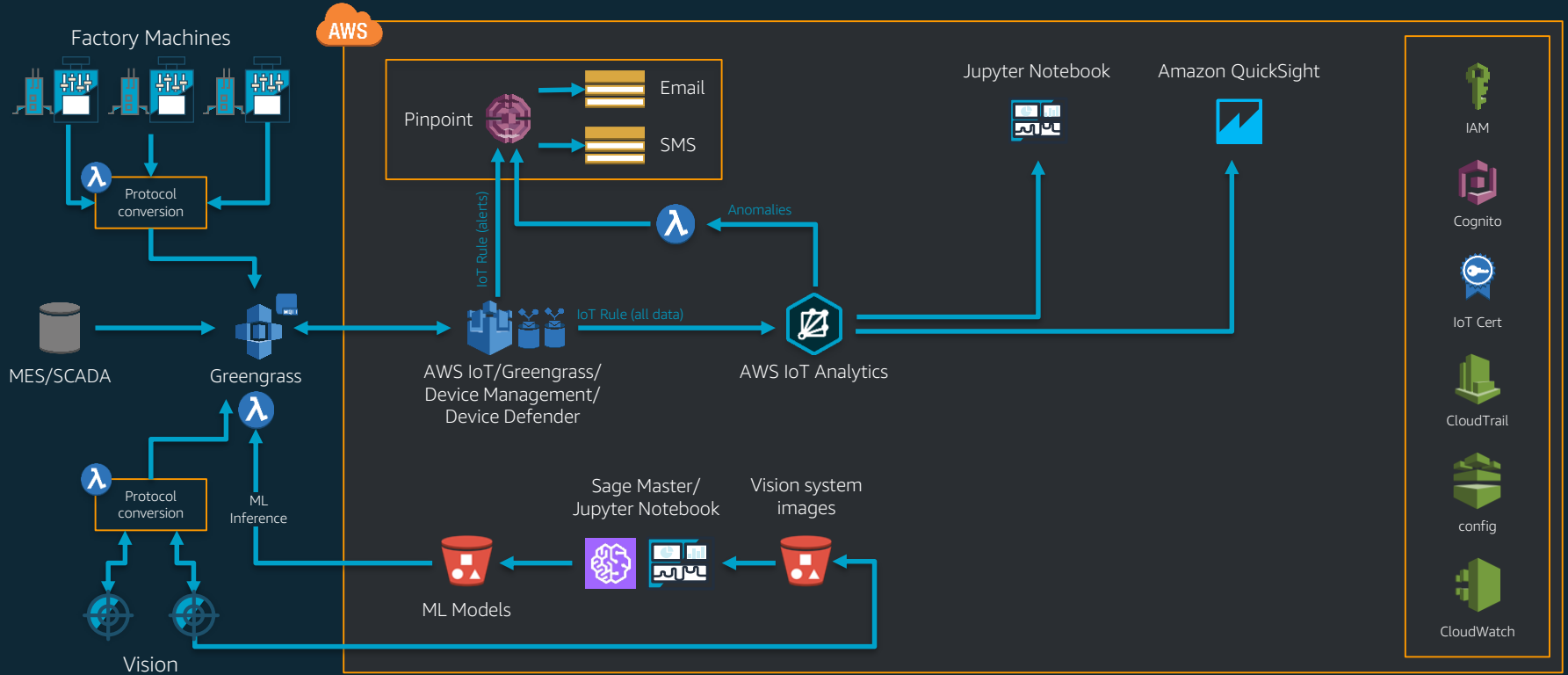
Quickly pinpoint product quality issues related to factory output, rather than equipment performance

- Ingest industrial sensor data from PLC's, MES, and Vision Systems
- Improve product quality and uptime in the factory by monitoring OEE
- Monitor quality of finished products using Vision Systems

Predictive Quality Architecture



Predictive Quality Architecture with AWS IoT Analytics





Problem

Valmet delivers technology and automation with multiple dependent processes running in parallel. Data analytics is needed to optimize Valmet's customers' processes.

Solution

Valmet is building a new digital twin capability to allow paper mill operators view equipment and process data during production runs. AWS IoT Analytics is at the core of this solution training ML models for paper quality forecasting and scheduling metrics generation for digital twin view-generation.

Impact

AWS IoT Analytics allows Valmet to combine historical models of equipment performance with live data from current operations to glean insights that help them to further provide solutions that enable their customers to produce paper with lower costs and optimum quality.

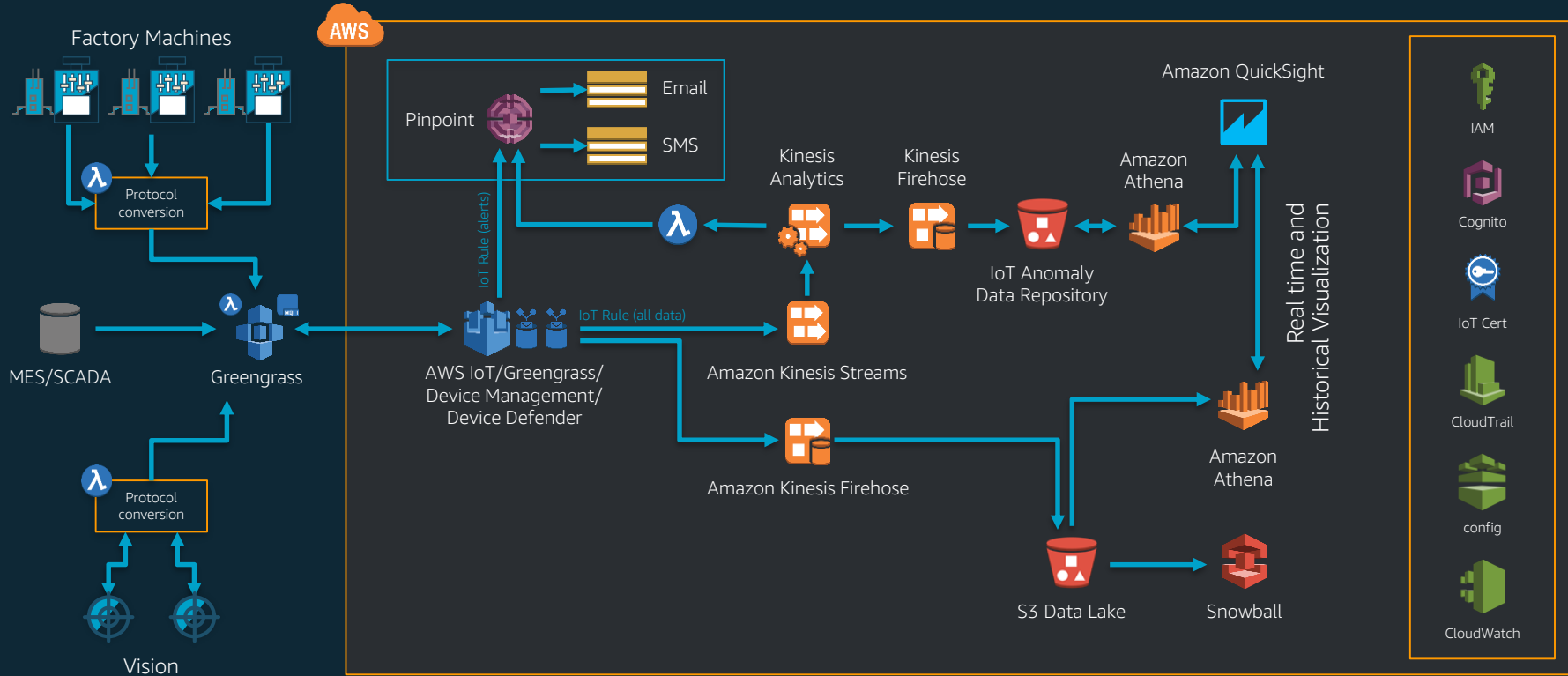
Use Case

Asset Condition Monitoring

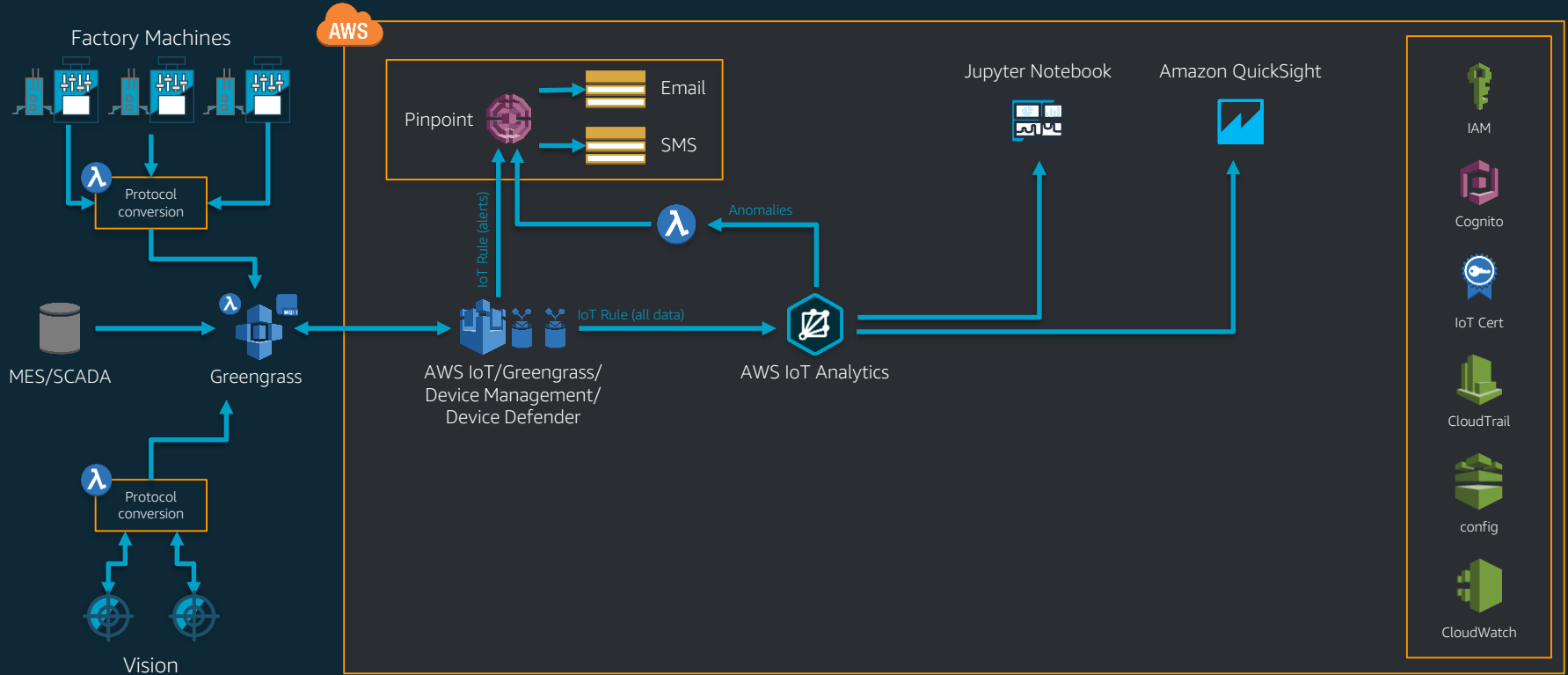
Monitor and scale industrial equipment and understand asset condition for one or more monitored parameters of assets

- Ingest sensor data from PLC's, MES, and Vision Systems
- Improve performance in the factory by monitoring OEE
- Monitor condition of factory equipment through sensor data—temperature, vibration, error codes, etc.

Condition Monitoring Architecture



Condition Monitoring Architecture with AWS IoT Analytics





Problem

A Global Mining Company was looking to measure rough roads on mines as potholes can cause damage to mining equipment that is extremely expensive. The Mining Company was looking to understand the degradation of mining equipment, such as Excavators.

Solution

The Global Mining Company turned to AWS to place gateways and vibration sensors on trucks. The customer collects data from equipment, which allows them to identify potholes and other problems on mining routes that can contribute to equipment degradation.








Impact

AWS IoT allows the Global Mining Company to continuously monitor equipment status, health, and performance to detect issues in real-time. It also helps the company detect road issues and identify equipment degradation over time to minimize unexpected downtime.

Industrie 4.0 Tenets and Why AWS?

Interoperability	Local AWS Lambda with AWS Greengrass to integrate protocol other than MQTT & HTTP
Virtualization	AWS IoT Shadows work in both local AWS Greengrass and the AWS Cloud with thing types and custom attributes
Decentralization	Leverage 11 AWS Regions to subscribe to AWS IoT topics using selective rules
Real-Time Capability	AWS Greengrass achieves lower latency with local devices to support critical automated decision making for mission critical industrial use cases
Service-Orientation	Multiple layers of AWS Lambda functions addressing increasingly deeper layers that can be orchestrated with AWS Step Functions invoked by AWS IoT or Amazon API Gateway
Modularity	AWS Greengrass for a hybrid end-to-end process with local real-time processing and cloud agility for stream processing, analysis and archival
Security	AWS IoT Device Defender secures your fleet of industrial devices by continuously auditing the security policies associated with your devices to ensure they are secure at all times
Analytics and Insight	AWS IoT Analytics cleans, filters, transforms, and enriches IoT data before storing it in a time-series data store for analysis and advanced analytics
Lifecycle Device Management	AWS IoT Device Management makes it easy to securely onboard, organize, monitor, and remotely manage industrial devices at any scale

What Sets AWS Industrial IoT apart?

	Industrial IoT Vision	Reference architectures built for popular industrial use cases so you can quickly get started
	Service Breadth and Depth	AWS IoT services allow you to gather data from, run sophisticated analytics on, and take actions in real-time on your diverse fleet of IoT devices from edge to the cloud
	Security	Built-in device authentication and authorization to keep your IoT solutions secure. Continuously audit policies associated with your devices, monitor your device fleet for abnormal behavior, and receive alerts if something doesn't look right. You can even take corrective actions
	Scalability	Reliably scale to billions of devices and trillions of messages
	IoT Analytics and Machine Learning	Sophisticated analytics including pre-built machine learning models for common IoT use cases, and machine learning inference at the edge capabilities
	Partner Network and Community	Rich ecosystem of technology and consulting partners such as Intel, TI, Microchip, Bsquare, C3 IoT, Splunk, and Accenture
	Trusted and Proven	Customers such as Pentair and Kempii have achieved business outcomes such as increased revenue and faster time to market

A wide-body commercial airplane is shown in flight, banking slightly to the right. The aircraft is white with blue accents on the tail and engine nacelles. The tail features a stylized blue and white logo. The fuselage has the word "PANAsky" written in a blue, sans-serif font. The aircraft is flying over a vast, textured layer of white clouds that stretches to the horizon. The sky above is a pale, hazy blue. The overall scene is presented in a dark, semi-transparent overlay.

PANASONIC AVIONICS CORPORATION

PANASONIC AVIONICS

CONNECTING THE BUSINESS AND PLEASURE OF FLYING

MISSION

Delight passengers & enhance customer value

VISION

Become an indispensable partner to our customers, bringing innovative, reliable solutions and services to aviation, maritime and other markets.

WORLD LEADER IN INFLIGHT ENTERTAINMENT AND CONNECTIVITY (IFEC)

OUR CUSTOMER BASE



66
CONNECTIVITY CUSTOMERS

2,000+
AIRCRAFT
WITH CONNECTIVITY

300
IFE CUSTOMERS

541
AIRCRAFT
WITH PHONE

9,000+
AIRCRAFT WITH IFE

745
AIRCRAFT
WITH LIVE TELEVISION

3800+
AIRCRAFT
COMMITTED TO CONNECTIVITY

OUR GLOBAL FOOTPRINT

60+

LINE STATIONS

- REPAIR SHOP
- LINE MAINTENANCE STATION

7 REPAIR STATIONS

LOCATED ACROSS 6 COUNTRIES

>1,300

TECHNICAL SERVICES PERSONNEL (OF 4,500 PAC EMPLOYEES)

>2,700

AIRCRAFT UNDER CONTRACT

500,000

SERVICE EVENTS EACH YEAR

\$195M

GLOBAL INVENTORY AT LINE STATIONS

99%

PARTS AVAILABILITY AT THE LINE

1,700

MEDIA LOADED EACH MONTH

180,000

REPAIRS ANNUALLY

36 YEARS

OLDEST LRU REPAIRED IN 2016



next

CLOUD

Industry's first global data analytics
centric IoT infrastructure

New Value-Added
Solutions Tailored
to Key Airline Needs



Core Infrastructure
and Services



LOYALTY

A personalized digital platform,
available throughout the entire
travel thread



MARKETPLACE

A comprehensive retail platform
revolutionizing the sale of
goods and services



THEATRE

An incredible cinematic
experience, offering the highest
level of entertainment



NEXT CLOUD

Industry's first global data analytics centric IoT infrastructure



NEXT ONLINE

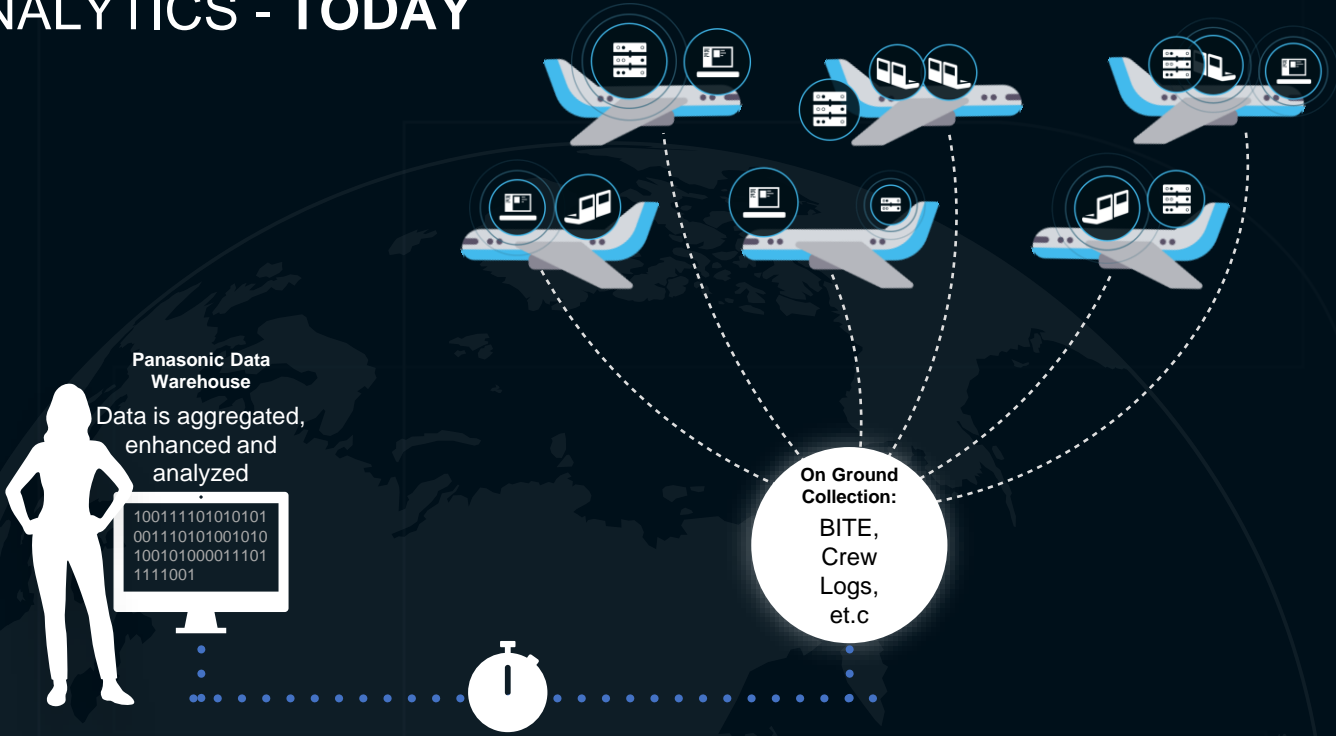
Connectivity services and network designed to enable the ultimate digital cabin



NEXT XT (Hardware and Software Platform)

Innovative hardware and software empowering services and solutions

CHALLENGE : IOT AND ANALYTICS - TODAY



SOLUTION : IOT AND ANALYTICS - TOMORROW



VALUE : IOT AND ANALYTICS

Through the use of AWS IoT and IoT Analytics we're able to lower time to insight, increase operational efficiency, and reduce our spare inventory costs.



VALUE : IOT AND ANALYTICS

Through the use of AWS IoT and IoT Analytics we're able to lower time to insight, increase operational efficiency, and reduce our spare inventory costs.

Schedule field
engineer and parts
for "just in time
delivery"

Support Marketplace,
Theater and Loyalty

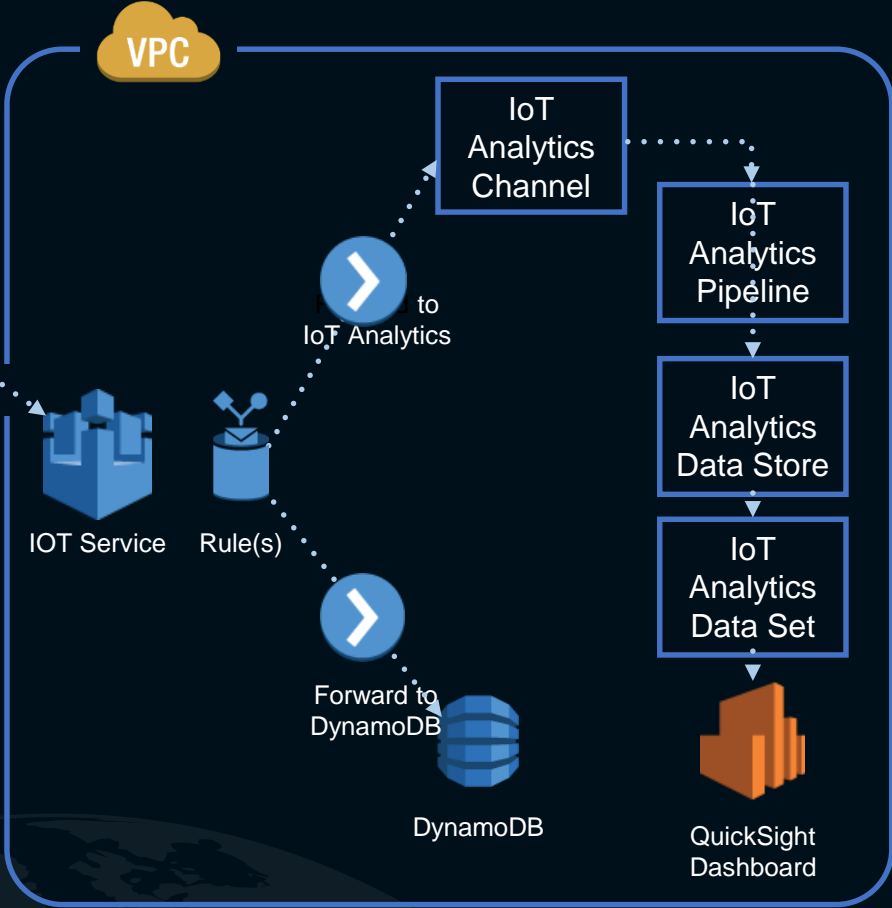
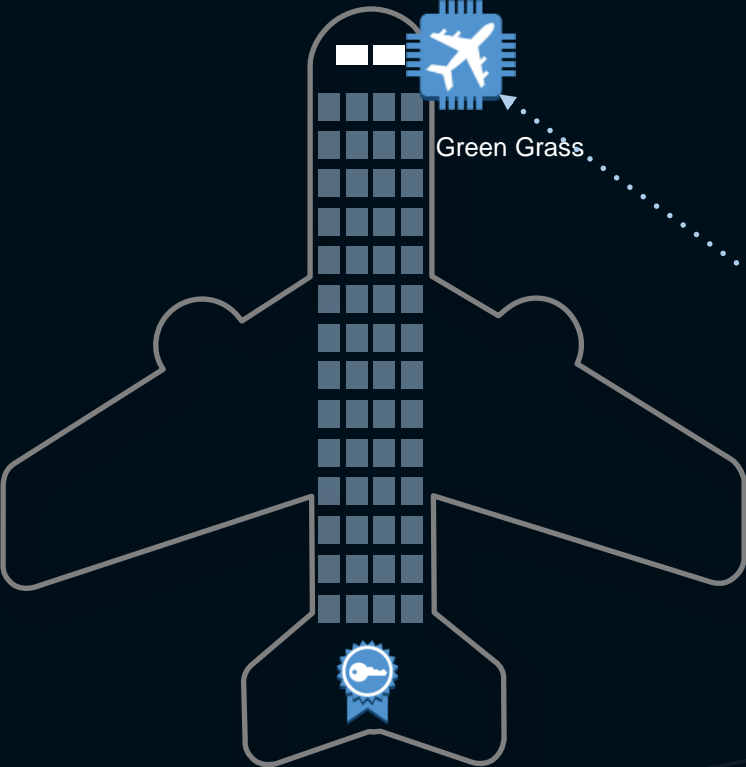
- Insert targeted ads
- Purchase most favored, watched, anticipated movies
- Reward customers based on IFEC usage



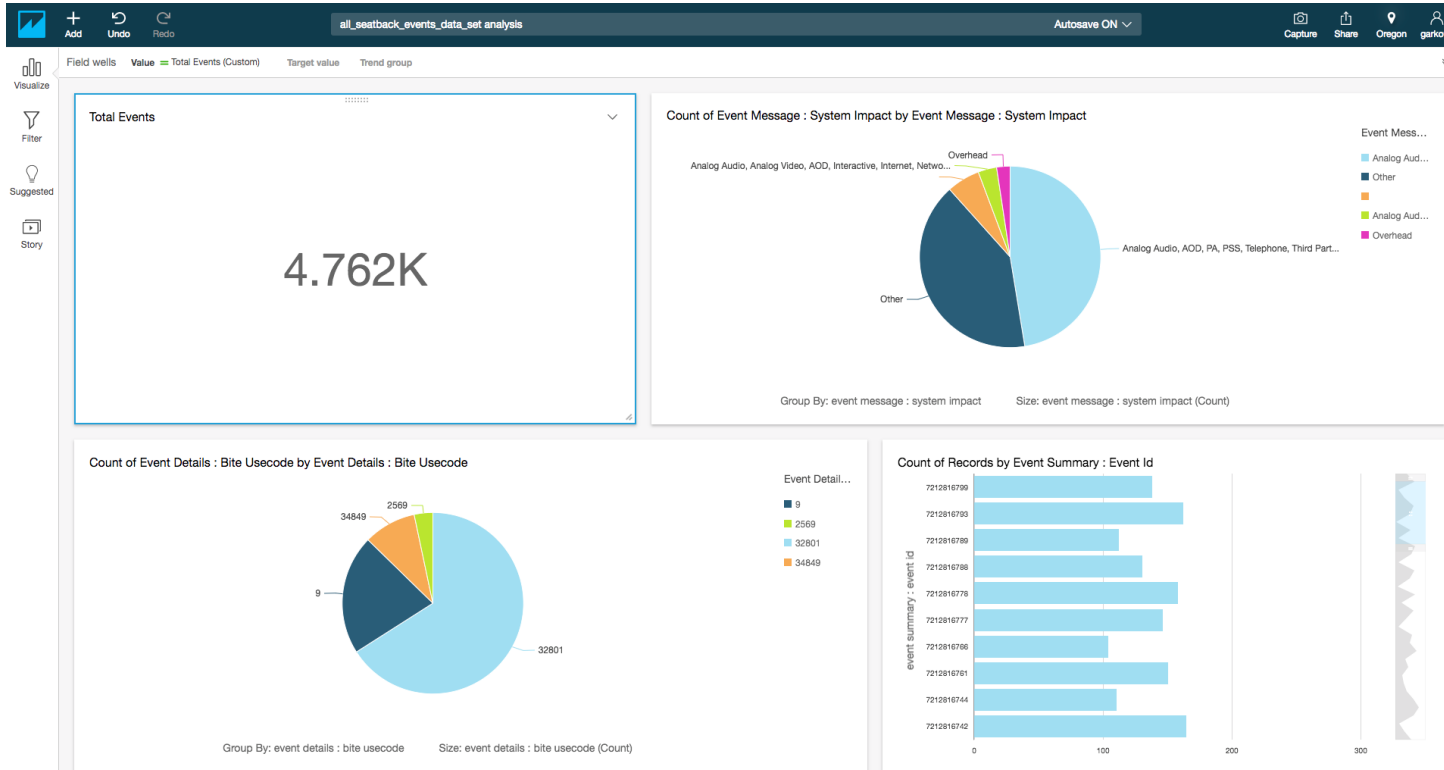


**PANASONIC IOT ANALYTICS
SOLUTION**

IOT AND ANALYTICS SOLUTION



QUICKSIGHT DASHBOARD



IoT Analytics data set is used to create data source in QuikSight and visualize the analyzed data

SOULTION : IOT AND ANALYTICS - TOMORROW



Chiaki Maeda

INSIGHTS

SHOP BUILDER

- PRODUCTS
- BUNDLES
- RULES & TRIGGERS
- INVENTORY
- ROUTES

INSIGHTS

Total Sales
1.8M USD

Number of sales over time



Conversion Rate
24%

Conversion Funnel

Added to cart	2384 visits	45%
Reached Checkout	1907 visits	36%
Purchased	1272 visits	24%

Demand Forecast

SFO - ARN

Estimated Efficiency

+ 2%

Estimated Revenue

+ 3,2%

Cart Abandonment

34%

Returns

4.2%

Bounce Rate

29%

Top Performing

- 1 SFO - ARN
- 2 SFO - SIN
- 3 NRT - SFO

Low Performing

- 1 SFO - SNA
- 2 SFO - BFL
- 3 SAN - CIC

Payment Methods



Cart optimization

Coca- Cola	80pc
Water	12pc
Headphones	18pc

Show All

CATERING PARTNER
Gategourmet

ARIMO



Thank you!